

WORDS WITHOUT MUSIC

By LOUIS REID
Music Features & Photo Syndicate

SEVERAL feminine names have inspired whole musical plays. There is "Martha." There are Victor Herbert's "Eileen," Jerome Kern's "Sally," Rudolf Friml's "Rose Marie," Harry Tierney and Joseph McCarthy's "Irene." Once Broadway shot the works with "Sally, Irene and Mary."



Louis Reid Foster Showed the Way

It was Stephen Foster who showed the way to songwriting glory by the sentimental use of a feminine name. He paid lasting tribute to Susannah, to Nellie, to Jeanie. Since his time other songwriters have similarly honored Kathleen, Annie, Genevieve, Rosie, Sally and Adeline in such enduring melodies as "Kathleen Mavourneen," "I'll Take You Home Again, Kathleen," "Little Annie Rooney," the fairly recent "Annie Doesn't Live Here Any More," "Sweet Genevieve," "Sweet Rosie O'Grady," "Sally in Our Alley," and, of course, that eternal favorite of man in his more fulsome, more celebrating moods, "Sweet Adeline."

Spanish-American war days that Dolly received her greatest glorification, Katie and Kitty.

Were a poll to be taken of the most popular song concerned with a feminine name I would try to get down a little bet on Harry Armstrong's "Sweet Adeline." Sylvia has inspired greater melody. Genevieve and Kathleen have been responsible for more winsome sentimentality. Dinah and Rosie have exerted a more rhythmic appeal. But Adeline best expresses man's pursuit and temporary acquisition of happiness.

Bali at Last
Songwriters have been a long time getting to Bali. It's hard to understand their delay. Perhaps it's because they hated to leave Hawaii. First tunesmiths to do something for Bali are Harry Warren and Al Dubin. In the movie, "Gold Diggers in Paris," they even forget Paris to chant "I Wanna Go Back to Bali," though there is no lyrical record that they've ever been there.

The coming of revolution to Tin Pan Alley will be recognized when songwriters say in their songs "I Wanna" in place of "I Wanna." Other favorite masses of English among songwriters are "What-cha" and "Whaddya" for "What Do You," "How'd ja" for "How Do You," "Why'd Ya" for "Why Do You," "Gonna" for "Going To," "Gotta" for "Got To."



Harry Tierney A.S.C.A.P.

There was the old Weber and Fields song "Rosie, You Are My Posie," sung by Fay Templeton. Harry von Tilzer gave new life to Nellie, with his song "Wait Till the Sun Shines, Nellie." Paul Dresser wrote a hosanna to Sal. Eddie Leonard memorialized Ida.

More recently tunemen have made more or less graceful bows to Barbara, Rosalie, Joan, Margie, a particularly well liked bow; Eleanor, Emily, Dolly (it was back in the

widest traveled singer is probably John Charles Thomas. He divides his time in a year between 100 performances that require 40,000 miles of travel, numerous radio appearances and a large number of roles with the Met and other opera companies throughout the country.

"Reform School"



Scenes from "Reform school," Louie Beavers' latest starring vehicle, presented by Harry M. Popkin executive producer of Million Dollar Productions, Inc. It was directed by Leo C. Popkin with Arthur A. Brooks as supervisor, Center, Louise Beavers, who cre-

ates the newest and finest role of her illustrious career as "Mother Gordon," superintendent of the reform school.

Top photo (felt) Maceo Sheffield as "Superintendent Stone," predecessor to Miss Beavers, beating up Reginald Penderson as 19 year old

"Freddie Gordon." The guard is Monte Nawley as "Jackson." Top photo introduces "Harlem's Simmons, De Forrest Covan, Bob Simmons, De Forrest Covan, Eddie Lyn, Reginald Penderson, Eugene Jackson and Freddie Jackson. Bottom photo left): Louise Be-

avers and her new guards. Bottom photo (right) a scene on the parade ground of the "Reform School" at flag-raising with over two hundred boys at assembly. (ANP)

Marie Downing
BEAUTY AND ROMANCE
SPONSORED BY LARIEUSE BEAUTY FOUNDATION

The Lariouse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.



I wonder how many of you realize that your hands tell a great deal more about you than any other one feature. You devote hours to your face, giving it proper cleansing and lubrication, smoothing on your foundation cream, and applying carefully selected cosmetics. You brush your hair until it shines, tinting it to avoid any drabness or discoloration, and spend hours in the beauty parlor having it washed and set according to the latest whim of fashion. Not that I begrudge the time and attention you give to these major beauty problems, but how much time and thought do you give to your hands? Some people look at your hands almost before they notice your face.

