RUMFORD SALESMAN

RETURNS TO FISK

RANDALL L. TYUS

us, for seven years salesman for

the Rumford Baking Powder Com-

Campaign of Fisk University. Mr.

Tyus was graduated from Fisk Un-

us entered the employ of Rumford

he had the natural ability and am-

actual experience as that afforded

must be remembered that all of

the sales force of the Rumford

Company had been exclusively

white until the employment of Mr.

Tyus. It was Fisk University that

broke down the color line in the

Rumford Company's sales force

through Mr. Paul K. Edwards, at

that time head of the Department

of Economics. Mr. Edwards show-

ed the Company the possibilities of

the Negro market and recommend-

ed Randall L. Tyus. Mr. Tyus has

received many commendations dur-

ing his rapid rise in the Company

and leaves behind him a perfect re-

cord with Rumford and the officials

of the Company regretting to lose

cash for agents. No money, Just send name. Nu-Way, Dept. 932, Walnut Bldg.

Watch for Opening of

2422 N. 24th St.

Groceries, Fruits

Joe Sokolof, Prop.

and Vegetables

Full Line of Meats,

Des Moines, Iowa.

SAMPLES

FOR AGENTS

MT. OLIVE BAPT. CHURCH Rev. J. P. Mosely, Pastor Emma Curtis, Reporter Sunday, February 11, 1940-Sunday School 9:45 a. m., Morning Worship 11:30 a. m., BYPU. 6 p. m. Evening Worship 7:30 p. m.

The Sunday school has increased We had several visitors. We trust it will continue to increase. Our morning worship was well attended and everyone seemed high in

THE OMAHA GUIDE SATURDAY, FEBR. 17, 1940 Grant St., Omaha Nebraska.

\$2.50 per year. 5c single copy. of March 3rd, 1879.

MONUMENTS & GRAVE MARKERS

American Memorial Co. Quality at A Price-None Better TWENTIETH & CUMING STS. PHONE AT. 4927



#### CLASSIFIED ADS

HARDWARE DOLGOFF HARDWARE

LAUNDRIES & CLEANERS EDHOLM & SHERMAN WE. 6055

EMERSON LAUNDRY

MEN! WOMEN! USE YOUR trust in God. May every young values. Enjoy terms made to stone toward higher goals. order for you. Peoples Store, 109 South 16th St.

FOR RENT-Love's Kitchenette Apartments, 2516-18 Patrick, or 2613 Grant St. Call WE. 5553 or WE. 2410.

Front Room, modern WE, 1024.

FOR RENT-A four room Apt. Modern, Call WE, 3030.

An Apt. for Rent, WE. 2365

For Rent, 2 apts. WE. 2737. Furnished Apts., 2 rooms, \$3.50-3 rooms \$4.50. Utilities paid, JA.

We Aid the Poor with Your Waste Materials. Throw Nothing Away. We Need Clothing, Papers, Furniture. Anything. SALVATION ARMY INDUSTRIAL 209 North 13th

A-B BUFFET, 1616 N. 24th St. WINES-LIQUORS at Popular Prices Courteous Service at all Times

spirits. Rev. Camel brought to us a very impressive sermon. Our hearts rejoiced as he brought to us the many wonderful things accomplished by faith.

Songs were rendered by our choir which was wonderful. Our BYPU. was well attended.

The evening was very impressive. Our pastor preached a soul stirring sermon. It was enjoyed by all.

Visitors are always welcome.

CLEAVES TEMPLE CME. Church 25th and Decatur Sts., L. A. Story, Pastor. M. H. Young, Reporter Sunday School 9:45 a. m. Morning Worship 11 a. m. League 6:30 p. m.

