

SOCIAL AFFAIRS

The Society World

CLUBS ORGANIZATIONS

Mrs. Edna Pankey, reporter of Christ Temple Church is leaving Aug. 19 for Los Angeles California to attend the church of Christ (Holiness) district convention.

Lawrence Parker of 2415 Caldwell St. left last Thursday morning for Chicago, Ill. to visit his uncle Ray Parker and Aunt Leona Johnson and his cousin Albert Johnson and family. Another aunt nee Emma Parker, now Mrs. Gibson of Seattle, Wash. and husband and two sons are also visiting at the same time and they are having a family reunion and attendance reports having a fine time. He will spend about two weeks there.

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NOTED ORCHESTRA ROYALTY ENTERTAINED ON TOUR

Noble Sissles and His Orchestra stopped in Omaha a few hours Sunday Aug. 14. He was the Dinner guest of Mrs. Florence Jones 2639 Seward St.

With this famous band is our own Jimmie Jones who was educated in Omaha and studied music under the late Dan Desdunje. Canada and elsewhere writes and composes music plays and masters the General Instruments.

Jimmie is the son of Mrs. Jones. Little Jimmie Jones junior accompanied his father and a two week visit. Mrs. Jones spared no pains in making the short stay of her distinguished guests a very pleasant one. Mr. Sissles and the boys were very much impressed with the city and expressed a desire to come back some later date when they can stay longer.

After eats and eats and more eats they departed for Lake Okiboji where they have a two day engagement. Here they will meet Mrs. Lula Mae Ridge a niece of Jimmie's.

Chester Burell, Mr. and Mrs. Wilbur Kirk, Mr. and Mrs. Dreiglas Henry, Miss Edith Wilson, known as the Singing Black Bird, Jimmie Miller, Gilbert White Windal Cully, Gene Mikell, Billy Banks and Harry Brooks, Omaha guests were Mr. and Mrs. Gerald Parks, R. C. and Mrs. Price.

Noble Sissles Orchestra has appeared in pictures Many times.

LEWIS SERVICE STATION

Best Gas, Oil and Grease also the Best O. K. Used Cars So Stop In and See Them (ICE & ICE COLD WATER-MELONS Cars in Good Condition and Cheap Southwest Corner of 24th & Grant Sts.

Marie Downing BEAUTY AND ROMANCE

SPONSORED BY LARIEUSE BEAUTY FOUNDATION

The Larieuse Beauty Foundation was established by the Godfrey Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.



So many of us have the idea that if a little sun is good for our health and vitality, a great deal will be even more beneficial. This is, of course, a mistaken notion as you are bound to learn from painful experience.

Now that the swimming season is here and many of us spend all the time we can spare at the beaches, we must take definite precautions against sunburn. Sunburn is a very real burn, and, just as we would not put our hands against a hot stove, neither should we expose tender skin to the sun for more than a few minutes at a time until we have become accustomed to its rays.

Spread a protective cream over the skin before exposing it to old Sol for any length of time. Even better, if you don't mind the shine, use olive oil. Cover your face, arms, shoulders, back and legs. If you stay out long enough for that to dry, repeat the application. Summer sun is very harmful to the skin. It dries out the natural oils and leaves it rough and peeling. You've seen people who have acquired a weather-beaten, leathery look from too much exposure to the sun. Once the natural oils are gone, the skin starts wrinkling. Dry skin wrinkles more readily than oily skin, even when not exposed to the sun's drying effects. In summer we must take special pains to ward off lines and crows' feet even though the application of creams and oils is more a trial in summer than during the cooler months. Then, too, we are likely to have deeper squint lines from the glare of the sun, especially the glare of sun on water.

And while we are on the subject of glare, the eyes too can be "sun-burned." Protect them with the dark-colored glasses which are so much in vogue this year. If you don't, you will find yourself frowning at your companions with tired blood-shot eyes at the end of the day.

But suppose the burn gets you after all. You have one of the best remedies right in your own home. Vinegar is an excellent antidote for sunburn. Spread it on gently over the burned surface. You can feel its cooling effect as you apply it. Use it as soon as you come out of the sun if you fear you have been over-exposed.

Continued exposure to the sun, even though you are careful not to get badly burned, will darken the color of the skin. The surest and quickest remedy for this is bleaching. A good bleach, used regularly over a period of time, will have a noticeable effect. Bleaches, however, are likely to have a drying effect, so follow them up with an application of cream. You can't avoid oils and creams in the summer, so lay in a supply and be on the safe side.

What are your beauty problems? Write Marie Downing, Larieuse Beauty Foundation, Room 607—511 Locust St., St. Louis, Mo., and she will be glad to answer them. Be sure to enclose a self-addressed stamped envelope.

PARK DINNER PARTY

Mr. and Mrs. Arthur Sampson, were hosts and hostess at a Park Dinner Party at Riverview Park, Sunday Aug. 14th 1938.

The following guests were present: Susan Woods, Lillie Smith, John Cole, Clifford Davis, Ellen & Florio Davis, Charles Ligons, Andrew Ligons, and Clarence Davis. A delightful time was had by all.

Miss V. G. Marshall, Superintendent of the Child Savings Institute, Kansas City, Kas. and Sister in law of Mr. and Mrs. R. A. Thomas, of 3115 Burdette St., arrived in the city on Monday for a two weeks vacation after a visit to the city of Omaha she was so impressed by the hospitality shown her last year that she returned again this year and she seems well pleased with the progress of our race is our city.

3 IN ONE

That is Henry Armstrong today of course, he had to do a little running to get that three in one but he got it and now the world will want to see him. That fighting piece of machinery in the form of a man. No question about it, Mr. Henry Armstrong is the World's greatest champion—3 in 1.

