## THE OMAHA GUIDE

Published Every Saturday at 2418-36 Grant St. Omaha, Nebraska Phone WEbster 1517

Entered as Second Class Matter March 15, 1927, at the Post Office at Omaha, Nebr., under Act of Congress of March 3, 1879.

TERMS OF SUBSCRIPTION \$2.00 PER YEAR

All News Copy of Chrurches and add Organizations must be in our office not later than 5:00 p. m. Monday for curren issue. All Advertising Copy or Paid Articles not later than Wednesday noon, preceeding date of issue, to insure publication.

Race prejudice must go. The Fatherhood of God and the Brotherhood of Man must prevail. These are the only principles while will stand the acid test of good.

#### EDITORIALS

## SUFFICIENT FOR A NATIONAL TENSION

The functions of government exist for all the people. There should be no deviation from that rule whatever regardless to creed, race, religion or previous condition of servitude. The citizens are the subjects of the republic, paying their taxes and contributing to national sentiment and expecting that their rights be cleared through the regular channels of government.

The citizen is powerless to right his own wrong. He pools his strength with the masses and depends on the regular procedure for his protection.

The recent outburst against the Jews in Germany has aroused international tension. The all-absorbing question in the public forum is what must be done about the terrible crisis.

In our own land there has been a recent renewal of lynching and whipping of peaceful law abiding citizens. There have been recnt occasions where citizens were banished from their mes in this state. While the colored populace represents a minority, there should be no differential of justice administered. They contribute to the national chest in proportion and are entitled to the same inalienable rights accorded others.

From time to time, there have appeared strong editorials in the daily newspapers against the evil of lynching and during the past Congress an antilynching bill hung fire for some forty days without passage by the United States Senate. The long filibuster in that body sponsored by senators in the main from the so-called lynching state prevented a vote being taken. That filibuster has been answered in the United States with almost one lynching for every month. Lynching is nothing short of war levied our citizens. The burning of Jewish synagogues and the banishment of Jewish citizens should receive the condemnation of the world. Likewise should the atrocities practiced on the colored group in America receive that same protest.

The effective protest against violence inflicted upon the colored group in America will be the passage of a federal anti-lynching law by Congress. And just such legislation should be made by the Congress which convenes in January. This issue cannot well be evaded longer by the law-makers of our nation if they are to exert effective moral influence on international problems.

—Atlanta World.

#### A NEGRO LEADER SPEAKS OUT AGAINST BRUTALITY

---oOo----

There can be no doubt but that the scorching denunciation of Hitler's barbarous anti-Semitism by Dr. Mordecai W. Johnson, president of Howard University, represented the sentiments of many Negro peole on the question. Neither can there be any doubt about the timeliness of his statement that the Negro people are furthering their own cause by more firmly uniting with the democratic forces of the land against race persecution.

Speaking in Washington the other day, Dr. Johnson, went on to say:

"The Negroes instinctively belong on the side of all decent-thinking people who are repulsed by Nazi terror."

Again revealing themselves as one of the most politically alert and progressive sections of the American population, the Negro people arose in unison to protest Nazi bestiality. Negro leaders from church, labor, educational, civic and from every walk of life made their voices heard. The Negro press with virtual unbroken uniformity thundered out its protest in unmistakable tones.

### GERMANY WILL KNOW

(From Memphis Press-Scimitar Nov.)

Germans will never know of meeting here because Reich no longer allowe free press."

We quote these kines from our newspaper. They were printed Monday as we reported the fine-spirited mass meeting at the Auditorium to protest the Nazi persecution of the Jews and rededicate Americans to their own ideals.

But Germany will know about the "orderly" mob that lynched a 24 year old Negro at Wiggins, Miss., the other day following our meeting in the Auditorium.

They will know it because Hitler will make it his business to see that they know it. "They point a finger at us," he will say, "and see what they do themselves."

The mob at Wiggins did more than lynch a Negro. It lynched the law. It lynched civilization.

And it lessened our influence wherever and whenever we speak out against brutality, against race hatred, against disregard for the laws of the land the laws of flumanity and the laws of God.

Let us hang our heads in shame, not

only for the crime itself but for the fact that so many of us who are so brave to speak out against the crimes of Nazism wilt and cringe when faced with the responsibility of denouncing a crime so close to home.

The atrocious crime which was committed at Wiggins could and should have been handled promptly and fully by the American law and the American courts.

If our courts at time are slow and uncertain, if they sometime favor the crimal rather than the law, let us reform them, not turn to the desperate remedy of mob violence.

Let us make America known everywhere as a land where citizens are free and are made safe by fair laws vigorously uphold.

#### FIRE'S ALLIES

Fire has two great allies. One is ignorance. The other is carelessness.

With the help of these allies, fire consumes about \$300,000 worth of property each year—and, of infinitely greater importance, destroys some 10,000 human lives.