Evening Worship 7:30 p. m. with

Union Service. We again had a good attendance Published Every Saturday, at 2418 at the morning services and our pastor brought us another good sermon. If you don't attend the "Entered as second class matter morning worship you are missing March 18th, 1927 at the Postoffice a spiritual blessing. We worshippat Omaha, Nebraska, under the Act ed at Zion with the Union Service at 7:30 p. m. The Union Service will be at Pilgrim Church Sunday. Rev. G. D. Hancock, host and Rev. F. C. Williams of Zion will bring the message. His choir will furn-

> ish the music. We had about two hundred per-

THIS WEEK IN RELIGION AND THOUGHT by Robert L. Moody

Negro History Week-

Another year has passed and we are observing Negro History Week again. This observance is becoming more and more popular. Schools churches and civic groups are sponsoring programs that give much information and inspiration about the progress of the race.

The Negro showed his ability in many fields before Emancipation. There were inventors, orators, tea-Paint, Glass and Varnish. We do chers, preachers, etc., during the glazing and make window shades days of slavery. Freedom has to order, 182 N. 24th St. WE. 1607. merely accelerated the speed of our

We are htankful for accomplishments that we have made in our 77 years of freedom but this is no time to stop and pick flowers by 2324 North 24th St. WE. 1029 the way. This merely indicates CREDIT to get all the stylish Negro use the hardships and exnew apparel you need. Great amples of the past as a stepping

TEACHER PLACEMENT

Among neighboring states North Dakota, Colorado, and Kansas have provided for teacher placement since this Service was set up in Nebraska. South Dakota and Iowa preceded Nebraska. Wisconsin was the first state to establish spec ialized placement service for teachers and Indiana the most recent. In most of the states Teacher Place ment Service was establish with the cooperation and assistance of

Slyter Ice & Coal Co. 2412 Lake St. AT. 7225 Omaha, Nebraska NO FINANCE CHARGE!

LITTLE DINER Quality Plus Service Hot Corn Bread or Biscuits with Your Orders without Extra Charge. 24th St. At Willis Avenue

BRING IN YOUR BROKEN WINDOW AND WE'LL GLAZE THEM FREE!

WE HAVE A FULL LINE OF CHICKEN & FENCE WIRE OUR STOVE, FURNACE, PLUMBING, ELECTRICAL SUPPLIES, ROOFING AND GUTTERING ARE COMPLETE "Everything At A Low Price" (Open Evenings)

— WE. 1607—

1822 North 24th St.

## "Build-Up" Relief Explained To Women

women a lot of suffering!

aches, nervousness, cramp-like pain is less periodic distress.

A simple method has saved many | petite and the flow of gastric juice; thus aids digestion and helps build ment amounted to \$9.45 as compar-It is based on the fact that head- physical resistance. Usual results ed with \$9.21 in December. Past

to analyze your case-send three | Many who take CARDUI a few the money paid out in benefits is minor symptoms may develope in- accept a substitute-Ask for Gold are often symptoms of functional days before and during "the time" returned almost immediately to Ne- to serious trouble. dysmenorrhea due to malnutrition. have found this also helps ease per- braska trade channels by the eligi-Help for this condition so often lodic discomfort. Women have us- ble claimants, whose buying power and acid from kidneys, soothe your GET GOLD MEDAL—the original follows the use of CARDUI, be- ed CARDUI for more than 50 is thus sustained in periods of irritated bladder and put more -the genuine. Look for the Gold cause it usually increases the ap- | years!

TOWARD NATIONAL FAME



sons attending the world day of Loper, young Wilmington, Delaw- es where the Federal Art Proect bition to become a salesman but no prayer services. There were ten are artist was totally unknown. To- has encouraged and materially aidpastors present with members and day his talents are pushing him to- ed promising Negro artists. Mass- by the Rumford Company. Howfriends. There will be a program ward national fame. The Federal achusetts, Pennsylvania, Ohio and ever, by hard study and close apday at three o'clock. The public is tration is responsible for this suc- whose native Negro artists have of those who had been in the Comwith his prize painting entitled, the WPA. Art Program. "Taking Down Clothes." This creation and other productions place

Four years ago Edward Leroy Delaware high up in a list of Statcess. Mr. Loper is pictured here become nationally famous through pany's employ for years and it

(WPA Photo)

14c

.15c

10c

19c

61/2c

\_\_\_15c

41/2c

#### Joe's Food Market

(Formerly Herman's Market) Telephone WE-5444 2422 NORTH 24th ST.

