

Galloway Wreck 'Em Shames Fix 'Em



Patronize Our Advertisers



HERE'S MY
SECRET
FOR SMOOTHER,
WHITER SKIN!

"My skin was dark, coarse, oily! How I envied girls with lovely complexions. I wasted months trying this and that. Finally I learned about Nadinola Bleaching Cream. I used it every night just as your directions stated. It was so, so easy! For while I slept Nadinola did its wonderful work. Soon my skin became noticeably whiter and softer, and smoother, too, until I really have today a glorious complexion that has brought me friends and popularity!"

You Can't Lose! Money-Back Guarantee
Every cent you pay for Nadinola is refunded if you're not fully satisfied. Simply smooth this fragrant cream on every night. No rubbing, no massaging. While you sleep the positive bleaching action of Nadinola refines, softens and whitens your skin. Soon you'll see a marvelous improvement. Get Nadinola today. At all drug stores, 50c, large money-saving size \$1. Be sure you get *genuine* Nadinola! Don't trust your loveliness to any unknown substitute. If your druggist doesn't have Nadinola, send us the money and we will mail it postpaid, with free book of beauty secrets. Address Nadinola, Dept. 33, Paris, Tenn.

NADINOLA BLEACHING CREAM

Count Basie Holds Omahans Spellbound

What is swing? The French call it "Le Jazz Hot," the Brits call it "Mah-velous-Fh?" The young folks dance it, the air waves carry it and, oh boy it is a cinch that Count Basie plays it.

Sunday night and into the wee hours of Monday morning, Count Basie, the man of fascinating swing rhythm and history making swing band ably assisted by the talented Jimmie Rushing at the mike, hel dover 400 music loving Omahans spell bound watching those purveyors of broken notes, led on by that red hot drummer, Joe Jones, whom many in authority claims can play more than Krupa, one of the septia boys with Bennie Goodman.

Using the same technic as renownd "Duke," the "Count" directs his fascinating rhythm band from the piano.

While the well groomed and handsomely topped aggregation of artists made the beautifully decorated ballroom, known as the "Dreamland," rufflers shake with red hot and blue dance tunes, time after time a septia amerman, one of our own, in the person of Willie Hall, snapped the gleeful crowd and the big 18-piece swing band.

Prior to the playing of the

WOULD YOU LIKE TO HAVE Beautiful HAIR LIKE THIS?

Try this Finest of Fine Hair Dressings—



FREE LUCK BAG! 50c Algerian Major Luck Bag and samples Hair Dressing, Powder, Ointment Free. Send 10c to cover mailing cost.

GOLDEN BROWN CHEMICAL CO. Dept. G-2 Memphis, Tenn.

Washington April 16 (C)—The Washington Tribune carried two full page ads, last week, one from Gunther's beer and one from The National Department store.

NEW KIND OF TIRE!

GIVES "DRY" TRACKS ON WET ROADS!

Goodrich Silvertown
With Life-Saver Tread

Here's a tire with the greatest Skid-Protecton ever offered—a tire that will stop you quicker on wet slippery roads—than you've ever stopped before. And don't forget Silvertowns are the only tires built with the Golden Ply to protect you against dangerous high speed blow-outs. See—ride on this new tire.

Protection Against Skids and Blow-Outs

SAFEST THING ON WHEELS

NO EXTRA COST
Many tires cost more but NO TIRE... at any price can give you this two-way protection against skids and blow-outs.

The base of this Life-Saver tread acts like a battery of windshield wipers—sweep out water—make a dry track for the rubber to grip.

theme song, which all were sorry to hear, because it meant the end of the evenings superb swing music. Mr. Jimmie Jewell, the popular dance promoter of Omaha, had announced the coming of Andy Kirk, another real band. All Omaha is in high praise of Mr. Jewell for bringing such outstanding bands to Omaha.

Determination Vs Ability

On the morning of October 17, 1932, about the break of dawn, to be exact 6:05 a. m., Mr. C. C. Galloway, while enroute to Iowa City for the Homecoming game, a pilgrimage he had made each year since the death of his son, LeDrua Galloway, who was a star member of the Iowa university football team of 1924-25, was seriously injured in an automobile wreck, suffering five broken ribs, the dislocation of both knees, a closed left eye, torn forehead, and a lacerated scalp which required 12 stitches to close, resulting in his spending three months and 20 days in the hospital at Atlanta, Iowa and at home. However despite this narrow escape from being killed

in a wreck that left the car in the condition which may be seen in the above picture, taken by Shames Body and Radiator Co., 1906 Cuming street, who guarantee that if you wreck 'em, they will fix 'em. Mr. Galloway is determined to make the trip to Chicago, where he had planned to go following the witnessing of the game at Iowa City, for a conference with Congressman Mitchell and Editor Abbott of the Chicago Defender. Out of this wreck comes the car which he may be seen driving about the streets of Omaha. So all car owners be smart and do as Mr. Galloway did, when you wreck 'em turn what is left over to Shames Body and Radiator Co. for they will surely fix 'em.

Greetings
To All For A Dependable Used Car—Call
MAX WILEY
AT 7106 2026 Farnam

You wreck 'em We fix 'em!

