

THE OMAHA GUIDE

JUSTICE AND EQUALITY ALL THE NEWS WHILE IT IS NEWS NEW TO THE LINE

CITY EDITION

PRICE 5c.

LONG VS. LONG

Mrs. Edna Mitchell Long, won the first round in the Long vs. Long proceedings. The Judge held that Mr. Long could not file for divorce in his present health condition. The case was continued until the two representing lawyers could reach an understanding of the facts and the law in the case.

LARGEST ACCREDITED NEGRO NEWSPAPER WEST OF CHICAGO AND NORTH OF KANSAS CITY

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OUR 13TH YEAR— Number 24

PRESIDENTIAL CAMPAIGN SLOW GETTING STARTED HARLEM SHOWS LITTLE INTEREST IN ELECTION

(by Anthony B. Ferguson for CNS)

New York City—The Powers that be seem to be losing precious time in rounding up the belated balance of power Negro vote that means so much to the candidate of both parties.

The average Harlemiter is hardly aware that a presidential campaign is supposed to be under way, there is no sign or poster for Roosevelt or Willkie and a very few Harlemites can be seen on the streets wearing the familiar campaign button.

Neither the Republicans or the Democrats have announced who will head committees to gather the Negro votes for their representative candidates, each headquarter claims that there is so much factional fighting among the Negro political leaders that they are afraid to name one for fear of the reaction from others.

Both Headquarters claim they are unable to conduct a long and thorough campaign because of restrictions placed on them by the Hatch Bill law, which limits the amount of campaign expenditure to 3 million dollars to each party, too there has been questions raised against various ways of raising the campaign funds, as to the legality of these methods, which also hampers the committees.

The main truth in the matter is that campaigns have been shortened because the candidates can now reach the mass of voters much quicker and many instances more effective via radio than the old way and hence most of the campaign monies are allocated for radio time.

Both parties make the same mistake in considering the Negro vote as being as easy to reach and influence as other group voters because they fail to make a direct appeal to the Negro vote which is vital to both parties inasmuch as it is the balance of power in 20 key states, must be reached thru the Negro press, Negro churches and other Negro groups to be effective and requires more time than is at present given in order to crystalize sentiments.

DR. LOCKE SAYS NATION TO PASS THRU FACIST PERIOD

Chicago, Aug. 29 (ANP)—"This country will no doubt pass through a brief period of fascism in the near future," declared Dr. Alain Locke, professor of philosophy at Howard university, at a Phi Beta Sigma smoker held at the Quincy club Saturday night. Dr. Locke said the Negro would suffer during that period but his past trials would lessen the effect upon him. A new social order will rise following the period of fascism where there will be more respect for individual rights and liberties, he predicted. The Negro, in the long run, will be the beneficiary of this new social order.

Dr. Locke called upon the leaders to organize the masses of Negroes into an articulate group to champion the cause of democracy. The smoker was given in honor of visiting members of the Phi Beta Sigma fraternities. Among the other out-of-town Sigmas who were feted were Dr. Joseph W. Nicholson, author and head of the school of religion at Talladega, Prof. Thomas M. McCormick, head of the department of physics at Tuskegee; J. L. Russell of St. Louis, supervisor of Negro affairs on the NYA in the state of Missouri; Rev. Robeson of New York and Dr. Edward H. Blackman of New York.

Fire At Whitesides Home

Fire which started in an upstairs storage closet, last Thursday, did considerable damage at the home Mrs. Whiteside, 3007 Ohio St.

ON THE AIR



Austin Johnson, youthful radio sports commentator who was awarded a contract this week, thru National Feature Service, to appear weekly over station W-I-N-D every Sunday night at 10:30 (Central Standard Daylight Saving Time). He is featured in the Pepsi-Cola Sports Parade giving his news in sports for the Pepsi-Cola Company.

Mrs. Lula O'Neal Dies

Mrs. Lula O'Neal, 66, 2102 N 27th avenue, died Tuesday. She is survived by two daughters, Tamar and Mary Ellen O'Neal, and three sons, James, Warren and Frank, all of Omaha.

Funeral services were held on Thursday, 2 p. m. at the Myers Chapel, Rev. T. A. Sears officiating. Burial was in Prospect Hill.

OMAHA JR. ELKS COP FIRST PRIZE IN BUGLE CONTEST

Launch Negro Job Drive In Billion-dollar Defense Plants

New York, August 29—A nationwide campaign to open up jobs for Negroes in industrial plants, whose owners have obtained billions of dollars in contracts from the United States government to carry forward the national defense program, was launched last week by the National Association for the Advancement of Colored People.

