

THE OMAHA GUIDE

Published Every Saturday at 2418-20 Grant Street, Omaha, Nebraska
Phones: WEBster 1517 or 1518

Entered as Second Class Matter March 15, 1927, at the Postoffice at Omaha, Neb., under Act of Congress of March 3, 1879.

TERMS OF SUBSCRIPTION \$2.00 PER YEAR

Race prejudice must go. The Fatherhood of God and the Brotherhood of Man must prevail. These are the only principles which will stand the acid test of good.

All News Copy of Churches and all Organizations must be in our office not later than 5:00 p. m. Monday for current issue. All Advertising Copy or Paid Articles not later than Wednesday noon, preceding date of issue, to insure publication.

..EDITORIALS..

MASTER FARMERS PRAISE WHITE SPOT ADVERTISING

Master farmers of Nebraska, asked by a representative of the Associated Industries of Nebraska for their views on the Nebraska White Spot advertising campaign, praised it highly for seeking to promote the state's industrial development and in calling attention to Nebraska's thrifty financial and taxation policies.

Since 1926, the roster of Nebraska farmers and livestock growers who have received the award of Master Farmer has grown to a total of 83. The ones quoted here, each point to specific industries they believe should be developed and which would prosper in Nebraska.

The Guide will publish a second article giving the views of others of these agriculturalists of our state at an early date.

"The Nebraska advertising campaign is doing some very good work to attract new industries to our state and to tell the world that Nebraska is really the White Spot of America because of its freedom from such extra forms of taxation as the sales tax, income and cigaret taxes," J. E. Higgins of Rogers, a Master Farmer since 1934, said.

"Nebraska is not only free from debt and has no sales or income taxes, but will soon have one of the best networks of electric lines in the United States. The Missouri River will soon be navigable and this with one of the best railway systems in the United States, should solve the transportation problem," he added.

Since agriculture is our basic industry, the manufacture of agricultural implements should be a paying proposition here, Mr. Higgins declared. He also advocated the manufacture of alcohol blend gasolines and he cited the sugar beet industry as an example of the industrial opportunities of Nebraska.

"If all the products of Nebraska's soil and all its livestock and poultry produced in one year were loaded in freight cars in one long train and stnt westward from Leningrad, Russia, the engine would be half way between San Francisco and Honolulu before the caboose left Leningrad," Fred Knobel of Odessa, a Master Farmer since 1929, said in illustrating the abundance of this state's agricultural resources.

He added "surely our bond free state would be a good place for industry to switch off most of those cars of raw materials to manufacture at home."

NEBRASKA PRODUCE

202-4-6 North 24th Street
Phone WE 4137

Poultry and Egg Dealers
Our prices are reasonable, see us first.

BETHEL A. M. E. CHURCH

Rev. T. J. Sanford, Pastor
J. S. Jefferson, Reporter
Sunday school opened at its usual hour with excellent attendance. Subject of the lesson, "Serving With What We Have. Mark 6:1-13. Everyone took great interest in the lesson. The school was one of the best for the season. The boys intermediate class was presented with the collection banner, and the girls intermediate class received the attendance banner. All classes are working hard to obtain the collection banner.

At eleven o'clock Rev Sanford delivered another inspiring sermon to a very large congregation. Everyone was filled with the spirit his text from Gen. Revelation 1:13 "In the midst of seven candle sticks one like unto the son of man. Clothed with a garment down to the foot and a girt about the paps with a golden girdle."

This morning we were pleased to have a very large number of visitors and among them Jessie Stone and Mr. and Mrs. James Peoples. We are very pleased to announce the banquet a success. It was sponsored by Mrs. Alberta Michael with the help of the senior choir. The banquet hall was crowded to capacity, seating more than one hundred. After dinner they assembled to the main auditorium to witness a beautiful style show.

Rev. D. C. Stephenson acting as master of ceremonies. Mrs. Joseph Lewis gave a very splendid talk on "Christianity" and also remarks were made by Miss Hilda Woods. Many beautiful spring styles were shown through the courtesy of the J. C. Penny Co.

