PRESENT LAW HAS ELIGIB-ILITY REQUIREMENTS

Linclon, Neb. April 6-Many persons who have previously been ineligible for benefits under Nebraska's job insurance law because they lacked sufficient wage credits in covered employment may become eligible for benefits after April 1, if they earned additional wage credits between October 1 and December \$1, 1938, according to R. T. Malone, director of the Unemployment Compensation division of the State Department of Labor.

"In the area covered by the Scottsbluff office of the Nebraska State Employment Service , spproximately 2500 new claims for job insurance race being filed now by persons formerly employed in sev in sugar beet refineries," said Malone. "The majority of these workers turned most of their wage credit during the period between October 1 and December 31, 1938 when these sugar factories were in operatien"

Malone pointed out that the present law has an eligibility requirement , which compels the claimant | for unemployment benefits to earn | ity to serve Omaha citizens well." ixteen times his weekly benefit amount in the first three of the four quarters before he files his claim. His weekly benefit is onehalf his most recent full-time weekly wage in employment covered by the law, which includes preceeding calendar year.

Agricultural labor, domestic help employment on WPA and certain other types of employment are excluded from benefits by the law.

When benefit claims were first filed in Nebraska last January that the measures they were fightthrough twenty offices of the State ing for would receive the necess-Employment Service, eligible claimants had to show wage credits equal to eight full weeks of covered employment during the first nine months of 1938. Starting April 1, eligibility will depend upon wage credits earned during the last nine months of 1938,

Malone recommended that new claims should be filed immediately RUEBEN N. PERLEY FOR through State Employment Service offices by unemployed persons who believe they have eligible claims for unemployment benefits.

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For A Greater Omaha

Rueben N. Perley

Elect

CITY COMMISSIONER

Political Advertisement



Earnest A "Ernie" Adams, candidate for the city commission today issued an appeal to Negro voters of Omaha to lend him their support so that he could put into iness in Omaha and "put the city day, April 11th. back into Nebraska."

In a statement issued through Henry Kosman , secretary of the Central Adams-For-City Commissioner club, Adams declared:

"My past record proves my abil-"My experience in business and long time contact with the pulbic qualifies me to carry on the duties of whatever city department I am assigned to."

"My relationship with the Negra residents of Omaha has always employer who had eight or more been cordial and in past years I workers on their payrolls in twenty have been one of the state senators different weeks of the current or who aided in the campaigns to better the living conditions of the Negroes here.

"I have always cooperated with the Negro representatives in the state legislature and have afforded them 100 per cent co-operation so ary support and desired resul'i."

"If elected, I pledge myself to work for the best interests of the Negroes in Omaha and will at all times appreciate the help they gave me now by rallying their forces behind me and voting for

COMMISSIONER

When, after thirty years, Coloncountry he made Omaha his home. His wife died here in 1937 and his two sons graduated from Central High school.

After locating here Colonel Perley immediately indentified himself with the Civic Welfare of Omaha olars, athletes and artists in Ain attempt to arouse all classes of merican and world history Yet citizens to a greater realization of writers and producers continue to the value of the opportunities which Omaha offered. Failing to flunkies, cowards and degenerates. secure the desired support, he dean effort to put over his program ions of American race prejudice, by entering the political arena on catering to the box-office values a platform based on "Actions not or are just plain ignorant words". Many of the other candi-

LEGAL NOTICE Atty. R. L. Williams, 24th and Lake Sts., Room 1, Tuchman Bldg. In the County Court of Douglas

County, Nebraska. In the matter of the estate of Mary Holliday, deceased.

Notice is hereby given that the administrator of the estate of Mary Holliday, deceased, will offer up for sale all personal property be longing to said estate; said property will be sold to the highest

Sale to be held at the Hieronymous Garage, 2416 Grant street, Omaha, Nebraska, on the 22nd day of April, 1939, at 2:00 P. M.

