

# WOMEN'S DEPARTMENTAL PAGE

## THE BEAUTY BOX

By VERSIE WINSTON of Northside Beauty Shop

### "ROUGE"

Two factors underly successful rouging knowing WHERE TO PLACE the color, and knowing HOW TO BLEND the color so subtly that it appears to be natural. No make-up can appear natural when color is splashed on in awkward daubs; color must appear to heighten gradually, like a natural flush coming from within.

Both dry and paste rouge have a specific place in the make-up scheme. When you understand that cream rouge is best for your skin most attractive in effect, if correctly applied, and more economical than dry rouge for general use because of its adherent quality and because so little is needed at one time, you will want to keep a pat of it upon your dressing table. The reason that cream rouge has not gained in popularity more rapidly may be attributed to the fact that women are afraid to use it because THEY DON'T KNOW HOW!

REMEMBER that cream rouge can not be applied successfully in the same manner as dry rouge. Unless a cream or liquid powder base is used, the cream rouge should be softened with a bit of cleansing cream. The rouge must

be applied according to the shape and size of the face, the color being blended over the correct area so that the edges are softened and the color gradually merges into that of the rest of the skin. You can apply your rouge easily by placing a finger tip blending it smoothly in all directions or you can use a little water to blend the rouge.

Dry rouge is still a necessity for the woman who values a well-groomed appearance not only when she starts out, but all through the day. Compact rouge may be used more successfully than paste rouge by the average woman for "touching up" the color already applied to her cheeks. Dry rouge, of course is applied with a puff over so lightly over the paste rouge which has been powdered, working toward the temple.

Rules for the application of rouge can never be followed to the letter because no two faces are alike in contour. The important thing to remember is that rouge EMPHASIZES the area it covers. Color draws attention to itself and detracts attention from other areas. You can use rouge to attract the eye to certain features and away from other features which you do not wish emphasized.

As a whole, faces can be classified roughly into three groups: the oval, or perfectly shaped face, the long and narrow type, and the broad type. Heart shaped, wedge shaped, rectangular, square and round faces may all be pigeon-holed under one of these three divisions. The ideally proportioned face, artists agree, may be divided horizontally into three equal parts. The distance from the bridge of the nose to the hairline, and that from the bottom of the nose to the end of the chin should equal the length of the nose. The above paragraphs refer specifically to cream rouge.

(Continued next week how—TO ROUGE AN OVAL, ROUND AND LONG FACE)

## FASHIONS

By Julia Sanford

With the dull winter days settling down, eagerly our thoughts turn to a more pleasant subject—Spring. We still have to go through the winter months, so we'll naturally want a new dress or hat to brighten up these dark days. Isn't it surprising how a new dress puts you in such high spirits? As you know prints are very much in evidence or rather they are going to be. Anyone can wear them, because they are very small, usually white on a dark background. Black with a small white figure is very good, as we still have some cold weather ahead of us. The new jewel tones which have been very popular this winter also make good backgrounds.

One very interesting and flattering dress is this one: It is made of one of the fashionable flat crepes which are now becoming so popular. The color is the ever popular black with tiny white figures. These small prints are very favorable to the slightly overweight woman or girl. The flattering neckline is square and has a small cluster of artificial cherries at each corner. The blouse has stitched plaits on each side from shoulder to waistline. The plaits are again repeated from hip to hemline. This dress is noticeable for its youthfulness, flattering neckline, and slenderizing silhouette.

This dress carries with it a breath of spring, that will really brighten up the next few months.

## Marie Downing BEAUTY AND ROMANCE

SPONSORED BY LARIEUSE BEAUTY FOUNDATION

The Lariouse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.



New Year's is always a time for making good resolutions, and while you are drawing up your list, don't forget to include a few all-important beauty rules. The reason so many people regard beauty rites as a bore, or worse still, a chore, is because they have never gone about them systematically. Taking care of your beauty is really lots of fun. Shop around until you find the best possible preparations for your particular type of skin and stick to it. There are some luscious creams and lotions on the market today, and some of them have been created especially for us. If Santa Claus didn't bring you the set of cosmetics you want, go out and play Santa to yourself.

**Select Cosmetics With Care**  
Buying cosmetics requires a certain amount of thought and a knowledge of the needs of your own skin. Even such simple necessities as cleansing cream in two kinds, liquefying cream, which is especially recommended for oily skin, and the heavier cold cream type which is excellent for skin that has become dry and harsh. Select which ever of these is best suited to your needs and use it religiously, at least once a day. If your skin is inclined to be dry, the application of a night cream before retiring (after the face has been thoroughly cleansed) will help correct this condition and is a tremendous aid in preventing the formation of fine lines and wrinkles.

