

**END OF NEW DEAL**

End of the New Deal because of Europe's war was forecast today by Dr. Edgar A. Holt, dean of the University of Omaha and professor of history.

Because he thinks that President Roosevelt considers "a proper kind of influence on foreign

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affairs more important than underpaid textile workers in the South." Dr. Holt expects the President to desert his crusade for social and economic reform just as President Wilson did during the World War.

The foreign customers of England, France and Germany will be absorbed by the United States Dr. Holt predicted. New trade will boom prices and business activity, he said and will benefit particularly those sections of American business which have had to compete with exporters in nations now at war.

Depression in the United States which followed the outbreak of the last war did not recur this time, declared Dr. Holt because Americans were prepared for the shock and because foreigners don't own as many American securities as they did in 1914.

The University of Omaha historian said it was difficult to speculate on political alignments and campaign issues for 1940 because both major parties have been split by the neutrality question. Passage of neutrality legislation, he asserted may take the neutrality issue of the coming campaign.

But whatever the issue in the

1940 election, Dr. Holt cautioned Americans not to let themselves get enthusiastic over the cause for which England and France are fighting. "It is very doubtful if Chamberlain and Dauidier are sincere in their devotion to democracy. And if they won the war, they would probably impose a peace as harsh as Versailles," he said.

**BILL ROBINSON, JOHN HAMMOND AMONG PATRONS FOR BENEFIT NIGHT OF "ABE LINCOLN IN ILLINOIS"**

New York, Nov. 9.—More than one hundred and fifty persons prominent in the social, civic, theatrical and musical life of New York will act as patrons for the benefit performance of "Abe Lincoln in Illinois," which will be given at the Adelphi theatre, November 16 for the National Association for the Advancement of Colored People, it was announced today.

Mrs. Ernest Alexander and Mrs. James Van Allen are acting as co-chairman of the patrons committee. Other prominent persons on the committee include: Bill Robinson, Paul D. Cravath, Ed Simms Campbell, Colonel and

**What would YOU do?**  
DR. W. NISSON BRENNER

Should a loyal son who is supporting his aged mother reveal to her that his source of income is from gambling?

By DR. W. NISSON BRENNER  
Noted Criminologist  
Director, Pa. Institute of Criminology

(Actual life problems which in various ways have faced persons at different times, calling for decisions of vital importance. Readers are invited to write their opinions of alternatives given in these cases affecting the happiness, the liberty and sometimes the lives of people. Names will be omitted, if desired.)

If you have a personal problem about which you seek advice, write to Dr. Brenner in care of this newspaper. For an answer by mail enclose a self-addressed envelope. Communications treated in confidence.

**CASE OF THE DUTIFUL SON**

Alfred had been graduated from high school and intended to go to college to prepare for a professional career. Unfortunately, his father passed away and the entire situation changed. With none to support his mother, it was necessary for Alfred to abandon thoughts of further education and obtain a position. Although

a fine looking lad, with an ingratiating personality, and of a kindly nature, he was unsuccessful in his quest for employment. Finding that their savings were rapidly dwindling, they agreed that Alfred should go to a nearby city and try his luck. After many months of earnest seeking, he again was unsuccessful. Realizing their desperate plight he accepted the offer of a man he had met to assist in writing numbers for a gambling syndicate. Regularly, he sent home most of his earnings, and informed his mother that he was a salesman. However, realizing his honest nature, he continually worried over the deception and is in a quandary as to what to do, and is in a quandary as to what to do.

**ALFRED'S PROBLEM:**—To inform his mother of the truth may result in her refusing his aid and thus be without support. To continue the deception may result in her learning about it herself and the shock may impair her health or jeopardize her life.

Mrs. Theodore, Hubert T. Delany and John Hammond. The complete list of patrons follows:

Dr. and Mrs. Farrow R. Allen, Mrs. George M. Appleton, Miss Frances Baumann, Captain and Mrs. Mathieu V. Bouitte, Clinton Brooks, Mrs. George E. Brewer, Mrs. William A. M. Burden, Mrs. Harriet Shadd Butcher.

E. Simms Campbell, Mrs. Walter Cane, Mrs. George Carter, Paul De Cravath, Mrs. Seymour L. Cromwell, Dr. and Mrs. Maurice Curtis, Mrs. Joseph E. Davis, Mrs. Henry P. Davison, Mrs. George Douglass Debevoise, Hubert T. Delany, Mrs. J. Bralley Delehanty.

Mrs. A. F. deMarigny, Mrs. Sara Witt Dunstan, Mr. and Mrs. Walter B. Fenderson, Dr. W. Adlan Freeman, Mrs. William Francis Gibbs, Dr. and Mrs. James T. W. Granady, Mrs. Bronson Winthrop Griscom, Miss Helen Hagan.

