

"SHINE ON HARVEST MOON"
By Jack Norworth and Nora Bayes

BIRTH OF A SONG

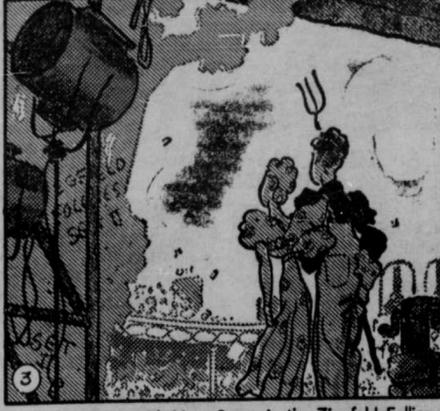
From ASCAP Files
By Joseph R. Fliesler and Paul Carruth



JACK NORWORTH is a Philadelphia boy, who made good as a songwriter. He began as a blackface artist without even proper billing.



Many performers in those days wrote their own songs and patter. Jack wrote his "Moon" song through a harvest of clothes poles.



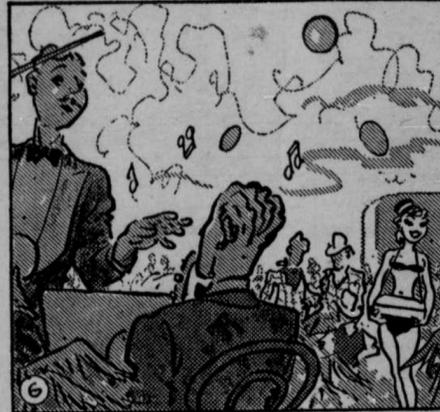
He sang it with Nora Bayes in the Ziegfeld Follies of 1907, and the song caught on. It set Norworth over the borderline from acting to songwriting.



He wrote a London Revue with R. P. Weston. The opening night was marked by a Zeppelin raid.



Norworth went back to "trouping" with a vaudeville skit, married his pianist and made a series of short films in Hollywood before double-features.



Norworth had forgotten his early song hit, but a little Texas orchestra fooled around with the tune and it began to show new signs of life.



Ruth Etting picked it up from there, and when Norworth returned from a cruise he discovered that after 20 years he was again the author of a hit song.



Vaudeville has passed; songwriting isn't what it used to be, but Norworth can depend on his membership in the American Society of Composers, Authors and Publishers.

Raising the Family - Pa wasn't going to get caught again.



DO YOU KNOW WHY... Gasoline Isn't Dangerous — It's The Man Behind The Match?



RABE'S BUFFET
2229 Lake Street
for Popular Brands
of BEER and LIQUORS
—Always a place to park—

BURNING FEET
Ease the aching, itching, soreness and pain of tired feet over night!
Be ready for your next day's work. Use
TUSON'S ARAFOOT
Satisfaction guaranteed or your money refunded. \$1.00 postpaid from
ARAFOOT LABORATORIES
1037 Nostrand Ave. Dept. A.,
Brooklyn, New York

DOUBLE COLA
IDEAL BOTTLING COMPANY
Webster 3043

TAX TERMITES EATING YOU
new tax burdens.
It is curious commentary on the state of the political mind that the elected administrators of government are attempting to force such ventures as this on a tax burdened people—in the face of the fact that in election after election the people have voted down government ownership of power properties. The American people today aren't worrying about budget. They are worrying about employment. They are worrying about political destruction of productive industry. They are worrying about their savings. They are worrying about increased taxes. And they are worrying about the mounting public debt.

Untold millions have been spent in Nebraska and elsewhere for project which simply duplicate a service the country already enjoys—and which frighten and depress heavily-taxed private industry. Now the politicians want to spend still more for purposes. The only encouraging factor in the situation is that signs are now appearing that the public is beginning to wake up and protest.

Calvin's Newspaper Service
TESTED RECIPE
By Frances Lee Barton

On a summer Saturday, when the youngsters go off on their own, bearing baseball paraphernalia or home-made fishing rods, it is up to mother to provide the eatables. The young ones take the sandwiches for granted — but they always get a thrill over the little frills you add to the lunch. These coconut date bars will get a rousing hand. In fact, your own grown-up guests will find them just as acceptable.

Coconut Date Bars
1 1/2 cups sifted cake flour; 1 1/2 teaspoons double-acting baking powder; 1/2 teaspoon salt; 1 cup sugar; 2 eggs, well beaten; 1 tablespoon melted butter; 1 cup finely cut dates; 1 cup shredded coconut; 1 tablespoon hot water.
Sift flour once, measure, add baking powder and salt, and sift again. Add sugar gradually to eggs, beating thoroughly. Add butter; then dates and coconut, mixing thoroughly. Add flour, alternately with water, beating well. Turn mixture into two greased pans, 8x8x2 inches, spreading batter thin. Bake in slow oven (325° F.) 30 to 35 minutes. Cool. Cut in bars, 1 1/2x1 inches. Remove from pans. Makes 4 dozen bars.

USED CAR SALE

- 1932 Pontiac sedan \$145.
 - 930 Ford Coach \$110
 - 929 Chrysler 75 sed. \$65
 - 930 Ford coupe \$85
 - 929 Nash, new tires \$50
 - 937 Chevrolet coach \$525
- Many others to choose from
Small Down Payment—Balance Easy

THE AWFUL PRICE YOU PAY FOR BEING NERVOUS

Click Below And See If You Have Any Of The Signs
Quivering nerves can make you old and haggard looking, cranky and hard to live with—can keep you awake nights and rob you of good health, good times and jobs. Don't let yourself "go" like that. Start taking a good, reliable tonic—one made especially for women. And could you ask for anything whose benefits have been better proved than world-famous Lydia E. Pinkham's Vegetable Compound?
Let the wholesome herbs and roots of Pinkham's Compound help Nature calm your shrieking nerves, tone up your system, and help lessen distress from female functional disorders.
Make a note NOW to get a bottle of this time-proven "Woman's Compound" TODAY.

GET THIS CASE FREE
OF EXTRA COST
Men and women make big money every day selling the most complete line of over 100 guaranteed cosmetics, flavoring, medicines and caries. Customers buy on sight and buy the next time you call. Make up to \$40.00 a week full time, \$7.00 a day spare time. Get Lucky Heart's FREE samples. 18-page illustrated beauty book, \$2.00 worth of guaranteed products and a big sample case FREE of extra cost. Write Lucky Heart Co., DEPT. 1-7-33-Memphis Tenn.

Patronize Our Advertisers

DOCTOR'S 40 YEAR OLD FORMULA HELPS NATURE REPLACE DARK OUTER SKIN AND THUS—
DOCTOR'S 40 YEAR OLD FORMULA USED BY THOUSANDS BECAUSE IT
LIGHTENS SKIN FASTER
MONEY BACK IF NOT SATISFIED WITH RESULTS

Add to your charm. Know the joys that come when you win a BRIGHTER, LIGHTER, LOVELIER, SOFTER, SMOOTHER SURFACE SKIN. Don't put up with a muddy, too-dark skin, surface pimples, freckles, blackheads, etc., that spoil your complexion. Ask your druggist today for DR. FRED PALMER'S SKIN WHITENER OINTMENT. Full size, 25c, on the guaranteed that results must delight you or your money back for the asking! For free sample, write to DR. FRED PALMER'S LABS., Dept. D-304, Atlanta, Georgia.

DR. FRED PALMER'S SKIN WHITENER FREE SAMPLE

