

NACW. Holdup Begins

(Continued from last week)

Possibilities of this Plan

Work done in each of five cities in 42 states. This makes 210 cities. \$500 from each city would amount to \$150,000. This is the possibility of the NACW HOLD-UP. This is a conservative estimate.

Don't sit idly by and let this chance pass. Let's do it! If you follow the instructions given in this bulletin, you will get all the money you need! I say this with assurance, because the plan has been tried. I tried it myself, I know it will work!

The plan is so simple that you might wish to scoff at it, but don't you dare scoff. I tell you I have tried it. We gathered \$447 in

Evansville, a city of one hundred thousand people; we used 57 workers. You can do this and more.

Follow direction, Follow directions. The time, May 14 through May 27.

Three efforts:

- 1—A public meeting
- 2—A subscription Dinner
- 3—"The NACW Hold-up"—Penny Drive

The subscription dinner and the public meeting are to precede the Penny Drive. This drive is to be held on the same day all over the country, but the dinner and the public meetings may be set on the day that suits each city best.

The subscription dinner and public meeting will give excellent opportunity for advertising the

Penny Drive. If your efforts have not netted you success do not be discouraged, but take heart for here is a sure plan for the money.

When the National Council of Women raised its one hundred thousand dollars for the Chicago Century of Progress meeting in 1933, all we had to do was to get our women to go to the Postal telegraph office in the various cities and register, simply sign their names. But it netted the National Council \$100,000. Very simple procedure, wasn't it. A million of our women signed their names.

This shows what numbers can do

A penny apiece from twelve million Negroes will amount to \$120,000. Will be prove too indolent to go out after it? Will we prove that we are too skeptical to try a plan that is presented?

Then again while we are out walking trying to collect one penny from each of the twelve million Negroes, we shall not fail to knock at the doors of the many white inhabitants who will gladly give us a penny. You will pass them as you go, so ask them also.

You will find great joy and pleasure in this effort. May will be warm and it will prove a great lark to all who participate. But, oh how happy you will be when a half bushel basket of pennies to count.

Materials Sent for the Drive

Make use of every bit of material that has been sent you for the drive. Send it to their club women.

Engross yourself in this matter until you talk of it day and night.

Urge everybody to help. Compel them by your earnestness and persuasion.

Send for any of the materials mentioned below. They will be sent immediately after your request is received.

1. Pins for NACW that can be sold for 50 cents.
1. Pins for NACW that can be sold for 50 cents.
3. Histories that can be sold for \$1.50
4. Plenty of subscription blanks.
5. Circulars to help arouse interest.
6. Hand books of instructions.

Write at once for your supply of these materials.

Instructions and Final Appeal

The time for the NACW Hold-up is May 14 to 27. Three activities to be carried out are:

1. Public meeting
2. Subscription Dinner
3. NACW Hold-Up—Penny Drive

Two other pamphlets are in this envelope with this bulletin and they give you instructions how to conduct a Penny Drive and also give some suggestions on the subscription dinner and the public meeting. Read these carefully.

General Instruction

It is well to approach the Mayor of your city and get his endorsement in the local papers so that all citizens will know positively that on May 27 your workers will knock at their doors for one penny. That may also be taken from pedestrians as you pass them in the street. Some persons in our drive stood on busy corners and gathered their pennies that way.

Advertise

This is the keynote to the success of the penny drive. Advertise. It makes it positively simple and saves the explanation that people want when they give assistance to any cause.

If the citizens of your town have been informed so that they know that on Saturday, May 27, some of the members will call at their doors and ask for one penny, they will be ready and your solicitors will have little or no talking to do. In most cases the person answering the door will say, "Here are pennies for everyone in our family; we have been waiting for you to call."

Begin now and advertise in your papers; use some hand bills if you care to. Let the announcement appear in the papers as many times as possible. Say something in the paper about the Penny Drive for at least three weeks before it comes off.

Advertise the effort as the "N. A. C. W. HOLD-UP".

Let the public know that we are out to hold up the public for this penny.

Organize

Make all your plans definite. Begin to organize for the NACW Hold-up.

Use paper and pencil and make your plans and do not trust your memory for all the details that are needed in connection with this effort. Write it all down and then go to your plans once they are made.

Try to have at least fifty workers; more if you can get them. Urge the club women to get aside this day May 27 for the Penny Drive. Try to persuade them to get their home duties ahead set aside this day and give it entirely to raising funds for the National.

Have a special meeting place and a time to start for the Penny Drive. In large cities it would be well to have more than one central meeting place so that the workers would not have to walk too far from their centers of activity.

Two persons working the same street together are company for each other. Ten blocks out one street, then turn and work ten blocks back on the next parallel street to the central meeting place is a good and fair territory for one person to cover in the morning and a similar amount in the afternoon.

A bright colored badge worn by the workers adds to the success of the effort. It could be made of paper holding some such information as this:

N. A. C. W. HOLD-UP
A PENNY
FROM EVERY CITIZEN

Now are we ready, if so, let's go. The other two pamphlets give definite instructions as to how to conduct the Penny Drive and suggestions about the public meeting and the subscription dinner. Do all three of the efforts and see if you will not have reason for rejoicing. Send in your money as you get your pennies counted.

