

WOMEN'S DEPARTMENTAL PAGE

FASHIONETTE

By Hazel L. Griggs for ANP

Mid-Winter Pickups

Tremendously exciting are the new prints now being colorfully shown in the smartest shops. Splash and bright, they are just the thing to add a lift to your mid-winter wardrobe, and will carry you over into Spring very nicely. Fashion themes for Spring indicate a lavish use of these prints with infinite variety as to color and style.

Florals and paisleys vie with one another for honors, but either will serve as a very smart addition to a lady's wardrobe. Pushit shades continue to be popular and serve as backgrounds for many of the most attractive prints. Gray and wine are also favored ground colors. Shirring, tuckins, small plaits flared skirts, high waistlines and fitted hiplines are used in making up these prints, and these feminine touches are important and attractive details.

One dress, especially fetching,

uses, such as, royal blue, green and yellow in its print. It has a V neckline, three quarter length sleeves, and folds falling from gathers at the shoulders to give top fullness. This softness at the top of the silhouette is a new fashion note, and shoulder, are neatly draped on tailored and fussier dresses alike.

Another mid-winter pickup is patent leather which gleams bright on the fashion horizon for spring. In its highlights, it is one of the freshest, new accents to wear with early prints, and is found in narrow belts, shoes and handbags.

Still another mid-season fresher is a new hat of shiny straw braid, ribbon or veil-trimmed, and if you would be very new, match your gloves to your veil. The newest color twins come in thrilling, new fashion shades—hyacinth blue, geranium, magenta and sea green.

Other miscellaneous, mid winter pickups include feminine, frilly white neckwear, fancy belts worn with plain wool dresses, and decorative jewelry in bubble, shell and flower motifs. This jewelry is as light as air and can be worn by three or four on one wrist or in any color mixtures, to chime in with your costume.

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FASHIONS

By Julia Sanford

Suits are the latest thing in late winter and early spring fashions. You can wear them under your furs and later on with matching or contrasting accessories by themselves. The favorite colors seem to be navy, black and oxford, with stripes and grey close runner ups. Than of course there are the colors, turquoise, burgundy and wine. There are the solid color or all one color suits and the suits with the solid colored Shetland skirts with the new plaid or checked tweed jackets, with built or notched tops for those fashionable "diminished waistlines." Then there are those thrilling new fashions that are actually months ahead of chic and new "little girl" styles. They are the new hand knit suits. One of these of particular loveliness is knitted in two tones of blue from Bucillas, the new tweed knit. It is made in three pieces. The skirt is styled to slenderize the figure, and the knitting is ribbed. The blouse is in sky blue with a small front panel of medium blue which matches the skirt. The cape is sky blue with medium blue button at the soldier fashion neckline.

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Marie Downing BEAUTY AND ROMANCE. SPONSORED BY LARIEUSE BEAUTY FOUNDATION. The Lariouse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

"SWEET SIXTEEN" A Column for You Alone

The time has come, I think, for the teen-age girl to come into her share of the limelight. We've concerned ourselves with the woman of forty, the housewife, the working girl, and the thirty-year-old, but "sweet sixteen" has been left to glean such hints as she needs from them. So we will devote this column entirely to her.

Your Charms Are Natural

Many years ago someone gave me this bit of advice which I am going to pass on to you. Just because you are in high-school now or possibly even on the verge of graduating and are allowed to go out at night and have "real dates," don't imitate your elders too much. There's time enough to be "grown-up." Your youth is your biggest drawing card, if you will only realize it. Don't cover your fresh young skin with thick coatings of make-up. A light dusting of powder and a faint tracing of lipstick should be sufficient to set off your youthful charms. Wait until you are a little older to use mascara and eye-shadow. Your eyes are clear and sparkling enough without artificial aids.

Now is the time to build up habits of cleanliness and beauty which will serve you well in later years. Make it a rule never to let stale make-up clog your pores. Always cleanse your skin thoroughly before "doing your face over." And never, never go to bed without first removing your make-up. One good cream should be sufficient for the teen-age girl, both for cleansing and lubricating.

Start Your Routine Now

Start taking care of your hands now. Get a good hand-lotion to keep them smooth and soft. Scrub them thoroughly with a nail brush. File your nails with an emery board rather than with a steel file. And if you use colored polishes, pale shades are more youthful and appropriate for the school girl than the brighter shades.

Set aside a special time to brush your hair and stick to it. If you keep at it faithfully, it will become a habit that will stay with you through the years and reward you with healthy shining hair.

Watch your diet. The growing girl has a tendency to prefer sweets and starches to the exclusion of all else. Eat plenty of fresh fruits and vegetables and drink lots of water. Proper diet can become as much a habit as anything else.

And get at least eight hours sleep. Everything seems so new and exciting when you are sixteen that it is hard to waste time sleeping. But actually it is time well spent. You can't burn the candle at both ends and expect to remain always fresh and charming. Try to be sensible. Remember, if you take care of yourself, you will stay young and lovely much longer.

What are your beauty problems? Write Marie Downing, Lariouse Beauty Foundation, Room 521 — 319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

TRUTH VISIONS by ABBE WALLACE. NOTE—Your question will be analyzed free in this column only when you include a clipping of this column and sign your full name, birthdate and correct address to your letter. For a "Private Reply"... send only 25c and a stamped envelope for my latest ASTROLOGY READING covering your birthdate; also a free letter of advice analyzing three questions. Explain your problems clearly and confine your questions to those within the scope of logical reasoning. SEND YOUR LETTER TO ABBE WALLACE, P. O. BOX 11, ATLANTA, GA.