Branches of the association throughout the country have been furnished with lists of plants in their states that have received government contracts. Association members have been urged to lead the drive in contacting the plant managers to urge them to employ Negroes skilled as well as unskilled jobs. Robert A. Weaver, administrative assistant on the advisory commission to the Council of National Defense at the request of the NAACP, has furnished the association with a complete list of manufacturing plants all over the country whose contracts with the government have been cleared. Association members have also been urged to form delegations to visit WPA and NYA projects, all of which have been increased in scope under the defense program, to urge the employment of more Negroes on these projects.

Cola Company.

Johnson is said to be the first Negro in the history of radio to be assigned to handle a commercial sponsored broadcast of this type.

5 HELD ON MARIHUANA CHARGES

"Princess" Jones and Donald Jones, both of 2524 Ohio street, Milton B. Smith, 2414 Blondo, Elijah Webster, 1207 North 27th St., Walter Grimes, 2814 Decatur St., were held for the grand by United States Commissioner Hall under one thousand dollars bond each on marihuana charges. Their arrests Saturday night ended an undercover investigation by federal narcotics agents over a period of about six weeks.

EARL DICKERSON MAY HEAD DEMO-CAMPAIGN IN WEST

Washington, (ANP)—Within a few days, the naming of Alderman Earl Dickerson as head of the western division of the Democratic Party Campaign headquarters will be announced according to information from persons close to the chairman of the National Democratic committee.

Revealing complete satisfaction with the choice of Alderman Dickerson, in a letter to Dr. William E. Thompkins, the member of the committee further expressed himself as not entirely satisfied with the names selected for the eastern division.

The name of Congressman Arthur Mitchell as leader of the campaign has prominently been named but it has been definitely decided, according to the information obtained that Alderman Dickerson will be named at an early date.

Several names had been submitted for the eastern division, but

'OPEN YOUR HEARTS TO OMAHA'S NEEDS'

"Open Your Hearts to Omaha's Needs"—This is the slogan which has been adopted and which will be used throughout the 1940-41 Community Chest campaign which has been scheduled for October 15th-24th, it was announced today by Will R. Johnson, General chairman.

"It is the feeling of the conducting this year's Community Chest Drive that the situation in world affairs presents a challenge to the people who enjoy the liberties and the protection which is afforded all Americans," said Mr. Johnson.

"A true test of thankfulness for these privileges should be not only a willingness but an eagerness to answer the call for funds to care for those who through force of circumstances and other contingencies cannot care for themselves, and to build character in our youth so that they may be fitted to carry on and preserve the ideals of Americanism."

"America's answer is being made in thousands of communities like Omaha. The slogan 'Open Your Hearts to Omaha's Needs' means the adequate financing of the work of private social agencies in relieving distress, in guiding the bewildered and helping the discouraged. This is our best answer to the threat of mass hysteria that has disrupted so many other nations. In Omaha, more than 3000 persons were served during the first six months of 1940, by thirty of these agencies banded together in the Community Chest. More than 50,000 others made this service possible through their contributions."

"The Community Chest, the modern good neighbor is the greatest force for civic unity in our nation today. In the face of tragic needs let us do our best by 'opening our hearts to Omaha's needs.'"

no agreement has been reached on the person. Conferences have been held with several leading local members of the party in an effort to make a selection, but to date no person has been so designated.

YMCA. GETS \$20,000

Philadelphia, Aug. 29 (ANP)—The Christian Street YMCA received an appropriation of \$20,000 last week from the board of directors of the city-wide YMCA, to underwrite the initial improvements in the rehabilitation program of the branch.

This amount is based on the past support which branch members have themselves given, and will make possible the repair of the roof, "pointing" of the entire building, laying of a new maple gymnasium floor, resetting of the entire first floor and lobby of the building.

As clients of the branch of which Herbert T. Miller is executive secretary, raise more money, all the dormitory rooms will be entirely renovated.

GIRL 13 GIVES BIRTH TO GIRL

Wilson, N. C.—(ANP)—Irene Richardson, who just reached the age of 13, became a mother last Monday when she gave birth to a six pound girl. Believed to be one of the youngest mothers in the history of the state, Irene is the wife of Ernest Richardson, 18.

The baby, which was pronounced perfectly formed and normal in every way by the obstetrician in charge, Dr. Ben H. Hackney, has been named Betty Jean.

The young mother is unconcerned about the whole thing, the physician said, and has a doll on one side of her bed and the baby on the other. She is the daughter of Mr. and Mrs. Wilbur Byrd.

BRAND RUMORS OF THOMPKINS OUSTING AS 'FALSE'

Washington, Aug. 29 (ANP)—Rumors circulating in and around Washington to the effect that Dr. William H. Thompkins will soon be "out" are not being received with any credence by those who follow the political situation.