Signed, Ray L. Williams, Attorney for the Estate.

dates have seen that Pully had what the people of Omaha "wanted and needed" and since then have tried to incorporate his ideas into their platforms,

Colonel Perley says that no program can be effective that is not operated for the good of all people regardless of race or creed, and ho promises that he will appoint Colored people to his office if e-

Four years on the Army General Staff of administrations and operations of Military budgets: six years in the Army Inspector General's Department with inspection and critical review of all classes of Military Administration, offers to Omaha the service of a man of raro value in the person of Rueben N. Perley

On the basis of his ability, his efficiency, and his hope for a greater and growing Omaha with opportunity to all classes, Colonel offect a campaign to stimulate bus- Perley solicits your vote on Tues-

Perley for Commissioner Club

HOLLYWOOD AND BLACK COLD

(By Andy Razaf for ANP)

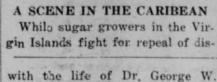
Though the producers of colored moving-pictures have made great progress and are to be commended for their vision and pioneer spirit. they should, at the same time, be cautioned and forever reminded of their short-comings and the pitfalls that surround them.

To begin with, they must not b. allowed to copy the mistakes and biases of white Hollywood by degrading, belittling and slurring colored people or insulting their intelligance. Their diffileulty is to make the Negro colored-picture- ing it was to be the public in genconscious, and this can only be eral. The Capitol theatre on Broadachieved by portraying stories that will believe, depicting Negro life as he knows it, sees and feels it. Finally to picture him as he really is and not as prejudiced and they must use their pens with short subects would gain populariel Rueben Perley retired from Mil- courage, artistic skill, and digni- ty and draw bigger profits. It

Heroes vs. Clowns The Negro race offers a gold mine of humorous, dramatic and romantic material, having its share of heroes, adventurers, pioneers, martyrs scientists, inventors ,schportray us as a race of clowns, In doing this these persons are cided to force the issue and make either surrendering to the tradit

> Whatever the causes, a remedy must be found and applied without further delay, that is, if colored picture films hope to remain in business. The colored movie fan can no longer be fooled by mediocre efforts and slip-shod technique. Like his fellow white fan, his tastes are discrimination, he expects his money's worth, and keenly resents any humiliation or insult to his race.

I believe the colored film industry should remember the wise and age-old saying, "We have to crawl before we can walk," and start with short subjects first, then, as they gain perfection and the redeparture from the usual. It dealt | so to speak!



Carver, and was intelligently done,

refreshing, dramatic and inspir-

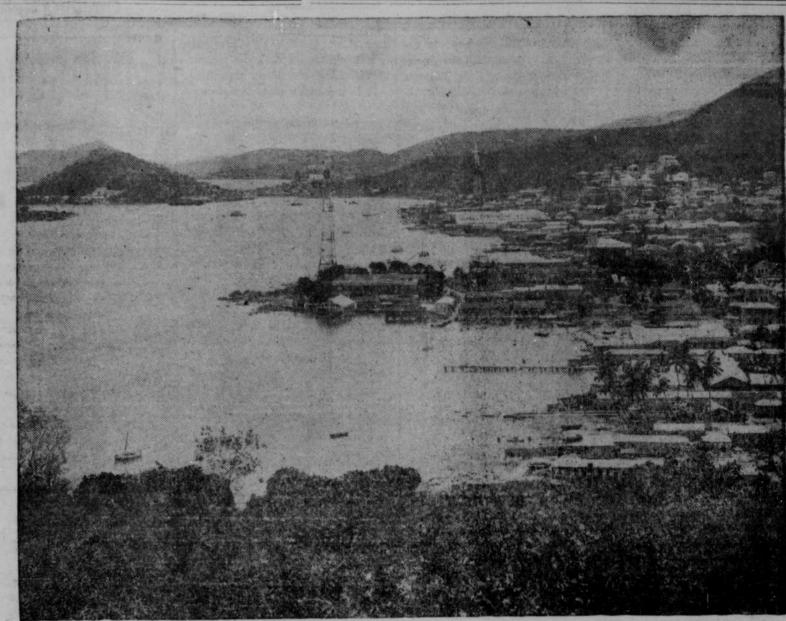
ational It takes no imigination to realize bow proud and great it made all colored persons to see this short and how enlightening and interestway in New YorkC ity showed this short, and I went to see it three

