

SOCIAL AFFAIRS

The Society World

CLUBS ORGANIZATIONS

COUNT ON ME CLUB

The Count on Me Club of Salem Baptist Church, met Tuesday December 27th, at the home of Mrs. Hall, 2617 Decatur. The opening song was led by Mrs. Green, the scripture by Mrs. McCary and prayer by Mrs. Williams. There were eleven present. Everyone had a word to say. The talks were very interesting and afforded much food for thought. We were pleased to have as our guest, Mrs. Alfred Baldwin. After business, the club adjourned to meet Tuesday, January 3, 1939 at the home of our president, Mrs. Fronnie Green, 947 N. 27th Avenue.

The Count on Me Club wishes to extend its greeting to our pastor, wife and host of friends. May the New Year bring good health and cheer, enough to blot out all the sorrows of the by gone years.

Mrs. Charlene Lewis, operator of the New York Beauty Salon recently spent her vacation with her mother, Mrs. Emma McCants, of 2518 Patrick St. While Mrs. Lewis was in Omaha, she was entertained by many friends.

On Thursday Dec. 8, Mrs. Addie George of 2531 Charles honored Mrs. Lewis with a dinner and theatre party. Others who entertained the visitors were Mr. and Mrs. Edward Heinen at a dinner, and theatre. Parties for Mrs. Lewis were given by Mr. and Mrs. Flanagan on December 14, and Mr. and Mrs. Caldwell on Dec. 15. Mr. and Mrs. Henderson gave a farewell dinner for the former Omahan at their home at 2920 N. 25th St. on December 16th. On the following day Mrs. Lewis left for New York City.

Mr. and Mrs. James H. Williams entertained at a Christmas dinner at their home, 2816 Blando St. Christmas afternoon. A tasty dinner was prepared for the occasion.

Mrs. Zenobia Harper returned home Wednesday Dec. 21, from a visit to Evergreen and Birmingham Alabama where she was the guest of her grandmother, Mrs. Laurel Bonam and other relatives. She was gone five months and two

Bordentown Beauty Class



BORDENTOWN BEAUTY CLASS Photo shows class in beauty culture at Manual Training and Industrial School, Bordentown, N. J., Dr. W. R. Valentine, principal.

The beauty culture course was one of the first instated by a formal educational institution, and has met a high degree of success in training girls for earning a living

immediately upon graduating from the school. The course is a vocational side-line, while regular literary work goes on.

—(Calvin Service.)

weeks. She enjoyed her visit very much.

Mr. and Mrs. W. Taylor were host and hostess at a dinner on Christmas day, at their home at 2515 Wirt. All enjoyed the dinner very much.

JOLLY TWENTY GIVES PARTY AT SWINGLAND

Those who failed to attend the Jolly 20's Jitterbug House Coet Party, Wed. Dec. 21, at the Swingland Cabaret certainly missed a treat. Tables had been reserved for weeks. The Alpha Phi Alpha Fraternity had the star table beside the dance platform. The charming ladies had house coats of very description on. Every social club in Omaha was represented. The Jolly twenty Club presented the guests with balloons and every noise maker conceivable. The mem-

bers did all in their power to make each and every one feel they must have a good time and they did. Each club member and their wife wore a Jolly Twenty Design on their breast. Mr. Red Perkins, surpassed himself in the floor show and his own golf act brought the house down with applause.

XMAS PARTY AT DREAMLAND

Monday night the Dreamland Hall was beautifully decorated with the artistic and brilliant signs that glittered like sparkling diamonds to one's eyes and spelled the name of the Dames, who had summoned their guests at the second session of the Court of Merriment to witness the verdict on "Old Man Gloom". As the beautiful and charmingly dressed ladies danced the Jitterbug with their escorts one could see that "Old Man Gloom" was doomed. The World-Herald photographers took the pictures of the lovely and charming members of the club. Members of the club are: Chief Justice Celestine Smith; Assistant Chief Justice Sallie Henderson, Chief Clerk Louise Crumley; Assistant Chief Clerk, Lorraine Dick-

erson; Chief Bailiff Olive Davies; Jury Commissioner, Mary Anne Elliott; Probation Officer Mary Alice Will's, Associate Judges, Irma Nelson, Madeline Harrold, Frances Sims, Maxine Owen and Inez McKinley, Mrs. Dorothy Penick, officinary Judge.

MANY VISITS OMAHA RELATIVES

Among the holiday visitors who are visiting their families are: Mrs. Miami Surrant visiting her sister, Mrs. Jasper Brown; Miss Margaret Williams visiting her sister, Mrs. Edgar Lee; Mr. Paul Moore visiting his parents, Mr. and Mrs. Ruelen Moore whose arrival was a surprise.

