

THE OMAHA GUIDE

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Race prejudice must go. The Fatherhood of God and the Brotherhood of Man must prevail. These are the only principles which will stand the acid test of good.

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EDITORIALS

LOUIS VICTORY SETS EXAMPLE

Chicago, July 15 (ANP) "Where do we go from here?" he said. I did not answer at once, although I knew full well what he meant what follows the victory of Joe Louis? I did not answer immediately because I wanted to see the working of his mind. What I saw was gratifying.

It was clear that he saw the victory of Louis as marking a definite advance in the Negro struggle. He was thinking of the fight in terms of politics. And the fight was a political event highly dramatized by the mighty fists of a modest Negro boy. My friend saw the fight was ushering in a new stage of struggle and it does.

Joe Louis killed the idea of Nazi supremacy. All the horses of "King" Hitler will never put it on its feet again. He laid to rest the idea of the supremacy of any racial or national group over another. The "color line" in the boxing game will be revived again but only with the greatest difficulty. All the big papers will have to put all of the "experts" their pen prostitutes to the job of making the color line stick if it is injected in boxing again. The defeat of the color line in boxing makes the struggle against it in politics, in economics, on the cultural field in other spheres of the sporting world easier.

Joe Louis did this by fighting. Not singly, for he had the moral support of 13,000,000 of Negroes and millions of whites who hate fascism and its injustice. Jesse Owens did it by fighting. He fought every step of the 100 yds of cinder path to win.

Nothing is won without struggle. That is the lesson of the victory of Joe Louis. Every one who loves fair play loves a man who will fight against all odds. That is another lesson. But, more Louis is mastering his profession. He who fights to save himself must master the theory and the art of fighting. That is another lesson. Fighting is an art we learn by fighting for our rights.

What can be won in the field of sport can be won in every other field. But in other fields, as in the field of sport, we cannot fight alone. We must go into the ring of life with others whose cause is our cause and who see in our cause their own. President Roosevelt, speaking in Gainesville, Ga. said the South rested its economy and its social relations upon a feudal basis and that this feudalism was blood brother to fascism. He was right.

Let us, then, go into the ring against that feudal order. Let us go in there with the white sharecropper, the poor white mill hand, the poor white in the ore mine, the steel mill hand at the work bench with all the democratic and progressive forces. Let us go into the fight to pass the anti-lynch bill. It can be won. Senator Bilbo of Mississippi and the southern landlords are more south than Schmelting. They are linked up with Wall St. but they can be beaten if we will fight together.

There were vicious slanders launched against Joe. But he won. There will be still more vicious slanders launched against us if we really start a fight with other who are exploited and oppressed. But we must train for this fight. Reaction can be beaten, fascism can be knocked out. We must train on the day struggles

for jobs from the utilities, for more adequate relief, for decent schools, adequate housing facilities against Jim-Crowism segregation in every form. These are teaming bouts for the bigger struggle.

In the training bouts, we must learn to organize ourselves. We must build the National Negro Congress and the National Association for the Advancement of Colored People, the International Labor Defence and other organizations. But we will have more to do. We will have to get these organizations to act together to act collectively.

In the training bouts, we must organize the youth, the women, the farmers, Blackburn's understanding of the workers, all who want democracy and peace. Without careful preparation, careful training, the bigger bouts can't be won—that is a lesson of the Louis fight. Joe Louis fought the fight. But behind Joe Louis was the moral strength of the people, Jack fight game his sparring partners, all of whom contributed an inseparable part to his struggle. Behind our leaders must be the same coordinated activity, and all of whom contributed an inseparable part to his struggle. Behind our leaders must be the same coordinated activity, and all of us must go into battle.

Our freedom will be won only through struggle. The more and the harder we struggle, the more lovers of fair play will we win to our cause. Sympathy is won through struggle, and sympathy in turn begets assistance. The Scottsboro case is proof of that. The Herndon case is more proof. Let us prepare to fight for what is ours by right of our blood sacrifice, by right of our Constitution. Let us organize. Let us unite. These are the next steps.

So long, Joe, for a brief spell from the roped arena where not only did you do proud by Joseph Barrow, nee Joe Louis, but to a race of people whose status in world affairs took a jump upwards, and make no mistake on that score whether you ever read sport matters or not in your daily routine.

BETWEEN THE LINES

(by Gordon B. Hancock for ANP)

Another "Gentlemen's Agreement" View it how we will, this is a tough world! Just now and then something transpires to revive our at times tottering faith in human nature and possibilities. There is a surge of something noble in us when little Czechoslovakia defies the threatening cohorts of conceited Adolph Hitler, the world's chiefest power maniac. The erstwhile redoubtable Hitler falters as the Czechs gird themselves for war. The world's greatest bluff has been called, and called by one of the most insignificant nations of the earth, a nation just twenty years old.

