

PRESENT LAW HAS ELIGIBILITY REQUIREMENTS

Lincoln, Neb. April 6—Many persons who have previously been ineligible for benefits under Nebraska's job insurance law because they lacked sufficient wage credits in covered employment may become eligible for benefits after April 1, if they earned additional wage credits between October 1 and December 31, 1938, according to R. T. Malone, director of the Unemployment Compensation division of the State Department of Labor.

"In the area covered by the Scottsbluff office of the Nebraska State Employment Service, approximately 2500 new claims for job insurance were being filed now by persons formerly employed in seven sugar beet refineries," said Malone. "The majority of these workers earned most of their wage credits during the period between October 1 and December 31, 1938 when these sugar factories were in operation."

Malone pointed out that the present law has an eligibility requirement, which compels the claimant for unemployment benefits to earn sixteen times his weekly benefit amount in the first three of the four quarters before he files his claim. His weekly benefit is one-half his most recent full-time weekly wage in employment covered by the law, which includes employer who had eight or more workers on their payrolls in twenty different weeks of the current or preceding calendar year.

Agricultural labor, domestic help employment on WPA and certain other types of employment are excluded from benefits by the law.

When benefit claims were first filed in Nebraska last January through twenty offices of the State Employment Service, eligible claimants had to show wage credits equal to eight full weeks of covered employment during the first nine months of 1938. Starting April 1, eligibility will depend upon wage credits earned during the last nine months of 1938.

Malone recommended that new claims should be filed immediately through State Employment Service offices by unemployed persons who believe they have eligible claims for unemployment benefits.



Ernest A. "Ernie" Adams, candidate for the city commission today issued an appeal to Negro voters of Omaha to lend him their support so that he could put into effect a campaign to stimulate business in Omaha and "put the city back into Nebraska."

In a statement issued through Henry Koeman, secretary of the Central Adams-For-City Commissioner club, Adams declared:

"My past record proves my ability to serve Omaha citizens well."

"My experience in business and long time contact with the public qualifies me to carry on the duties of whatever city department I am assigned to."

"My relationship with the Negro residents of Omaha has always been cordial and in past years I have been one of the state senators who aided in the campaigns to better the living conditions of the Negroes here."

"I have always cooperated with the Negro representatives in the state legislature and have afforded them 100 per cent co-operation so that the measures they were fighting for would receive the necessary support and desired results."

"If elected, I pledge myself to work for the best interests of the Negroes in Omaha and will at all times appreciate the help they gave me now by rallying their forces behind me and voting for me."

RUEBEN N. PERLEY FOR COMMISSIONER

When, after thirty years, Colonel Rueben Perley retired from Military and Naval service for our country he made Omaha his home. His wife died here in 1937 and his two sons graduated from Central High school.

After locating here Colonel Perley immediately identified himself with the Civic Welfare of Omaha in an attempt to arouse all classes of citizens to a greater realization of the value of the opportunities which Omaha offered. Failing to secure the desired support, he decided to force the issue and make an effort to put over his program by entering the political arena on a platform based on "Actions not words". Many of the other candi-

dates have seen that Perley had what the people of Omaha "wanted and needed" and since then have tried to incorporate his ideas into their platforms.

Colonel Perley says that no program can be effective that is not operated for the good of all people regardless of race or creed, and he promises that he will appoint Colored people to his office if elected.

Four years on the Army General Staff of administrations and operations of Military budgets; six years in the Army Inspector General's Department with inspection and critical review of all classes of Military Administration, offers to Omaha the service of a man of rare value in the person of Rueben N. Perley.

On the basis of his ability, his efficiency, and his hope for a greater and growing Omaha with opportunity to all classes, Colonel Perley solicits your vote on Tuesday, April 11th.

Perley for Commissioner Club

HOLLYWOOD AND BLACK GOLD

(By Andy Razaf for ANP)