MR. AND MRS. DAUGHERTY VISITS PARENTS

Mr. and Mrs. Alfred Daugherty, and Son of Kansas City, Mo., are the house guests of Mr. and Mrs. Leslie Shipman of 39th St. throughout the holidays. Mrs. Daugherty is the daughter of Mrs. Leslie Shipman. Mr. Daugherty is a teacher in the high school department of the Public school of Kansas City.

AMERICAN WEINER SHOP 2509 North 24th Street Best Chili and Best Hot Dogs in the West All Kinds of Sandwiches HOME MADE ICE CREAM

The Very Latest from the Chicago Convention: The New—

"Pin Curl" WAVE

The Same Effect as the Croquignole without the heated iron.

STYLED AS DESIRED

Althouse Beauty School 2422 North 22nd Street Webster 0846

RITZ PHOTO STUDIO Christmas Special 5x7 ENLARGEMENT Tinted & in Frame. 50c 2031 NORTH 24TH ST.

AMERICA'S LEADER AT 4 for 10c PROBAK BLADES

DAWN DANCE

The Gay Westerners held their first formal Christmas Dawn dance December 26th at the Masonic Hall. This club started their guests off for the holidays with a real holiday spirit. The music was hot. The ladies were charmingly dressed. The Jitterbug dance was the feature of the morning and all who did not know how to do the Jitterbug soon caught on after watching Mr. Woods of Washington, D. C. guest of Mr. Carlton Goodlet, who really could Jitterbug. Mr. Gaitha Pegg, president of the club introduced the other officers and out of town guests. Each male member wore

the colors of the club, green and gold in the lapels of their coats.

FRAT BROTHERS CELEBRATE HOLIDAYS

Mr. Carleton Goodlet of 2815 Linney St. who received his doctor's degree of philosophy returned for the holidays and has as his guests, two of his fraternity brothers from Washington, D. C. They are Messrs. Lawson and Woods. These young men certainly are rushing the young ladies of the college set.

Read the Omaha Guide for ads results.

Dolgoff Hardware

PAINT, GLASS & VARNISH We Do Glazing & Make Window Shades to Order Stove Pipes, Furnace Pipes, & Stove & Furnace Repairs Electrical Supplies Plumbing Supplies Roofing Paper & Guttering We Have a Full Line of KITCHEN UTENSILES (Open Evenings) —WE. 1607— 1822-24 N. 24th St.

Bill's Loan Bank and Merchandise Store

Confidential Loans At Reasonable Rates— 1804 N. 24th St. WE. 1369

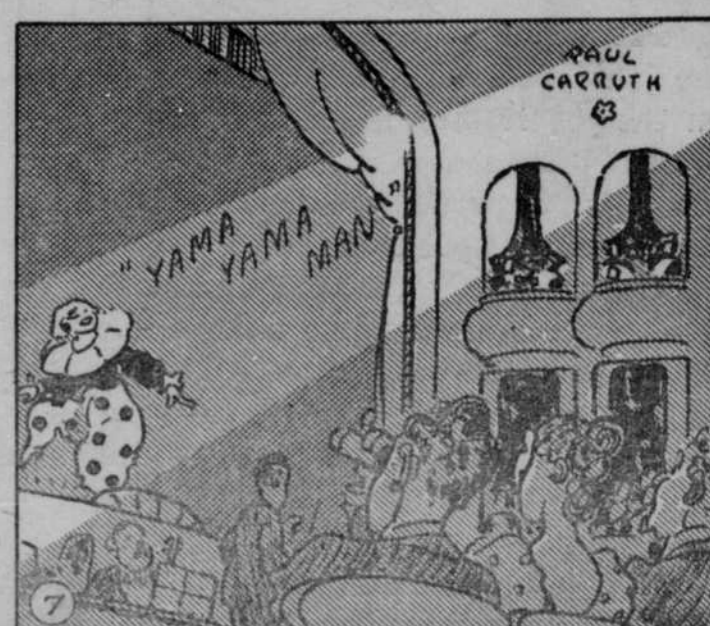
We wish to thank our many friends and customers for your loyal support for the short time that we've been in business. Our employees also wish to thank you for your response due to our advertising in the Omaha Guide. One friend telling another about us has added much to our business success. By continuing to give us your future business, you will enable us to keep on more of your group in steady employment. The up to date quality merchandise that we have to offer are as reasonable priced as the down town stores offer and in some instances much cheaper. I assure you that at any time you desire to visit our store you will leave fully convinced. Have you considered the extra car fare and time spent in doing your shopping down town. Your neighborhood store offers you as much value and quality and price as a savings to you. No extra charge for us on our friendly layaway plan. The sales staff and myself wish to thank our many friends for their hearty cooperation and to wish you a Happy and Prosperous NEW YEAR.

