

Omaha Brewed Beer Week July 24 to 29

MANY EVENTS PLANNED FOR OMAHA BREWED BEER WEEK

The week of July 24 to 29 has been designated by Omaha Brewery Workers as "Omaha-Brewed Beer Week."

Arrangements are being completed for six days of special activities which are being planned to focus special attention upon the Omaha Brewing Industry.

A colorful downtown parade on July 24th at 11:45 A. M. will officially open the "Omaha-Brewed Beer Week" celebration. Brewery workers are already busy building floats for the parade and plans call for more than 2,500 persons, including brewery workers and their families to participate in the parade. Several German bands will add color and lend atmosphere to the opening event of the Beer Week program.

The committee in charge of the six day program, which has been selected by the brewery workers themselves, include the following:

T. B. Baumgardner, 2021 Bancroft St., Albar S. Tornskar, 5722 No. 25th Ave., T. L. Ryberg, 1302 1-2 So. 9th, Nels Larsen, 4609 Burdette, Homer Baldwin, 2505 So. 21st St., John Kirwan, 5608 "O" St., Harry Card, 2817 Olive St., W. F. Kroeger, 5419 Williams St., and J. S. Allwine, 2425 So. 25th St.

T. B. Baumgardner, speaking for the committee, today stated the purpose of the Omaha-Brewed Beer Week Celebration is to call the attention of the public to the important economic contributions Omaha's three breweries are making to Omaha.

"More than \$4,000,000 is distributed locally every year in payrolls, taxes and brewery purchases of supplies," Mr. Baumgardner said.

It was also pointed out that 600 people are employed by the three Omaha breweries—Metz, Falstaff and Storz—and that well over 3,000 Omahans are directly dependent upon brewery payrolls.

The committee has learned that in other brewing centers such as Minneapolis, Milwaukee, St. Paul and St. Louis, more than 90 per cent of the beer drunk in these cities is made there. And they know the result is more men employed and greater job security.

"The sole purpose of Omaha-Brewed Beer Week," the committee statement said, "is to educate Omaha people to say 'give me a local beer' when they call for a drink or a bottle of beer. Omaha-brewed beer ranks exceptionally high in quality.

"We are not trying to increase the consumption of beer but we do hope to get our friends and neighbors in the habit of ordering the local products.

"And we hope the retailers will realize it is to their advantage always to offer local products unless another brand is specified by the customer.

"If we can do what has been done in other brewing centers, at least 150 men will have jobs. And that means more work for grocers, coalmen, carpenters, plumbers, milkmen and everybody else.

"In Minneapolis and St. Paul, almost neighborly cities, if you call for a bottle of beer, you always get local beer unless some other kind is specified. If that habit could be established in Omaha at least 150 more men will be employed in our industry and that means more men in the box factory, the corn grit factories, the label factories and all other business that serves the great brewing industry."

Gottlieb Storz, president of the Storz Brewing Company; Robert Drum, president of the Metz Brewing Company; and Richard Kneidler, manager of the Omaha Falstaff Brewing Corporation in a joint statement today said: "We were greatly pleased when we were informed of the brewery worker's plans to focus public attention upon Omaha-brewed beer. It is certainly a wonderful gesture on the part of our employees to show their willingness and interest in their jobs by uniting to help direct attention upon one of Omaha's industries that contribute so much every year in payrolls, taxes and other expenditures here in our



Members of the Omaha Brewery Workers' committee in the preparation for Omaha-Brewed Beer Week. They are, left to right, Homer Baldwin, Harry Card, J. S. Allwine, W. F. Kroeger, T. L. Ryberg, John Kirwan, and Nels Larsen. Seated is T. B. Baumgardner, chairman of the committee. Albar S. Tornskar, the other member of the committee, is not shown in the picture.

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Join the Fun!

OMAHA BREWED BEER WEEK
JULY 24-29

Come on, Omaha! There's an invitation from all six hundred of us for you to take part. Get better acquainted with Omaha's three fine breweries that pay over \$238,000.00 a year in city and state taxes, spend \$824,928.00 a year for supplies and operating expense, pay an annual payroll of \$820,937.36. Boost this great local industry—drink Omaha-Brewed Beer!

