

# THE OMAHA GUIDE

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Race prejudice must go. The Fatherhood of God and the Brotherhood of Man must prevail. These are the only principles which will bring about the acid test of good.

News Copy of Churches and all Organizations must be in our office not later than 5:00 p. m. Monday for current issue. All Advertising Copy or Paid Articles not later than Wednesday noon, preceding date of issue, to insure publication.

## EDITORIALS.

### UNION OFFICERS PRAISE WHITE SPOT CAMPAIGN

Omaha Nebraska farmers at the state Farmers Union convention in Omaha praised the Nebraska White Spot advertising campaign for calling attention to this state's normally abundant crops and other advantages the state offers to food processors.

All of them also stressed Nebraska's financial and tax situation as one of the most important factors in interesting new industries to locate here.

"I think it is a very good plan to advertise Nebraska and increase the demand for our farm products, rather than curtail production. Nebraska is in a sound financial condition, with no need for new forms of taxes or seek to shift present taxes by adopting such a levy as the sales tax," said Mr. M. B. Jordan of Kearney.

"It's a good plan to tell the world about Nebraska, for in comparison with other states we are in mighty fine condition," Alex Campbell of Kearney commented. "There may be ways of improving our tax program," he added, "but addition of new forms of taxes won't do it. It would help a great deal if mortgages were to be taxed and the great amount of personal property now escaping taxation were ferreted out and assessed its share. If this were done our property taxes could be reduced even more than it has been."

"It's just what Nebraska needs, Ben Howell of Ravenna, said regarding the White Spot advertising campaign. "We are in splendid financial condition and have been able to get by without any state indebtedness. We are over the hump of the depression, and if Nebraska gets normal rainfall we can produce an abundance of raw material for manufacturing."

J. L. Goertz of Beatrice, expressed the hope that Nebraska would be looked upon by job seekers as an "oasis in a desert" and come flocking here ahead of the industrial development of the state. "It is, however, a good thing to get industries to locate here," he said, "As a whole we do have a right to brag about Nebraska's resources and financial condition. The only revision I could suggest to our tax program would be to lower the gasoline tax to make it uniform with that in surrounding states."

"We have the resources for industry, our taxation and financial situation is above par as compared with other states, and with our present economical state government we can look for continued improvement and further decreases in our tax levies without resort

### ELITE CLUB

The Elite Bridge club decided upon monthly parties for the year instead of their bi-monthly meets.

The January party, a joint affair by the members, was a Sunday night dinner at the home of Mrs. Jasper Brown. Covers were laid for sixteen at one long table. A turkey dinner and desert course was served.

The guests included husbands of the members and other guests as follows: Rev. and Mrs. John S. Williams, of Hillside; Rev. and Mrs. E. M. Wright of St. Phillips; Mrs. Donley, Mr. and Mrs. Orville Jones, Mr. and Mrs. E. R. West. A "Quintet" with Mrs. Hawkins as trapeze artist, furnished interesting discussions and merriment of song during the dinner.

Mrs. Jessica Wright was hostess to the club for February and Thursday February 10, entertained at five o'clock high tea. Valentine decorations made beautiful the dining room table from which tea was served buffet style. Covers were laid for eight on small tables in the living room. Mottos, candy hearts and valentines were at each place card. Bridge followed the course tea, at which Mrs. Chas. Solomon and Mrs. Leslie Shipman won first and second prize prizes. Mrs. Hawkins and Mrs. Wright won first and second club prizes. Club parties will be resumed after Easter.

Miss Christine and Howard Lofton of Tulsa Oklahoma are in this city visiting an aunt, Mrs. George Williams of 1314 No. 25th street.

"the right direction" he added.

More industries, such as corn alcohol distilleries, scattered over the state, would be of great benefit to Nebraska. Emil Broberg of Newman Grove said, "The White Spot Campaign should be of great benefit in stimulating our industrial development," he added.

"Boost our home state as much as possible, for Nebraska has a great future, Emil Becker of Clark, a former director of both the state and national Farmers Union, prophesied. "We can lick suburban real crops by irrigation. We should encourage home manufacture of Nebraska's raw materials, and we should not, of course, penalize industry by adding any new taxes as has been done in so many states that are loaded down with debts."

### Help Kidneys Don't Take Drastic Drugs

Your Kidneys contain 9 million tiny tubes or filters which may be endangered by neglect or drastic, irritating drugs. Be careful. If functional disorders of the Kidneys or Bladder make you suffer from Getting Up Nights, Nervousness, Leg Pains, Gravel Under Eyes, Dizziness, Backache, Swollen Joints, Excess Acidity, or Burning Passages, don't rely on ordinary medicines. Fight such troubles with the doctor's prescription Cystex. Cystex starts working in 3 hours and must prove entirely satisfactory in 1 week, and be exactly the medicine you need or money back is guaranteed. Telephone your druggist for Cystex (blister) today. The guarantee protects you. Copr. 1937 The Knox Co.

### Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold, or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel the germ-laden phlegm. Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained from the very first bottle. Creomulsion is one word—not two, and it has no hyphen in it. Ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

### This Week in Thought and Religion

By Robert L. Moody

Appreciating Our Young People—"The future of the race marches forward on the feet of little children."—Brooks

It was thrilling to see the "Lincoln Day" program at Clair Chapel and Negro History at Zion. These young people did much research and produced many interesting facts. Those spirituals, born in the hearth of our forefathers, sounded majestic and the message inspired the hearers to "Hold On." Let us see how much we can learn and accomplish before next February.