As one of the opposite party says, "Perhaps the wish is father to the thought. Declaring that Dr. Tompkins split with the New York faction following the Chicago convention has a great deal to do with it and that 'Boss' Flynn, the new chairman of the National Democratic party, is listening to the importunings of his own New Yorkers against Dr. Thompkins, busy gossipers are pointing the finger at Dr. Thompkins, declaring he is on the way "out." Whether that means politically or as an office holder, is not directly said.

But Dr. Thompkins has political enemies by the scores, many of whom do not agree with his method of conducting his affairs outside of his office. Declaring that the doctor has a "jim-crow back door" set-up, Negroes who have power at the polls feel that his methods are a hindrance to their welfare and not a help.

Penniless Year Ago; Now Boss of \$14,000 Business

Jefferson City, Mo., Aug. 29—Suppose you were absolutely penniless, and had to borrow money for room rent. Suppose you had no worldly experience except that of a young man of 25 yrs old who had worked as a porter, salesman of kitchen products and general helper at a Summer resort.

Would you believe that one year from now you would be operating people and bossing investments totalling between \$12,000 and \$14,000.

St. Louis, Mo., August 29—In one of the most colorful displays of musical and team work shown at the National Elks Convention Contest between the various drum and bugle teams of the lodges, Iroquois Junior Herd No. 52 of Omaha, Nebraska will bring home the bacon by their winning of the first prize of \$200 last Wednesday evening, Aug. 28th at the Junior Herd's National Bugle and Drill Contest.

SEEKS AIRPORT



General Spenter C. Dickerson of Chicago chairman of the Citizens Committee seeking to secure an airport for Tuskegee Institute, where youthful Negroes from all over the nation may receive advanced training. General Dickerson, former commander of the 8th Illinois National Guard who was retired with the rank of Brigadier General, points out that unless citizens help with funds in this campaign to obtain adequate facilities for training Negro youth in advanced flying, our group may be left sadly in the rear. General Dickerson's address is 4316 South Parkway, Chicago.

apparent miracle could happen to him. It has already happened.

How this Missouri-born business man can from obscurity into prosperity within the past year is the story of the hard-working, far-sighted man who dropped his bucket where he was and made good.

Largest Group of Negroes Ever Enlisted

Philadelphia, Aug. 29 (CNA)—The largest group of Negroes ever enlisted in the U. S. Army at one time, was sworn in this week in a ceremony in front of the Colored Soldiers and Sailors Monument. The men will be enrolled in the new Seventy-Sixth Coast Artillery, a Negro regiment.

REV. JONES MAKES SOS APPEAL

Rev. F. P. Jones, Pastor of the Mt. Moriah Baptist Church and the Moderator of the New Era State Association of Nebraska who has just returned from a trip in the East, makes an SOS call to the pastors and churches, to arm themselves with enthusiastic interest for the first Quarterly Board meeting to be held Aug. 29, 30, with the Mt. Negro Baptist church, 31st and Pinkney sts., Rev. Wm. Pruitt, pastor. Rev. Jones as director General of the State of Nebraska in the \$200 Mortgage Burn Campaign of the National Baptist Convention which convenes in Birmingham, Ala. Sept. 4th-9th is urging that Nebraskans play her part in this most worthy movement. Moderator Jones will head a large delegation of Pastors and laymen who will leave the City on Monday morning, Sept. 2, for Birmingham, where they will take their places and play their part among the great lights of our denomination, which has a membership of 5,000,000, headed by Dr. L. K. Williams. This session promises to be the greatest meeting in its history. Come and go with us the trip will do thee good.

MIRIAM ALI, CHICAGO DEFENDER BEAUTY AWARDED 'Miss Bronze America' TITLE

A beautiful cafe-au-lait colored 19 year old girl with lustrous black hair and shining eyes was crowned "Miss Bronze America" at finals of a nation-wide beauty contest held in the Court of Dioramas of the American Negro Exposition, at Chicago, Monday, August 26th.

The winner, Miriam Ali, was entered in the contest by the Chicago Defender, Inina Varnum, also of Chicago, and wearing the colors of the Chicago Bee, was judged second, while third place went to Gladys Wells of Jackson, Miss, represented the Southern Leader.

SATURDAY & MONDAY ONLY

—AUGUST 31 AND SEPT 2—
A BREAK FOR YOU AT
JOE'S FOOD MARKET
2422 NORTH 24TH ST.
5 LBS PURE CANE SUGAR 21c

This tear sheet and 21c will get you 5 Pounds of Pure Cane Sugar at Joe's Food Market! HURRY, before the supply is gone. Joe Redeems Orange and Blue Food Stamps. Watch the Guide each week for Joe's Big Bargains!!!