DRINK FALSTAFF -- METZ -- STORZ

- * Brewery Workers Parade
 - * Essay Contest
 - * Popularity Contest
 - * Keg-Rolling Contests
 - * Bartenders' Tray Races
 - * Street Dances, July 28th
- 9 to 11 P. M. 17th and Farnam, 24th and "M," 62nd and Binney

EMPLOYEES OF OMAHA BREWERIES

Doing The Stroll NORTH 24TH ST. GOSSIP

By Richard Stanley

Walked into that famous nitery faithful fan Evelyn Fountain—all the other night The H & M.—A heated argument was in progress between too well known good fellows. You all know Messrs Jess Hardin and the other well known Dr. Clarence Singleton, the famous dentist. Since I have described the characters to you I will proceed to tell you what is all about.

Jess claimed he could shoot a shotgun better than the doctor—the doctor strenuously resented it, then the argument got hot—you know what always accompanies an argument—Jess bet Doc two cases of Hamm's he could bust more blue rocks in 25 shots than he—That's a bet said the Doctor—The next day Jess began to get busy—he contacts McGee the barber also Jim Flimster two of the best trap shooters in these parts, McGee and Jim was to hide in the weeds and when the trap is sprung and the blue rocks go sailing into the air Jess was to signal and McGee shoots from the south, and Jim shoot from the north and Jess shoot from the east that making three shots at the same time, making it difficult for Jess to miss but the signals got mixed up in some way. Doc shoots first and McGee and Jim begin to shoot—instead of helping Jess they helped the Doctor—results Doc won. Doc hit 6 out of 13 and Jess hit 2 out of 25 shots. Jess lost the Hamm's and got a black and blue arm—could not even lift a tooth pick for 3 days. His gun kicks so bad. He shot a 10 gauge single barrel.

Moral always play fair if you can't beat em don't cheat em.

Mr. and Mrs. Jess Hardin and Mr. and Mrs. Wm. Meyers departed Saturday night for northern Minnesota for one week to bring back all the big fish that Mr. Meyer's Packard would hold—they sell fish in Minnesota the same as they do in Omaha, yessuh!

What's the matter Charley Crump, does love make you act like you did the other night at Falstaff Park. I overlooked your action at Riverview Park also forgave you, but you owe it to yourself and the baseball fans to make an open apology to the management of the Falstaff Park—Such action like yours causes such hard feeling that is not so easy to erase. I hope you take heed.

Charley Martin, Omaha Star's able and capable sports reporter don't miss no bets when it comes to hustling news for his paper—Atta boy!

Handsome Mose Ransom and his Green suited boys wasted no time in beating the hard luck Woodson Center club Friday afternoon.

Maybe music is what it takes for Mose's boys to play ball, because the band hit up some hot numbers and the boys in Green knocked the ball all over the lot and Celestine Smith showed her beautiful teeth smilingly. Also that loyal and

Whoever was responsible for bringing the band over to 22nd & Burdette St. Friday night, I am thanking you for the 2,000 fans who were in attendance. They highly appreciated your efforts to make 22nd and Burdette a place of recreation and keen competition. Hope the band will make another appearance very shortly.

Hezzie Rag Muffins need not be called rag muffins any longer—they have some brand new jerseys—whoever was the good samaritan—thank you kindly.

Soup Lawson and his Cash Coals departed for Lincoln, Nebraska, Saturday afternoon to play the shutins. Some of the Cash Coals will feel kinda jittery for fear the old warden will keep them there for the crimes they pulled on these baseball fields here in Omaha and that awful base-running.