And while you are playing Santa Claus to yourself, you may as well do it up right and start the New Year with the knowledge that you are looking your best. Include in your shopping list a jar of foundation cream, which protects the skin against the elements, makes your make-up go on more smoothly and last much longer, and gives the whole a natural looking effect.

**Make-Up Should Match Skin Tone**  
And now check up on your make-up. Is that shade of powder you are using exactly blended for your skin or did you choose it in a careless moment? The slight difference in a shade of face powder can add or subtract years from your face. Be sure that yours is just right. The same holds true for your rouge and lipstick. Just because your hair is one color, or your eyes, doesn't mean that your skin is equally light or dark. It's fun to experiment with different shades and combinations. Keep it up until you find the ones that look best on you. You'll enjoy it while you are doing it and the results, I assure you, will be gratifying.

**What are your beauty problems? Write Marie Downing, Lariouse Beauty Foundation, Room 521 — 319 North Fourth St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.**



**NOTE:—Your question will be analyzed free in this column only when you include a clipping of this column and sign your full name, birthdate and correct address to your letter. For a "Private Reply" send only 25c and a stamped envelope for my latest ASTROLOGY READING covering your birthdate; also a free letter of advice analyzing three questions. Explain your problems clearly and confine your questions to those within the scope of logical reasoning. — SEND YOUR LETTER TO —**  
**ABBE WALLACE, P. O. BOX 11, ATLANTA, GA.**

### MY NEW ASTROLOGY READINGS ARE NOW READY!

V.M.—I would be delighted to have you put my question and answer in the column. Will I go north this month as I have planned, and if it is not too much, will I do what I am hoping to do?

Ans: It is highly possible for you to carry out your plans there at home. But I don't believe you will make the trip NORTH. You just don't seem to understand that one living as far south as yourself will have to buy a whole new wardrobe of clothes. It is cold in the north at this season of the year.

W. P.—What do you think Mr. Wallace, about the lady I am thinking about?

Ans: She's mighty fine. She will make you a good mate too if you make an effort to understand and get along with her.

O. H.—Will my son and the girl he is going with get along well and do you believe they are contemplating marriage?

Ans: Well, they sure think a lot of one another. She's a fine girl and your son knows it but they will rush into an early marriage.

R. A.—Will the course I am contemplating give me my needed instructions and will I make a successful cartoonist?

Ans: The course is thorough, and will prove very beneficial to you. However, the most important thing of all is whether or not you are capable of creating and originating a cartoon of your own when you complete the course, this is just as important or more than the course itself.

M. R.—Will my husband come clear of the trouble and he is in at this time?

Ans: No, it isn't indicated that he is going to come completely clear of the trouble he is involved in, although I don't believe it to be as seri-

ous as you think it to be. He will have to pay to some degree for the trouble.

L. B. S.—Is there anything that can be done to stop my husband from drinking. He is an old man sixty years of age and when he drinks he talks nasty, does crazy things such as takes his clothes off and pounding on his body. He goes to jail frequently but that doesn't do any good. How can I stop him?

Ans: You can't unless you can keep him confined in jail long enough to get the terrible stuff out of his system. As long as you arrange to get him out of jail, the longer he is going to continue to drink. I believe that once he was entirely off, you would have a fair chance of reforming him as he is too old to keep up this pace very much longer.

J. M. L.—I went away last night and when I returned my fellow told me he had someone else. Later he said he was married. Now, I wish to know if he is telling the truth?

Ans: Accept it as the truth whether it is or not. He told you these things because he did not wish to continue with your friendship any longer. He isn't going to ever mean anything to your wife so stop thinking about him and make some other friends.

### 1939 Astrology Readings NOW READY!



ABBE WALLACE  
Just off the press... my new 1939 Astrology Readings covering your own birthdate. Price 25c. Free letter of advice included with each order.

## LISTEN TO THIS

By HOBART T. MITCHELL

The Ordinance of 1787, which excluded slavery from the Northwest Territory was ratified by the first Congress of the United States with but one dissenting voice, and that came from a delegate from New York; the entire Southern vote being cast in its favor. Virginia was much more earnest in the wish for general emancipation than New York, Massachusetts, and Rhode Island.

Vermont claims the honor of having excluded slavery, by her Bill of Rights, adopted in 1777. The census of 1790 shows but 17 slaves in the whole state.