Shames Body Builders
1906 CUMING STREET

Everything new for your Car from top to tires At the right prices

PAINTING--YES
THE OVEN BAKED FACTORY WAY

Tow in Service Any Time Day or Night
CALL AT 4556 AFTER HOURS WE 1253



Don't Miss Our Spring Showing!

FRIGIDAIRE WITH NEW SILENT METER-MISER

Brings greatest savings ever known on Current...Food...Ice...Upkeep

SAVE ALL 4 WAYS...

or you may not save at all!

1. SAVE MORE ON CURRENT
2. SAVE MORE ON FOOD
3. SAVE MORE ON ICE
4. SAVE MORE ON UPKEEP

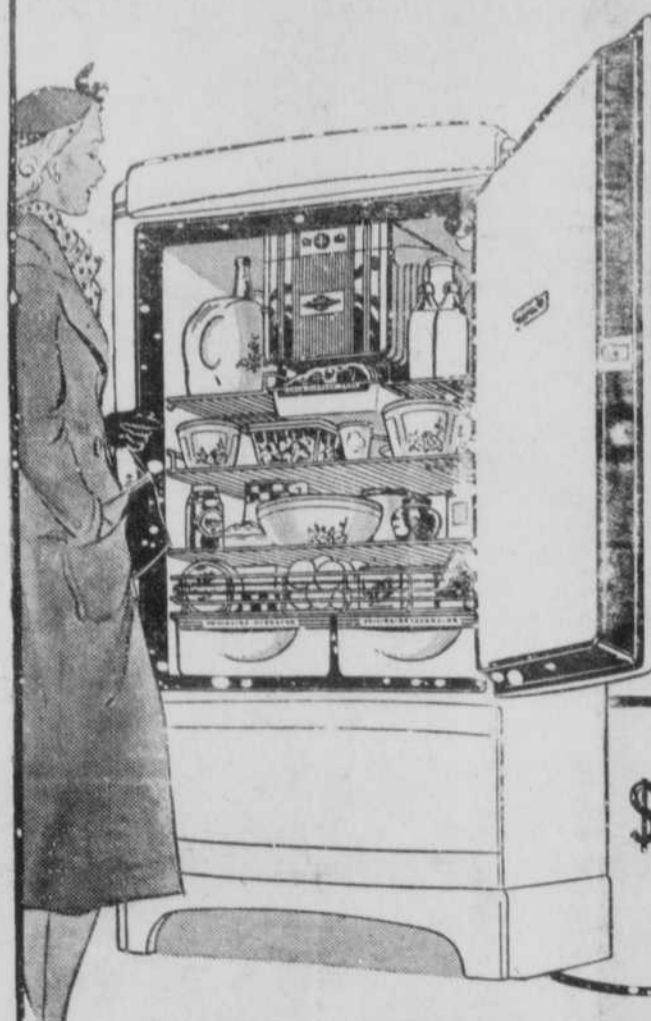
No refrigerator buyer should miss our gals Spring Showing of the most attractive, usable and money-saving Frigidaire ever built! They give you PROOF of amazingly greater savings on current...food...ice...upkeep. And they reveal why you must save in all 4 of these ways or you may not save at all.

This is because some refrigerators may save pennies in one, two, or even three ways... only to waste dollars a fourth way. So, to avoid "hidden extravagances", demand PROOF of 4-WAY SAVINGS. Frigidaire with the New Silent Meter-Miser gives you this proof. Also NEW "Double-Easy" Quickcube Trays... NEW Moisture-Seal Hydrators...NEWLY-STYLED 9-Way Adjustable Interior and scores of other exclusive advantages. Simplify your buying problem... see Frigidaire first... be safe and save!

PRICES AS LOW AS

\$119⁹⁵

EASY TERMS



SEE OUR 4-WAY SAVING DEMONSTRATION

MICKELS

Corner 15th and Harney - - Omaha

Extra Special Value

Brand New 1933

FRIGIDAIRE

Master Model

Sliding Shelves
Electric Lighted

For **144⁹⁵**

An Terms As Low As

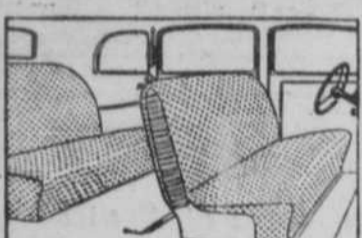
\$4⁹⁸
a month

Generous Allowance For Your Old Ice Box

25c Starts You! Join Mickel's Club

Save ON AUTO ACCESSORIES

SEAT COVERS



Dress up your car for spring driving. Give its interior new beauty—new cleanliness with a set of smartly tailored Goodrich Covers. Coupe Size

98c

BATTERIES



Replace winter-worn batteries NOW and avoid trouble and delay. Every battery in stock is fully charged—ready to put in your car—ready to give you low cost, dependable service. Every battery guaranteed.

As Low As **\$4**

FOG LIGHTS



Make Night Driving Safer

\$2.29

A low cost effective driving light with convex amber colored lens. Has scientific focus for maximum illumination and penetration of fog, sleet and rain. An outstanding value at this low price.

1938 MOTOROLA AUTO RADIOS



Brand new 1938 models—some available with Push-Button Network Tuning and famous Acoustinator. See them today.

\$29⁹⁵

Goodrich Silvertown QUALITY Stores SERVICE

20th and Douglas Downtown Store Open Evenings and Sundays 2406 L Street South Omaha