Natural Looking Manicure Preferred

If you cannot afford professional manicures you can do a very fine job of it at home with a little time and patience. The first rule of good hand-grooming is cleanliness. Regardless of your occupation, see that your hands are always clean and unstained. Get a good hand brush and give it a good workout. Scrub especially hard around the nails and cuticle where dirt is likely to lodge. When filing your nails, consider the natural shape of your nails first and file accordingly. If your nails are short and wide, you might let them grow a bit longer than the natural line of your finger and shape them into a slight oval. This will make them seem longer and narrower without giving them an artificial air. Long, extremely pointed fingernails, besides looking like claws, are definitely out of style. Gently tapered, oval nails are more flattering to any hand. And, above all, don't try to imitate the nail polish advertisements

too closely if your hands do not correspond to those of the pictured model. Extremely long, brightly-hued nails are all very well on the model's hand but then her fortune is in her hands and she probably uses them for little else than posing. But for busy housewives and hard-working girls such nails are impractical. It is virtually impossible to keep long tapering nails in condition, while washing dishes, dusting, typing, filing, etc. It is far better to have your nails short and well-groomed than long and cracked.

Color Combinations Important

And give a little thought to the color combinations when you select your polish. Startling polishes are not for the fat wide hand. They merely call attention to the stubbiness of the hand and nail. If your hands are not all that you would like them to be, limit your polishes to the paler shades.

Above all, don't be ashamed of your hands just because they are not the long, unlined hands of the models. Your character shows in your hands and anyone would prefer to be judged a useful member of society than a china doll. Keep your hands clean, well-groomed and natural looking (and don't forget to apply hand lotion after each washing to insure softness) and your hands will have a beauty all their own.

What are your beauty problems? Write Marie Downing, Lariouse Beauty Foundation, Room 521-319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

FASHIONS

(By Hazel Griggs for ANP)

That practical materials and double duty ideas have a great deal to do with the chic of a costume. Again and again we find costumes has been effectively brought out at most of the Fashion showings recently. Again and again we find costumes designed to fill more than one need, and some transformed altogether by whiting off a skirt or changing from dark to light accessories. One very interesting ensemble in this category is the "World's Fair" costume. It is a costume with real utility value, and is fashioned, the designers tell us, "to tane the daily knocks of sight-seeing at the world's fair."

The outfit consist of a guimpe dress and jacket, and into the designing of it, to make it a fashion of importance as well as one of utility have gone three workman-

like deas. One is the use of a fine checked, non-mussing material for the guimpe dress; the second is the separate lingerie guimpe that you can change from day to day—so that the frills which show at the neckline and from the three-quarter length sleeves of the pockets may keep their fresh crisp appearance; the third, is the idea of a separate light-weight wool jacket that you can wear or not according to the weather.

The lines of the dress and the jacket is very new; it is slightly the dress is softly pleated, making it comfortable and graceful for walking. The feminine trend is adhered to with the use of the ruffles at the sleeves and neck. The jacket is very new; it is slightly longer than finger-tip length and is gently fitted. Made double-breasted, there are six double rows of buttons down the front. The entire outfit is black and white,

IN BUSINESS



MRS. JEAN M. STRODE

Editor of the new publication, "Insurance Counsellor," 2380 East 40th street, Cleveland, O., who is an example of the intelligent and well trained young women of the Negro group launching out into new fields. Mrs. Strode's publication is exclusively a trade or business paper, but is attractively and interestingly gotten up, being well illustrated and touching the real interests of business with such dynamic force that the insurance fraternity is giving wide support, practically assuring its success from the start. Timely and authoritative articles on business are published. Mrs. Strode recently completed a tour of nearly every insurance home office of the group and was well received. By her winning personality she secured considerable business for her magazine. (Calvin Service.)

the jacket black wool and the dress black and white check, and the only note of color is found in the accessories.

And in the accessories, the wide-brimmed hat of rough straw, is a bright shade of green. It is matched by soft, washable gloves. The big, roomy bag is of black suede and the shoes are also of black suede. This costume is attractive enough to be worn many places besides the World's fair, and is one to consider whether you stay at home or go merely off to the fair.

NAVAL NOTES

"The following is taken from the Articles for the Government of the United States Navy; and it is earnestly recommended to all officers, seamen, and others in the Naval Service diligently to attend

Hollywood's Brightest Stars in Midwest for World Premiere



(1) Barbara Stanwyck, (2) Joel McCrea, (3) Lynne Overman, (4) Martha Raye.

Joel McCrea, star of Cecil B. De Mille's "UNION PACIFIC" and many other top name film celebrities will come to the Midwest when the World Premiere, of Cecil B. De Mille's "Union Pacific" is held in Omaha, Friday, April 28th. The list includes Martha Raye, Lloyd Nolan, Lynne Overman, John Howard, Betty Grable, Evelyn Keyes, Akim Tamiroff, Patricia Morrison, Katherine De Mille, Joyce Mathews, and Judith Barrett. Mr. Frank Freeman of Paramount said also that production schedules were being changed and speeded up in an effort to clear other top bracket stars now

at every performance of the worship of Almighty God."