Models were Misses Ada Lee Walker, Francis Cloud, Julia Sanford, Mabel Richardson, Josie Woods and Juanita Artison.

Our quarterly conference will convene Sunday evening March 13. Come and worship with us. Come to our prayer and class every Wednesday evening.

MODERN SHOE REPAIR

1410 North 24th Street
Any shoes left over 30 days will be sold for charges.

We are conveniently located for the occupants of the Fontenelle Apartments.



Tired, Nervous, Exhausted! ... Look to your stomach

Start taking Hostetter's Stomachic Bitters right now and you will quickly note how its medicinal herbs and roots help to revitalize your digestive glands and give new vigor, energy and appetite. Famous for 84 years. At all drug stores, 18 oz. bottle, \$1.50.

HOSTETTER'S Stomachic BITTERS

HERMAN'S MARKET

HERMAN FRIEDLANDER

Proprietor

"BROT FLEISCHMANN'S YEAST FOR HEALTH"

24th and Lake Street

Webster 5444

Marge's Column

Dr. Trroll had a laughing hysterical Sunday when the fellows got on a man for saying Peter White was a sap for returning the old age pension checks.

Margaret Curry is looking for a house with lots of doors so that she can slam them as much as she pleases. Let's be sure to watch for hiskes on Jabbo's head.

If the song about Dipsy Doodle is right, that's what Jess Hutton had while gazing into the eyes of Mable Clark.

Mrs. Wm. Parker, speaking to a lady who was admiring her head dress said, "This is my own creation." Her son Wm., jr., standing close by said, "Mother are you talking about me?" It looks like she accidentally killed two birds with one stone.

Baby at the barber shop is reducing. He says he is living on Wheaties.

If the least thing happens at the new apartments, those of us who couldn't get one can say that is the reason why we didn't want one.

Jimmie Crawford held a lady spell bound while the orchestra played "Blue Hawaii." Maybe he was telling her she could have grass skirts and more grass skirt.

Most people think Rodney Williams is a perfect gentleman. Not true. He swears, but you can't understand him.

Since the bookies are closed, Edna Banks listens to broadcasts of the stock market, trying to hear something said about a horse.

If competition makes business, there is soon to be a cab boom.

There are a lot of changes in Mac McGee. He doesn't talk as loud and isn't seen as much nowadays.

Charlene Lewis primping doesn't mean that she is looking for an Omaha boy friend. Her mind is elsewhere, thank you.

COFFEE JOHN'S

111 So. 14th St.
Biggest 10c Meals in City
Everybody Welcome

DOUBLE COLA IDEAL BOTTLING COMPANY

Webster 3043

SLYTER ICE AND COAL CO.

No Extra Charge for Half-Ton Delivery
2520 Lake Street AT 6355

Can You Keep a Secret? I HAVE GOOD NEWS FOR YOU

Regardless of what your trouble may be, you can look the world in the face. Solve all problems: Get what you Want, and Fear no Man or Circumstances. Your Happiness and Success demand that you print your name clearly and send it to

545 Owen Ave. REV. CHAS. P. COLBERT. Detroit, Michigan

WHEN KIDNEY TROUBLE CAUSES YOU TO GET UP NIGHTS

WHEN BLADDER IS IRRITATED, WHEN PASSAGE IS DIFFICULT, WHEN BACKACHE BOTHERS

Flush Poisonous Waste and Acid From Kidneys

If you aren't feeling just right—fish uric acid conditions, the aggravation of sciatic, neuritis, neuralgia, lumbago and rheumatism.

So if you have symptoms of Kidney Trouble as backache, nervousness, getting up two or three times during the night—scanty, leg cramps—moist palms or puffy leg cramps—moist palms or puffy eyes, get a 35 cent package of this grand and harmless diuretic at any modern drug store—it starts the first day on its errand of helpfulness.

But be sure it's GOLD MEDAL Haarem Oil Capsules—the original—the genuine—right from Haarem in Holland.

BAHA'I NEWS

Followers of the Baha'i Faith in this city and in hundreds of other cities in the United States and Canada are celebrating a religious Fast which began March 2, and ends in a Naw-Ruz (New Year) feast on March 21, the first day of spring.