REMEMBER BILL'S LOAN BANK & MERCHANDISE STORE 1804 N. 24th St. WEB. 1369

BIRTH OF A SONG

"WHEN YOUR HEART'S ON FIRE (Smoke Gets In Your Eyes)" By Otto Harbach and Jerome Kern

From ASCAP Files By Joseph R. ... Paul Carruth

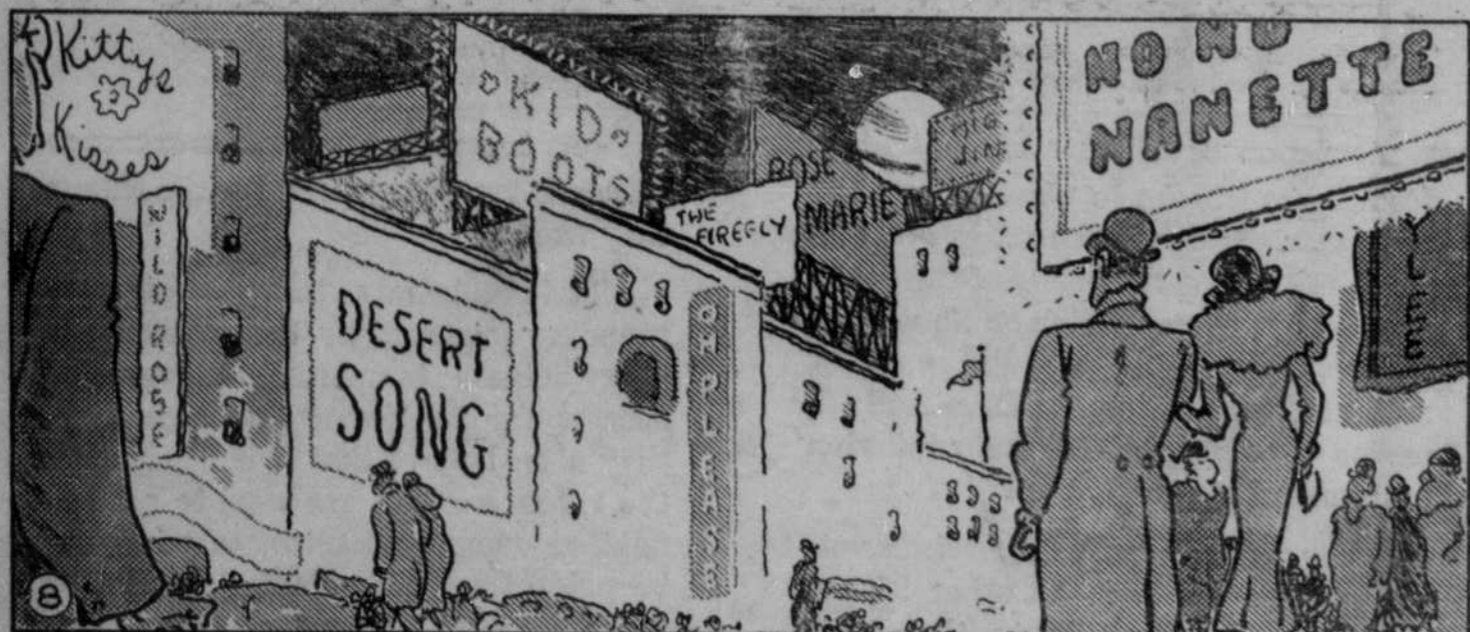


OTTO A. HARBACH, born in Salt Lake City, Utah, was educated at Knox College, Galesburg, Ill., where he won an oratorical contest judged by William Jennings Bryan.

Harbach taught English at Whitman College, Walla Walla, Washington, and then came to New York where he became a reporter.

Then followed advertising work with lyric writing on the side. In 1907 came his first success.

Joseph M. Gaites gave Harbach and Karl Moschna one hundred dollars each for the operetta "Three Twins," which sky-rocketed Bessie McCoy into fame.



By 1910 Harbach had written "Madam Sherry" and other operettas, and had turned to playwriting as well. He was extremely prolific, and it was not unusual to find several of his works in the bright lights of Broadway at the same time.



Knox College eventually made him a Doctor of Literature; the number and quality of his productions earned him membership in the American Society of Composers, Authors and Publishers and a place on the Board of Directors.



Harbach has never lost his touch. For "Roberta," among other songs, he produced "When Your Heart's On Fire, Smoke Gets In Your Eyes." He is now at work, in his Manhattan, N. Y., home, on at least one new production.