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THE OMAHA GUIDE

JUSTICE & EQUALITY

ALL THE NEWS WHILE IT IS NEWS

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EVERY WEEK

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BUYERS' GUIDE

(by CLARENCE H. PEACOCK)

As long as Negroes look to the white race for ready made jobs, they will be caught and borne down by every economic depression that comes along. Colored people can prevail themselves of the many existing opportunities of creating their own employment.

Negro youths must be trained to have confidence in their own abilities as business men, and encouraged to go into business for themselves. The Negro race has a purchasing power of about \$3,000,000,000 a year, yet they are suffering because they have practically no producing power. Some of this \$3,000,000,000 might easily be kept within the race, and used to establish enterprises where colored youth can get business experience and training.

This business experience and training is essential to fit them to successful meet competition in the business world. Success assured, they will be their own boss, and their opportunities will be unlimited, depending upon their ability and ambition. They will not be discriminated against because of color, and most important of all, they will be building a secure economic foundation for generations to follow.

Statistics show that about 50,000 of the 12,000,000 colored Americans are engaged in business. The majority of these people who have gone into business are for the most part confining their activities to the service trades, such as barber shops, restaurants, undertaking parlors, tailor shops, etc. From this, one can readily see that the colored people in America are not engaged in the fundamental and producing industries of the times, and that barter and trade has not been a part of our group. This has been due to a lack of cooperation within the race as well as to the lack of opportunities for business experience and training.

Biographies of most of the business leaders of the race will show that these leaders began at the bottom and worked up to the top, with but little initial capital. A number of the readers of this column are making inquiries as to how they can go into business for themselves with little or no capital. I would like to point out to these people that there is not only an opportunity to strengthen their future security, but an excellent chance for them to make spare time money by becoming agents for quality products in their own neighborhood.

There are many sections in the United States where colored people must travel miles to reach a desirable retail outlet, for the necessities they wish to purchase. A copy of "Specialty Salesmen Magazine" or "Independent Salesman" or any of the sales magazines, can be obtained at your local library, or at the nearest news stand. In these magazines, and in your colored newspapers, you will find advertisements of firms seeking agents for uniforms, soaps, cosmetics, polishes, foods, clothing, etc.

By taking a few of these items, and talking about them to your friends you can secure orders, and in a short time establish yourself in a small business. Aside from the revenue it will bring you, it will be a source of business education and experience and a long step toward the goal for which the race must head, if we are to gain economic security.

Read your colored papers, and patronize their advertised products.

New Crusade Needed To Fight Rising Prejudice

Ithaca, N. Y., Sept. 1 (C)—A "new crusade" which will reach the "conscience of America," is needed today if the rising tide of prejudice and reaction in this country is to be broken down, E. Frederic Morrow told an NAACP meeting here last week. Mr. Morrow, coordinator of branches of the association, spoke to an audience

comprising citizens and students of Cornell university's summer school.

Texas Octet On 10,000 Mile Tour

Austin, Sept. 1 (C)—The Capella octet of Sam Houston college, S. E. Granum, president, left Thursday for Los Angeles on a 10,000 mile tour with the president and his wife accompanying them.

No Room For Prejudice, says N. Y. Paper

UNION PAPER SAYS, "NO ROOM FOR PREJUDICE"

New York, Sept. 1—A determined stand against tolerating any efforts at sabotage through appeals to race prejudice within the ranks of the New York local of the Transport Workers Union, CIO affiliate, is voiced in a lead article appearing in the local edition of the August issue of the Transport Bulletin, sixteen page tabloid newspaper, organ of the union.

The article, entitled "Fair Play, Justice and Our Unity", was unanimously endorsed and signed by members of the New York local executive board and of the joint executive committee.

Reaffirming the cardinal principle of the union's platform of justice to all its members "regardless of race, creed, color, political beliefs, crafts, ages, sex or any other differences", the article said in part:

"The present situation is a test for every member of our Union, especially those most responsible for its rise and successes, to show that we have the decency towards our fellow members which we so frequently declared and that we really treasure this Union and its firm unity and are not willing to cast its future to the winds at the instigation of those who are using the weapon of prejudice and foul play to weaken the TWU."

The article followed joint efforts of the union and the NAACP to have Negro members of the union working on the I. R. T. subway, promoted from porters and elevator men to platform agents. The I. R. T. on August 1 promoted six men "as an experiment". The union leadership sought seniority for these men over 250 white non-union men temporarily employed by the I. R. T. It was at this point that a small group within the union voiced disagreement with the union leaders in pressing the point for seniority of the Negroes, claiming that it would throw white men out of work. There are 600 Negro members in the union.

