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 A Gift with 4 to 5 tons of Coal Budget Plan on Approved Credit. Save Your Cash for Xmas!
 We handle all grades of Coal at Reasonable Prices.
 CALL US—
AMERICAN COAL CO.
 AT. 3670 AT. 3670
 17th & IZARD

THANKS—
 The Colored Policemen and Fire men's Wives club wishes to thank their many friends for their loyal support in making their Pre-Halloween dance a success. This club is a social and charity organization. Through the support of

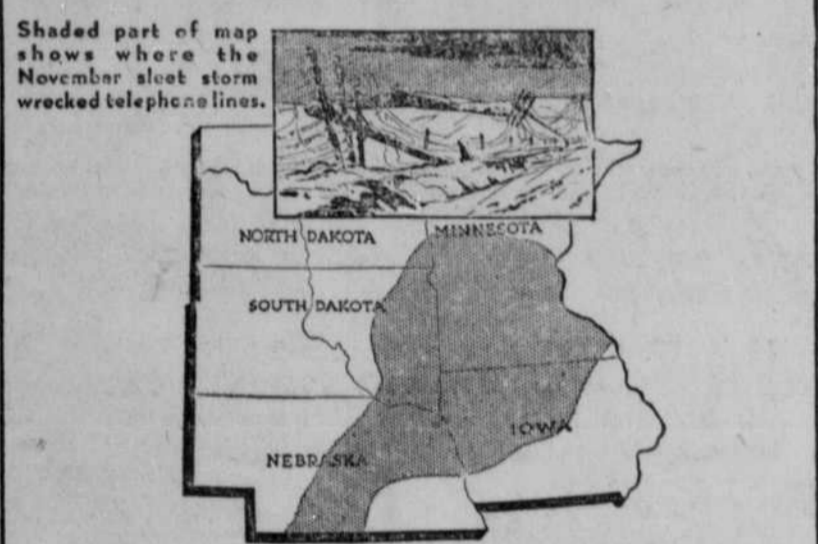
JOHNSON DRUG CO.
 NEW LOCATION
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 We. 0998 Free Delivery

UNDERWOOD PORTABLE TYPEWRITERS
 —Prices and Terms to Suit—
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 Underwood Elliott Fisher Co.
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Dolgoff Hardware
 PAINT, GLASS & VARNISH
 BRING IN YOUR BROKEN WINDOW AND WE'LL GLAZE THEM FREE!
 WE HAVE A FULL LINE OF CHICKEN & FENCE WIRE OUR STOVE, FURNACE, PLUMBING, ELECTRICAL SUPPLIES, ROOFING AND GUTTERING ARE COMPLETE
 "Everything At A Low Price"
 (Open Evenings)
 — WE. 1607— 1822 North 24th St.

We Offer for Your Approval
 A
Complete Curtain Service
 and Another thing,—
 Have Your
 Dry Cleaning Done Now!
 —Cash and Carry Discounts—

EDHOLM & SHERMAN
 2401 North 24th Street
 WE. 6055



When the Storm Struck

On Sunday afternoon, the 10th of November, a drizzling rain which had been falling in midwestern Nebraska began to freeze and form ice on the telephone wires. About the same time, other sleet storms had developed in parts of Iowa, Minnesota and South Dakota and in some places there also was heavy snow.

The weight of the ice on the telephone wires, coupled with falling temperatures and a strong wind, caused many telephone lines to break, cutting off about 200 cities and towns from telephone communication.

This Company and its subsidiaries, the Tri-State and Dakota Central telephone companies, had more than 50,000 wire breaks and over 2,000 poles down in the territory indicated on the above map. The telephone property loss of these companies was nearly \$200,000. This brings to more than \$3,000,000 the amount it has cost this Company and its two subsidiaries the last 10 years to repair property damaged or destroyed by storms.

Restoration of telephone service interrupted by the November storm was accomplished in the usual manner. Trained telephone men were assembled in the affected areas as quickly as possible and immediately started to work repairing the lines. In this storm, about 850 men were required. They continued work in spite of cold weather and nearly impassable highways in some localities until service was restored, practically all of which was done in two or three days.

In emergencies such as this, much valuable time is saved because we are prepared to meet them. This Company and its subsidiary companies, as a part of the Bell System, have promptly available to them the resources of the entire System. Supplies for rebuilding lines are rushed from our own and the Western Electric warehouses. Crews of telephone men with trucks, tools and materials are rushed to the scene of trouble. Standardized materials and methods make it possible to restore service with the utmost speed.

