

RICHMOND READY FOR 30TH ANNUAL NAACP CONFERENCE

(Continued from Page One)

by P. B. Young, Sr., of Norfolk and the University of Missouri.

Also at this Thursday night meeting, the Merit Medal award is annually for distinguished service in the performances of N. A. A. C. P. work, will be awarded to Dr. Tinsley president of the Richmond branch, for his continuous activity as president bringing the branch from 202 members to 2,200

and for his work in organizing the Virginia State Conference of Branches.

Also to be presented Thursday night are the medals to life members of the Association, those who have paid \$500 in to association's treasury. Medals will go to: The Alpha Kappa Alpha sorority, Mrs. Lillian A. Alexander of New York, Duke Ellington, Marshall Field, and Dr. John L. Reeves of Philadelphia, Pa. The presentation will be made by Dr. William Lloyd Imes of New York, member of the association's board of Directors. The principal speaker at the Friday night session June 30, which has been designated as youth night will be Dr. Arthur Raper, research director of the Commission on Interracial Cooperation at Atlanta, Ga. Other short talks will be given by Edward Strong, secretary of the Southern Negro Youth Congress, James H. Robinson, and W. Willeroy Wells of Richmond, Va.

The closing meeting on Sunday afternoon, July 2, will be addressed by Governor James H. Price, of Virginia, Walter White and Mrs. Franklin D. Roosevelt. Mrs. Roosevelt will close her remarks by presenting the 24th Spingarn Medal to Marian Anderson, famed contralto.

The following living Spingarn medalists have been invited to be present at the ceremonies, when Mrs. Roosevelt presents the 1938 medal to Miss Anderson:

Professor E. E. Just, William Stanley Braithwaite, Harry T. Burleigh, Dr. W. E. B. DuBois, Dr. George Washington Carver, Roland Hayes, Dr. Mordecai W. Johnson, Dr. R. R. Moton, Dr. Max Yergan, Dr. W. T. B. Williams, Mrs. Mary McLeod Bethune, and Dr. Carter G. Woodson.

The address of Mrs. Roosevelt and the response of Miss Anderson will be carried over the two major radio networks—NBC and CBS—from five to five-thirty P. M., Eastern daylight saving time. One of the features of the conference will be a luncheon, June 30th, celebrating the twenty-one years of service which Walter White, NAACP secretary, has given to the organization. At that luncheon reports are to be received from branches of contributions to the legal defense fund of the association in honor of Mr. White's service.

Another feature will be the youth fellowship dinner Friday night, June 30. Still another entertainment arranged for the branches is the living newspaper play "Place: America" which has been written especially for this conference and which covers the central philosophy and some of the main events in the thirty years history of the NAACP. It will be produced by the Richmond Community Theatre players under the direction of Thomas Richardson.

The youth delegates to the NAACP conference will have a meeting each morning in a separate youth section and on Thursday noon, June 29 a debate on socialized medicine will be staged between the Detroit youth council (affirmative) and the Boston youth council (negative.)

The speakers morning sessions for young people will hear several speakers including George Smith of the Delata Cooperative Farm at Rosedale, Miss.; Brank Fulton of New York; Mrs. Ann Caution, director of NYA activities among colored youth in Oklahoma; John Holly of Cleveland, O.; Ed Strong and Miss L. Pearl Mitchell. Walter White, NAACP secretary, will speak to the youth delegates Friday morning, June 30. Gloster B. Current, president of the Detroit youth councils, will preside at the youth night mass meeting Friday, June 30.

You can't afford to miss Omaha's latest entertainment, What? Elks on Dress Parade. Fri., June 30, & Sat., July 1, 8:30 pm.

NNIW GOAL OF \$20,000,000 INSURANCE REACHED REPORTED

Durham, N. C. June 22 (ANP)—Although all reports from National Negro Insurance week (May 8-13) are not yet in, and no official statement of figures is available, it is reliably reported that advance indications that the goal—\$20,000,000 of life insurance written by Negro managed companies during Insurance week has been reached.

Speaking of the national essay contest sponsored by the Insurance Week committee, G. W. Cox, committee chairman and a vice president of Durham's North Carolina Mutual Life, said this week. "We estimate that there are some 3,000 to 5,000 essays in the process of being judged; approximately \$1,000 in state and national prizes will be distributed to the successful essayists. The United States was divided into five districts, and there were 21 national judges appointed, strategically located, to read the essays in order to decide upon winners of national prizes.

