The Omaha Guide

SQUARES WORD

The numbers, 1 to 0, on the board refer to the arithmetical and alphabetical notations on the dial. The test of skill consists in forming a magic square reading five words across and five words down, as defined. Pick the right letter for each and every space to obtain a complete solution.

5

HOK

LMN

BT

UPR

AFQ

XZ

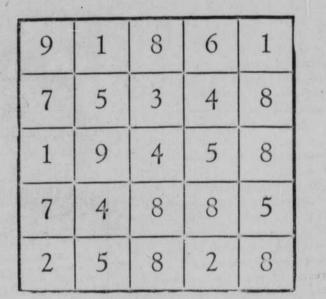
0

HORIZONTAL

First Row--Egyptian dignitary. -1 cond Row-Labor leader. Third Row-The constellation Ram. Fourth Row-Water-sprite. Fifth Row-Trials.

VERTICAL First Row-Establish. Second Row-Crag, habitation.

Third Row-Native of a European Fourth Row-Biblical, "---- thou thy Fifth Row-Blockheads.



Solution on Page 12

"PAINLESS"

you save."

ally necessary.

surance in force.

"painless" as it can be.

STOP, LOOK AND LISTEN

An official railroad watch inspector in a southern city recently ran an advertisement in a local newspaper. He pointed out the vital importance to the railroads to the farmers and manufacturers of this vast nation. And he said: "Almost one-third of the railroad mileage of the world is in the United States. Have you ever stopped to think what a paralyzing effect it would have on our entire nation if the railroads would cease operation for even 48 hours? It would be well if it. Depression prov & that, when constructed for naval purpose, and we would 'stop, look and listen,' thousands of people made great the average capacity of the ordiconsidering well what the railroads, and their employes mean to our community, their insurance of support to good school, church- of saving. It makes it as nearly es and homes."

The direct employment afford-

Saturday, September 30, 1939

sian Navy under the command of That is the inevitable result of to bear by the southern confer- in a recent address: Empress Catherine, Jones was any long-continued policy of col- ence of NAACP branches rapre- "It is a long standing habit in and similar printed matter, much him with the Cross of St. Louis, which Jones prized so highly that after he received it, it was seldom he wore any other decoration. On the eve of Jones' departure in command of the BON HOME RICHARD, the Duchess of Or-

leans gave him a gold watch that had belonged to the great French Admiral, Jean Bart, her grandfather. Jones was delighted and promised when he returned to France to put an English Frigate at her feet. On his return in the midst of a great ball given in honor, he reminded the Duchess of his promise by saying that

The Navay Academy is practi- his lot punishment, swift and

I'ne officers. The Naval profes-

THE ZIG-ZAG TACTIC

suitable or linance material has SAVING made its presence felt in the field of transporation. The ever-increa-Not the least of the virtues of sing weights have severly taxed life insurance is that it "makes the capacities of the railroads, and cars have been designed, outgrown All of us, being human, would and redesigned, privarily for the rather have some fun with our purpose of transporting Naval spare money than to conserve it guns of large cabiler. In this field against the possible needs of the the Bureau of Ordinance has been future. It's a very easy thing to the pioneer. At the time when take savings out of a bank ac- cars of 80,000 pounds capacity count, or to sell a security, to were in common use, special cars capacity in order to transport But it is a rare person who Naval guns from the steel works will let an insurance policy lapse, to the Navy Yards. Cars of 200,when there is any way to prevent 000 pounds capacity have been

capacity of the present day.

recognized as a Vice Admiral. lectivism, with its growing politi- sents a victory in that more jobs this country to blame the banks of which was produced in local The King of France decorated cal power over the property and will be opened to Negroes, J. L. for our troubles. Everybody wants newspaper plants. Only 4.30 per cestines of the people.

hese leaders have among work- Gulf, Mobile and Northern Rail people who think the banks should tures on miscellaneous media. ers, is a matter of guess-work. road with a view to employing Ne- lend them money, and to whom Braking the figures down, i But if it is very large, their gro agents on that road. followers are suffering from a grave declusion. For nothing is so NAACP WIN FIRST inimical to the welfare of the worker as the totalitarian state. You don't have to take any one's word for that. Just look abroad. In Russia, where the common man is theore ically master. the liberties of the worker have been abrogated one by one. He is the vassal of the state, subjected to every whim of that sethe SERAPHIS was too large to lect circles which controls the place before her, but instead he Communist party and the soviet would place at her feet the sword government. If he protests aof the SERAPHIS' commanding gainst the low standards of pay and long hours that have become

sure, follows.