The Fast, according to the local adherents of the Faith is inter-religious in character for members of all the great religious systems who have embraced the Baha'i movement, will unite in this period of consecration.

An interesting feature of this yearly observance is that it's an integral part of a religious calendar but little known in the western hemisphere. May 23, 1844, according to the belief of a million orientals and some thousands of occidentals marked the formal advent of a new religious dispensation. This happened in Persia where within nineteen years of each other two successive prophets, the Bab and Baha'u'llah, one heralding the other proclaiming a world religion, made their appearance.

This date marked the birth of the Baha'i Movement whose two outstanding precepts are essential oneness of all religions and the unity of mankind.

Present day followers are working for a new world order based on the brotherhood of all creeds, races and nations. All the great religious systems of the world have periods of spiritual resuscitation.

The Baha'i Fast coincides in purpose with the Christian observance of Lent.

But while in times past religious consecration and sacrifice were interpreted to mean privation of material possessions and comforts, seclusion from the world and from human intercourse, the Baha'is maintain that true consecration and sacrifice are spiritual, not formal and material only. It is your life, they claim, not philosophy; not preaching but doing; making today better than yesterday that will lay a firm foundation for the building of a better tomorrow.

Doreene Holliday

THE CHAMPION Always Offers The Best

Race Results

COUNTRY CLUB — HAMMS, AND METZ BOTTLED BEERS

Home Style Cooking By AMANDA OFFUTT

Ladies Welcome

2047 No. 24th St JA 4777

QUACK CLUB

The Quack club gave Mrs. Herbert Wiggins members of the Committee of Management of the Northside "Y" a token of thanks for the wonderful talk she gave them on religion during the month of February. The token was presented to her by Mrs. Gladys Pullum, executive secretary of the Northside "Y"

Mrs. Bernice Marshall, chairman of the worship committee was elected by the club group as a delegate to the bi-annual convention.

The finance committee is making plans for the annual style show and dance which will take place April 18. Mrs. Hazel Miller is chairman.

Ione Jones, President
Willia Jakes, Reporter

Atty. H. C. Robertson, Room 718
Keelnie Bldg. at 17 and Harney St.

PROBATE NOTICE

In the matter of the estate of Theodore Scott Simpson, deceased.

Notice is hereby given: that the creditors of said deceased will meet the administratrix with will annexed of said estate before me, County Judge of Douglas County, Nebraska, at the County Court Room, in said County, on the 2nd day of May 1938 and on the 2nd day of July 1938 at 9 o'clock A. M., each day, for the purpose of presenting their claims for examination, adjustment and allowance. Three months are allowed for the creditors to present their claims from the 2nd day of April 1938.

Bryce Crawford
County Judge

3 12 19 26

HINES TAILOR SHOP

Cleaning, Pressing and Repairing.
Dyeing and Hat Cleaning
Dresses Cleaned and Pressed—Fur Crafting, Etc.
2523 Q STREET

Asthma Cause Fought in 3 Minutes

By dissolving and removing mucus or phlegm that causes stranding, choking, Asthma attacks, the doctor's prescription Mendaco removes the cause of your agony. No smokes, no dopes, no injections. Absolutely tasteless. Starts work in 3 minutes. Sleep soundly tonight. Soon feel well, years younger, stronger, and eat anything. Guaranteed completely satisfactory or money back. If your druggist is out ask him to order Mendaco for you. Don't suffer another day. The guarantee protects you.