Ignorance leads us to improperly repair electric cords, or put pennies behind burned out fuses. Ignorance causes us to hang wet clothes on electric wires, to use wooden barrels for hot ashes, and to search for gas leaks with matches.

Carclessness is an equally potent friend of fire. It causes us to postpone needed repairs to heating plants, electric wiring ect., on the grounds that "we'll get around to it tomorrow or the next day". It causes us to store junk in attics, and to leave inflammable liquids near stoves and heaters. It causes us to leave matches where they may be easily reached by the igonorant hands of children.

The old saying to the effect that "tomorrow may be too late" is especially
applicable to the hazards that breed
fire. Alertness on the part of everyone
would prevent the majority of America's fires. The unpreventable fire is
extremely rare. Ignorance can be easily conqured if the individuals wills—
any fire insurance company or fire
marshall can provide you with the simple instructions that will serve to eliminate most common hazards. And
knowledge of fire's ghastly, unnecessary toll is all that any man should need
to conquer the vice of earelessness.

#### PRAY HEAVEN!

Private business has some friends in Congress—one of them is Senator Bailey of North Carolina. In a talk made a short time ago he had this to say:

"Why substitute government management for business management? The average politician is in politics because he was failure in everything else. They do not believe in a balanced budget because they never had one. They do not understand finance because they never made a dollar. Their currency is votes, not dollars, their balance sheets are election returns, not book accounts, and their stock is nostrums for people afflicted with a diseases known as gullibility. It is bad enough that they must run the government. Pray heaven business may escape them."

Politicians who figure that the best way to attrack votes is to attack the industries which provides jobs, taxes and opporunities in this country, should think that over, for after all the taxes to maintain government and pay the politicians must come from private enterprise.

## THE ICC DOES JIM-CROWISM A

The recent dicision of the Interstate Commerce Commission in the Case of Rep. Arthur Mitchell, Negro Congressman, was a flagrant violation of those basic constitutional rights which the ICC is sworn to uphold.

Briefly, the facts were these: A train down in Arkansas, wantonly violated the citizenship and passenger rights of Congressman Mitchell, an elected representative of the people, by forcing him out of his Pullman accommodations into a foul, jim-crow coach scarely fit for human use. It's the sort of vicious discrimination against the Negro that goes on daily, particularly in the South.

Rep. Mitchell filed a complaint before the ICC urging that this sort of palpably unconstitutional practice be ended.

The ICC denied his complaint, thus brazenly flying into the face of the 13th, 14th, and 15th Amendments. The ruling had the effect of upholding the open and unlawful discrimination of the railroad company against an elected representative of the people-despite the fact that the jim-crow Arkansas law itself required as least equal accommodations" for Negro passengers. The decision was so raw that the majority of the ICC barely got it through by a 6 to 5 vote. The dissenting view of Commissioner Joseph B. Eastman laid bare the issue simply and tersely:

"It is clear that the Railroad was not conforming to the equality-for-all race regulations."

The Mitchell case, with its goal of seeking enforcement of the Negro people's citizenship rights on the railroads, should not end here. It should be pressed to full victory. It should be used as a battering ram against the whole jim-crow system which not only denies Negro first-class service on public carriers, but which denies them jobs adequate educational facilities, decent housing and their full-fledged constitutional rights.

# BUYER'S GUIDE by Clarence H. Peacock

Colored Americans spend many millions of dollars yearly for chemical and pharmaceutical products, yet there is only one large chemical manufacturer that has recognized the need and value of a Negro representative..

The Abbot Laboratories, one of the largest chemical and pharmaceutical manufacturers in the word employs Mr. Richard Alphran as their Colored representative. Mr. Alphran is a graduate of Illionis University, for four years he has demonstrated extraordinary ability in this position.

Why is it that other large chemical

and pharmaceutical manufacturers, such as Park Davis, R. E. Squibb and Sons, Eli, Lily, Sharp and Dohme, Merck and many others are overlooking the Negro market? These companies spend milions of dollars a year to advertise their products and services, yet none of these companies spend any money with the Negro press nor do they employ Colored representatives to service and detail the 4,000 Colored physicians, the 2,000 Colored dentists, the 1,500 Colored pharmacists and the 190 Colored hospitals throughout the country.

As long as our physicians, dentists and druggists continue to do business with these companies, without making any appeals or demands of them for Colored representatives, just so long will these companies continue to ignor the Negro market.

If the physicians dentists and druggists that are now doing considerable business with a chemical or pharmaceutical house that does not employ Colored representatives or advertise in the Negro market, if they are interested in helping to create new employment opportunities for Negroes, send me their name and address with the names of the companies they are now patronizing.

Also those people that are seeking positions as drug salesmen or detail men might also write to me in care of this column, that is if they have the basic requirements for these positions. Most chemical and pharmaceutical houses require that their representatives be a graduate of a pharmacy or medical college.

For greater employment opportunities, patronize our newspapers and their advertised merchandise.