In Germany, where another tosion is too technical and too high- talitarian gospel is in the saddle, ly specialized for appointees a similar situation obtains. Not long ago the Reich decree that Expects on ship3 to which private business would no longer Chaplains are assigned, the Navi- be permitted to offer government gating Officer is responsible for workers jobs at better pay, for the reason that this was taking good men from the government service. The workers' wages are rigorously fixed by the state. Trade unions have been obilshed

and made illegal. The worker may be moved without notice from one end of the country to another. His own wishes and desires count for nothing.

So it goes, in other powers where the authority of the ruling poli tical clique is supreme. Only in beaches save that of No. 3, to the democratic nation is the work- which beach all colored persons er a free agent, who can choose had been exclusively assigned. his work, go on strike if he and Mrs. Bullock contested this denial his fellows have a complaint a- on the ground that the ordinances gainst the management, and rise under which the city clerk was raise cash for something not vit- had to be constructed of greater as fast as his abilities permit. It labor when it forgets that our system of government has given it the highest standard of living in the world. -000-----

'IS THE WAR PHONY? BRITISH PAPER ASKS

____000____ ROUND IN LONG BRANCH BEACH

Long Branch, N. J. Sept. 28-

action brought against the city

by Mrs. Allie Bullock, a taxpay-

er of this city, charging that Ne-

groes were limited to the use of

Judge Joseph B. Perskie, in his

decision, advised Mrs. Bullock

that she could bring a manda-

mous action against the City Clerk

and the city of Long Branch to

get the relief to which she was

entitled. The decision represented

a partial culmination of a long

fight waged by the local branch

of the NAACP under Dr. J. C

McKelvy. The branch was repre-

Mrs. Bullock applied for

facilities and access to one of the

city beaches. J. Arthur Wood-

ing, city clerk refused to issue

her a permit to any of the four

Walter J. Upperman.

BUSINESS LEAGUE

DELEGATES

gue

only one of the city's beaches.

ten such stories to one of the oth- cent and general merchandise and er side, and each story carriles one variety chains spent 51.35 per vote. "The banks of the country are The right of Negro citizens to use organized to make loans. They the public beaches of this city are ecuipped to make at least was uphold by the State Supreme twice the \$16,000,000,000 of loans Court in a decision handed down which all the commercial banks last week, which at the same time of the country now have outstandfor loans. All are ceeking them. "The reduced volume of bank

> policy but to a combination of business depression and the change in practices in financing business which made it elf evident before the depression. "But i nanswer to the question,

Are banks lending money freely enough?' there is much better ov dence than the naked testimony of the parties concerned."

Mr. Burgess then shows that he Reconstruction Finance Corporation and the Federal Reserve sented by Counsellor Robert S. banks have been given broad pow-Hartgrove. He was assisted by Attorneys Roger M. Yancay and ers to make loans for long terms and on risks compercial banks could not take, but in spite of that in March 1939 according to fi- ting to the Educational Division, permit July 17 to use the bathing gures published in the Federal Reserve Bulletin, these two agencies

had outstanding a total of only less than 1 per cent of the total commercial loans of the banks of the country. Further, the Bulletin said that the risky type of loans did not return sufficient income to cover expenses and lostes.

"That experience is substantia! acting were invalid in toto. In an evidence," said Mr. Burgess, "that opinion handed down September in general the banks are doing a 11, Judge Berskie of the N. J. Suprome Court, said "it is clear that pretty good job of lending and the agreed and determined policy that most borrowers turned down

or plan of regulation is based up- are not good risks." It is interesting and rather sur on the admitted premise that the governing authorities did not want prising that the RFC and the members of the black race to in- Federal Reserve banks with their termingle with members of the liberal policies and their longer white race while using the beach term lending, have been able to

