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Benefit Shop, 711 So. 16th St.—Steel frame ironing board, Eureka Sweeper Jr. model, Kidney shape Dressing Table, Rummage Sale No Dresses over 10c.
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Fine, clean reconditioned clothing, furniture, and shoes. Goodwill, 1013 North 16th. Purchases at Goodwill make jobs for needy.

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LADIES PLAIN SPRING COATS
Except White or Fur Trimmed

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FREE—"Moth-Scal" Bags or Free Storage for Cloth Winter Coats Cleaned Now at Our Regular Prices (Not Special Prices.)
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This Week in Religion and Thought
BY ROBT. L. MOODY

The President vs. Discrimination:
It is gratifying to know that President Roosevelt has spoken out against discrimination against



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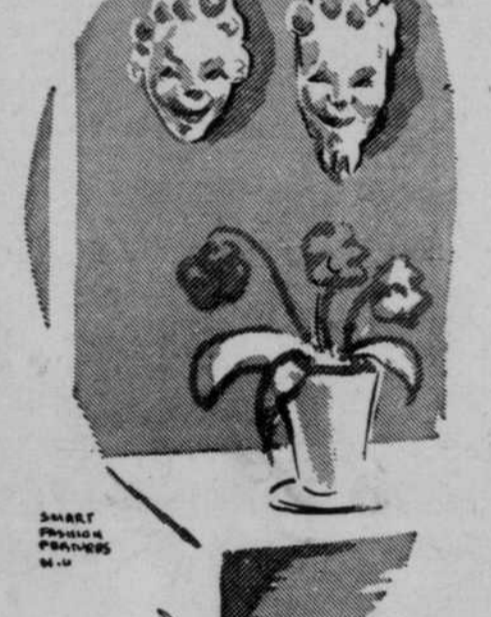
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Negroes in defense industries. Since he has unusual power in this national emergency and since he is Commander in Chief of the army, we would be pleased to have him speak against this practice in all government departments.
Now that he has spoken, we shall eagerly watch for patriotic obedience to this policy. Many loyal American Negroes are waiting for opportunities to serve our country in every way.
We quote the President's statement: "No nation combating the increasing threat of totalitarianism can afford arbitrarily to exclude large segments of its population from its defense industries. It is even more important for us to strengthen our unity and morale by refuting at home the very theories which we are fighting abroad."
"Our government cannot countenance continued discrimination against American citizens in defense production. Industry must take the initiative in opening the doors of employment to all loyal and qualified workers, regardless of race, national origin, religion or color."

HOME decoration



MASKS FOR YOUR WALLS
The trend today toward sculpture is more and more apparent. A good way to break up your wall space other than with the ordinary use of pictures is masks or plaques. The play of light on the subject is also an important element in achieving the most dramatic effects of such decoration.

MEN'S fashions



Keep the Right Hang of Trousers
This simple matter has its place in the ensemble of the well dressed man— one sees large cuffs flopping around small feet—cuffs stopping too far above the shoe top—and sometimes they trail in the dust. There are two correct solutions of this problem—one is to allow a slight break over the instep—the other, for "the bottom of the trouser to touch the shoe."
When you do make such observations, how do your hands compare with those of other women? Perhaps you wish the fingers were a little longer and not quite so thin, and stubby—or that your nails were more almond-shaped. Very few people have perfect hands, but any woman can make her hands attractive if she will watch two things: (1) the use of her hands, and (2) the care she gives them.
The first consideration has to do with the gracefulness of your hands. That doesn't mean you should take a course in dramatics. But here's a tip which comes from the dramatic school: Never gesture for the sake of gesturing, or feel that it is necessary to do this in order to be expressive. A movement of the hand should be as natural as a

My Dear Reader of The Omaha Guide:
We are happy to announce to you that we, the Omaha Guide are ready to give you a full newspaper service again. No doubt you remember we had a disastrous fire on December 23, 1939 which destroyed our building inside and put our machinery out of working order. We have remodelled our building and have put our machinery back in good condition. On May 31, 1941 we began serving you again with an 8 page paper, full of local and national up to the minute news, properly edited.
We most certainly want to thank you for your kind consideration, given us during our remodeling period. We are indeed thankful to you for your patience. We do hereby now extend to you an invitation to stop by and see our new \$60,000 newspaper plant. It is without a doubt the showplace of Omaha. When you have visitors in our city, we will be glad for you to bring them in and show them through our plant. I am sure that they will leave Omaha with an expression of appreciation to you. We are indeed anxious to give you the kind of service you want a newspaper to give. Therefore, we ask you to fill out the printed coupon herein at the end of this letter. We will be thankful to you indeed if you will fill out the same and deposit it in the mail. Remember, we want to give you the kind of a paper you want. Unless we know the service you want, we cannot do this. So, please do us this small favor by filling out the printed coupon herein, and mailing same, and thanks a million.
In a few days a representative of our firm will call on you for a friendly chat and for some local news. We will appreciate it very much if you will give them a few moments of your valuable time.
Maybe you would like to write us a letter and tell us more about the