Doreene Holliday

New Cleaning Prices SPECIAL

- Any Two 90c Items \$1.25
- 1 3-Piece Suit \$.75
- 2 3-Piece Suits 1.25
- 1 3-Piece Suit
- 1 Ladies' Plain Dress \$1.25
- 1 Men's 3-Piece Suit \$1.25
- 1 Top Coat \$1.25
- 2 Ladies' Plain Dresses \$1.25
- 1 2-Piece Suit \$1.00
- 1 Felt Hat \$1.00
- 1 3-Piece Suit
- 12 Neckties \$1.25
- 1 4-Piece Suit \$1.15
- 1 Pair Pants 40c
- 2 Pair Pants 75c

Edholm and Sherman

Launderers and Dry Cleaners
WE 6055

Ray Lawrence Williams, Attorney

24th and Lake Streets
LEGAL NOTICE

In the matter of the estate of John William Gatus, deceased:

TO: The Heirs at Law, creditors, and all other persons interested in said estate:

You are hereby notified that a petition has been filed in this Court on the 14th day of February 1938, by Travis Ancell Gatus, alleging that John William Gatus died on the 13th day of January, 1930, intestate; that at the time of his death he was a resident of Omaha, Douglas County, Nebraska and that he was possessed of interest in the following described real estate, to-wit:

West 55 feet of Lot 5, Shill's Sub. Division of Block A, Shinn's Addition to the City of Omaha, Douglas County, Nebraska, as surveyed, platted and recorded.

That said petitioner has an interest in said real estate, being the Son of said deceased; said petitioner prays that a hearing be had on said petition, that notice thereof be given as required by law, and that upon said hearing a decree of heirship be entered and further administration of said estate be dispensed with.

You are therefore notified that a hearing will be had on said pet-

Cleo Cola Queen of Sparkling Drinks

12 oz. for 5c

GET MONEY... LOVE SUCCESS

I guarantee to help you get a new start in life. No case beyond hope. Stop worrying! Write me today. Information FREE! M. WILLIAMS, Journal Square Sta. Jersey City, N. J. Dept. O.

LET PEOPLES DO IT

Clean up that front room. We specialize in making old houses look like new, inside and out. No charge for estimation on work. No job too small or too large.

Ten trained decorating mechanics. Our Motto—Service First, at the lowest prices. Call WEBster 2858.

Peoples Paint and Papering Shop

LARRY PEOPLES, Proprietor

BEAUTIFUL HAIR... TURNS MEN'S THOUGHTS TO ROMANCE



Make YOUR Dreams Come True... Use GODEFROY'S LARIEUSE

MEN never make passes at girls who wear glasses—and seldom say "Give me a kiss" to a faded, grey-haired miss! But they admire a woman with richly colored, softly gleaming hair. So, if you are missing love because your hair is dull, iron-burnt, off-color or streaked with grey, get a bottle of Larieuse today.

Larieuse is no more trouble to use than an ordinary shampoo, yet the beautiful color it gives to your hair will not rub off or wash out and will last a long time. Color wanted comes evenly: jet black, black, dark, medium or light brown, or blonde. No dyed look, no stickiness, no smell. Ask your dealer for Godefroy's Larieuse, the Hair Coloring in the red box. Every bottle is guaranteed to satisfy or your dealer will refund your money.

GODEFROY'S Larieuse HAIR COLORING

If your dealer does not have it, send \$1.25 direct to GODEFROY MANUFACTURING COMPANY • 3510 OLIVE ST. • ST. LOUIS, MO.

LOOK! BIG MONEY FOR YOU!



Here's Your Big Chance to Make Quick Money—Be Agent for SWEET GEORGIA BROWN Hair Dressing, Bleach Cream, 300 Products. It's Easy! Do you need Money? Do you wish for the good things that Money would buy to make you happy? Then become a SWEET GEORGIA BROWN Money-Making AGENT. Men and Women wanted everywhere as AGENTS for SWEET GEORGIA BROWN Hair Dressing Pomade, Hair Strength, Skin Brightener, Bleach Cream, Face Powder, Perfumes, 300 Products. You don't need any experience. Work in Spare Time or Full Time. We show you how to make up to \$40.00 a week or up to \$6.00 in a single day.

FREE SAMPLES — MAIL THIS COUPON NOW

Send No Money! Just fill in coupon and mail it today for FREE SAMPLES of Hair Dressing, Face Powder and Special Offer to AGENTS. Don't wait. MAIL THE COUPON NOW!

Valmor Products Co., DEPT. 165, 2241 Indiana Avenue, Chicago, Ill.