John Hammond, Mr. and Mrs. Herbert Harris, Mr. James E. Harris, Mrs. Barklie McKee Henry, Mrs. Walter Hochschild, Mrs. Christian R. Holmes, Lieutenant Colonel and Mrs. Chauncey M. Hooper, Mrs. Quincy Howe, Mrs. Roberta Bosley Hubert, Dr. and Mrs. Everett C. Jessup.

Dr. Anna C. Johnson, Mrs. Jennie Franklin S. Koons, Mrs. James Lees Laidlaw, Mr. and Mrs. Benjamin H. Locke, Dr. and Mrs. Eric H. P. Pell, Mrs. Bradford Perin.

Mr. and Mrs. Francis Ellis Rivers, Dr. and Mrs. Eugene P. Roberts, Mr. and Mrs. Bill Robinson, Colonel and Mrs. Theodore Roosevelt, Mr. and Mrs. Elmer Sawyer, Mr. and Mrs. Arthur Spingarn, Mrs. Henry E. Stehli, Dr. and Mrs. Channing H. Tobias, Mr. and Mrs. Pierce McNeil Thompson, Judge and Mrs. Charles T. Toney, Mrs. Halsted B. Vander Poel, Jr., John W. Walker, Mrs. Robert E. Walker, Dr. and Mrs. Robert E. Wilkinson.

Association officials urged persons desiring to attend the performance to phone ticket orders, as the seat sale is almost at the three-quarter mark.

**MUSE TO HEAD SERIES OF PICTURES**

Hollywood, Calif.—A. W. Hackel president of Supreme Pictures Corporation, located in the Radio Center Building, Sunset and Vine Street, producing special features in Hollywood for the last twenty years. He has remained in busi-

ness because of his keen foresight, and when Clarence Muse, actor, brought him an idea for 6 pictures based on the experience of a normal family with love, pathos, entertainment and "class" he immediately became interested.

He became so interested that Muse was given a three-way contract as actor, writer and co-director and the latter showed how interested he was in the idea. Soon afterwards the story was on the desk and the work started in shaping it for the camera.

The last week was used in breaking down the story, which is called THE LOVEJOY FAMILY, in HARLEM, HERE WE COME! and is expected to go before the camera in the near future. Mr. Hackel moved with speed because he believes that this is his most lucrative idea for years.

Already he has set up facilities for casting and given Muse the go signal to pick his cast. Muse has already contacted many of the artists in the picture colony, and is giving every one of name and ability a chance at the roles which are said to be the best every offered in an independent picture.

In an attempt to leave no stone unturned, Mr. Hackel has engaged Harry Fraser, for ten years a director at Universal in that capacity, and Muse will aid this talented man in whipping the picture into shape for the public.

**WITH CARNEGIE STUDY**

New York, N. Y. Nov. 9 (C)—G. James Fleming, formerly of this city and now of Philadelphia has returned here to join the staff of "The Negro in America," a study which is now being done under the auspices of the Carnegie Corporation. The study which has several outstanding educa-

**SOLUTION TO TODAY'S WORD SQUARE**

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**SEPIA CHARM BUREAU**

The Original Clinic for Brown Beauty and Personality Problems conducted by Dezbe Hilliard Knight

**'PEOLAS' vs "MAMBA'S DAUGHTERS"**

It's a funny thing, but it seems to be human nature to want to be "what you aint!" Brunettes want to be blondes, blondes want to be red-heads, Hagar's want to be Peolas and Peolas want to be blondes! But that's life I guess.

Despite this wishful thinking in the main, we have to make the most of what we are.

So—if your gran mother on your father's side was a direct descendant of an African Chief, who prided himself on his ebony were "visited upon the third and hue, and the sins of his father fourth generation" with no graduation of pigment—and you think you received more than your share—forget it!

Likewise, if some sly old Kentucky Colonel lost his way home one night, and stopped by your great-grandmother's cabin, or your mother's side—forget that!

In either case, it's your prerogative to choose your friends, but you can't do a darn thing about choosing your relatives! So why get puffed up over a Colonel's extra-curricula activities, or cultivate a complex because of too direct lineage?

ors and investigators connected with it, is headed by Dr. Gunnar Myrdal, Swedish sociologist.

Fleming is editor of the Kappa Alpha Psi Journal.

**35 HIGH SCHOOLS WILL BE REPRESENTED IN STATWIDE ESSAY CONTEST**

Thirty-four high school in twenty-five counties will be represented in the statewide essay contest sponsored by the Nebraska Tuberculosis Association and the Auxiliary of the Nebraska State Medical Association.

The counties include, besides Douglas, Boone, Burt, Box Butte, Butler, Cedar, Cherry, Clay, Cheyenne, Colfax, Dawes, Dundy, Cummings, Fillmore, Garden, Hamilton, Jefferson, Kimball, Lancaster, Nuckolls, Polk, Platte, Saunders, Scottsbluff and Sioux.