MY NEW 1939 ASTROLOGY READINGS ARE READY. T. T.—I have had some money owed to me for the past two years and I am entering a suit for some. Please tell me if I will win the case and get my money? Ans: It is indicated that you are going to win your law suit, but I fear you have some difficulty collecting the money after the case is won. In time you will be able to get the matter settled to your satisfaction.

C. L. M.—There is a man down south and he stays on my mind at all times. Seems like I want to marry him but I don't know what to do. The one I am with now doesn't care as much for me as the one in the south? Ans: Well, young lady is it perfectly natural for all of us to want the very thing that is farthest from our reach. The man where you are located now does love you, but there is no way to be sure of the person in the south and you had better not rely on him. R.J.B. I have had one on a half years of college and have thought of going back to complete my education if possible. Tell me what are my prospects and I am open for suggestions. Ans: After considering your case thoroughly, I favor a complete BUSINESS COURSE for you. Arrange to look into this field and get all the information you can, as I think you would be better qualified

I. L.—Please inform me as to whether by husband will ever stop getting drunk, and if so, how long will it be? Ans: His one great weakness is his desire for whiskey and he will not stop over night. I feel that you could handle him better if you were to try to make him become moderate in his drinking instead of trying to stop him altogether. A change for the better will take place. P. L.—Does this boy truly love me and will we ever marry? Ans: He is just about as crazy about you as you are of him. But he doesn't have the money to buy a marriage license. It's very likely that he can arrange this matter before the middle of summer.

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MERCEDES GILBERT, New York author, whose recent book, "Aunt Saras' Wooden God," won her coveted Blanche Edwards award of Sigma Gamma Rho boulev



MISS IDA L. JACKSON Oakland, California, High school teacher and former Grand Basileus of the Alpha Kappa Alpha Sorority, whose address at the A.K.A. Boule Banquet in Detroit last week is being hailed as pointing to new heights for Sorority women.

Miss Jackson initiated the famous Mississippi Health project and has served at dean of women at Tuskegee Institute. (ANP)

THE BEAUTY BOX By VERSIE WINSTON of Northside Beauty Shop

(Continued from last Week) ((ROUGE)) IN APPLYING rouge to the IDEAL OVAL FACE, do not bring the rouge too far in toward the nose, so that the face assumes a "pinched" expression. Do not fail to blend the color out toward the temples to avoid having the rouge look artificial. The rouge should not extend lower on the face than the tip of the ear. To achieve a soft, flattering effect, the high point of color should follow the natural curve of the cheeks.

PROPERLY APPLIED to the long narrow face, rouge can relieve the length and make the face appear wider. Small dots of rouge are placed high under the eye and carried diagonally out to the hairline. The rouge is blended out over the temple with heaviest color kept high and a bit toward the outside of the face to give the illusion of breath. The color is too long when it has been properly rouged, a small dab of color in the chin close to the month will tend to shorten it.

Hollow cheeks are frequently a feature of the long face and clever application of rouge can do a great deal to give an illusion of fullness. Place the rouge above the hollows, along the cheek bone only. Avoid rouging the hollows themselves because this will tend to emphasize the sunken effect. When a long, narrow face has a long, thin nose, place a small column of rouge on the upper lip right under the nose. It should be no wider than the natural indentation and should, of course be applied very lightly. The color be-

neath the nose breaks the long expanse of whiteness and tends to shorten the appearance of the nose.

Often a woman with a thin face will brush her hair back of her ears but unless the coiffure is built out back of the ears this treatment may make the face appear even thinner. Rouge can add breadth in this case if a bit is applied to the tips of the ears.

To bring a BROAD OR ROUND FACE closer to the oval ideal, place the rouge rather near the nose and the eyes. Blend it carefully in this area, but avoid spreading the heaviest part of the color too far out on the cheek bones. This adds width to the face that is already too broad. You can measure the proper width for the rouge on the round face by placing three fingers perpendicularly under the eyes. The rouge should cover no more than the width of the finger and should remain within these boundaries.

Judgement must be used in all cases. If the nose as well as the face is broad, the rouge must not be brought too close to the sides of the nose or it will appear even wider. Those with dark circles under the eyes may think she cannot wear rouge. Rouge properly applied can actually minimize the circles. Bring the rouge far up under the eyes so that there is no demarcation between the rouge and the darkened area. Likewise a receding chin may be brought forward by a touch of rouge on the tip. (Read next week THE CARE OF HANDS AND NAILS)

THOUSANDS APPLY FOR UNEMPLOYMENT BENEFIT

Lincoln, Neb., Jan. 19.—Unemployment Compensation benefit claims were filed by 7,624 Nebraskans through twenty offices of the Nebraska State Employment Service during the week ending Saturday, January 7, according to officials of the State Department of Labor.

Tuesday, January 3, was the first day that such claims could be filed in Nebraska. Applicants for benefits must serve a two-weeks' waiting period before serving the first week of unemployment for which they may receive benefits. Eligible claimants who filed claims last week will not receive their first benefit check until some time during the fourth week of January.

Omaha led all offices in number of claims with 2,710 persons filing claims. Lincoln was second with 809 claims.

Nebraskans now living in other states filed claims for benefits through State Employment Service offices of the state where they now reside. There were 111 of this type of claim filed.

Meanwhile 230 initial claims and 284 continued claims for benefits from other states were filed by persons now residing in Nebraska who earned Unemployment Compensation credits in other states. These multi-state claims will be forwarded by the local offices of the Nebraska State Employment Service directly to the states against whom the claims were filed.

The first claimant in Omaha, an auto mechanic, age 37, secured employment with an Omaha automobile company through the State Employment Service shortly after filing his claim last Tuesday. He was eligible to receive benefits of \$11.22 per week for six weeks, but will not receive them at present, due to the fact that he now has employment.

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