Pennsylvania had 3737 slaves in 1790. This state provided a gradual emancipation, by an act passed in 1780, by which it was provided that all slaves born after that time should serve as slaves until they reached the age of twenty-eight, after which they were free. The census of 1840 shows 64 still in slavery.

New York In New York a similar act (gradual) was passed in 1793, emancipating the future issue of slaves, males at the age of 28, females at the age of 25 years. In 1817, another act was passed regulating slavery. In 1790, there were 21,824 slaves in this state.

Rhode Island Rhode Island adopted a plan of gradual emancipation by declaring that all slaves born in that state after March, 1784 should be free. Five remained in 1840.

New Jersey New Jersey, in 1790 held 11,423 slaves. In 1804, the prospective extinction of slavery was provided for by a similar statute to those of New York and Pennsylvania. The process must have been slower, as the census of 1840 gives her 674 slaves, and that of 1850, 236. Massachusetts

Massachusetts never did, by statute, abolish slavery; at late as 1833 her Supreme Court left it an open question when slavery was abolished in that state.

Connecticut Connecticut adopted a gradual plan of emancipation, and 17 of her slaves were remaining in 1840. Connecticut held 2759 slaves in 1790. The interest in slavery was too great for immediate emancipation.

Virginia Virginia along had 293,427 slaves more than seven times as many as all the foregoing states combined. Her productions were almost exclusively the result of slave labor. No white labor to speak of in agricultural pursuits. The problem was not easy to solve.

Judgment To satisfy a judgment against one N. Mitchell, a Negro woman slave for life, one full set of screw-cutting machinery, three sets of smith's tools, and one cow was sold by the sheriff in Fayette county, Pennsylvania in 1823.

Ceaser Ceaser on his expedition in Gaul notices the custom of burning the slaves upon the funeral pyre of their masters; that the soul of the slave entered into the master's body, and that of the master into the body of the slave.

Napoleon Bonaparte In France, Napoleon Bonaparte, upon his return from Elba, 1815, passed an order for the immediate abolition of the trade. And in the same year, the Congress of Vienna, representing Great Britain, Austria, Russia, Prussia, and France, declared the slave trade to be "repugnant to the principles of humanity and of universal morality; and that it was the earnest desire of their sovereigns to put an end to a scourge which had so long desolated Africa, degraded Europe, afflicted humanity."

Any information concerning this column or the facts stated therein write in care of this newspaper enclosing a self addressed envelope.

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## Calvin's Newspaper Service TESTED RECIPE

By Frances Lee Barton

A most delightful and modern version of a traditional festive holiday pudding is one which is molded in gelatin and, of course, served cold. It is a most fitting end to a party dinner — yet it is so light that not one of your guests will decline it with the regretful plea "I've no more room."

### Jellied Holiday Pudding

1 package cherry flavored gelatin; 1/2 teaspoon cinnamon; 1/4 teaspoon cloves; dash of salt; 1 pint hot water; 1/4 cup brandy; 1/2 cup chopped raisins; 1/2 cup chopped cooked prunes; 1/4 cup sliced citron; 1/4 cup broken walnut meats. Combine gelatin, spices, and salt; mix well and dissolve in hot water. Cool and add brandy. Chill. When slightly thickened, fold in remaining ingredients. Turn into mold. Chill until firm. Unmold. Serve with whipped cream or your favorite sauce. Serves 10.

### Jumbo Coconut Cookies

2 cups shredded coconut, cut; 1/2 cup heavy sour cream; 2 1/2 cups sifted cake flour; 2 teaspoons double-acting baking powder; 1/4 teaspoon salt; 1/2 cup butter or other shortening; 1 cup sugar; 1 egg, unbeaten. Add 1/2 cup coconut to cream; let stand. Sift flour once, measure, add baking powder and salt, and sift again. Cream butter thoroughly, add sugar gradually, creaming until light and fluffy; then add egg and beat thoroughly. Add flour, alternately with cream mixture, stirring well after each addition. Chill. Roll 1/2 inch thick on slightly floured board. Cut with floured 3/4 inch cutter and place on ungreased baking sheet. Sprinkle with remaining 1/4 cups coconut. Bake in hot oven (300° F.) 12 to 14 minutes. Makes 2 1/2 dozen cookies.

## CALVIN'S DIGEST

By FLOYD J. CALVIN (Listed by Editor & Publisher) War Department Label

We wish to vigorously protest the libel on the Negro group, voiced by the Secretary of War, Harry H. Woodring in a letter to Walter White, Secretary of the National Association for the Advancement of Colored People, when he says: "Following a well established principle that the races should not be mixed within organizations, a principle which is indorsed by your people, it is necessary to set up specific units to which colored personnel may be assigned, and these organization must have a definite and proper place in the balanced force organization of the Army as a whole."