London, Sept. 28 (CNA)-Lord and bathing facilities of the City make as few loans as they have. Beaverbrook's Evening Standard of Long Branch. The fact that It is sometimes well to know the American Naval Officer in the Spanish American War in 1898, wants to know why Britain is not giving more effective aid to ministered does not illegally ad-facts before you wave a red flag

newspapers. A little less than 10 per cent was spent on handbill's LeFlore, chairman of the confer- money, and the banker has it. In cent was spent for radio, with Just how much of a following ence officials and officers of the every community there are many the balance made up of expendi

> the bankers had to say 'No.' They was found that drug chains spent arread the news of the banker's 82.24 per cent of their advertis sins. They go to the politicians ing dollar with newspapers, with their stories, and he hears grocery chains spent 56.53 per cen:

That is a testimonial to the character of the American press. No institution holds a highplace in the esteem of the Ameri can people. This is particularly true of the newspapers serving denied without prejudice, a cour: ing. Many banks are advertising the smaller towns of the country. which are real from 'cover to cover,' by their subscribers-news loans is not ascribable to bank locals, advertisements and all.



Is Epilepsy Inherited? - Can It Be Cured? A booklet containing the opinions of famous doctor son this interesting subject will be sent FREE, while they last, to any reader wri-535 FIFTH AVENUE, NEW YORK, N. Y. Dept. G-6

\$125,000,000 of loans, which is Songs or Lyrics Wanted

for "Musical Night Court" radio how and rublication. Write to JUDGE SPENCER, 145 West 45th, New York, Studio 17-S. Enclose stamped, self-addrested envelope for full particulars. Do not send song lyrics. Print name.

LITTLE DINER Quality Plus Service Hot Corn Bread or Biscuits with Your Orders without Extra Charge 24th St. At Willis Avenue 00 Beautiful and Cool BLUE ROOM

Wishes to Announce the Inauguration of First Class Floor Show

Such talent as: Velma Morris,

Page 9



Officer, and did so.

cally the only source of Naval

from civilian life.

the library books issued to the ship by the Navy Department."

The demand of the Navy for

sacrifices to keep their life in- nary freight car has gradually increased to the cars of 120,000 lbs.

A Naval tactic, invented by an

ed by the railroads and the rail equipment concerns which serve their needs, is a tremendously important factor in the economic life of all America. And the indirect employment they provide submarines are operating in the is an even greater and more Caribbean Sea have served to turn widespread factor. Your neighbor | the British and French West Inemployed by a steel mill may have dies into virtually another war his job because of an order from a railroad. The grocery store down the block may stay in business and prosper because of dollars spent with it that originally were part of a railroad's payroll. That is why the railroad prob-

lem is very citizen's problem. That is why the welfare of us all depends, to some extent, on the welfare of our greatest single industry. That is why economists, labor leaders, government officials, newspapers and others have long pointed out that the country faces no more important domestic problem.

"A square deal in transporta-] ment. tion" means money for millions of workers, and for thousands of other businesses, large and small -the businesses that keep this nation going. The issue comes straight home to you.

BAPTISTS ASSAIL 'GONE WITH THE WIND'; BACK ROOSEVELT ON PEACE

Philadelphia, Sept. 28 (CNA)-The nation's Negro Baptists this the Wind."

A telegram urging "keep us out of war" was sent to the Pres- gue of Nations, the true reasons ident by the 6,500 delegates of the for the policy of appeasement Canada.

The women's auxiliary of the convention declared that Margaret Mitchelll's book "Gone With the Wind" defamed the Negro people and opposed its release as movie.

The action on the movie fol lowed hard on the heels of its condemnation by the Grand Army

president of the organization.

WEST INDIES PUT ON WAR BASIS

Life insurance instills the habit

-000----

(By Crusader News Agency) Persistent reports that German front. Practically all the capital cities of the islands have nightly blackouts, while soldiers patrol the coasts 24 hours daily. Planes and war ships are in constant patrol of the coast lines.

The islands have been placed under a state of emergency, with strict censorship of mail and printed matter and curtailment of meetings and free speech.

In all of the French and British colonies man power is being mobilized, and in Jamaica, BWI, The Low Down the National Peoples Party, an opposition party, has stopped its agitation. The labor unions have pledged support to the govern-

The Paramount Chief of Basutoland, South Africa, and the Queen of Tonga in the Friendly Islands have placed the resources of their countries at the disposal of Great Britain to prosecute the war on Nazism.