service you want your paper to give this community—more than you can get on the coupon. If so, please feel free to do so and we will appreciate the same. If you would like for someone to call on you to go over this matter with you, please give us a ring WE. 1517.
We are now entering into our 15th year Scholarship Campaign for 6,000 new and renewed subscribers in this area. May we be favored by your filling out the printed Subscription coupon and sending it to us by return mail. Let us get together on the past at some future date. Let us start today on the new subscription account.
The following few lines are something for you to give your serious consideration. Your community newspaper is the only medium you have to call on when an error has been made or when you have been mistreated civically, economically, or criminally. No group of people or organization can correct these community evils as your community newspaper can. So, my friend, let us start today on the new subscription account, so you will be informed of the various activities of your community up-to-date. Remember our representative will be perfectly agreeable when he calls in adjusting our past relationship.
Again we wish to thank you for your loyal support in the efforts we are now putting forth for the benefit of the community as a whole and individually. Do you want new avenues of employment opened up to your family? We have the medium which you should be willing to support to do the job. Do you want justice in the law department of your city, county, and state governments? Again, we say, we have the medium by which to get justice. Do you want your civic organizations to function properly in the interest of the whole and not for

the individual? If you do we have the medium to help get it through.
Did you know you are entitled to \$367,000 in new jobs in the city, county and state and from the various political positions that you are taxed to pay, and from the corporations which, by right of their franchise, receive your enforced support. We know how to promote an educational program to bring about the desired results to you and yours to get your share of this \$367,000 that is now going into the pockets of other groups, and which rightfully belong to you.
All we need is your loyal support as a subscriber, and your moral support in helping us to educate the rest of the above mentioned concerns—What you are entitled to and what you expect to do about it.
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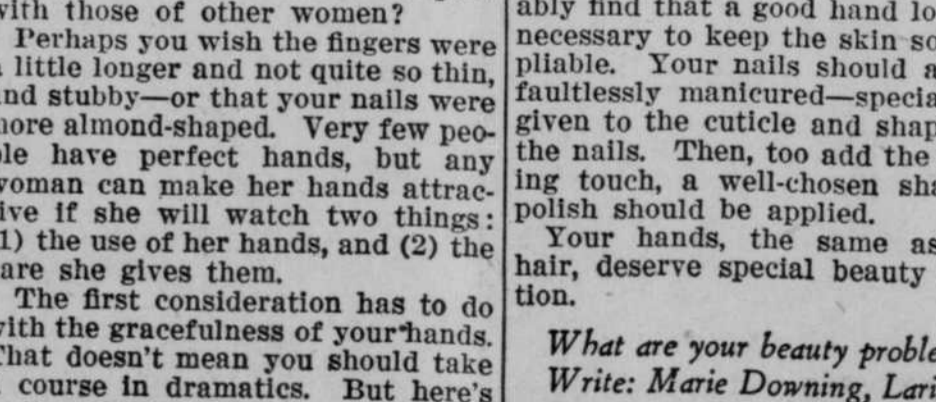
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...Marie Downing
BEAUTY AND ROMANCE
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The Larieuse Beauty Bureau was established by the Godfrey Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

Although it is frequently said that the eyes are "the windows of the soul," I sometimes believe that the hands mirror a person's character almost as well. In a sense, the hands move in a wider orbit than the eyes, and their free and spontaneous actions perhaps claim other people's attention more than we realize.
We all notice hands on occasion. Sometimes our attention is forced on them. Restless hands, fidgety hands, or quiet hands; well-groomed, lit-groomed; the warm hand clasp, the clammy handshake—we have them all. There are certain occasions when you especially notice other people's hands and your own, as for example, when you are playing cards. You have an opportunity to study the hands of those around you and to compare them with your own hands. You study their size, length, nails, skin texture, movements, etc.
When you do make such observations, how do your hands compare with those of other women? Perhaps you wish the fingers were a little longer and not quite so thin, and stubby—or that your nails were more almond-shaped. Very few people have perfect hands, but any woman can make her hands attractive if she will watch two things: (1) the use of her hands, and (2) the care she gives them.
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Lord Halifax Discusses Farm Problems
British ambassador to the United States, talks over farm problems with George Longan in the latter's farm Miles-of-View, here. Mr. Longan is a director of Associated Press and publisher of the Kansas City Star, as well as a farmer-stockman, noted for his herd of purebred Shorthorn cattle. In fact, the Longan herd was imported last year the supreme



champion bull bit Perth, Scotland, Calrossie Prince Pater, The Halifax visit to Kansas was occasioned by a speaking engagement before 10,000 in the Kansas City auditorium. Theme of Lord Halifax's talk was that the fate of the democracies hangs on the tide of battle in Europe. England, he said, will win with American aid.

"DOUBLE OR NOTHING" COMES TO BEALE STREET



Proving conclusively that teachers can answer questions as well as ask them, Robert H. Morris, Professor of Physics at Booker T. Washington High School, Memphis Tennessee, collects a pile of silver dollars on the famous "DOUBLE OR NOTHING" radio program.
Under the sponsorship of the makers of FEEN-A-MINT, the special "DOUBLE OR NOTHING" show was broadcast over station WMPH, Memphis, Tennessee as a part of the Cotton Carnival. Questions were asked and silver dollars were awarded to contestants by master of ceremonies, Walter Compton. Frank Forest, star of stage, screen and radio, sang a number and the chorus of Booker T. Washington High School presented several spirituals.
"DOUBLE OR NOTHING" is heard every week over a Mutual Network of more than one hundred stations. Frank Forest along with Brusiloff and his orchestra provide the musical entertainment. Alois Havrilla does the announcing. "DOUBLE OR NOTHING" is presented by the maker of FEEN-A-MINT—the chewing gum laxative. FEEN-A-MINT is used by many millions and is well-known throughout the country as the laxative that gives effective mild relief, yet looks and tastes just like your favorite chewing gum.

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Kenneth, Kansas—Lord Halifax