BLUE ROOM PARTY
In the beautiful newly decorated Blue room there was a private party of 12 given in honor of Mr. and Mrs. Roy Wilkerson, Mr. Frank Murphy, Mr. Robt. Spencer Mr. Alonzo Melvins, and Mr. Calvin Allen. The party was ably and well entertained by Miss Mildred Skeets, Served by Carrie Davis. Everyone had a good—a very good time and the beautiful Blue room was delightfully cooled by the many 50 horse power fans.

two full loads of gents of leisure to the booby hatch also one lady old John law cleaned out upstairs and down about 150 night lifers gathered to see the raid. 10 or 12 jumped out of that two story window—what for? Took a chance on breaking a leg or a collar bone. \$15 will get 'em out of jail but won't pay for a broken leg if you are afraid of going to jail, stay away from those places.

ROBBINS DRUG BOYS WIN
Robbins Drug Boys known as the H-S-S beat the stars known as Hezzie Rag Muffins to the score of 6 to 4 Monday July 19th at 22nd and Burdette St. That powerhouse gang of Mose Ransom was just a wee bit too much for the other boys that fiery manager Mr. Ransom really makes the boys hustle that's what it takes is hustle. Keep going Mose Falstaff is backing you.

SOUTH OMAHA BEATS 4 C's
Woodson Center boys give the 4 C's a whole of a drubbing 7 to 0. Ace Brakefield fast ones was so fast the youngsters just couldn't get really ready. Maybe the collection that the fans donated inspired the boys from the Hog killing district. Yes you are welcome southsiders. We prove that to you Monday and you showed us north siders that you appreciate our little token of sincerity by playing the game hard and fair. Good luck to your whole gang hope you win more games before the season closes.

MART THOMAS

You deserve whole lots of credit for the way you conduct the past time on 22nd and Burdette and the patience you have with the younger boys and girls. I have noticed mainly that no favoritism is shown to none. They all got to win on their merits, and the way those large crowds cooperate with you and your knowledge of the rules of the game keep down lots of unnecessary arguments and make the games faster also your stern decisions and rules are well heeded. Sometimes the boys don't agree with you but they don't doubt you also you are doing more for the younger generation to develop muscle and body in making good clean sportmen out of them. So keep it up Martin Thomas. We are all for you if you don't think so just look at the huge crowds and automobiles that gather every afternoon in closing I am asking one thing of you please speed up the games. Darkness caught me Monday—I'm afraid of the dark.
Richard Stanley

RANDOLPH STEPS ACROSS THE LINE INTO CANADA

(Continued from Page 1)
among the Negro workers on the Canadian National and Canadian Pacific Railroads and the Pullman porters who are already members of the Brotherhood. One of the outstanding clergymen of the Dominion, Rev. Charles H. Este, pledged the support of his Church to the efforts of the International Officers of the Brotherhood to bring into the fold of a bona fide

trade organization Negro workers on the railways of Canada.

At the present time, according to Mr. Randolph, the sleeping car employees of the Canadian Pacific are covered by a Company Union against which the men are in revolt. Sleeping car porters on the Canadian National, a government railroad, on the other hand are members of an independent labor organization, but their logical place is in the Brotherhood of Sleeping Car Porters whose jurisdiction is international and like the Brotherhood of Locomotive Engineers and Firemen, the Brotherhood of Locomotive Engineers, the Order of Train Conductors and the International Machinists Association extends throughout the provinces of Canada. All the railroad conductors, enginemen and firemen in the employment of Canada railroads are members of railroad unions whose headquarters are in the United States of America, and railroad labor organizations that include workers in Canada, but are not international in scope, are regarded as dual in character, and thus the Brotherhood is fulfilling its mission and mandate of international jurisdiction, states Randolph.

It is expected that within the next few months, a majority of the sleeping car porters of the Canadian Pacific will have become members of the Brotherhood so that a conference may be sought with the Management by the union to negotiate an agreement concerning rates of pay and rules governing working conditions, concluded Mr. Randolph upon his return to the USA.

Thoughts of FAMOUS AUTHORS

If I had the inclination and ability to do the cruelest thing upon earth to the man I hated, I would lay him under the necessity of borrowing money from a friend.
—James Russell Lowell.

Our birth is but a sleep and a forgetting.
—William Wordsworth.

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