NORTHWESTERN BELL TELEPHONE COMPANY

their friends they were able to put out 45 Thanksgiving baskets for the less fortunate. Mrs. Dell Lewis, Vice Pres., Mrs. Mattie C. Jones, Chairman, Mrs. Emma Foxall, Reporter.

Mr. J. C. Carey 2636 Binney St., who has been very ill is reported as being slightly improved. We hope for him a very speedy recovery.

Mr. C. H. Hall, of the Hall Express, 1206 North 24th Street, has been confined to his bed since last Sunday on account of illness. He is reported as being much improved.

Mrs. Thomas Moore, 2606 North 27th street, was called to Denton, Texas, November 20, because of the death of her father, who had been ill for quite some time. Mrs. Moore returned to her home in Omaha Tuesday, December 3rd.

Mr. Wm. Autry, 2619 Grant, is confined to the Government hospital at Lincoln, Nebraska. He has been reported as being slightly improved at this writing.

SPORTS

by Charles Washington

This week I'm going to comment on the Tigers and Comets of the Urban HI-LEAGUE. The Tigers played with clockwork precision. Frank Brown, a left handed streak of lightning, Sidney Britt, a slick floorman, and Joe Crossley, formed the nucleus of this team. Also coming in for their share of credit are Harry Meeks, a cool cager, Bobby Popp, a dangerous guard, Willie Wise, a three star performer and Clarence Smith who adds height to the team. The Comets are an 'in and out' team. Percy Jenkins, a cunning little forward, Walter Bryant, a hard working guard, Paul Crawford, an able player, Norris Panton, a hard fighter and Richard Bath, flashy guard rate with the best in the league. Completing this team are "Judge Thompson" who says he is an old used to be. Bob Payne an up and coming forward and Gerald Kellogg, a big husky center.

Thursday night Lee McDavis scored 21 points to help the Aces defeat the Tigers by a score of 43-26. The fast improving Eagles won from the Comets 35-27. The Ramblers gained first place as they rolled over the Panthers 72-33.

The McGill Bar continued to dominate the Senior League by downing the HSS. Woodson center beat Green Trees and the Rockets slapped a defeat on the Dragons. Urban Hi-League

	Won	Lost
Ramblers	7	1
Tigers	6	2
Comets	4	4
Aces	4	4
Eagles	3	5
Panthers	0	8
Urban Grade League		
5 C's	4	2
Stars	4	2
Peppers	3	3
Phantoms	3	3
Falcons	2	4
Spiders	2	4

Two of the worlds greatest basketball teams are Negroes. The Renaissance and the Globe Trotters both of New York. The former team boasts such players as Saitch, Isaacs, Gates, and Bell. The Globe Trotters are probably the most imitated team in the nation. They have such players as Boswell, Cumberland, Jackson and Strong. Strong is said to be the greatest clown to ever wear a basketball suit.

Wilberforce rates as the top Negro team of the 1940 football season. However Florida A&M, held them to a scoreless tie in the seventh annual Orange Blossom classic.

NEBRASKA POTATOES GOING TO MARKET THROUGHOUT THE COUNTRY

Lincoln, Nebr., Dec. 14—Several million bushels of Nebraska Potatoes, carefully graded for quality and size, their faces washed and with no warts, scars or blemishes to mar their beauty are going to markets throughout the

JACKSON 0288 FIDELITY STORAGE & VAN CO.
 Local and Long Distance MOVING
 1107 Howard, W. W. Koller, Mgr

Best Holiday GREETINGS

From—
HIRES

Ideal Bottling Co.
 911 North 24th St.

"MAKERS OF FINEST IN SOFT DRINKS"

The APPLE Store
 717 N. 16th ST. 16th & BURT

- Golden Ripe BANANAS LB. 5c
- Red Triumph POTATOES 100 LB. SACK 79c
- JONATHAN APPLES BU. 75c
- YELLOW ONIONS 50 lb. bag 59c
- Large Size Texas, Seedless GRAPEFRUIT DOZEN 19c
- Strictly FRESH EGGS, Guaranteed Fresh from Bens Farms, Dozen 25c
- We Have A Good Line of Xmas Trees Popularly Priced
- We Redeem Orange and Blue Food Stamps
- BLACK WALNUTS, Large Size 4 pounds 15c Market Basket 35c

country to help supply the demand for this most widely used American food.

