



# Omaha Guide's World of Society

### BEAUTIFUL FALL LUNCHEON

Mesdames Earl Wheeler, J. D. Lewis, G. B. Lennox and Lizzie Buford were co-hostesses at an elaborate four course luncheon last Friday in the social room of the Logan-Fontenelle homes. Mrs. Blackwell of Baltimore, Md., is the house guest of Mrs. Mahammit.

### CAREY'S NEIGHBORHOOD Grocery

#### Spring Chicken Cheaper than Bacon 18c lb.

OPEN SUNDAYS AND EACH NIGHT TILL 10 P. M. WE. 6089

We Give Green Trading Stamps

bridge were played. The honors were awarded to Mr. S. Weed, and W. T. Ford after which a delicious luncheon was served by the host and hostess.

Mr. Avant, pres.,  
W. T. Ford, reporter

### MODERN MATRONS CLUB

The Modern Matrons Club met at the home of Mrs. Laurence Lewis, 1412 N. 23rd St. Nov. 9. The club discussed plans for the Carnival to be given at the Negro Welfare Club, 24th Parker, Nov. 24 and 25. The club members donated prizes to be given at the booth in which they will have. Very nice prizes were selected. The public is cordially invited to visit the Modern Matrons booth at the Carnival.

Mrs. Busier King, president  
Mrs. Lawrence Lewis, rep.

### PASSES EXAMINATION

Mrs. M. L. Cooper, Blonde, wishes her many friends to know that she successfully passed the Nebr. State Board of Cosmetology which was held in Lincoln, Nebr. in Oct.

She had to her credit no less than 1507 Hours, starting with the Northside Beauty School and finishing with the Althouse Beauty School. She was given a very high rating and registered 98 per cent with the Bureau of Examining Boards. She received by mail her Certificate of Cosmetology which makes her a licensed operator in Beauty Culture. She will probably be identified with Miss Versie Winston of the Winston Beauty Shop, 22 and Ohio.

### CARTER CHARITY CLUB

The Carter Club held its Nov. Alice Smith, 2409 Blondo St. Nearly the full membership being present. After the business the vice president, Mrs. A. L. Hawkins was asked to introduce the visitors. This she did in her jovial manner. Responding was Rev. and Mrs. Story and Rev. and Mrs. Sanford. Mrs. Roberta Bai-

### RUMMAGE Store

EVERYTHING CHEAP  
LADIES' & MEN'S O'COATS  
50c & up  
1406 North 24th Street

### HIGHLIGHTS OF CIRCLE TOUR OF UNITED STATES OCEAN TO OCEAN

by Mrs. Hiram R. Greenfield

(Part 7)  
Detroit—Philadelphia—New York City—Harlem

After the days trip to Carlsbad Caverns, New Mexico, the world's most famous underground fairyland, I arrived back by bus to El Paso, Texas 8 p.m., just barely had time to get on my train which left at 8:05. (The Golden State Streamline for Chicago via Kansas City, Mo.) I was tired and hungry. A lasting memory of the glamorous wonder of wonders. State Troopers are guides in the Caverns and ask all visitors not to speak any louder than can be heard by the person walking by your side. They request that all walk two abreast. The tem-

### THE QUACK CLUB

The club meeting opened Friday Nov. 10 at 8:30 p.m. with the president presiding. Thirty minutes was given to group singing lead by the music chairman, Mrs. Lucy Mae Brits after which the membership chairman, Mrs. Sarah Bradley closed the club year membership drive by entering 15 new members to the club. The president gave them a hearty welcome into the club then surprised everyone with delicious cookies and coffee. Everyone had a lovely time.

Julia Williams, president  
Leola Jones, reporter

### THE QUACK CLUB

El Paso, Texas has a population of 103,034, a thriving city, Fort Bliss, the largest U. S. Army cavalry post, was an interesting part of our tour thru El Paso. The Rio Grande river separates El Paso, Texas from Juarez, Old Mexico which has a population of thirty thousand Mexicans. Our guide also informed us that the toll for pedestrians to go across on the International Bridge was two cents.

My next stop-over was Detroit, Michigan. I arrived there on Friday afternoon visited friends until Monday afternoon. I had just changed stations in Chicago, where I boarded the Canadian Pacific Streamline for Detroit. I had left El Paso Wednesday night and the two nights and days continuous trip was restful and interesting. I visited a life-long friend in Detroit, Mrs. Dora Manly. I went to the New Bethel Baptist Church with Rev. and Mrs. Z. F. McGee on Sunday morning, also spent the day with them. Mrs. Manly and I called on Mrs. Brooks, the mother of Joe Louis, but she was out. Met one of his sisters, Mrs. Davis, she told us Joe Louis had bought each of the seven brothers and sisters a beautiful home, all within a stone's throw of each other. The Mother's home which he purchased as a gift to her for nine thousand dollars is a lovely red brick two story house, nicely located on the corner.

