

CLASSIFIED ADS

IT PAYS TO ADVERTISE— IT PAYS TO SHOP—

For whatever you have to sell, or for whatever you want to buy— IN THESE COLUMNS

FOR YOUR GARDENS

PLANTS, Sweet Potato, Pepper, Cabbage Now Ready—Order Now! H. G. Davis & Sons, R. 4 South Omaha.

Join—Reliable Friendship Club—For Marriage, Friendship, or Pleasure. Send Dime for membership blank. H. Brookes, 317 West 4th, Chicago, Ill.

ROOMS FOR RENT

2115 North 30th 3 Room Apt. Furnished. Bills Paid, Ground Floor \$4.50—JA. 0986.

FUNERAL DIRECTORS

THOMAS FUNERAL HOME 2022 Lake St. Webster 2052

HARDWARE

DOLGOFF HARDWARE Paint, Glass and Varnish. We do glazing and make window shades to order 1822 N. 24th St. WE. 1507

LAUNDRIES & CLEANERS

EDHOLM & SHERMAN 2401 North 24th WE. 6055

EMERSON LAUNDRY

2324 North 24th St. WE. 1029

MEN! WOMEN! USE YOUR CREDIT to get all the stylish new apparel you need. Great values. Enjoy terms made to order for you. Peoples Store, 109 South 16th St.

Fine, clean reconditioned clothing, furniture, and shoes. Goodwill, 1013 North 16th. Purchases at Goodwill make jobs for needy.

WANT TO BUY—

Furniture of all kinds—dressers, beds, end tables, chairs and chest of drawers or complete home-apartment furnishings. Kettles and dishes. Sell us yours. IDEAL Furniture Mart, 24th & Lake Street—WE. 2224

JACKSON 0288

FIDELITY STORAGE & VAN CO. Local and Long Distance MOVING 1107 Howard, W. W. Koller, Mgr.

RABE'S BUFFET

for Popular Brands of BEER and LIQUORS 2229 Lake Street —Always a place to park—

DUFFY Pharmacy

24th and LAKE STREETS PRESCRIPTIONS —Free Delivery— WE. 0609

Asthma Mucus Loosened First Day

For Thousands of Sufferers Choking, gasping, wheezing spasms of Bronchial Asthma ruin sleep and energy. Ingredients in the prescription Mendaco quickly circulate through the blood and common help loosen the thick strangling mucus the first day, thus aiding nature in pushing the terrible recurring choking spasms, and to promoting free breathing and restful sleep. Mendaco is not a smoke, dope, or injection. Just pleasant, tasteless, painless tablets that have helped thousands of sufferers. Printed guarantee with each package —money back unless completely satisfactory. Ask your druggist for Mendaco today. Only 60c.

READ THE GUIDE

ROTHERY CLEANING SPECIAL

ONE-PIECE PLAIN DRESSES MEN'S SUITS LADIES PLAIN JACKET SUITS LIGHT TOPCOATS LADIES PLAIN SPRING COATS Except White or Fur Trimmed 10% Less For Cash and Carry ONE PLAIN SKIRT OR TROUSERS CLEANED FREE WITH EACH \$1.00 ORDER FREE—"Moth-Seal" Bags & Free Storage for Cloth Winter Coats Cleaned Now at Our Regular Prices (Not Special Prices.) Fur Coats, values to \$100. Cleaned and Cold Stored, \$4.50

ROTHERY CLEANERS 2515-17-19 CUMING ST. JA. 7383

NOTICE TO SUBSCRIBERS WHOSE SUBSCRIPTIONS ARE PAST DUE!

Section 526 Postal Rules and Regulations, Paragraph 4—"The right of a publisher to extend in good faith credit on subscriptions is recognized and will not be abridged, although subscriptions are regarded as expiring within the period for which they were obtained, nevertheless when the publisher makes the proper effort to obtain renewal within a reasonable period, copies of their publication shall be accepted for mailing as to subscribers at the usual second-class rate of postage for a period of one year from date of expiration."

So, Mr. and Mrs. Subscriber, if your subscription is past due for one year, you are requested to come into the office and sign a renewal card, or give us a call, WE. 1517 so we may send a card for you to sign, or we will be forced to drop you from our mailing list in accordance to the Rules and Regulations of the Postal Department. Signed, C. C. Galloway, Publisher.