BISHOP and MRS. WRIGHT FLY FROM PARIS TO LONDON

London, Sept. 1 (C)—Bishop & Mrs. Wright Jr., flew from Paris to London last Thursday in order to sail for Southampton at 4:30 Friday afternoon for Cape Town, South Africa, where the Bishop maintains headquarters for the A. M. E. Church.

A & P STORE HIRES COLORED CASHIER

Columbus, O., Sept. 1 (C)—As the result of a boycott by colored citizens, the A. and P. store on Mt. Vernon Ave. has hired Mrs. Peters Smith as cashier and requested fifteen days more to make other personnel changes satisfactory to the Civil Liberties League.

WIFE DIES OVER SHOCK OF HUSBAND'S DEATH

Philadelphia, Sept. 1 (ANP)—In the intense heat prevailing in Philadelphia last weekend, Clarence Weston, 51 a stevedore, living at 724 South Smedley St., died while unloading a ship at pier 92, South Wharves. His wife, Mrs. Alice Weston, 50, died of shock when notified of her husband's death.

MONTGOMERY DAILY TELLS ALA. TO FREE SCOTTSBORO BOYS

Directs Mammoth Pageant



MISS L. WOMBLE

Who is in charge of the pageant which will be given in the St. Louis Coliseum September 8 as part of the 75th Anniversary of Negro Freedom held in connection with the National Baptist Convention. Hundreds will take part in the presentation, groups from Chicago and East St. Louis being in training also. J. Roy Terry has charge of music. Miss L. Womble directs dramatics. Miss Frankie Brown and Miss Margaret Hunter are assisting. (ANP)

Montgomery, Ala., Sept. 1—In a lengthy editorial appearing in the paper August 18, the Montgomery Advertiser takes issue with the recent unanimous decision of the Alabama Board of Pardons which denied pardons to two of the remaining five Scottsboro youths and calls upon Governor Bibb Graves to use his power to free all five defendants still in jail.

Reviewing the paper's own stand in the case as a consistent supporter of the Attorney General's position of fighting for the death penalty for the boys, the editorial entitled "O Scottsboro!", says in part:

"The Advertiser, for itself, and it has no doubt that it speaks for the majority of responsible Alabamians, resents the indignities heaped upon our people in connection with this revolting affair but from the beginning nearly 7 and a half years ago The Advertiser has been interested primarily in seeing that Alabama had its way without intimidation from the outside in these cases it has never wanted to see the full penalty of the law executed."

"The State of Alabama has at last had its way. It has repeatedly convicted 'the boys', some of whom are now growing old in the service of our prisons; Alabama has been repeatedly taunted by the Supreme Court of the United States and by agitators in two hemispheres, with the re-

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CHARLES H. HOUSTON GETS BEFORE T.V.A. COMMITTEE

Alabama Teachers Pay \$137.60 Dues

Montgomery, Sept. 1 (C)—Eighty-six teachers of Pickens county, in western Alabama, have sent to President H. Councill Trenholm of State Teachers college \$137.60 as 100 per cent dues from their group for the American Teachers Association, the Alabama State Teachers Association, and the Alabama Congress of Colored Parents and Teachers.

N. J. Elks To Fight Civil Service Discrimination

Newark, N. J., Sept. 1 (C)—Elks of northern New Jersey were scheduled to meet at Newark lodge home, 153 S. Orange ave, Sunday, to fight discrimination in civil service appointments, under the direction of the civil Liberties and Educational Department of the Grand Lodge, preparing for a state-wide rally in Trenton on April 24 according to Mercer Burrell, chairman of the Civil Liberties committee of Pride of Newark Lodge.

Washington Students Visit Naval Academy

Annapolis, Md., Sept. 1 (C)—The Washington Educational Touring club of Cardozo night school, Geo. H. Wallace, president, visited the U. S. Naval Academy Sunday, at the invitation of Rear Admiral D. F. Sellers, superintendent of the school.