Underlying the wide support of the colonials for Great Britain and France is their hatred of fascism and all it stands for. They have no illusions about Chamber-

lain's posit on and policies but want to see Hitlerism crushed week backed President Roose- This is reflected in an article in velt's peace policy and assailed a recent article in a recent issue the anti-Negro filim "Gone With of "Public Opinion," published in Jamaica:

...the sabotage of the Lea-National Baptits Convention who and the unwillingness to accept to your own business-and for represent more than 3,000,000 in time the proffered help of general usefulness, I nominate Baptists in the United States and Russia; the. long history of in- this modest Detroit gentleman action in the fact of the cold-1 and I do it now versus putting it

blooded and insane aggression of on his tombstone. German, Italian and Japanese imperialism this past seven yearsthese things should not be for gotten."

-000-LOUIS BY THE KING OF FRANCE

In the crypt of the Chapel at of the Republic, at their national U. S. Naval Academy are the re- school of thought, which strongly trains of the Southern Railway reunion in Pittsburgh last month. mains of John Paul Jones. In the The convention elected the Rev. United States Navy Jones was tries and individuals. Their phil- announced here recently.

was the means of saving more the Poles.

Allied lives and shipping in the World War than any other Naval or Military discovery. This was the Zig-Zag tactic, first used by Captain Richard P. Leary, commanding the U. S. S. San Francisco. She zig-zagged to safety when fired on by Morro Castle guns. This tactic also saved British cruisers and destroyers at Jutland, according to admissions made by their Captains.

The first 'armored' ships are believed to have been used by the Chinese in conquering Siam. The Chinese used ships armored with raw ox hides, which protected their crews from arrows and stones shot at them by the enemy. __000___

From Hickory Grove

For short speeches, Mr. Henry Ford, he is the USA champion. And his latest, it is about the Constitution guaranteeing free speech. He sees no reason, he says, why he cannot indulge in they are going to do so. And that was his speech-and

he went back to work. A bureau down in ourCapitol,

it had been making rules that the Boss, he cannot talk and advise with his men or his stenographer or his clerk.

At one time I had a half-way grudge against Uncle Henry and the 3 pedals he put on his car. I never knew when I touched one of them, whether I was gonna go backward, forwards or sidewise.

so I have oftened up a little.

Yours, with the low down, JO SERRA TOTALITARIANISM AND THE

WORKER

There is a certain group of lab-

L. L. Williams, of Georgia as never given a rank greater than coophy would lead us inexorably Expansion of this service which tional City Bank, shows up some that of Captain; but in the Bus- in the direction of totalitarianism. following strong pressure brought of the red flag wavers. He said

"What kind of a war is this?" the newspaper asked editorially.

out of 20 persons are asking this race." question: 'Are we making as decisive an attack upon Nazid n as our strength allows?"

___000-**BUFFALOES HOLD 43RD** ANNUAL CONVENTION IN PORSTMOUTH, VA.

Portsmouth, Va. Sept. (ANP)-The Benevolet Protective Herds of Buffaloes of the World and Daughters of the Prairie, Inc., held its 43rd annual convention here last week, Monday through Wednesday. The sessions being held at Portsmought Auditorium. All grand lodge officers were joined the party. The train was present and Eugene R. Camblor of New York, grand exalted ruler and service.

presided, assisted by Hazel B. Lawson, Portsmought, grand vice exalted daughter. The convention banquet was held on Monday night with Rufus L. Goodman acting as toastmaster. The musical free speech as he sees fit, he and program featured renditions by the Lawson Harmony Quartet, by Mrs. Myrtle P. Edwards, Charles A. Butts and Miss Emma Amos.

The convention speakers included E. R. Camblor, J. Thomas Elliott, Raymond Scott, Myrtle P. Edwards, Dr. Charles E. Stewart, David Muckle and several and

several others. James Choate, PGE R. and one of the founders of the organization gave a brief history of the lodge. At the election of officers, E. R. Camblor GER, was reelected, as was Dt. Hazel But his new car, it is improved, B. Lawson, GVED. On the closing night tokens of esteem were So, for backbone-for tending presented ranking officials of the lodge, by both sections of the jurisdiction. The 1940 sessions will be held in Norfolk, Va. as guest of Powhatan, Rose of Sharon and Ideal Lodges.