The Czechs have blessed the world in a wonderful way. They have shown a resurgence of national courage that slept while Mussolini raped Ethiopia with Great Britain and France looking on; while the League of Nations openly betrayed a weaker member before the startled eyes of a wondering and bewildered world.

Belgium broke the military back of Germany in 1914 and little Czechoslovakia threatened to do it again in 1938. The reason the Czechs could reach for the sword was the support that France and Britain were promising. Czechoslovakia would have been only a proverbial "drop in the bucket" had not her powerful allies rallied to her support.

These same allies that deserted Ethiopia rallied to the support of Czechoslovakia, and why? A gentleman's agreement. In spite of the two thousand years of preaching the Christ, we live today in a color struck world where the white skin is an asset and the dark skin a liability. We may explode the Nordic myth all we want, and we may prove the potency of our intelligence quotient, but the stubborn fact remains: we live in a "color struck" world. The Negro press may play up white-black marriages, but the

success of such marriages is at variance with the racial ethos of the dominant white man. The stakes in Ethiopia were just as great as in Czechoslovakia for Great Britain and France, and in many ways more so, but because of Negro racial affinity of Ethiopia, she was deserted ingloriously. Haile Selassie, white breeches, umbrella and all are now in exile. Even he understands a gentleman's agreement now!

Negroes as a minority group need not take too much inspiration from the Czechs for the gentleman's agreement that saved Czechoslovakia sacrifices the rights of the darker peoples. Why is the wrath of the world being invoked for its invasion of China; why is the press of our nation vitriolic in its denunciation of Japan? Why is there a subtle preparation of war with Japan whose cause is as righteous in as Mussolini's in Ethiopia?

The worldwide propaganda against Japan is part of "another gent's agreement" and that is a united white world against a divided colored world. Germany and Italy are "major world powers" when they launch their armies of conquest; when Great Britain and France send their tenacles of power around the earth they become the spreaders and guarantors of civilization. When Japan battles for room for her struggling millions, she becomes the arch of proponent of Satan's hellishness. Japan is the "Hun" of the present undeclared war, as Germany was of the World War. Every bomb that Japan throws destroys only "women and children" who are gathered in some sacred place where they go to their death with hands clasped in prayer, etc. The "gentlemen" have agreed that the darker races of conquest shall not pass.

Northern and Southern gentlemen agreed that the anti-lynching bill should not pass, and it did not! If the northern gentlemen so often held up as our beloved protectors had been in favor of the bill, it would have passed. They were not. Northern gentlemen may not agree with Southern gentlemen on many issues of politics, but on the Negro question they see eye to eye. And if there is an anti-lynching law upon the statute books of this nation, it will be due to a change of Southern gentlemen.

Long ago the north conceded to the south the right of handling its Negro problem; under no circumstances will the North abridge that right—a gentleman's agreement! More recently the "Wage-Hours bill" which hotly controverted in congress was finally handed over to the Southern congressmen, who write it to suit themselves: A gentleman's agreement.

White gentlemen agree quickly and quietly on the color question. Negroes need some kind of "agreement!!"

"BEATING THE GUNS"

(By Al Moses for ANP)

Getting Back to Earth Again Gosh all hecklock—it feels great to breathe a free breath again after watching Joe Louis crowd every other type of news off the daily papers of the nation during the past week. What a wonder man is this brown Adonis who within the short space of three years has earned more than a million, and become a name to conjure with far and away greater than that of Baba Ruth, DiMaggio, Dempsey, Bradlock or any other sport immortal, whether you are inclined to agree with our views or not.

Just suppose we say in writing partial finis to the Louis-Schmeling battle that the bravest, fightingest young man this commentator has seen since we entered kindergarten (30 years ago) was on display at prevailing prices up to thirty dollars that memorable June 22 nite, in vast Yankee stadium.

Nearly everyone is now inclined to the opinion that Louis overshadows every heavyweight champion that ever lived; that is the divine right of every citizen to think and analyze as he or she chooses. But one thing is certain: it is definitely a direct turnabout from the opinion that existed but a short two years ago when history of a different nature was written in this self-same stadium.

Qualified experts like my friend

and former handball partner (what a player) Captain Wesley Williams took up the angle of the merits of Joe and Max for quite a while just prior to the fight, and not all of them inclined to the opinion that "Joseph-Joseph" would outlive the memory of that inhuman whipping, from which some never recover their equipoise.

To Joe and his beautiful little help meet, Marva, just before they hike off for a vacation in some of the capitol cities of Europe, we dedicate this simple verse to them, viz:

"TWISTING" AND "TWISTERS"

A life insurance policy executive recently warned the public against policy "twisting"—that is, dropping a policy you now have to buy a new one in another company. Such a warning is always timely.

When you change policies in this manner, you lose, 99 times out of 100. Time is the essence of a life insurance contract. Cash values loan values and other privileges are built up over years. And the older you are, the more a policy costs to take out. A smart sales talk may hide these facts—but they are facts nonetheless. In life insurance you get what you pay for—and if you discard a policy you have been paying for over a period of time you can't gain.