SEEKS JOBS FOR RACE



ALDERMAN WILLIAM D. DAWSON

Chicago Republican candidate for congress from the 1st congressional Illinois District who is charting the fight of the Negro Labor Relations League, a potent organization which is waging a crusade for more jobs for Negroes in Chicago. Last week a Chicago Daily employed six branch managers as a result of its activity. They plan to tap every available opening which will furnish additional employment. Mr. Dawson will oppose Congressman Arthur W. Mitchell, Democrat in the November elections. (ANP)

WINS HIGH PRAISE IN SAFETY CONTEST

Nebraska Power Company's fleets of passengers cars and trucks traveled more than one million six hundred thousand miles with nine reportable accidents to win high places in their divisions of the 1937-38 national fleet safety contest, according to reports received from the National Safety Council.

The passenger car fleet of the Nebraska Power Company captured third place among forty-three competing utilities companies, and its truck fleet holds fifth place among sixty-three large utilities' fleets.

Only four accidents were experienced by Nebraska Power Company's passenger car drivers in a total of 870,000 miles they traveled from July 1, 1937 to June 30, 1938. That record is twice as good as they achieved in the 1936-37 contest year when nine accidents were experienced in a total of 850,000 miles.

Winner of first place in the passenger car contest among utilities was Central Texas division, Panhandle Refining Company with but one accident in 892,000 miles. Shell Union Oil Company's southern division was second with three accidents in 815,000 miles.

Nebraska Power Company's truck fleet also cut its previous year's accident record in two with but five reportable accidents in 745,000 miles traveled during the contest year just closed as compared to ten accidents in 847,000 miles in 1936-37.

America Utilities Service Corporation of Savannah, Illinois won first place in the large truck fleet division; Shell Pipe Line Corporation's telephone and telegraph division, second, and central States Power and light of Tulsa, Oklahoma, third. The 1st and second place winners experienced but one accident each year during the contest year, and the third place winner, but two accidents.

Club Women Give B. S. Abbott Testimonial

Chicago, Sept. 1 (C)—Chicago clubwomen gave testimonial to Editor R. S. Abbott of the Chicago

\$57,300 Suit Filed By Kidnap Victim

TEXAN ASKS \$57,300 FOR FALSE ARREST

Dallas, Texas, Sept. 1—A suit for \$57,300 was filed here this week by twenty-four year old Mickey Ricketts, against Dr. and Mrs. F. H. Newton, both white, and seven others including two policemen, charging false imprisonment, beating, kicking, starving and threatening.

The suit grew out of Ricketts' being located by policemen in the attic of Dr. and Mrs. Newton's home in Highland Park here July 30. According to police, Ricketts had been imprisoned in the attic of the Newton home for five days bound and gagged, because they suspected him of stealing jewelry from Mrs. Newton.

The Newtons, along with two servants, have been indicted by a grand jury on charges of false imprisonment, in connection with the kidnaping of Ricketts.

Defender at the Women's Club in the loop Friday evening, honoring the veteran publisher for thirty-two years of journalistic service. Mrs. Irene M. Gaines, president of the Chicago and Northern District Association of Women, was chairman.

Pre-Autumn Musical At Hillside

On Sunday afternoon September 11th at 4 P. M., the Hillside Presbyterian Church 30th and Ohio St. will present the "Musical Four" in a Pre-Autumn Musical, featuring Classical, opera and Negro spirituals. Personnel of this quartette includes, Rev. John S. Williams, Mrs. Ethel Webb, Mr. H. L. Preston. Mrs. Otis Jamerson is accompanist. They will be no admission charge at the door, but each person attending this musical will be expected to give a silver offering. This will mark the beginning of the musical activities a Hillside. The next will be the second Sunday in October.

Convict Burns and Accomplishes In Shorter College Robbery, Shooting Case

Little Rock, Ark., Sept. 1 (ANP)—The Shorter College robbery case has been solved, the three men responsible for stealing \$2,319.90 of the school's money in a hold-up June 7, during which presiding Elder O. Sherman was shot, are behind the bars and AME circles in Arkansas are breathing easier. No trace of the money, however, has ever been found.

Prof. Wm. Mabel Burns of Fordyce, Ark., active in church affairs and delegate to the last general conference of the AME church held in New York in 1936, who was named as the "brains" of the plot was convicted and sentenced to 10 years in the penitentiary. Roma Ollison and Haywood Duckworth one an auto mechanic and other a laborer were given identical sentences with Burns.

The robbery and shooting took place immediately after a meeting of presiding elders and church leaders held at Bethel church in North Little Rock, June 7. When the meeting closed Rev. Sherman took the money which was in cash and had been placed in a grip, to his home. He was followed by Ollison and Duckworth, the former placing a gun at Rev. Sherman's head just as he was about to leave

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