

Omaha Guide

OMAHA, NEBRASKA SATURDAY, APRIL 16, 1938

AT 2120

Residence Phone KE 5872

Standard Barber and Beauty Supply Inc.

114-116 North 15th Street

Louis Zacek

Omaha, Nebr.

Again DEVOE WORKS PAINT MAGIC

Develops a remarkable Process that makes possible a sensational New Enamel.

—Smooth as Glass—
—Tough as Leather—
Beautiful this discovery is exclusive with—
NEW MIRROLAC ENAMEL

Devoe Paint Store
1510 Howard

Eleventh Anniversary

In March 1927—The Omaha Guide was established as A news publication—dedicated to the fulfillment of certain ideals which the founders believed essential to the building of the community.

Today, after 11 years of activity, replete with varied experiences, we pause to review our journalistic endeavors. During this period, we note with a certain amount of gratification, that many of the obstacles which we viewed in the distance have been partly overcome. We are apprehensive of the fact that these accomplishments are small in comparison with the progress that we should,

Have Your Picture

Taken Now and Pay Later

By A. V. F. W. Expert

Have Your Picture Taken Easter Sunday by The Man on the Street, an Expert Photographer. 3 Pictures, 2 1/4 x 3 for only 25c

Flynn's

A better place to trade For Mamma, Papa and the Family. Try it.

FOR RENT

5 or 8 Room House at 2621 Wirt St. All Modern. Rent Reasonable Call WE 2841

1937 Plymouth Coupe like new	\$525
1933 Plymouth Coupe, good rubber, new paint job	\$275
1934 Plymouth 4 Door sedan, very good condition	\$350
1935 Ford Coach	\$300
1933 Oldsmobile Coach, very good condition	\$275
1931 Willys	\$75
1931 Oakland 4 Door sedan	\$50
1930 Plymouth Sedan	\$100

Shames Body Builders 1906 Cuming

Save in April

On "Position Wanted" Ads

The World-Herald, in an effort to help persons find work, will publish "Position Wanted" ads for all individuals seeking work at 50 per cent of the regular "Position Wanted" rates all during April. By acting NOW, those individuals looking for a position can:

Save 50 per cent during April

ON "POSITION WANTED" ADS:

REGULAR RATE	APRIL RATE
2 Lines—3 Days \$1.00	2 Lines—3 Days 50c
2 Lines—7 Days \$2.00	2 Lines—7 Days \$1.00

The above rates are for individuals only and cannot be applied to regular "Business Services" Classifications, because of the very LOW RATES. "Position Wanted" ads are cash in advance. "Position Wanted" ads may be placed at the following branch offices:
Council Bluffs, 106 S. Main
South Omaha 2318 NSt.

Main Office 15th and Farnam St

Enjoy
CAREFREE COMFORT



BY TRAIN

Here's travel as you like it—free from worries about bad weather or highway hazards. On Union Pacific trains you can relax in your deep-cushioned coach or Pullman seat . . . rest or read, as you please . . . enjoy delicious, moderately priced meals. All that makes a trip pleasant is yours on the train—and the cost is low. That's sensible travel!

Tune in "Strange As It Seems"—presented by Union Pacific every Sunday at 3:00 p. m. over WOW, Omaha.

For complete information about travel anywhere, consult your local Union Pacific Agent



THE PROGRESSIVE

UNION PACIFIC RAILROAD

and hope to make in the future. We have followed principles in preference to personalities. We have always been sincere in our efforts to assist in making our hometown a fine, wholesome, and prosperous community in which to live. There has never been any force or power, financial or otherwise, sufficiently enticing to beckon us away from the ideals embodied in our program for the upbuilding of this community, and we can say with complete confidence that as long as the present management exists, the readers, subscribers, and boosters of this publication will always work toward the ideals of racial betterment. Our efforts have been prompted through the loyal cooperation of thousands of subscribers whom we wish to thank for their faith and support. Negro publishing plant in the state of Nebraska, making it possible the employment of 15 race men and women. Although confronted at times with many discouragements, The Guide has never failed to publish, during the eleven years its existence. And now, with the signs of better times, becoming more apparent, the staff of The Omaha Guide Nebraska's colored newspaper, is determined to give this community a home anywhere.

Patronize Our Advertisers



YOU'LL LIKE THIS RECIPE

Cook one package SKINNER'S Macaroni in 3 quarts fast-boiling, salted water for 15 minutes until tender. Drain well, but do not blanch. Add lump of butter size of an egg. Stir well to butter all pieces evenly. Serve hot. It is very economical and nourishing.

GET YOUR FREE RECIPE BOOK TODAY!

Skinner Manufacturing Co., Omaha, Nebraska.