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THE OMAHA GUIDE

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Have your winter garments cleaned and stored in our modern storage vaults and pay only cleaning charge next fall FUR COATS CLEANED, GLAZED AND

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ORANGE AND BLUE FOOD STAMPS RE-DEEMED at JOE'S Food Market at Low Prices.

BUTTER-NUT COFF	EE, pou
SUGAR, 5 pounds	
FIRST QUALITY	PURE
	c LARD
Watermelons, lb. 20	U. S. CHOIC
FIRM & RIPE	Beef Roa
Tomatoes, lb. 7½0	CELLO WR.
PORK & BEANS	Bacon Sq
large can 100	Smoked I
Catsup, I'ge buttle 100	PURE
WHOLE KERNEL BANTAM	Pork Sau
Corn, 15c sellers, can 10c	
TOMATO OR VEGETABLE	Ground B
SOUP, large can 96	
PURE	Dog Food
Apple Butter, qt. jar 150	TOMATOES
KELLOG'S	2 cans
C- TILL 11 1 10	

und st, lb. APPED uares lb. locks, lb. sage lb. 121/2c Beef, lb. , 3 cans OR CORN 15c



"Smile and the World Smiles with You"

"The Voice With a Smile" is contagious-it makes friends-it's a real social and business asset. Many times, people form their impression of you by your voice and the manner in which you telephone.

What are the points of a pleasing telephone per-sonality? To speak pleasantly, of course. And to be considerate and courteous-such things as answering promptly, talking directly into the mouthpiece in a normal tone of voice, and hanging up the receiver gently.

NORTHWESTERN BELL TELEPHONE COMPANY



You must have pockets this season. This slim Q July 11 at 8 p. m. Public is in line princess frock made of a soft Chartreuse Sharkskin has a heart-shaped neckline, that is most flattering. The saucy, ruffled pockets are eye-catching Hall at 8 p. m. and tdpped with a large summer straw bonnet, you 25c will draw gasps of admiration from passerbys. A 24c full length zipper fastener tends to give smooth lines to the front closing and two deep soft pleats give pound 61/2c plenty of room for Milady's mode of walking.

Speaking of pockets-pictured above are some very smart ones-A is designed for slim sport dress-10c es and are big enough to hold most anything. B are 10c the pouch type and are fastened to the belt of the dress, making the waist look small and trim. C .- are 10c the button-up variety. They are exceptionally wide and add a youthful touch to an otherwise plain dress.

ENTERTAINS

The What-Not-Club and the Soc ial Art Club gave a joint luncheon together to entertain their out of fown guests who were as follows: Mr. Frank Chambers, Mr and Mrs. James Noble, Mr. Robinson, and Mrs. Rebecca Noble, all are visiting from Kansas City, Kansas The luncheon was a tremendous success. After the luncheon was served the time was spent in play_ ing Po-Ke-No and whist. A time was had by all. Mrs. R. Noble, is the mother of Mrs. E. Busch and Mrs. F. Morris and Mrs. R.

Thursday, July 4th, Mrs. Leola Wesley entertained with a breakfast honoring Mrs Mabel Hill of Colorado Springs, Colo. Covers were laid for eight. Those enjoying the lovely breakfast were: Mrs. Anna M. Frederick, Mrs. B. Grey. Mrs. Mabel Hill, Mrs. Lola

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DeVilla, Mrs. S. M. Crawford. Mrs. Elizabeth Harrison, and Mrs. Oliver King.

MEETING CALLED A meeting of the Mothers of America was called at the Urban League Community center July 16



"DARLING ... YOUR HAIR IS BEAUTIFUL!

(I WONDER WHAT " , SHE DID TO IT?)

Sue smiles-says nothing-But she'll let you in on her secret. "If your hair is dull and dingy-peppered and streaked with gray, using folks to whisper that you're aging—take my advice, try GODE-FROY'S LARIEUSE," says Sue.

It's easy to apply. Just follow directions for use in the package. Hair colors evenly—gray streaks are concealed almost instantly. Your tresses take on a sparkling, radiant Iustre. Larieuse will not rub off or washout. Permits permanent waves and the use of hot irons without harm. Choice of 18 colors, including black, brown and blonde. Every bottle is guaranteed to satisfy or your dealer will refund your money. If your dealer doesn't have Larleuse, send \$1.25 (we pay postage) direct to...GODEFROY MFG. CO., 3510 OLIVE ST., ST. LOUIS, MO.





GETS HOUSING APPOINTM'NT

Miss Lylah Rhoake Henderson one of the four recent graduates of the Atlanta University School of Social Work, who has been appointed Tenant Investigator on the John Hope Homes Staff with the Atlanta Housing authority. She is also a graduate of Morris Brown

at 8 p. m. Mrs. W. H. Bradford, will be the speaker. The public is invited.

A Chapter is also being organized at Social Settlement 31st and

Chapter No. 1 meets Monday, July 15 at Council Chamber City

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"DINING, DANCING AND ENTERTAINMENT HOT." -Ted Yates

In the Bamboo Room-Skeet's Talbert's Orchestra with Romaine Jackson, Buddy Bowser, Em-Cee.

Beta Sorority.

Other graduates of the School of Social Work, who are employed by the Atlanta Housing Authority

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CIGARS lue Room Open 8 p. m. to 1 a. Open for Private Parties from 2 to 7 p. m.

-No Charges-WE SPECIALIZE IN MIXED DRINKS-In case you don't know what to put in it-Cali CASEY, JAckson 9411. He has got the works and knows what to do with it. He's North Omaha's Famous drink mixer.

College, and a member of Zeta ervisor, and Mrs. Geraldine Jackson, Mrs. Alice Guyton Phillips. and Mrs. Annie Ruth Hill.

include: Hubert Jackson, as sup Flush Poisons From **Kidneys and Stop**

Getting Up Nights Be Healthier, Happier, -Sleep

Better

When you can get for 35 cents a safe, efficient and harmless stimulant and diuretic that should flush from your kidneys the waste matter, poisons and acid that are now doing you harm, why continue to break your restful sleep by getting up thru the night?

Don't be an EASY MARK and accept a substitute- Get Gold Medal Haarlem Oil Capsules-the original and genuine. Look for the Gold Medal on the box-35 cents. Other symptoms of weak kidneys and irritated bladder may be back ache, puffy eyes, shifting pains,

burning or scanty passage.

PAINT, GLASS & VARNISH BRING IN YOUR BROKEN WINDOW AND WE'LL GLAZE THEM FREE!

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