After seeing what I could of the automobile city in such short time and with friends at the station to bid me "goodbye," I left Monday afternoon for St. Thomas, Ontario, Canada; Buffalo, N. Y.; and Philadelphia. On the modern streamline trains, travel by rail is a perfect joy. All employees look after your comfort in every detail. My itinerary was made out for me by my railroad gen'l passenger agent in Omaha, was a great advantage for all arrangements were pre-arranged. When traveling thru the country, one is inspired by all the beauty. The first rain I encountered was in Canada. It was refreshing for the thirsty crops and gardens. All race groups ate at the same tables with no excitement created in Canada. Having visited Niagara Falls three times before, I hastened on without stopping there. It would take volumes to tell of the many highlights in the above cities. Philadelphia is one of the worst congested cities in the east. Our race is doing very com-

### Women's Pain Relieved By "Build-Up Method"

Do you suffer periodically from headaches, nervousness, irritability, restlessness or cramp-like pains? If so, here's good news! These may be symptoms of functional dysmenorrhea, which is so often caused by undernourishment. By improving the appetite, digestion, assimilation, thru the proper use of CARDUI, wom-

en by thousands find they are able to build strength, energy, and nerve-force. Thus periodic pain is relieved for many users of CARDUI. By taking it just before and during "the time," women by thousands report that CARDUI also helps to allay the pain and discomfort of the period

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ley, chairman of the Program Committee assisted by Mrs. Hazel Walton, presented Miss Washington and her brother, Mr. Washington in a very delightful musical program. The four hostesses, Mrs. Myrtle Metcalf, Mrs. Alice Smith, Mrs. Ida Wiley and Mrs. G. Deckard served a delicious lunch.

After a very pleasant social hour the meeting adjourned to meet in December at the residence of Mrs. Gertrude Green.

Mr. C. A. Franklin of the Kansas City Call was in the city Nov. 10 to 12. While here, he visited the Omaha Guide Plant.

Mesdames Earl Wheeler, J. D. Lewis, G. B. Lennox, and Lizzie Buford were co-hostesses at an elaborate luncheon last Friday at one p. m. honoring Mrs. Blackwell of Baltimore, Md., house guest of Mrs. Mahammit. The large affair was given at the social room at the Fontenelle Housing.

Editor C. A. Franklin of the Kansas City Call his wife and mother, Mrs. Clara B. Franklin of Kansas City, Mo., were weekend guests of Dr. and Mrs. Singleton.

Mrs. Katrina Graham, 2016 N. 22nd Street daughter of Mrs. Penola Simmons is ill in St. Joseph Hospital from an operation. Her condition is reported good.

Mrs. Perry Smith, 2304 N. 29 St., died Nov. 13th at his home from old age. Mr. Smith, a local minister, had been ill for four years. Survivors are his daughter, Mrs. Dora Bluford; two sisters-in-law, Mrs. Ada Woodson, and Mrs. Irene Faulkner; two grandchildren and two great-grandchildren, and a host of friends. The funeral was 2 p.m. Wednesday at Pleasant Green Baptist Church with Rev. Reynolds officiating. J. D. Lewis had charge of the body.

Mrs. J. C. Jones has returned to her home 2724 Parker St. from Methodist Hospital where she has been confined. She is convalescing nicely.

Mr. Guy Singleton, father of Millard "Buddy" Singleton who died about two weeks ago was in Omaha for the funeral of his father, Millard F. Singleton.

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perature in the Caverns remain at 56 degrees, the year round, necessitating a light wrap. We were told more than a million persons have visited the Caverns and gone away as our party of fourteen hundred had, almost unbelievable, but enthusiastic, over the sacred majestic grandeur.

After a stop-over for a day in Philadelphia, I left for New York City. Arriving at the across Continent Atlantic Ocean within two hours, after traveling under the Hudson river, we were at Hudson Terminal Depot. And what a real thrill among the hustle-and-bustle of our largest city in the USA.