—FREE DELIVERY—

CUDAHY'S

S. FANCY

Picnic Hams, 4 to 6 lbs.

Pork Sausage, lb. 121/2c

Bacon, ½ or whole,

average, lb.

Beef Roast, lb.

LEAN & MEATY

Spareribs, lb.

MORRELL'S

LARD, lb.

SPECIALS FOR FRIDAY & SATURDAY

Butter-Nut	Coffee lb.	25c
CAMPBELL'S Tomato Sou	p 3 cans	25c
Catsup, larg	ge bottle	10c
Pork & Bea	ns, 1 lb. c	an 5c
Dill Pickles	qt. jar_	10c
Crisco OR Spry , 3 lb	o. can	48c
Corn, Greer Tomatoes		15c
Peaches Pears, in h		
syrup		-
Sugar, 5 lb	)S	25c
Tomato Pa	ste, can	_5c
Free—2 ba Soap with Super Su	h large B	

Oranges, sweet and juicy, doz. PINK Grapefruit, 3 for \_\_10c Onions, 3 lbs. PORTO RICO YAMS, lb. We will Always Carry Greens 24c ROBERTS Process Cheese, lb. 25c

A Full Line of Fresh Longhorn Cheese. 

UNEMPLOYMENT BENEFIT

and or State Teachers Associations

whose journals have given teachers

placement facilities wide publicity.

ROBERTS

seosonal unemployment partly due to excessive cold weather resulted in a marked increase in state job insurance benefits payments during January, according to R. T. Malone, director of the Nebraska Unemployment Compensation Divis-

January figures released today by Malone show that 18,321 weekly benefit checks totalling \$169,167, were mailed out to claimants in January. This represents an increase of 6,581 checks and of \$63,- LIVE A HEALTHIER, HAPPIER | 35-cent package of GOLD MEDAL 453 over December. Initial claims filed in January numbered 7,270, compared with 2,847 in December. Continued claims numbered 19,037 compared with 12, 451 in the prec-

The January average check for weekly benefits for total unemployheavy unemployment.

State Departments of Education WOMEN RALLY TO ELECT

Cleveland, Ohio, Feb. 17, (ANP) Forming the Cleveland Association of Republican Women at the East Lincoln, Nebr., Feb. 15, —Heavy Friday night, colored women of Cleveland in large numbers are rallying behind the candidacy of Mrs. Frances P. Bolton of this city to the congressional seat held by the late Chester C. Bolton, her husband and one of the foremost members of the house of representatives.

MRS. BOLTON TO CONGRESS

DO YOU WANT Success

IN LIFE? Stop Worrying! Do you Need A New Start? Write Me Today. Information FREE! M. WILLIAMS, DEPT. O Journal Square Sta. Jersey City, N. J.

## Flush Kidneys of Poisons and Stop Getting Up Nights

LONGER LIFE

Thousands of men and women

mean that your kidneys and blad- neuritis. experience shows that the bulk of der need attention now before these

healthy activity into them. get a Medal on the box-35 cents.

Haarlem Capsules and take as directed.

This harmless, tried and true wonder why backache bothers them medicine gives results-you should -why they have to visit the bath- feel better in a few days, as this room often at night-why flow is effective diuretic and kidney stimscanty and sometimes smarts and ulant drives excess uric acid from the body which is often the aggre-Any one of these symptoms may vation of joint agony, sciatia and

Don't be an EASY MARK and Medal Haarlem Oil Capsules -To flush out excess waste poisons right from Haarlem in Holland.