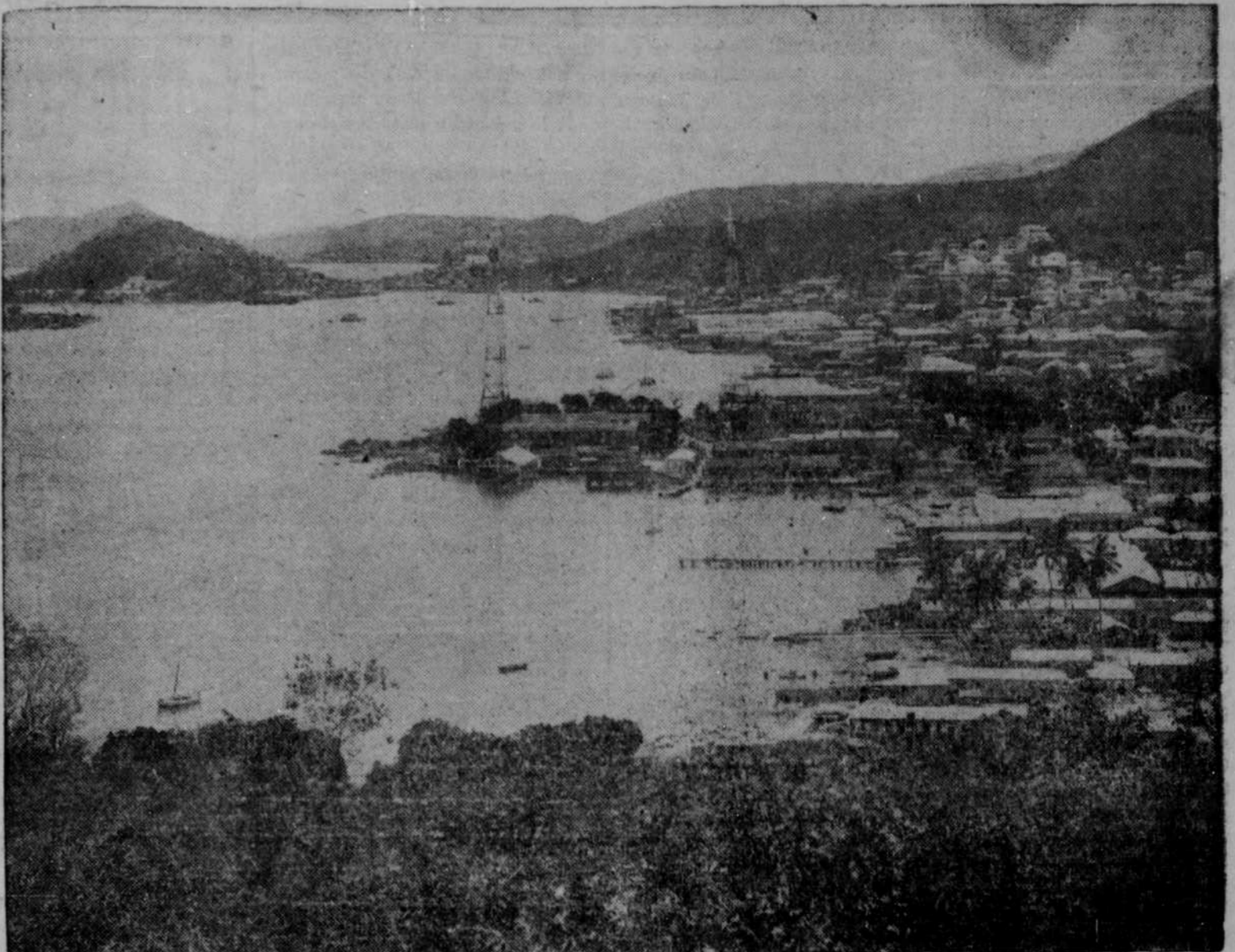
Though the producers of colored moving-pictures have made great progress and are to be commended for their vision and pioneer spirit, they should, at the same time, be cautioned and forever reminded of their short-comings and the pitfalls that surround them.

To begin with, they must not be allowed to copy the mistakes and biases of white Hollywood by degrading, belittling and slurring colored people or insulting their intelligence. Their difficulty is to make the Negro colored-picture-conscious, and this can only be achieved by depicting Negro life as he knows it, sees and feels it. Finally to picture him as he really is and not as prejudiced whites must have him to be. This calls for writers and producers who thoroughly know and understand the Negro, are familiar with his great history and achievements of past and present, and are in touch with his everyday joys, and sorrows and they must use their pens with courage, artistic skill, and dignity.

Heroes vs. Clowns The Negro race offers a gold mine of humorous, dramatic and romantic material, having its share of heroes, adventurers, pioneers, martyrs, scientists, inventors, scholars, athletes and artists in American and world history. Yet writers and producers continue to portray us as a race of clowns, flunkies, cowards and degenerates. In doing this these persons are either surrendering to the traditions of American race prejudice, catering to the box-office values or are just plain ignorant.

Whatever the causes, a remedy must be found and applied without further delay, that is, if colored picture films hope to remain in business. The colored movie fan can no longer be fooled by mediocre efforts and slipshod technique. Like his fellow white fan, his tastes are discrimination, he expects his money's worth, and keenly resents any humiliation or insult to his race.