Likewise, look out for the "twister"—the salesman who urges you to "twist." He is a real menace to your security, and your pocketbook. Reputable life insurance companies never knowingly keep a "twister" in their employ—once he is found out, it isn't long until he is reading the want ads.

A GOOD TIME TO STAY ALIVE!

There is a real need after the long winter months, when many dangerous conditions develop. Now is the time to clear out all accumulations of papers and rubbish from attics and cellars, before they cause a serious fire.

When burning trash and papers outside an incinerator should always be used. Field grass and papers should not be burned on windy days, and never without close supervision.

Now is also a good time to make a complete check-up of anything else that might cause fire. Look for such hazards as defective electrical equipment, frayed and worn wiring, pennies behind blown fuses, defective heating plants and chimneys, fireplaces with screens and hot ashes wooden containers. Cleaning with gasoline is very dangerous.

After painting jobs, which many do in the spring, be sure to dispose of old or paint soaked rags and clothing. A warning from the National Board of Fire Underwriters states that many homes are burned by spontaneous ignition fires from paint rags left in a heap.

"FOOTLIGHT FLICKERS"

(By Al Moses for ANP)

New York, July 7.—Three hundred and ninety pounds of song wrapped up in nature's brown and we've given you a picture of the Peters Sisters who this past week delighted theatre-goers of Harlem at the well known Apollo theatre.

Pigmeat Markham, the funniest comic theatres have known during the past 2 years was brought back to the scenes of his greatness by Jimmy Marshall, livewire manager of the Frank Schiffman house. "Pigmeat" has merely to walk out on the stage, with those loose oversized trousers of his and that "Laurel Hardy" facial expression to make his audience feel they've received one hundred cents for their dollar. He's a character who'll live in our imagination always.

Joe Bostic, cleverest young radio announcer currently on the air waves rounded out his 28th Saturday afternoon known as "Tales of Harlem." Charming Monette Moore, a girl who sings with the best in the business, has been a featured artist on Joe's excellent program, along with the known "Palmer brothers." Morgan college turned out a surefire crackerjack when they sent Joe Bostic out into the world with a sheepskin—and how!

Calvin's Digest

By Floyd Calvin

(Listed by Editor & Publisher)

The Profit System

The New Deal "a passing serious thinking on the Profit System of economics as we have known it under the old idea of "rugged individualism."

The theory of the profit system in the past was that when capital was employed in business enterprise, is was entitled to a return over and above the investment and expense of conducting the business. But the rugged individualists took advantage of this theory and pushed the system to where it was virtual exploitation of their fellow citizens. Likewise, the rugged individualists took little or no note of the social welfare of the people who were exploited, except wherever the milk of human kindness, perhaps by accident, happened to rise to the surface of their natures. The thinking was in terms of gain, and not in terms of welfare.

Of course a few super-capitalists attempted to ameliorate conditions by high gifts, buy many other capitalists, or their families made nauseating spectacles of themselves by not knowing how to use the wealth piled up by them, or handed down to them.

Now the public has a leader who sees wealth as something that should be divided up to make life more bearable for the average man. To bring into realization this ideal, the Government has gone into the electric power business, has stepped in to help organized labor, and has set up strict regulation for investments, and levied increasing taxes on income.

Some economists claim that the profit system, under the New Deal, is being liquidated. The rugged individualists, however, get scant sympathy from the public when alone, has pointed the way to a brighter day for all America. Under the auspices of the Federal Government, the masses are getting decent homes and having their lives enriched far beyond what a rugged individualist would even admit was right and proper for a poor man to have. And this being done at a price to the man that he can afford to pay.

Suppose these innovations and reforms do cut into the profits or almost cut out the profits of the rugged individualist. America no longer needs capital for re-investment for industrial expansion. The desert and the forest have been tamed. All the rugged individualist would do with profits would be to employ them to make more profits, or squander them in riotous living. Suppose the new economic does stop skinning the little fellow, and start skinning the big fellow. On the whole, we think it is a good thing for the country.

Negro Literature

The recent death of two eminent figures in Negro letters, A. A. Schomburg and James Weldon Johnson, has served to focus attention on the literature of the race. These two men one by making a collection and the other by writing pointed the way to greater dignity and self respect for the group.

It was Schomburg's love of the literature works of his people that made him amass the great Schomburg Collection. How many Negroes love books by Negroes to the extent that they have a fair collection of the works of modern Negro authors? How many Negroes, who can afford to buy books and who do buy books, make it a pint to buy consistently, the works of their own people?

How many Negroes who have wept for or extolled the virtues of Mr. Johnson, own or more of his books? How many Negroes even know how many books Mr. Johnson wrote? How many Negroes know the title of the last book written by Mr. Johnson? How many of Mr. Johnson's own people know that he wrote history as well as fiction and poetry?

We mention these things because (Continued on page 8)