#### Man Chooses Pie

-By Frances Lee Barton SK almost any man to list his A desserts in their order of pop-ularity and he will head the list with "PIE." He may hesitate afterward, but his first choice

is instantaneous Pies are economical and easy to prepare, vet they never ose their appeal. Here is a pie recipe you will find invaluable: Banana Chiffon Pie

1 package lemon-flavored gelatin;

1 pint hot water; 1 cup mashed bananas; 2 tablespoons lemon juice; ½ teaspoon grated lemon rind; 4 tablespoons sugar; 2 egg yolks, slightly beaten; 1/4 teaspoon salt; 2 egg whites; 4 tablespoons sugar; 1 baked 9-inch pie shell. Dissolve gelatin in hot water. Combine bananas, lemon juice, On February first Randall L. Ty- rind, 4 tablespoons sugar, yolks, and salt in top of double boiler, mixing well. Cook over hot water until mixture coats spoon, pany, was added to the Endowment stirring constantly. Remove from Campaign of Fisk University, Mr. fire. Add gelatin and stir until dissolved. Chill until slightly thickened. Beat egg whites until foamy; iversity in 1932 and since that time then add remaining 4 tablespoons had been engaged by the Rumford Company up to the time of his appointment by Fisk. When Mr. Ty
name of the Rumford Sugar gradually, and continue beating until stiff. Fold into slightly thickened gelatin mixture. Pour into cold pie shell. Chill until firm.

## H-M Buffet

sponsored by the Usher Board Sun- Art Proect of the Works Adminis- Illinois are among other states plication he gradually forged ahead 2420 N. 24th St. JA. 8852 Best Chili in Town Liquors, Lunches & Beer

> RELIEVES MISERY OF COLDS LIQUID - TABLETS SALVE- NOSE DROPS

"IT PAYS TO LOOK WELL" MAYO'S BARBER SHOP Ladies and Children's Work A Specialty 2422 LAKE ST.

SQUARE DEAL POULTRY MARKET 2520 Cuming St. FREE-Delivery-FREE FRESH EGGS DAILY WEBSTER 4277

The One Horse Store 2851 GRANT ST. W. L. Parsley, Prop. WE. 0567

proves it, or your money back. Ask your druggist today for D. D. PRESCRIPTION.

A Prominent Business Woman Praises Mme. C. J. **Walker's Preparations** 



"I use Mme. C. J. Walker's preparations exclusively because I get results from them that I am unable to get from any other preparation," stated a well known business woman the other day.

The secret of the remarkable success of Mme. C. J. Walker's preparations is in the fact that they were blended by the late Madam C. J. Walker to reach certain definite conditions of the hair, skin and scalp, and today, after over thirty-five years on the market, they are growing increasingly popular, and not-withstanding the fact that the Company has always refused to reduce the price on these goods, they are still in demand every-

Mme. C. J. Walker's Glossine. although more than thirty-five years on the market, is still the leader in its field. The reason for this is because it not only serves as a scalp oil, but it gives the hair that silky sheen and natural gloss that is the delight of every woman.

Mme. C. J. Walker's Brown Face Powder is not just another Face Powder, but is the result of years of experimenting to produce the perfect blend to impart a velvetlike softness and at the same time cooling and refreshing. Just the thing for these hot

The Mme. C. J. Walker's wonderful preparations are sold by Walker Beauticians and Drug Stores everywhere, or you can write The Mme. C. J. Walker Mfg. Company, direct. Address: The Walker Building, Indianpolis, Indiana.

# LIGHT UP AND



Light up! You'll find living brighter, cheerier, happier. Fill empty sockets with bright new bulbs. Replace burnouts, too. And see that you have the right size bulb in every socket to make seeing easier. Better get a fresh supply of Mazda bulbs today. Good light and good lamps cost less than ever.

LIVE Even Better ... ELECTRICITY IS Even Cheaper

SEE YOUR DEALER or **NEBRASKA POWER COMPANY**