I believe the colored film industry should remember the wise and age-old saying, "We have to crawl before we can walk," and start with short subjects first, then, as they gain perfection and the respect and following of picture-goers, they can gradually work up to full-length pictures. As a guide and example, I point to a recent "Pete Smith" short made by MGM a most surprising and gratifying departure from the usual. It dealt



A SCENE IN THE CARIBBEAN

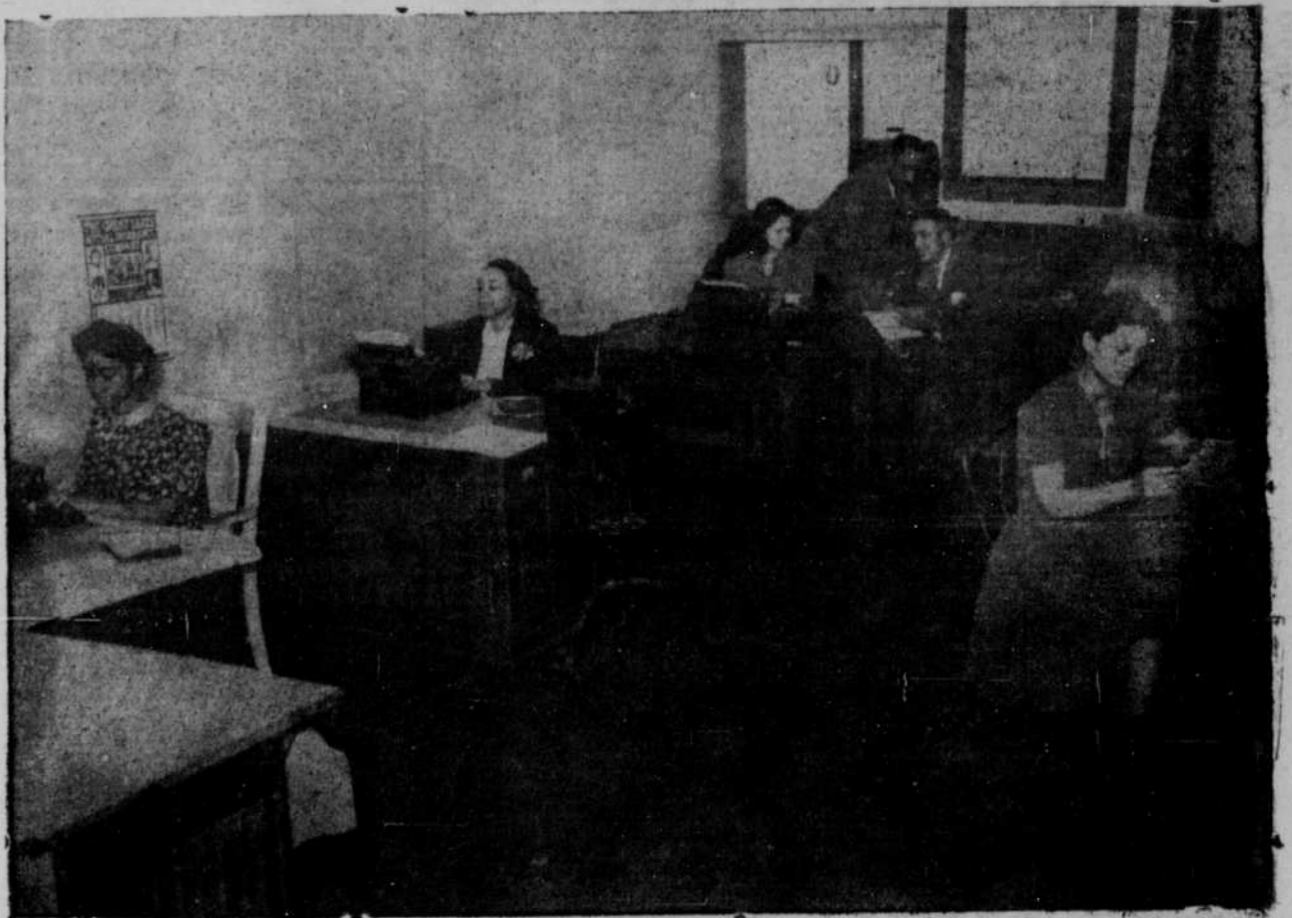
While sugar growers in the Virgin Islands fight for repeal of discriminatory taxes and inclusion under the Sugar Act benefit payments. The Farm Security Administration has crossed the Caribbean islands. Above, St. Thomas Harbor and the town of Charlotte Amalie seen from Bluebird Hill. (ANP)

with the life of Dr. George W. Carver, and was intelligently done, refreshing, dramatic and inspirational.

Pictures of The Omaha Guide's Plant



Dean William Pickens visiting with C. C. Galloway



Editorial and Business Offices

ART DEPARTMENT



Miss Julia Sanford, Omaha Guide Style Authority and Artist; Specializing in Negro Models.



MRS. VALARIE LEE McCAW, The Omaha Guide announces an addition to its staff in the person of Mrs. Valarie Lee McCaw, who will do cartooning and other work in the Art dept. Mrs. McCaw brings a wealth of experience and training to this department. She has studied under Augustus Dunbar at intervals, during the past 8 years.

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For A Greater Omaha Elect Rueben N. Perley CITY COMMISSIONER

Political Advertisement



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will continue and enlarge the work started by the island administration

(ANP)