Miss Annie Mae Ward left Omaha Wednesday night August 11. She will stop in Chicago a week father, Rev. S. Ward. His home then go on to Detroit to visit her Fas once here.

She was escorted to the station by many friends and relatives. She had a farewell party Tuesday She will return this fall.

Mr. and Mrs. A. J. Leffall are motoring to Hollywood, California to visit her sister Mrs. Lucas and Mr. Bernard Hytzer are accompanying them.

The places they are planning to visit on their trip are Salt Lake City, Utah, Evanston, Wyoming,

Tia Juana, Mexico and San Diego California. They hope to have a successful trip.

MRS. BETTY BRYANT ENTERTAINED

Mrs. E. M. Price of 2620 North 25th Street and Mrs. R. C. Knight entertained at breakfast Thursday morning, for Mrs. Betty Bryant, of Minneapolis, Minn. Mrs. Bryant is the aunt of Mrs. Beldna Collins of 2624 Erskine St.

ATTY. RALPH ADAMS AND FAMILY VISIT OMAHA

Mr. and Mrs. Ralph Adams and son arrived in Omaha to spend a few days with their many friends and relatives.

MRS. E. MCKINNEY VISITS DAUGHTER

Mrs. E. McKinney of Ralph, Alabama is visiting her daughter Mrs. Estel Williams of 2426 Caldwell Street. Mrs. McKinney has 1avo Sunday to visit her brother here one month and will in Marshall, Iowa. From there she will visit a brother, Mr. Joseph Brown, who is a policeman in Chicago, who lives at 6225 S. Throp Street. Mrs. McKinney will return to Tusculwooso, Alabama after her visit with her brother in Chicago.

MR. AND MRS. W. S. WINN VISIT SON AND DAUGHTER

Mr. and Mrs. W. S. Winn, 2626 Seward, are visiting their son Robert Winn and daughter, Mrs. Osceola Wright of Minneapolis, Minn. Mr. and Mrs. Winn will visit many points in the East before returning home.

MISS CARMILLE FORD VISIT OMAHA

Miss Carmille Ford of Washington, D. C. formerly of Omaha will visit the Hibbler family for four days while enroute to Houston, Texas to visit with her aunt. Miss Ford is a graduate of Howard university and is the daughter of Mr. lived in Houston, Texas, later

moved to Omaha, Nebraska for the past six years has lived in Washington D. C.

Mr. H. J. Ford is the founder of the Omaha Guide and is president of the Omaha Guide Publishing Company.

Springers Cheaper than Bacon, 20c lb. Dressed and Delivered Free: Green Trading Stamps.—CAREY'S GROCERY, WE. 6089 Open Sundays—Baby Beef Headquarters.

GOLFERS GO TO TOURNAMENT

Mr. and Mrs. Malcolm Scott, Mr. Lonnie Thomas of Lincoln Nebraska, Mr. Boyd Galoway and Sister Esalea Galloway of Dallas Texas, left for Minneapolis Minn., to attend the Golf Tournament Thursday at 8:00 P. M.

MRS. PEOPLES LAID TO REST

Funeral services were held for Mrs. Larry Peoples at Cleaves Temple Church, Monday morning at 11 o'clock, Rev. Bass officiating Interment, Forest Lawn Cemetery.

CELEBRATES THEIR FIRST ANNIVERSARY

Mr. and Mrs. Thomas Jones of 2868 Grant, celebrated their first Wedding Anniversary, Thursday, August 18th with a few of their intimate friends.

DORSEY'S BODY BROUGHT TO OMAHA

Mr. Dwight Dorsey's body arrived Thursday evening, private funeral was held Friday at 9:30 from the Lewis Mortuary. Interment was held at Forest Lawn

Cemetery.

MRS. MILLARD WOODS VISIT FRIENDS

Mrs. Millard Woods of Lincoln, Nebraska visited friends here for a few days while enroute to Minneapolis Minn., to attend Golf Tournament.

MOTOR TO ST. PAUL, MINN.

Mrs. Melva McCaw Stuart accompanied by her sister Miss Gertrude McCaw and niece Janis McCaw drove to St. Paul to visit their sister and aunt Miss Bernice McCaw.

Mr. Joe Dorsey of New York,

arrived in Omaha Wednesday to attend the funeral of his brother Dwight. Mr. Dorsey will spend about ten days in Omaha with his mother and many friends.

Goodrich VACATION Sale! New Life-Saver Tread Gives Split-Second Stops on Wet, Slippery Roads. AUTO FANS \$3.98. CLEANER AND WAX 48c. POLISHING CLOTH 19c. SPONGES—CHAMOIS 39c. AUTO BULBS 7c. CIGAR LIGHTER 19c. AUTO HORNS \$6.94. STEERING WHEEL CONTROL 39c. FOG LIGHT \$2.29. GOODRICH SEAT COVERS 98c Up. GOODRICH BICYCLES \$24.95 Up. GARDEN HOSE \$1.79. Goodrich Silvertown Stores SERVICE. 20th & Douglas Sts. 2406 L St. Downtown Store South Omaha. Open Evenings and Sundays.

BIGGER-BETTER

PEPSI-COLA THE ORIGINAL FORMULA FOR MORE THAN 40 YEARS. ABSOLUTELY PURE. 5¢. Look for the Trade Mark. A SPARKLING BRACING BEVERAGE. REFRESHING HEALTHFUL. WORTH A DIME.

REID'S Pharmacy 24th & Seward Sts. WE. 1613. TRY REID'S LIVER PILLS 10c & 25c. REID'S LIVER SALTS 25c. Best for that tired and De-pressed feeling.