Speeding them on their way to the tables of American homes, restaurateurs and hotel dining rooms, the Nebraska state Advertising Commission with its establishment of a series of advertisements of Nebraska potatoes. Addressed to wholesalers and commission men, it will appear in the December 14 issue of "THE PACKER" of Kansas City, Mo.

Under an illustration of a big baked potato, split and filled with butter, and the caption, "I'm a Nebraska Potato and Proud of It" the advertisement will tell of the superior quality and growing popularity of Nebraska potatoes. A second advertisement, extolling the high qualities of Nebraska Triumph potatoes, will appear in THE PACKER, January 12.

Grocers throughout the state of Nebraska will receive especially prepared window stickers advertising Nebraska potatoes.

Nebraska's 1940 potato crop, according to the most recent federal crop report, totals 10,600,000 bushels grown on 82,000 acres. This is second only to the record crop of 11,537,000 bushels in 1922, but the 1940 average yield of 130 bushels is nearly 60 per cent larger than the 83 bushels average in 1922.

Steady growth in the popularity of Nebraska potatoes in the past few years has been due in great part to more widespread compliance of Nebraska growers to standard grading practices. Washing, now extensively practiced by Nebraska potato shippers, which reveals the beauty of the well-colored Nebraska Red Triumphs, is another important factor in increased demand.

In the 1939-40 season, the Chicago market received 1,121 carloads of Nebraska Red Triumphs, as compared to 300 to 400 carloads in former years. U. S. No. 1 grade also commanded premium prices on the Chicago, Detroit, Baltimore Pittsburgh and other markets.

Although commercial production of potatoes was begun in 1905 in the North Platte valley, principal potato-growing area of the state, it was not until 1918 or 1919 that the Triumph variety began to gain prominence. Today the name "Triumph" is synonymous with potato quality in the valley.

Improved methods of harvesting, handling, grading and packaging have greatly aided the development of Nebraska's Triumph potatoes and given them a favored place with consumers everywhere. Much credit for this progress is due to the work of the Nebraska Potato Improvement association and the Certified Seed Potato Growers marketing organization.

CONTRIBUTE TO THE NEBR. TUBERCULOSIS SEAL DRIVE

Christmas will soon be here—Christmas that marks the coming into the world of a new force whose beneficence has never ceased—Christmas, the season of cheer, of charity and of hope.

Those who contribute to the annual Christmas Seal drive of the Nebraska Tuberculosis Association will have a happier holiday season, knowing that they have brought a ray of hope to many sufferers.

It is the Christmas Seal sale that provides the money which the association uses to finance a health program it is hoped will some day eradicate tuberculosis in Nebraska. To those who now have tuberculosis and to those who may contract the disease, there is this assurance—the Nebraska Tuberculosis Association will do everything possible with the Christmas Seal funds to aid the sick and protect the well.

Ninety-five percent of the Christmas Seal funds collected in Nebraska remains in the state. Only five percent goes to the national association for educational and research work.

Thousands of Nebraskans have given liberally of their time and money in these annual Christmas Seal drives and it is these public spirited citizens who make possible

Merry Xmas—
 Happy New Year
ONE HORSE STORE
 W. L. Parsley, Prop.
 —Phone WE. 0567—
 2851 GRANT
 OMAHA NEBR.

the Nebraska Tuberculosis Association's aid to sufferers from the white plague. The modest but a-

LION COAL COMPANY
 22nd & Nicholas St.
 —WE. 2605—
 HIGH QUALITY COALS for
 Stoker, Furnace, Stove.

LEWIS & HARRY SERVICE STATION
 2303 N. 24th Street
 DIAMOND D-X GAS & LUBRICATION
 Harry Payne, Lewis Irvin, Proprietors

Yes Sir—
 YOU CAN'T LOSE—
 QUALITY MATERIAL & GUARANTEED QUALITY WORK
THE LAKE SHOE REPAIR SERVICE
 2407 Lake St. AT-7060
 We Have A Complete Line of Used Shoes For Sale.