Essays limited to 800 words must be mailed to the Nebraska Tuberculosis Association 400 Paxson Building, Omaha, Nebraska, not later than November 15, as the contest closes on November 20. Only one essay from each high school will be accepted. "Youth's Appeal for Protection Against Tuberculosis" is the essay subject of this special educational feature of the association's 1939 Christmas Seal Campaign.

A committee of the Nebraska State Medical Association Auxiliary will judge the essays and select the three winners, who will be awarded cash prizes of \$10 for first place; \$5 for second, and \$2.50 third. In addition a silver cup will be presented to the winning school by the Nebraska State Medical Association.

Winners will broadcast their essays over radio station WOW in Omaha about December 4. Expenses including bus or train fare to Omaha will be given any outstate winner by the Nebraska Tuberculosis Association.

Mrs. H. W. Benson of Oakland is serving as chairman of the radio contest for the Auxiliary of the Nebraska State Medical Association

That's what we mean by realizing that, because we are multi-colored, and may have Asiatic, Caucasian, and African features all in one face, we have to establish an individual beauty standard of our own! No two Negro women are of the same complexion, nor have the same type features. Some are very fair, with decidedly African characteristics while some are very dark with pronounced Nordic features. Two separate and distinct types. Who is to say which is the more beautiful?

So you see, color is of secondary importance no matter what way you look at it. The thing to do is to enhance whatever assortment of color, hair and features you, individually, possess.

In any event, the textures of your skin is important. No matter what the color, a soft, smooth skin is a pre-requisite to any sort of beauty.

If you skin isn't the kind 'you love to touch,' try Honey. I mean it! Simply do this: Mix enough honey with half a cup of almond meal to make a thick, creamy paste. Add a few drops of witch hazel. Cleanse skin thoroughly. Cover face with cheesecloth, allow mixture to seep through for twenty minutes. Remove mask, then rinse off with lukewarm water. Use a stringent (ice will do) to close pores.

This simple treatment twice a week will not only have a soothing and refining effect on the skin, but will also help to bleach it and leave it smooth and fine-textured. Remember: Complexions not color, is the keynote to charm! The Sepia Charm Analysis form below was created by cosmeticians, beauticians, and stylists who have studied your problems: short hair, dark skin, flat noses, large mouths and all — and know the answers! Would you like to know what type you are? Which colors to wear? Where to get the proper "make-up" for your particular complexion? What to do about heavy lips, or dark skin? The Sepia Charm Analysis will tell you—absolutely free! Send today!

Analysis

Enclosed is 3c stamp, send my individual Type Analysis:

Name \_\_\_\_\_  
Address \_\_\_\_\_  
**COMPLEXION**  
Very Fair..... Olive.....  
Tan (yellow).....  
Tan (brown).....  
Light Brown.....  
Medium Brown.....  
Tea Brown.....  
Ginger Brown.....  
Seal Brown.....  
Chocolate.....  
**EYES**  
Blue..... Gray.....  
Green..... Hazel.....  
Light Brown..... Black.....  
Red-brown..... Dark-brown.....  
**NOSE**  
Long and thin.....  
Short and fat..... Flat.....  
"Turned up".....  
Wide nostrils.....  
Age..... Height.....  
Weight.....  
**HAIR**  
Blonde, light..... dark.....  
Brunette, light..... dark.....  
Red-head light..... dark.....  
Black..... Gray.....  
**SKIN HANDS LASHES**  
Oily..... Chubby..... Heavy.....  
Normal..... Slender..... Thin.....  
Dry.....  
**LIPS**  
Full..... Thin..... Wide.....  
Medium.....

By EG MARGO

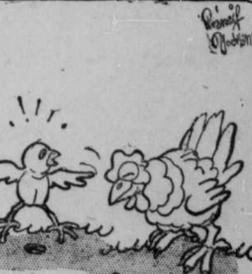
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Right Through . . .



**SILENCE, PLEASE!**

By FRANCIS NOONAN



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From Rheumatism, Arthritis, Kidney and Bladder Trouble

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FATHER KNEIPP

During his student days, Father Kneipp was sickly. He began experimenting with various herb teas and from them regained his own health. He spent the rest of his long and robust life ministering to suffering humanity. Today, Father Kneipp's wonderful work is carried on by the Brothers of Mercy at the Sebastianum Sanitarium.

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Please send me a liberal two weeks' supply package of Se-Basto Tea for which I attach a one dollar bill (\$1.00). I understand that if I am not satisfied in every way with Se-Basto Tea, I may return the empty carton and my dollar will be promptly refunded without question.

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ADDRESS \_\_\_\_\_  
CITY & STATE \_\_\_\_\_