An interesting report just received in connection with the above is the fact that during the recent maneuvers of the Fleet enroute to Panama from the States, one cruiser reported that two Admirals, four captains, twenty-two officers, eighteen Chief Petty Officers, and 212 enlisted men attended the Divine Services held on board while underway on January 1939.

Did you know that Admiral Faragut was appointed a mid-shipman when he was nine years old; that he commanded a vessel at the

vessel assigned to this duty".

Honor Memory of Booker T. Washington

New York, April 13 (ANP)—The New York Tuskegee Alumni Association celebrated Founder's Day in memory of the late Booker T. Washington, Founder and first President of Tuskegee Institute, Alabama in the Abyssinian Baptist Church, here last Sunday. The guest speaker was the Hon. Myles A Paige, Magistrate of New York City. His subject was "Booker T. Washington: The Man," Frank P. Chisholm, Field Secretary of Tuskegee, was master of ceremonies. The program opened with the spiritual "We Are Climbing Jacob's Ladder," led by William J. Williams, a Tuskegee graduate. Miss Lucy Anderson read an Ode to Booker T. Washington, George Jones, Jr., accompanied by Miss Grace Hunter, gave pleasure with singing. Marion Jones, a Tuskegee graduate, sang in memory of Dr. Washington "Since you Went Away." E. L. Dimitry, President of the New York Club, briefly reviewed the year's work of the club. The speech by Judge Paige was significant in its emphasis upon the practical wisdom and greatness of Booker T. Washington and in its challenge to the friends and graduates of Tuskegee Institute. Mr. Fred R. Moore, Editor of the New York Age, spoke briefly of his long acquaintance and association with Tuskegee's Founder. The exercises closed with the singing of the Tuskegee Alma Mater "Tuskegee, Thou Pride of the Swift Growing South." A large and representative group of graduates and friends made the occasion a re-union which was both inspiring and stimulating.

CAB CALLOWAY SAYS OVER RADIO HIS 5-MONTH OLD DAUGHTER CAN TALK

New York, April 13 (C)—Cabell Calloway III, king of "Hi-de-Ho," said in a radio interview over WNBC Monday at 7:15 P. M. that his five-month old daughter, Constance can say "hi de ho." Cab said when he gets in from work in the morning his daughter is getting up and he plays with her, and they have another session in the late afternoon when he awakes.

Patronize Our Advertisers

Squadron Forty-T is a temporary U. S. Naval Squadron organized in 1936, for the purpose of evacuating American Nationals from the Spanish war areas. The Squadron consists of the light cruiser OMAHA and two destroyers and bases in French ports. The International Ice Patrol in the North Atlantic Ocean was established in 1912, shortly after the TITANIC disaster. The U. S. cruiser BIRMINGHAM was the first

DIESEL-POWERED BUSES

BURLINGTON TRAILWAYS TO INAUGURATE FIRST FLEET OF DIESEL-POWERED AIR-CONDITIONED BUSES

Burlington Trailways one of the original charter members of National Trailways System, this summer will place in service a new fleet of air-conditioned, Diesel-powered buses, according to announcement by W. E. Fuller, vice president of the company. The initial order, placed with General Motors, calls for 21 streamline buses, especially designed for transcontinental service on through routes between Chicago and California, and involves a cost of close to a half a million dollars.

This will be the first fleet of diesel-powered buses to be operated in transcontinental service on American highways. Delivery is expected by June 1st, and initial service runs in all probability will be preceded by an exhibition tour. The company states that every effort is being directed toward making the fleet outstanding in comforts, conveniences, safety and beauty... at no extra cost to passengers.

Especially noteworthy is the great attention given to passenger comforts and conveniences. While the usual seating capacity of this type of coach is 37 passengers, those being built for Burlington Trailway will contain seats for only 27, thus sacrificing considerable earning power. All seats will have at least 5 inches more space between seats than usual, which of course, translates directly into more "leg room" and more comfort. For the benefit of the unusually long-legged, one row of 4 chairs actually will have 13 inches more space than usual. Chairs are of the individual type, quickly adjusted to five restful positions. Seats are made of the new "air foam" sponge rubber and chair backs are constructed of special rubberize hair. Because of the wider seat spacing, there is no interference with the freedom of the passenger just behind, even when chairs in the most reclined position.

Large deep ashtrays on the backs of all seats, colorful linen headrests, leather arm rests, and free pillows for overnight passenger add to the comforts and conveniences provided. Air-conditioning is of the most advanced type yet developed for highway transportation. Accurate automatic thermostatic control of both humidity and temperature maintains the interior within the accepted U. S. Comfort Zone, in any weather. The thermostatic control can be adjusted as desired thus preventing sudden extreme shocks to passengers boarding the bus.

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Next time don't take chances—be prepared—for there is something you can do about it. With a simple application of Godefroy's Lariouse Hair Coloring you can give your hair glorious new color—hide every gray hair—take years off your looks.

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