NEBR. POWER CO. WINS FIRST PRIZE IN HOME LIGHTING CONTEST

The Nebraska Power Company received first prize in a nationwide contest dealing with home lighting equipment sales according to word received today by Mrs. B. E. Marsh, residential sales manager of the company. The contest was open to power companies throughout the United States. It is sponsored semi-annually by the Edison Electric Institute whose membership is made up of power companies in all parts of the country.

Wanted!

Man and wife between 40 and 50. Woman to do general house work. Man to take care of yard, keep up cars must be able to milk and take care of cow. No children. References required. \$75.00 per month with board and room. Good job for right parties. See G. E. Carpenter, 9th and Harney Sts.

ALL JUNE GRADE AND HIGH SCHOOL GRADUATES ARE INVITED TO THE OMAHA GUIDE INSPECTION PARTY, SEPT. 1, 2, 3 FROM 2 P.M. TO 6 P.M. REFRESHMENTS SERVED FREE!

NORTH 24th ST. SHOE REPAIR

1807 N. 24th St. WE. 4240 —POPULAR PRICES— YOU CAN'T TELL THEY ARE REPAIRED— BECAUSE OUR INVISIBLE HALF SOLEING METHOD "Leaves No Repair Look" ON YOUR SHOES. THE NEW SOLE WITH AN INVISIBLE JOINT.

Officers of the Public Porters Association are Austin H. Bell, president; Oliver Owens, vice president and James Williams, recording secretary. LITTLE DINER Quality Plus Service Hot Corn Bread or Biscuits with Your Orders without Extra Charge. 24th St. At Willis Avenue

SUBSCRIBE NOW!

EDUCATION AND NEGRO BUSINESS

We present the above as the General Theme for the next convention of the National Negro Business League which meets in Memphis, Tennessee, August 27 to 29.

In selecting this subject, members of the Steering Committee were mindful of the fact that at the last conference of Presidents, of Negro Land Grant Colleges a similar topic was chosen. It was, therefore, the unanimous thought of the Committee that and expand it must have not only continuation of the discussion would provide further exploration into the opportunities for service in the nations defense program.



C. ALBON L. HOLSBEE Executive Secretary of the National Negro Business League

Further evidence of the appropriateness of the subject is shown in the recent executive order issued by President Roosevelt calling upon defense industries to abolish discrimination in the employment of Negro skilled workers.

Thus the problem of integration now gives way to the more serious problem of preparation. And the philosophy of Booker T. Washington of putting "brains and skill into the common occupations of life" assumes a new and virile importance.

Under the stress of the present situation, Tuskegee's third president, Dr. F. D. Patterson warns that "unless some Negroes are trained in the capacity of specialists in technology areas the Negro people as a whole will remain outside of the main stream of American development".

If Negro business is to prosper and expand it must have not only capable management, but also a supporting clientele on industrial payrolls or otherwise steadily and gainfully employed.

Horace R. Cayton, columnist in the Pittsburgh Courier calls attention to Negro trade unionists as a potential and undeveloped market and is "amazed that this relatively large field" has not been systematically solicited by Negro business.

The comments quoted all indicate a convergence upon the necessity for a re-valuation of our education for the business pursuits which will better enable those thus engaged to visualize all possible markets for growth and expansion and successfully to develop.

It was with these broad objectives that the convention theme was selected and progressive educators and business men and women will take part in the discussions.

ALL JUNE GRADE AND HIGH SCHOOL GRADUATES ARE INVITED TO THE OMAHA GUIDE INSPECTION PARTY, SEPT. 1, 2, 3 FROM 2 P.M. TO 6 P.M. REFRESHMENTS SERVED FREE!

INCREASE RECREATION AT FORT RILEY Fort Riley, Kans., Aug. 18 (AN P)—A program is underway to afford the colored soldiers of Ft. Riley recreational facilities comparable to those already enjoyed by white soldiers in this area. This program is being initiated by a colored entertainer, Wayne Harshaw, who is a representative of the WPA recreation program for national defense. He comes directly from Kansas City, Kans., but has been organizing recreation clubs at Ft. Leavenworth for the past year.

Helping Mr. Harshaw in this work is Miss Evelyn Forney, a Y.W.C.A. representative who is working in conjunction with the USO. She has accepted the job of bringing girls to the colored dances.