Of course, it is the common experience of Negroes that both the Army and the Navy, are all but contemptuous of the existence of Negroes, except when the country is facing possible disaster and the unqualified support of every man woman and child is needed to assure victory for the Stars and Stripes. It is notoriously true that when the Stars and Stripes face no immediate foe, the Army and Navy treat Negroes more as wards or subjects than as citizens.

But when Secretary of War Woodring comes out pointedly and says to Negroes that Negroes themselves approve the principles of segregation, he needs to be set aright even though he knows, and the record of the battle of Negroes for civil rights shows, that the race does snot of its own volition indorse or approve this principle.

In no field of activity within the Negro group can it be shown that separation of the races is accepted as final by Negroes. The National Urban League and the NAACP both are interracial organizations. The Interracial Commission of the South is composed of both races. The Rosenwald Fund and the Jeans and Slater Funds have Negro and white members. White men head some Negro colored teachers are in the same schools in several places in the South. In short, Negroes work with whites in the same organizations wherever they are permitted to work. There would be no segregation at all, even in the South, were the question left to the Negroes. Even Hampton Institute, which turned out Booker Washington and Dr. Moton, has a mixed organization. It is impossible for the Negro to live in America, separate and apart in the sense that Mr. Woodring means it, and in the sense that he has the effrontery to say that Negroes approve it.

Mr. Justice Black The old saying that we must even "give the devil his due" is

true in the case of Mr. Justice Hugo Black of Alabama, of the United States Supreme Court. A proven member of the Ku Klux Klan, Mr. Black now reverses himself and approves the decision of the Court to compel all schools operating on public funds to admit Negroes. This is the essence of the Gaines decision, in the case of the University of Missouri Law School.

Whether Mr. Justice Black actually believes what he says is not important. The fact remains that he voted with the majority, and the decision is binding, no matter what the private opinion of the Justice might be. But we prefer to believe that Mr. Justice Black actually has changed his mind on some issues, and perhaps the question of equal rights for all citizens is one of them. We must remember that as a Supreme Court Justice, Mr. Black holds his job for life, has a good salary, a high honor, and hence can afford to speak his own mind. As Senator, it is reasonable to suppose that Mr. Black represented the sentiment of the white people of Alabama, which he was elected and paid to do, rather than reflected his own personal opinions and beliefs.

There is no telling what an individual will do when given free rein to make his own decisions, absolutely. We would wager that many white men in public life in the South today, if permitted to give their own private opinions, would be far more favorable to the principles of democracy, unqualifiedly, than they would dare to admit, under the present circumstances.

## AROUND ABOUT

Phillup Myplate

Herman Washington is rushing matters—Oh! I mean he gets a gallon of pleasure out of wearing Ada Roach's graduating button. We all know you are only a junior? And I don't mean because you are named after you dad!!!

Herbert White has some admirers if he would only take notice; or does Eunice Rucker enjoy looking at the wall behind her

Why is it that Wilbert Williams goes out 30th while Maggie Johnson goes down Cuming from Tech? It can't be because he is bashful, Oh no???

I hope someone tells John Booth that Carrine Seay is not interested—in biology.

Buddy Kellog is some musician maybe that is why he likes for C. K. to dance to the tune he plays. I believe I'll be a magician so one will be fascinated by my tricks.

Lastest Style—There will be a little change in men's pants' pockets this spring.

I would like to know who answers the call of "12 o'clock and alls well" with Louise Bryant nowadays.

- Definitions:**  
Loafer—One who bakes bread.  
Lever—Go away from her.  
Dictionary—Adolph Hitler.  
Letter—Give her permission.  
Ante—My uncle's wife.  
Raid—A bright color.  
Lamb—A baby sleep.  
Buoy—A man before he was a man.  
Mine—What I can't made-up.  
Bade—Naughty.  
Sleigh—To kill me.  
Line—What Bob Burns always handing out.  
Dye—To kick the bucket.  
Stuff—What Grandma dips.  
Seal—What is below the window.

**Laughed at this one:—**  
Watasnozzle—That girl reminds me of a zoo.  
Trufalze—How so?  
Watasnozzle—She has a deer face, bear knees, snake eyes and pigeon toes.

It Taylor's Music Shop, is a sign which reads "No loafing Today—Come back Tomorrow." Of course Tomorrow never comes.

Scandal, may come and scandal may go but it can't go on forever. So here's is saying good evening, my friends???

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