"Those judges are as follows: E. J. Johnson and Mrs. Z. W. Duke, Los Angeles; Rev. E. W. Moore, Pasadena, Calif.; Dr. C. G. Roberts, Mrs. I. M. Gaines and Mrs. Ethel Thompson, Chicago; W. C. Woodson, W. Lovette and Rev. A. C. Williams, Detroit; E. Johnson, Miss M. Matthews and B. Scruggs, Los Angeles; Mrs. M. B. Rhodes, Rudolph Moses and Oscar Boise, New Orleans; Miss M. Hollman, Catherine Campbell and James Mitchell, Washington, D. C.; and Dr. V. V. Oak, Prof. A. Tenningburg and Miss C. V. Harris, Durham, N. C. In addition to the above, there were 67 state judges appointed who are now reading the essays to determine the successful essayists in the state contests."

RANDOL— PRODUCTION NEWS

By Frederick A. Buford

Hollywood, California—Motion picture moguls from all independent and many of the major studios are agog over the success George Randol had with his first all colored cast film which was completed in record time here last week. Inquiries have literally flooded the office and Randol is being hailed as the man of the hour.

George Randol Productions have opened the eyes of Hollywood for the gold mine which is in colored pictures and already combines are being formed to tap this source of revenue which is provided by 15,000,000 colored people and the many fair minded whites who are willing and eager to see the colored actor interpret life as it is lived rather than the white author and director expects it to be.

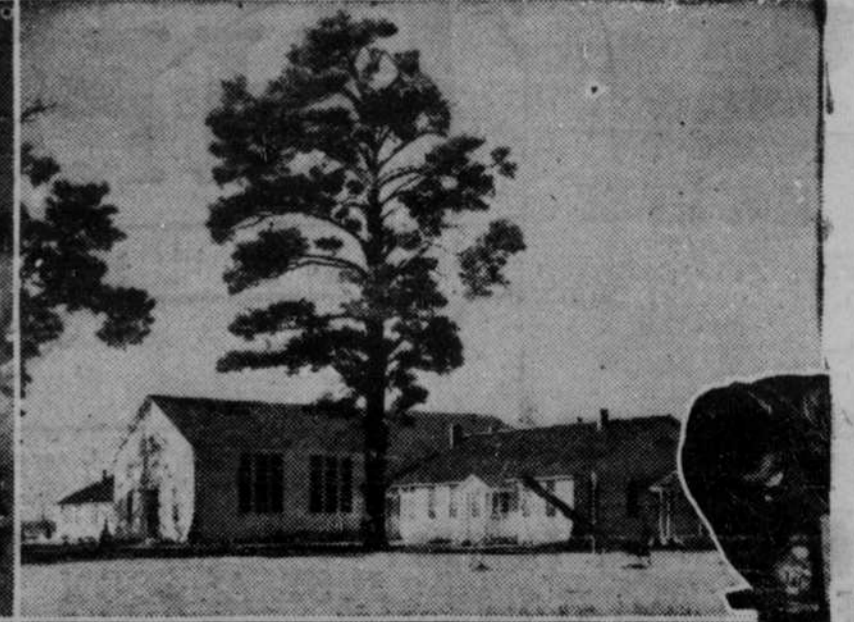
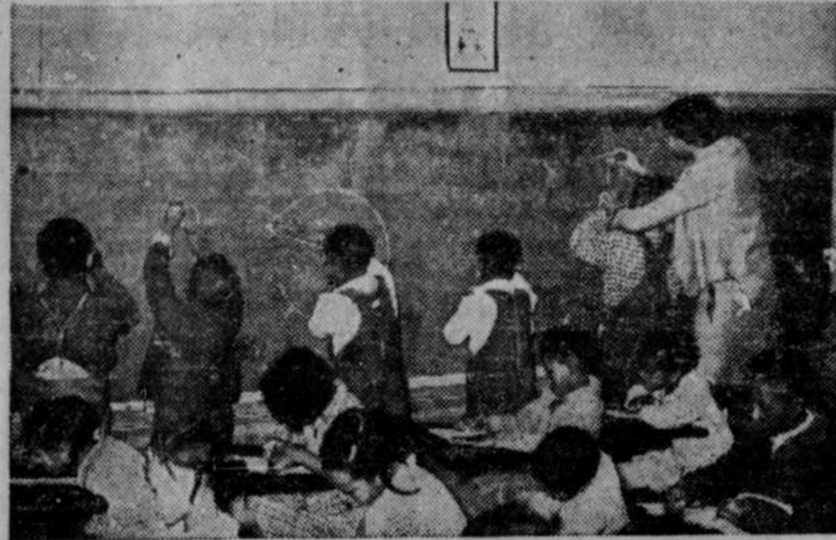
Evidence of the efforts expended by the white men in Hollywood is the recently completed deal between another independent company and a man who has been distributing pictures for the last twenty years to houses which have colored patrons as their predominant clientele. This man sees the wonderful opportunity awaiting the producers and distributors of colored pictures and is getting on the ground floor.