OMAHA JOBBING CO.
 317 N. 15th JA. 5604
 ●●●
 Paint — Wallpaper
 Roofing — Linoleum
 SPAR VARNISH
 \$1.50 a gallon

WHEN POISONS SLOW KIDNEYS & Irritate Bladder

FLUSH THEM OUT FOR 35 cts.

Go to your druggist today and get this safe, swift and harmless diuretic and stimulant—ask for Gold Medal Haarlem Oil Capsules and start at once to flush kidneys of waste matter saturated with acids and poisons.

That's a quick and effective way to help bring about more healthy kidney activity and relieve that bladder irritation with its scanty passage with smarting and burning as well as restless nights.

Remember the kidneys often need flushing as well as the bowels, and some symptoms of kidney weakness may be; getting up often during the night—puffy eyes—backache.

But be sure and get GOLD MEDAL Haarlem Oil Capsules—the original and genuine—the price is small (35 cents), the good results will fulfill your expectations. Refuse a substitute.

ROTHERY CLEANING SPECIAL

2 ONE-PIECE PLAIN DRESSES MEN'S SUITS LADIES' PLAIN JACKET SUITS LIGHT TOPCOATS LADIES PLAIN SPRING COATS Except White or Fur Trimmed \$1

FREE ONE PLAIN SKIRT OR TROUSERS CLEANED FREE WITH EACH \$1.00 ORDER

FREE—"Moth-Seal" Bags or Free Storage for Cloth Winter Coats Cleaned Now at Our Regular Prices (Not Special Prices.)

Fur Coats, values to \$100, Cleaned and Cold Stored, \$4.50

ROTHERY CLEANERS
 2515-17-19 CUMING ST. JA. 7383

DON'T BARK

... don't cough! Get pleasant relief from a cough due to a cold with Smith Brothers Cough Drops—Black or Menthol—5¢.
Smith Bros. Cough Drops are the only drops containing VITAMIN A
 Vitamin A (Carotene) raises the resistance of mucous membranes of nose and throat to cold infections, when lack of resistance is due to Vitamin A deficiency.

mazingly effective fund-raising effort brightens the lives of those in need if this care.

Have you done your part? It's not too late and every Seal sold means another step forward in the fight against tuberculosis. Buy and use Christmas Seals!

RABE'S BUFFET
 for Popular Brands of BEER and LIQUORS
 2229 Lake Street
 —Always a place to park—

RUMMAGE SALE
 Thursday, Friday & Saturday
 318 South 13th Street
 BARGAINS GALORE. Old Bankrupt Sale Style. Must be Sold to the Bare Walls!!!

A Prominent Business
 Woman Praises Mme. C. J. Walker's Preparations



"I use Mme. C. J. Walker's preparations exclusively because I get results from them that I am unable to get from any other preparation," stated a well known business woman the other day.

The secret of the remarkable success of Mme. C. J. Walker's preparations is in the fact that they were blended by the late Madam C. J. Walker to reach certain definite conditions of the hair, skin and scalp, and today, after over thirty-five years on the market, they are growing increasingly popular, and notwithstanding the fact that the Company has always refused to reduce the price on these goods, they are still in demand everywhere.

Mme. C. J. Walker's Glossine, although more than thirty-five years on the market, is still the leader in its field. The reason for this is because it not only serves as a scalp oil, but it gives the hair that silky sheen and natural gloss that is the delight of every woman.

Mme. C. J. Walker's Brown Face Powder is not just another Face Powder, but is the result of years of experimenting to produce the perfect blend to impart a velvety softness and at the same time cooling and refreshing. Just the thing for these hot days.

The Mme. C. J. Walker's wonderful preparations are sold by Walker Beauticians and Drug Stores everywhere, or you can write The Mme. C. J. Walker Mfg. Company, direct. Address: The Walker Building, Indianapolis, Indiana.

Asthma Mucus Coughing, Gasping

"Thanks to a Doctor's prescription called Medaco, thousands now breathe free of recurring attacks of choking, gasping, coughing, wheezing Bronchial Asthma by helping nature remove thick excess mucus. No doses, no smokes, no injections. Just tasteless, pleasant tablets. The rapid, delightful palliative action commonly helps nature bring welcome sleep—a "God-send." A printed guarantee wrapped around each package of Medaco insures an immediate refund of the full cost unless you are completely satisfied. You have everything to gain and nothing to lose under this positive money back guarantee so get Medaco from your druggist today for only 60c.