-000-

ON TWENTY-TWO

Mobile, Ala. Sept. 28-Train porter service which had been curor leaders, chiefly of the left-wing tailed in the past has now been advocates increased government restored on twenty-two passenger control over the affairs of indus- system, officials of the railroad well the banks meet the public

void in toto; but it is settled that by one. the dignities, equalities and rights -000-LABOR PARTY BACKS of citizenship cannot legally be NEGRO FOR N. Y. COUNCIL "We ask it seriously. Nineteen denied to members of the Negro -000-

New York, Sept. 20 (CNA)-In a move to elect the first Negro to the City Council, the American Labor Party will nominate Frank Crosswaith, veteran Harlem trade

on its Manhatten slate, it was learned this week.

man of the Negro Labor Committee 312 West 125th street will be included in a full slate of candidates to be announced shortly by the executive committee of the

tary revealed. "The Negro residents of New York form an integral part of our population," Rose said. "They

A local, pre-convention highlight was an elaborate entertain- and their desire for a member of ment and lawn party, staged on Aug. 28 at the Hassman Heights Addition-a low-cost housing pro- al representation is to effective."

ject being built under direction of W. J. Edwards, president Oklahoma City Negro Business lea-

That night, after the lawn party attended by delegates and their wives, a Stag party was arranged. by the Local League at Ruby'-Grill, night clug de luxe and one of the show places of Oklahoma City. Those in charge of . range try can reach the buying publicments for the NNBL conclave are

the following heads of committees that fact. Thomas Edwards, Roscoe Dunjee, H. McK. Rowan, Roy Blanton, Tohmas McNeeley, Dr. A. P. Bethel and George R. Ragland. _000-

RED FLAG WAVERS MISLEAD PUBLIC

The professional politicians has long used the "band' 'and "mon-TRAIN PORTERS RESTORED ey powers" and "Wall Street" as the red flags he has waved when trying to inflame constitutents sr they would vote for him to save themselves from something, although neither they nor the politician really knew what the something was.

Discussing the subject of how needs, W. R. Burgess of The Na-

Oklahoma City, Sept. 18 (ANP) unionist, as one of two candidates -In the vanguard of delegates arriving here for the National Business League Convention, Aug. The name of Crosswaith, chair-29-31, was the delegation arriving by special train from Alanta, among whom were C .C. Spaulding of Durham, N. C. former

League president. Stops were made in Chicago, St. Louis, De-A. L. P., Alex Rose, state secretroit and other cities, were ad-

ditional deegates and officials made up of all Pullman cars with regulation, first-class equipment also form a large percentage of

the citizenry of our municipality, their group in the City Council must be recognized if proportion-____000___

NEWSPAPER ADVERTISENG IS FOREMOST

> Despite the appearance of other advertising media, the newspaper remains the most productive channel channel whereby indusand industry is fully aware of

A recent survey well illustrates the sustained popularity of newspapers among advertisers. The survey was made by four national associations serving chain stores, and covered 138 representative systems operating more than 33,000 stores, cosat-to-coast and having annual sales well in

success of of \$3,000,000,000. During the typical year covered by the survey, these companies spent more than \$55,000,000 for advertising, an average of \$1,-754 per store. Almost 58 per cent of the money was spent with



Song Bird; Harold Smith, Hoofer Deluxe; Georgia Redd, Song and Dance Superb. PAIN IN BACK MADE HER MISERABLE **Read How** She Found **Blessed Relief** Muscles were so sore she could hardly touch them. Used Hamlins Wizard Oil Liniment found wonderful relief. Try it today if found wonderful relief. Rub it on thore Ity. Feel its prompt warming action case pain. bring soothing relief. Pleasant odor. Will not stain. Money-back guarantee at all drug stores HAMLINS WIZARD OIL LINIMENT For MUSCULAR ACHES and PAINS



RHEUMATIC PAIN-LUMBAGO

DON'T LET UGLY HAIR ROB YOU **OF YOUR CHARM**

Dull, faded, off-color hair-yes, it DOES spoil your appearance! But it needn't! Quickly, easily-with Godefroy's Lariense-you can color your hair to a beautiful even shade of black, brown or blonde. It won't rub off or wash out. It doesn't interfere with curling, marcel or permanent wave. Ask for and see that you get Larieuse, the hair coloring in the RED BOX.

If your dealer can't supply you, send \$1.25 (we pay postage) direct to



TRAINS