Start your preparation at once. Enlist every woman you can to help you. Send for any of the materials that you want. This bulletin comes to you from Sallie W. Stewart, 800 Lincoln Avenue, who is not yet quite walking without crutches but who drop all these impediments and run around Boston if we get definite and active co-operation from the women of the National Meet in Boston.

NAVAL NOTES

"Did you know that American Naval Commanders were expected to catch slave ships on the African coast that were equipped with steam propulsion, while our Navy ships had no power except sail. Some of them wrote protests to the Secretary of the Navy.

When a man enlists in the Navy he is furnished with a complete outfit of clothing valued at about \$100. This outfit is furnished him free and he is required to keep it in condition, and replace the articles as they wear out, or are lost or destroyed.

Massachusetts has furnished more Secretaries of the Navy than any other state.

The Coast Guard constitutes a part of the military forces of the United States, operating under the Treasury Department in times of peace, and as a part of the Navy in time of war, or when the President shall so direct.

The first steel ship of domestic manufacture for our Navy was built in 1885; it was in commission for 36 years.

est and Williams and for \$7.20 additional take a side trip to view the mighty spectacle of the Grand Canyon. A day will suffice to make the round trip. Then on to Los Angeles.

For several dollars to pay hotel accommodations and a dollar or two for sightseeing, we can stop over in Los Angeles for a couple days, visit Hollywood and the Beaches and perhaps take a boat trip to Catalina Island.

Then we journey in air conditioned coaches on up through the famous San Joaquin Valley, through fig and olive orchards over beautiful highways the mountains and on to San Francisco and the Golden Gate Exposition. For as little as \$8.75 we can spend three days in San Francisco and have everything but meals furnished—hotel room with private bath, sightseeing an admissions to the Fair.

Leaving San Francisco, our Trailways bus takes us to Salt Lake City where a dollar or so may well be spent in seeing the sights of this great Mormon capital. At Salt Lake City we are told we can go east via Denver or Cheyenne. Since the mountains appeal to us, we go straight through the heart of Rockies past the Grand Lake district and over Berthoud Pass or over the magnificent Chief Ouray Highway by way of Grand Junction. We view the most magnificent mountain scenery in America and arrive in Denver the Mile High City. Surely Denver merits a stopover and some sightseeing. Then we proceed east by a short route to Chicago, and if you haven't seen Chicago before you must see it.

Between Chicago and New York we are offered optional routes by way of Detroit, Niagara Falls and Buffalo, or, if time is pressing, over a shorter route by way of Cleveland and Harrisburg, or over still another beautiful route via Pittsburgh. In New York City we arrive right in the heart of things at the Trailways Depot in the Times Square area. For as little as \$13.75 we can spend three days in New York and again have everything furnished except meals. Hotel room, sightseeing tour of New York City, admissions to the Fair Grounds are all included.

Having concluded our visit at the New York World's Fair, we are offered a choice of several routes returning to Dallas and choose a very scenic route which takes us to Philadelphia, Washington, through Virginia, and the

RESERVED FOR THE FEDERAL Market

1414 N. 24th St.
AT 7777

Across the street from the
LOGAN FONTENELLE HOMES

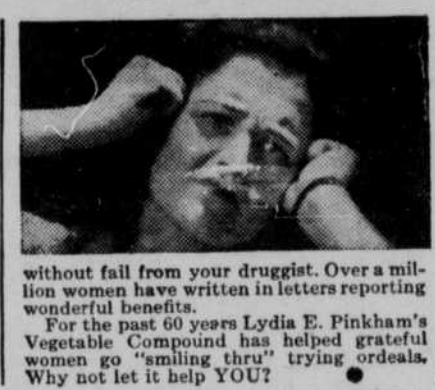
THE AWFUL PRICE YOU PAY FOR BEING NERVOUS

Check Below And See If You Have Any Of The Signs

Quivering nerves can make you old and haggard looking, cranky and hard to live with—can keep you awake nights and rob you of good health, good times and jobs. Don't let yourself "go" like that. Start taking a good, reliable tonic—one made especially for women. And could you ask for anything whose benefits have been better proved than world-famous Lydia E. Pinkham's Vegetable Compound?

Let the wholesome herbs and roots of Pinkham's Compound help Nature calm your shrieking nerves, tone up your system, and help lessen distress from female functional disorders.

Make a note NOW to get a bottle of this time-proven Pinkham's Compound TODAY



without fail from your druggist. Over a million women have written in letters reporting wonderful benefits.

For the past 60 years Lydia E. Pinkham's Vegetable Compound has helped grateful women go "smiling thru" trying ordeals. Why not let it help YOU?

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MAYO'S BARBER SHOP
Ladies and Children's Work
A Specialty
—2422 Lake Street—

Classified Telephone Directory

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SHAMES BODY BUILDERS
1906 Cuming Street
Cars in very good condition—good rubber, like new.