Randol has been contacted by almost every independent producer in the movie capital and they are asking how he brought the picture under the wire and how he saved so much money. It is a known fact that there is so much waste in the movie city that many a company has gone broke because of their employees lack of knowledge, but George Randol has been acclaimed as one of the most frugal men in the business and a man who has the ability to work for any company here.

Another feature about the George Randol Productions is the huge sum of money raised by the officials and the source of the revenue. It is an all colored company and all of the money was invested by colored people. Hollywood, the place where fabulous fortunes are spent in the production of motion pictures, did not believe that Colored people had that kind of money to invest and upon the realization that they did, many people are working on plans to form distributing outlets and produce many colored films for each year.

CLASSIFIED ADS GET RESULTS

Farm Project School Sets Pace In Rural Education



Education in the South is being stimulated by schools on Farm Security Administration projects. This school at the Lakeview, Arkansas, homestead project, was built and equipped by the FSA and is staffed and operated by Phil-

lips County. Here, two hundred country children receive instruction in elementary and high school subjects, vocational work, and community leadership. A WPA teacher has charge of the nursery school. Above, upper center: the

Lakeview school and community center. Upper left: nursery school children have their daily cod-liver oil. Lower left: a class in the primary school. Lower center: a junior high school geography class. Lower right: the staff of the

Lakeview school paper at work. Lower right: making rag rugs in a girl's vocational class. The boy in the center is setting nails in a bookcase for his farm home. (ANP)

THERE'S CREAM IN EVERY DROP OF
Roberts
HOMOGENIZED MILK

THIS BIG CASE ALL YOURS FREE!
See it to make BIG MONEY. Up to \$45.00 a day. Free \$45.00 a week full time. See Lucky Heart's line of 100 guaranteed cosmetics, curries, medicines, flavorings, jewelry, colored, people buy on sight. BIG BUSINESS OPPORTUNITY. FREE SAMPLES SENT AT ONCE. FREE 88 page illustrated Beauty Book. \$2.00 worth of guaranteed Lucky Heart products and a BIG SAMPLE CASE OFFER FREE. Write Lucky Heart Company, Dept. 1-7-44 Memphis, Tennessee!

Call Us for--
MODERNIZATION
Attics, Kitchens, Basements, Re-roofing, Insulation, Re-siding. Easy Monthly Payments.
NICKLIN LUMBER CO.
19th & NICHOLAS STS. JA-5000

DO YOU WANT SUCCESS IN LIFE?
Stop Worrying! Do You Need a New Start? Write Mr. Today, Cystex, P.O. Box 100, JOURNAL SQUARE STA. JERSEY CITY, N. J.

Nervous, Weak, Ankles Swollen!
Much nervousness is caused by an excess of acids and poisons due to functional kidney and bladder disorders which may also cause Getting Up Nights, Burning Passages, Swollen Joints, Backache, Circles Under Eyes, Excess Acidity, Leg Pains and Dizziness. Help your kidneys purify your blood with Cystex. Usually the very first dose starts helping your kidneys clean out excess acids and this soon makes you feel like new. Cystex must satisfy you completely or money back is guaranteed. Get Cystex (six-10) today. It costs only 3c a dose at druggists and the guarantee protects you.



DON'T LET UGLY HAIR ROB YOU OF YOUR CHARM
Dull, faded, off-color hair—yes, it DOES spoil your appearance! But it needn't! Quickly, easily—with Godefroy's Lariouse—you can color your hair to a beautiful even shade of black, brown or blonde. It won't rub off or wash out. It doesn't interfere with curling, marcel or permanents wave. Ask for and see that you get Lariouse, the hair coloring in the RED BOX. If your dealer can't supply you, send \$1.25 (we pay postage) direct to

GODEFROY'S Lariouse
HAIR COLORING
3510 Olive St. • St. Louis, Mo.

Marie Downing
Reg. U. S. Pat. Off.
BEAUTY AND ROMANCE
SPONSORED BY LARIEUSE BEAUTY FOUNDATION
The Lariouse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