Short subjects, such as this one, have a greater chance of being whites must have him to be. This booked by white picture exhibicalle for writers and producers who tors who would not even be interthoroughly know and understand ested in such unbelievable subjects the Negro, are familiar with his as "Gang Smashers", "Harlem on great history and achievements of the Rango" and other far-fetched past and present, and are in touch stories. By reaching a greater numwith his everyday joys, and sorrows ber of theatres, white and colored, vould be far better and cheaper in the long run to make a good short than to turn out a poor fulllength picture.

To any producer who knows Negro history(and has an ounce of imagination) any of the following names suggest a story: Peter Salem, Crispus Attucks, Harriet Tubman, Frederick Douglass, Paul L. Dunbar, Phyllis Wheatley, Benjamin Banneker, James Bland-I could go on forever up to the present day.

To we have many competent writers, historians and poets who would jump at the chance of employment and of doing something constructive in the picture field. A wealth of material on Negro history and literature, slch as that in the Schomburg collection in N. Work and the Howard University collection in Washington are lying unexplored, unappreciated and unexploited by the film industry. Right now in California hund reds of such volumes are available in the Oakland and Los Angeles public libraries.

Contest could be held and prizes given for the best scenario or story plot of Negro life. These would be an effective means of stimulating interests in colored spect and following of picture-go- pictures and obtaining better maers, they can gradually work up terial. Someday, like the gold rush to full-length pictures. As a guide of '49, Hollywood will come out and example, I point to a recent of its stupor and stampede colored "Pete Smith" short made by MGM | communities in quest of its rich and a most surprising and gratifying vast wealth of material-black gold

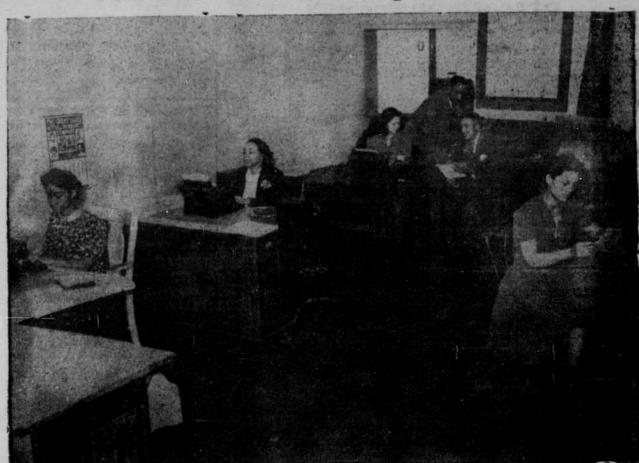


A SCENE IN THE CARIBEAN | criminatory taxes and inclusion un- | to aid low-income farmers in the | and the town of Charlotte Amalian While sugar growers in the Vir- der the Sugar Act benefit pay- stration has crossed the Caribean seen from Bluebird Hill. (ANP) gin Islands fight for repeal of dis- ments. The Firm Security Admini- islands. Above, St. Thomas Harbor

Pictures of The Omaha Guide's Plant



Dean William Pickens visiting with C. C. Galloway



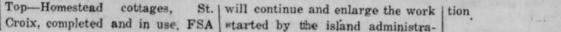
Editorial and Business Offices



Miss Julia Sanford, Omaha Guide Style Authority and Artist; Specializing in Negro Models.



MRS. VALARIE LEE McCAW, The Omaha Guide announces an addition to its staff in the person of Mrs. Valarie Lee McCaw, who will do cartooning and other work in the Art dept. Mrs. McCaw brings a wealth of experience and training to this department. She has studied under Augustus Dunbier at intervals, during the past 8 years_



(ANP)