Beauty Culturists

CHRISTINE ALTHOUSE
It Pays To Look Attractive
2422 N. 22nd St. WE. 0846

BEER TAVERNS

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2229 Lake St. JA. 9195

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HERMAN'S MARKET
24th and Lake WE. 5444

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40th & Forest Lawn Ave. KE 1738

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Paint, Glass and Varnish. We do glazing and make window shades to order. 1822 N. 24th WE. 1607

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To Obtain The Best Results in Curtain Laundering Call JA. 1628

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Painting, Wall Washing & Decorating Work Guaranteed
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Let PEOPLES Do It—Ten trained decorating mechanics. — Our Motto "Service". Peoples Paint & Shop—AT. 0054.

Now is the time to Improve Your Home— Let Bob do your Papering, Painting & Plaster Patching Reasonable Prices. WA. 8199.

Poultry and Eggs
METROPOLITAN PRODUCE
1301 N. 24th WE. 4737
Poultry dressed while you wait—Strictly Fresh Eggs.

NEBRASKA PRODUCE
2206 North 24th St.
Our Prices are Reasonable—See us first. WE. 4137.

Shoe Repair
LAKE SHOE REPAIR
"Shoe Pride or Shoe Shame"—Shoes look new again with Our New Invisible half soleing.
2407 Lake St.

FOR RENT

A nice clean room—All modern for one man, 2220 Willis—\$2.00 per week. Call WE. 1008.

FOR RENT—Love's Kitchennette
Apartments, 2516-18 Patrick, or 2613 Grant St. Call WE. 5553 or WE. 2410.

FOR RENT ROOM WITH TWO MEALS PER DAY
2220 Willis Ave., small room with 2 meals a day—\$6.00 a week. WE. 1008.

Apt. Call WE. 2365 after 5:30 or Saturdays.

FOR RENT, furnished room AT. 0748.

1st Floor Room with use of kitchen, 2208 North 22nd St.

FURNISHED ROOMS—Reasonably Priced, 2060 North 19th St., WE. 0647.

Furnished Kitchennette
Apt. For Rent Ja. 7536

Furnished Kitchennette Apt for Rent. PA. 7568.

Furniture for Sale,—Dresser, Buffet and Gas Stove, WE. 1008.

FOR RENT A nice apt., call AT. 9460.

Furnished Rooms for Rent, 2424 Erskine St., WE. 0718.

Nice Apartment Vacant April 20, AT. 9460.

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H. L. ROSE, Upholsterer, Furniture Repairing, Mattresses rebuilt
Work guaranteed, AT. 1770, 2221 North 20th St.

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Small children care for in home
For information mail a postcard to Mrs. T. J. Sanford 3118 Corby St.

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AT. 3341 Res. AT. 6073

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TWO BIG VALUES To Settle an Estate

Will submit \$1100 cash as total price. Here is what you get, 1614 North 27th St. 7-room home, modern except heat, and 2217 North 25th St. Large 5-room plan modern except heat. Both properties in good condition. Rented for \$15 each. You can see the value here. Call Mr. Clarence Skellenger, HA. 0506.

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WE. 2277 FARNAM BLDG.

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MRS ENNIS and Daughter ARE BACK—VISIT THE LITTLE DINER
2314 North 24th St.
The Best in Home Cooked Meals at Popular Prices

CLASSIFIED ADS GET RESULTS

BUS TRAVEL BARGAIN

THE BARGAIN SALE SIGN GOES UP ABOUT APRIL 15th

Whoever heard of a bargain sale of bus transportation? And yet, that is just what starts on or about April 15 of this year—and continues until October 28.

There's only one price, too, in this sale. The figures of \$69.95 are almost magical when one considers what that much money will buy. Think of it... on about April 15 any Trailway Ticket Agent will be able to supply you with a Trailways ticket which enables you to travel on Trailways Streamliner from your home town to either San Francisco's Golden Gate Exposition or to the New York World's Fair... then all the way across America to the other World's Fair, then back to your home town all for \$69.95!

That's a fair offer, isn't it? But that's not all of the story! You are also offered the choice of routes. Between your home town and first World's Fair you decide to visit, there are undoubtedly several routes over which you may travel. There are some, but very few, restrictions as to routes and a wide choice is available. The same thing applies to routes between the two World's Fairs and the return to your home town from the last Fair you visit.

Let's just go on such a trip and see what \$69.95 will do.

Suppose we say we live at Dallas, Texas and want to visit the Golden Gate Exposition first. Having a choice of routes between Dallas and Los Angeles, why not choose the finest of them all and go by way of Albuquerque, the Painted Desert, the Petrified For-

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BUY Living, Dining and Bedroom Suites and SAVE Half or more. YES, rugs, floor coverings, gas ranges, oil stoves. SAVE REAL MONEY!

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King Yuen Cafe
2010 1/2 N. 24th St. JACKSON 8576
American and Chinese Dishes

RABE'S BUFFET
2229 Lake Street
for Popular Brands of BEER and LIQUORS
—Always a place to park—

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