MAKE SUN TANNING FUN
The outdoors present an irresistible invitation to all of us during the summer. There are so many things to do—swimming, games, sun-bathing, motoring—that we rush headlong into the sun and fall to take the proper precautions against its disastrous effects. A little sun, of course, is excellent for health, being the source of the much talked-of Vitamin D. It helps build up resistance to colds and strengthens us generally. But taken in over-doses, it can make us severely uncomfortable, even to the extent of a fever, convulsions and rapid pulse. And so it follows that we must take our sunning gradually and systematically.
Apply Oil Freely
Before you go out in the sun for any length of time, cover all the exposed parts of your body with a cream of oil. Olive oil is very effective applied both before you go out in the sun and after coming in. The sun has a tendency to dry up all the natural oils in the skin and the olive oil helps keep it lubricated. If you are out long enough for the first application of oil to dry out, be sure to use some more. Dry skins sun tan more easily and wrinkle faster than oily ones. Unless you keep your skin well lubricated, it is likely to become rough and coarse and deeply lined.
When you come out of the sun it is wise to wash off the oil with warm water, being careful not to rub the skin roughly, and apply a coating of vinegar. If your skin is normally dry or if you feel that you have been exposed over-long, you might rub a bit of rich cream into your skin and leave it on overnight.
Drink plenty of water before and after being in the sun. The heat of the sun makes you perspire and you need more water to replace the fluid thus lost.
Don't be frightened out of your share of summer pleasures by fear of over-exposure to the sun. Just follow these simple rules—lots of water, frequent coatings of oil, and plenty of common sense—and you can have a glorious, carefree summer.
What are your beauty problems? Write Marie Downing, Lariouse Beauty Foundation, Room 521—319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

ELKS NEWS
I beg your pardon, I want too correct a mistake, relative to the dance, sponsored by the Marching Club and drill team that was scheduled for June 24th. By some unforeseen mishap or something, I don't know who was to blame for this error but however charge it to the writer. But anyway the dance will be held in the evening June 26th. Now this will probably be the last of our activities until after the meeting of the convention, so we hope you will be out in two and fours and sixes. Help these worthy units to get going so that you will not be ashamed of them at their competition during the setting of the convention. (For after all they are a part of you. The Iroquois Lodge No. 92 and the Cherokee Temple 223 are working for the best interest of our group and says "we are going" places and doing things. Yes, I believe the E. R. has in mind to hold another initiation before the convention. So you had better get ready.
You that have rooms that will be vacant during our celebration, won't you kindly get in touch with Bro. C. C. Galloway, or call direct to the lodge, J.A. 9844. This problem is giving us serious consideration at this time. But we hope with the assistance of our

NAZIS URGED WORLD RULE BY TWO WHITE NATIONS

Berlin, June 22 (CNA)—The Schutze Korps (Black Corps), official organ of the Hitler Elite Guard, this week urged Great Britain to join hands with Germany so that "the two white nations would be able to dictate not only the peace of Europe but the whole world."
The paper further stated: "Only by the excellence of the Nordic blood of Britain's leaders has she been able to attain her present position of world empire."

EDITORIAL OF THE WEEK
(From the New York Post, June 8, 1939)
Missouri "Complies"
The United States Supreme Court has ordered Missouri to abolish racial inequality in higher learning. The Missouri Legislature accordingly has passed a law ordering Lincoln University (Negro) to "make itself the equal in every way" of the University of Missouri (white.) To achieve this, Lincoln's curators were voted \$200,000.

The same Legislature then appropriated to the University of Missouri \$3,000,000.
COMMENCEMENT SPEAKER
Harry H. Pace, president of the Supreme Liberty Life Insurance company and nationally known business leader, who was the commencement speaker at the graduating exercises of Atlanta university last week. Mr. Pace, an alumnus and trustee of the school told the graduates that the events that are shaping their lives today did not just happen and added that their achievements or failures in the next few years will form an integral part of the background of tomorrow's developments. (ANP)

See yourself in motion pictures. Where? at the Elks hall 6-30, 7-1, 8:30 p. m.
Calvin's Newspaper Service TESTED RECIPE
By Frances Lee Barton
If professional men and women are entitled to C.E., M.D. and D.D.S. after their names, why can't we honor some of these super-salads that are far ahead of the old lettuce and tomato combinations that are merely "Salads"? So, Mr. Salad, C.S. is my name for the Crisp Summer Salad below. Try the recipe and I am sure you will agree that this particular delicacy is entitled to a salad degree.
Crisp Summer Salad
1 package lemon or lime-flavored gelatin; 1 pint hot water; 1 tablespoon vinegar; 1 teaspoon salt; 1 cup diced cucumber; 1 cup thinly sliced red radishes; 1 cup thinly sliced young onions.
Dissolve gelatin in hot water. Add vinegar and 1/2 teaspoon salt. Chill until slightly thickened. Season vegetables with 1/2 teaspoon salt and fold into slightly thickened gelatin. Turn into individual molds. Chill until firm. Unmold on crisp lettuce. Garnish with mayonnaise. Serves 8.

See! See! See!
OFFICIAL MOTION PICTURES of
The Elks on Dress Parade
from Elks Hall to Pilgrim Church
First Time In History
also SEE Omaha Colored Elks and White Elks Parading together in Honor of Flag Day at the
ELK'S HALL, FRIDAY JUNE 30th & SATURDAY JULY 1st
8:30 p.m.
Everybody Welcome
Adm. only adults 25c Children 10c
Don't forget you may see yourself in motion pictures as many bystanders along 24th St., going and coming were photoed in this motion picture.