A taxi to Harlem soon landed me at the beautiful five-story National YWCA. The Emma Ransom residence, West 137th Street, where I had a room for my weeks stay in the Metropolis City was a complete modern home for girls and women of two hundred thirty-five bedrooms, besides lobbies, gym rooms, club rooms, cafeteria, coffee shop, etc. In the business building all adjoining is every modern equipment for teaching business trades to girls, and a large swimming pool and Auditorium. There are beautiful courts, so restful and comfortable with shabby flowerers, seats, lattice, and urns that open from the lobby and hall way. Everything is spotless and the management is like a big swanky hotel with maid, porter, and elevator service for the asking. There were two hundred seventy-five women housed in the Residence the week I was there. It was a real crowd of lovely women and girls from everywhere. So much dignity and fine manners manifested. My room on the second floor, overlooked one of the lovely courts. It was ideal to sit out in the air and visit with friends who called to see us. The rooms, and meals which are par excellent, clear enough money to pay all expenses for maintaining this big building and they have surplus each year.

(Continued next Week)

### JAIL PANAMA AL BROWN ON IMMIGRATION WARRANT

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### ENROLL NOW—Day and Night Classes.

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The Same Effect as the Croquinole without the heated iron.

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Other symptoms of weak kidneys and irritated bladder may be backache, puffy eyes, shifting pains, burning or scanty passage.

### A Prominent Business Woman Praises Mme. C. J. Walker's Preparations

"I use Mme. C. J. Walker's preparations exclusively because I get results from them that I am unable to get from any other preparation," stated a well known business woman the other day.

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## Marie Downing BEAUTY AND ROMANCE

SPONSORED BY LARIEUSE BEAUTY FOUNDATION

The Larieuse Beauty Foundation was established by the Godfrey Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

### FOR GIRLS—OLD AND YOUNG

The younger girl seldom gets her share of attention when it comes to advice on beauty. But with all the teen-age girls going back to school and making good resolutions to study hard and have fine grades, I think this is a good opportunity to encourage them to make a few beauty-wise resolutions as well.

When you are young you feel that the world is yours and that you will never have to worry about keeping your complexion or figure. But, if you would face the truth, now is the time to set about systematically keeping what you have. It is a lot easier to keep your skin smooth and well-cared-for and your figure trim and well-proportioned than it is to try to regain both face and figure after they are gone. If you practice a few simple beauty rites every day, it will save you a lot of more complicated efforts later on.

### Watch Your Diet

And start watching your waistline now. Many young girls have a tendency toward protruding "tummies" even in their teens. Correct that situation before it is too late. The first few pounds you gain won't make so much difference, but it is much simpler to keep your weight down to average for your height and age now, than it will be to lose ten to twenty-five pounds ten years from now.

And do take care of your hands. They say there is no easier way to tell a woman's age than by her hands. If you let your hands become rough and calloused from lack of care, they will add ten years to your appearance just when you would like to take ten off. So make it a point to treat your hands to a little special attention. Get a good lotion and apply it to your hands every time you wash them.

Remember, you won't always be as young as you are now but if you try, you can look it.

### Keep Skin Clean

Even young skins collect dirt and dust. If you will make it a practice always to cleanse your face thoroughly twice a day either with a good cold cream or a bland soap, depending on the texture of your skin, the dirt and dust will not have a chance to become lodged in your pores, causing blackheads, enlarged pores and any number of unsightly blemishes. Middle-aged skin is not caused by years but by neglect. Anyone can have a smooth, youthful looking skin if she will take the proper care and necessary precautions.

### Brush Hair Regularly

Nor is there any reason why your hair should lose its youthful sheen as the years go by. If you will make it a rule always to brush your hair before going to bed, or at any other convenient time during the day, you

peratures in the Caverns remain at 56 degrees, the year round, necessitating a light wrap. We were told more than a million persons have visited the Caverns and gone away as our party of fourteen hundred had, almost unbelievable, but enthusiastic, over the sacred majestic grandeur.

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### North 24th St. SHOE REPAIR

1807 N. 24th St WE. 4240

YOU CAN'T TELL THEY ARE REPAIRED—BECAUSE OUR INVISIBLE HALF SOLING METHOD "Leaves No Repair Look" ON YOUR SHOES. THE NEW "SOLE WITH AN INVISIBLE JOINT."

—POPULAR PRICES—

## HOME WORK IS GOOD WORK WHEN BETTER LIGHT DOES IT'S SHARE



Home work is good work with plenty of soft, glare-free light. A new I. E. S.\* Better Sight Lamp, equipped with the right size bulb, will let your children do home work in less time without dangerous eye-strain. Tests prove that any seeing task is easier with adequate, diffused light. See the many beautiful Better Sight study lamps and table lamps on display today.

\*Approved by Illuminating Engineers Society

LIVE Even Better...  
ELECTRICITY IS Even Cheaper

SEE YOUR DEALER or  
NEBRASKA POWER COMPANY