Pending the completion of recreational facilities, entertainment will be staged on the outside. This entertainment will consist of dances, band concerts by the WPA band, comedy acts, talent shows, etc., and will be comprised of talent taken from colored regiments in the Ft. Riley area.

Mr. Harshaw and Miss Forney plan to make their headquarters in nearby Junction City. They promise to develop their recreation program there and to furnish

the colored soldiers of this area some splendid entertainment in the near future. PUBLIC OPINION SWINGS FURTHER TOWARD WAR New York (Typ)—The American people have abandoned isolationism and by a small plurality now favor taking the risk of shooting war if that is necessary to beat Hitler, the latest Fortune Survey of Public Opinion reveals in the August issue of Fortune magazine.

Conducted by the same scientific methods that enable Fortune to forecast with an error of less than one percent the popular majorities of President Roosevelt in both 1936 and 1940, this Fortune survey discloses among other things that 60.9 percent of the people believe Britain has an even chance or more of losing the war if the U. S. doesn't get in any further than it is now.

ALL JUNE GRADE AND HIGH SCHOOL GRADUATES ARE INVITED TO THE OMAHA GUIDE INSPECTION PARTY, SEPT. 1, 2, 3 FROM 2 P.M. TO 6 P.M. REFRESHMENTS SERVED FREE!

A New Layer Cake

By Frances Lee Barton

WHAT tastes better than a layer cake? Here's one that will appeal to those who like good cake and to those who always nibble first at the filling or the topping. Try it on your family and you'll repeat it for your guests:

1 cup sifted cake flour; 1 1/2 cups sifted granulated sugar; 1 cup egg whites (8 to 10 eggs whites); 1/4 teaspoon salt; 1 teaspoon cream of tartar; 1 teaspoon vanilla; 1/4 teaspoon almond extract.

Sift flour once, measure, add 1/4 cup sugar, and sift together four times. Beat egg whites and salt with rotary egg beater or flat wire whisk. When foamy, add cream of tartar and continue beating until eggs are stiff enough to hold up in peaks, but not dry. Add remaining 1/4 cup sugar; 2 tablespoons at a time, beating with rotary egg beater or whisk after each addition until sugar is just blended. Fold in flavoring. Then sift about 1/4 cup flour over mixture and fold in lightly; repeat until all is used. Bake in two ungreased 9-inch layer pans in moderate oven (350° F.) 25 minutes, or until done. Remove from oven and invert pans on rack until cake is cold. Spread Apricot Cream Topping between layers and sprinkle top of cake with confectioners' sugar.

Apricot Cream Topping 4 tablespoons sugar; 5 tablespoons cake flour; dash of salt; 4 tablespoons canned apricot juice; 1 cup canned apricot pulp; 2 tablespoons lemon juice; 1 cup cream, whipped.

Combine sugar, flour, and salt in top of double boiler; add apricot juice and mix thoroughly. Sieve well-drained apricots to obtain 1 cup pulp and add gradually to flour mixture, stirring until blended. Place over rapidly boiling water and cook 5 to 7 minutes, stirring constantly. Add lemon juice. Chill. Fold in cream. Makes 3 cups.

You Win Both Ways with Electric Table Cookery!

MORE TIME GOOD FOOD

Time to have fun and good foods go hand-in-hand when you enjoy electric table cookery.

Delicious snacks can be whipped up in a jiffy and prepared in a hurry when Cheap Electricity goes to work for you—and it can be done right at the table, without making you hibernate in the kitchen.

Have the automatic electric appliances you've always wanted. Get them now and make your summer fun! They can be purchased on low monthly terms. See your dealer today!

Your better living electrically is made available to you twenty-four hours every day at rates among the lowest in the nation. More than 800 experienced employees of the Nebraska Power Company safeguard your good, cheap electric service.

Your Electric Service Is Good . . . and Cheap!

Our Business Is Picking Up--

FREE ESTIMATE ON YOUR MOVING JOBS

LOWEST PRICES IN TOWN MOVING YOUR FURNITURE, AND STORING YOUR HOUSEHOLD GOODS WITH COMPETENT, TRAINED MEN TO DO THE JOB.

—ALSO AUTO STORAGE—

NORTHSIDE TRANSFER

—PRESTON HIERONYMOUS, PROPRIETOR—

2414 Grant Street Webster 5656

SUBSCRIBE NOW!