

LOOK FOR THIS PLACARD—

In the stores where you see this placard as printed to the right—Ask for your FREE Tickets to The Omaha Guide's Food Show. 8 Big nights from October 12, through the 19th. Loads of prizes each night at The Omaha Guide's Food Show at the new Elks Hall, 2420 Lake Street. For further information call The Omaha Guide Office, WE. 1517.

JOE'S FOOD MARKET

GREETINGS TO THE OMAHA GUIDE'S FOOD SHOW—

We Are Cooperating 100%. Special to Our Customers, Don't Forget to Ask for Your Free Food Show Ticket.

JOE'S FOOD MARKET
2420 NORTH 24TH ST.

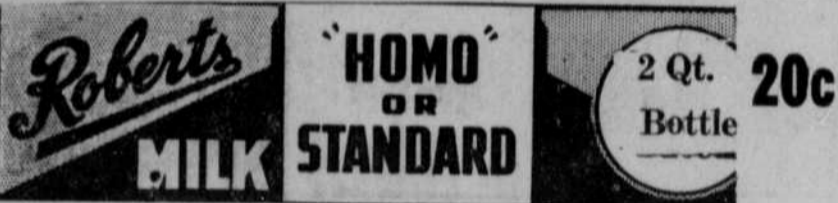
VISIT THE—

FALSTAFF

BREWING CORP.

BOOTH AT—

THE OMAHA GUIDE FOOD SHOW



"Yes sir, I'm one of the best reasons why there's a Telephone in our Home"

"Mother stays with me and lets the telephone run her errands. She calls the doctor when she needs him for me. She tells her friends about me by telephone. And, of course, Dad and Grandma telephone often to ask about me."

NORTHWESTERN BELL TELEPHONE COMPANY

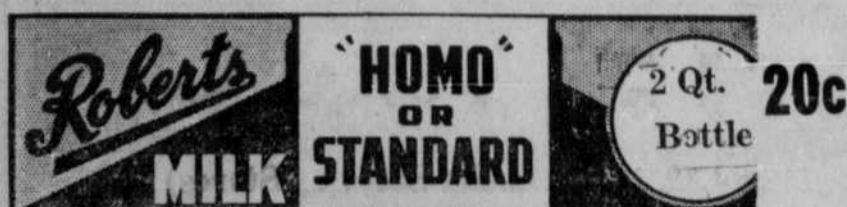
VISIT THE—

STORZ

BREWING CO.'S

BOOTH AT—

THE OMAHA GUIDE FOOD SHOW



If Pleased.....

WITH OUR MERCHANDISE AND OUR SERVICE TELL OTHERS IF NOT BE KIND ENOUGH TO TELL US AND WE WILL MOST CERTAINLY ENDEAVOR TO CORRECT THE ERROR.

WE ARE COOPERATING WITH THE OMAHA GUIDE'S 14TH ANNUAL FOOD SHOW.

"A Turkey A Day Given Away"

DON'T FORGET TO ASK FOR YOUR FREE TICKET —THANK YOU.

\$100.00 in Useful Merchandise Given Away

GET YOUR FREE TICKET FROM YOUR FAVORITE MERCHANT!



EXTRA

A Turkey A Day Given Away!

Free A fried Chicken Sandwich

AND A CUP OF THAT MELLOW BUTTER-NUT COFFEE TO THE FIRST 300 ADULTS, ATTENDING "THE FIRST NIGHT ONLY"

Omaha Guide's 14TH & FINEST HOME-MAKERS FOOD DEMONSTRATION

Oct. 12, 14 to 19--Elks Hall, 2420 Lake St.

ENTERTAINMENT AND PRIZES GALORE—NORTHSIDE MUSICAL CAVALCADE

CAKE BAKING & PASTRY CONTEST

MEDALS AND CASH AWARDS—CALL WE. 1517 FOR ENTRY BLANKS.

DOOR PRIZES AND SURPRISE PRIZES

ADMISSION 10c HOURS 7:30 TO 11:30 P.M. ELKS HALL 2420 LAKE ST.

Children under 16 Not Admitted Unless Accompanied by Parents