The Federal Council of Churches is appealing to the Christian churches to agree in prayer for the deliverance of Rev. Noemueßer, the German Protestant, who is on trial for opposing Nazi dictatorship in spiritual affairs. Now is the time for us to prove our international love and goodwill. May God deliver this servant and preserve this glorious freedom of speech which we now enjoy in America.

A timely tribute was paid the Negro as Rabbi Goldstein (named Richard Harrison) one of his six "Representative Americans." He said, "Only a Negro, born a son of slavery, experiencing suppression and deprivation, could have portrayed God and His mercy as Harrison did in his role as "De Lawd" in "Green Pastures."

### THE CHAMPION Always Offers The Best

### Race Results

COUNTRY CLUB — HAMMS, AND METZ BOTTLED BEERS

Home Style Cooking By AMANDA OFFUTT

Ladies Welcome 2047 No. 24th St JA 4777

**FOR SALE**  
1930 President Studebaker  
Owned by private family  
Run only 24,000 miles  
In A.1 Shape  
For Sale Reasonable  
Inquire at  
944 N. 24th st. or Call JA 1811

### LOOK! BIG MONEY FOR YOU!



Here's Your Big Chance to Make Quick Money—Be Agent for SWEET GEORGIA BROWN Hair Dressing, Bleach Cream, 300 Products. It's Easy! Do you need Money? Do you wish for the good things that Money would buy to make you happy? Then become a SWEET GEORGIA BROWN Money-Making AGENT. Men and Women wanted everywhere as AGENTS for SWEET GEORGIA BROWN Hair Dressing Pomade, Hair Strength, Skin Brightener, Bleach Cream, Face Powder, Perfumes, 300 Products. You don't need any experience. Work in Spare Time or Full Time. We show you how to make up to \$40.00 a week or up to \$6.00 in a single day.

**FREE SAMPLES**  
Send No Money!  
Just fill in coupon and mail it today for FREE SAMPLES of Hair Dressing, Face Powder and Special Offer to AGENTS. Don't wait. Mail the COUPON NOW!  
Valmor Products Co., DEPT. 165  
2241 Indiana Avenue, Chicago, Ill.

**MAIL THIS COUPON NOW**  
VALMOR PRODUCTS CO. Dept. 165  
2241 Indiana Ave., Chicago, Ill.  
I want to make Quick Money. Please send me Free Samples and Special Offer to Agents right away.  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

### THRIFTY 12 ART CLUB

The Thrifty 12 Art club met Tuesday, February 8, at the home of Mrs. Lorean Edmond, 5704 So. 28th Street, with the president, Mrs. O. T. Whitlow presiding. After a few minutes of important business a lovely luncheon was served by the hostess which was enjoyed by all.

Immediately after lunch we were back at our work. Are we busy? Just listen to this, three ladies of our group have accomplished the art of crocheting; one knitting and one cut work. Is that good or is it? During our sewing period we discussed the topic of 'How to Set a Table.' Many helpful and interesting things were said on the subject that were beneficial to all.

Our next topic shall be 'Balancing the Budget.' We were happy to have Mrs. M. Benford as a guest. Mrs. Benford said she had enjoyed her visit very much. Mrs. Oliver is on the sick list we hope her speedy recovery. Much work was accomplished for the afternoon. A pleasant time was had by all.  
M. Robinson

### THE SPORTSMAN LEAGUE

The club met with J. Jackson, 2422 No. 22nd street. Plans were made to have a mixed smoker. Saturday at 2511 No. 25th St. We will have card and other games for your entertainment. The club is trying to build the best ball club in the history of Omaha and we need your support.  
John Anderson, President

### Asthma Cause Fought in 3 Minutes

By dissolving and removing mucus or phlegm that causes strangling, choking, Asthma attacks, the doctor's prescription Mendaco removes the cause of your agony. No smokes, no dopes, no injections. Absolutely tasteless. Starts work in 3 minutes. Sleep soundly tonight. Soon feel well, years younger, stronger, and eat anything. Guarantee, completely satisfactory or money back. If your druggist is out ask him to order Mendaco for you. Don't suffer another day. The guarantee protects you.

### HOW OFTEN CAN YOU KISS AND MAKE UP?

FEW husbands can understand why a wife should turn from a pleasant companion into a shrew for one whole week in every month.

You can say "I'm sorry" and kiss and make up easier before marriage than after. Be wise. If you want to hold your husband, you won't be a three-quarter wife.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."

### BACKACHE

Flush Kidneys of Waste Matter Poisons and Acid and Stop Getting Up Nights.

### 35 CENTS PROVES IT

When your kidneys are clogged and your bladder is irritated and passage scant and often smarts and burns you need Gold Medal Haarlem Oil Capsules a fine harmless stimulant and diuretic that always works and costs but 35 cents at any modern drug store. It's one, good, safe way to put healthy activity into kidneys and bladder—you'll sleep sound the whole night thru. But be sure and get GOLD MEDAL—right from Haarlem in Holland—you are assured of results.

Other symptoms of weak kidney and irritated bladder are backache, puffy eyes, leg cramp,

Parks Ice and Fuel 'Reasonable Prices and Quick Delivery Service' is Our Motto.

### HERMAN'S MARKET

HERMAN FRIEDLANDER Proprietor

"EAT FLEISCHMANN'S YEAST FOR HEALTH"

24th and Lake Street WEBster 5444

### "HOT-GLO" LUMP

LONG LASTING Clean Large Lump Most Economical \$6.85

Consumers Coal Co. AT 4444

### New Cleaning Prices SPECIAL

Any Two 90c Items	\$1.25
1 3-Piece Suit	\$ 7.75
2 3-Piece Suits	1.25
1 3-Piece Suit	
1 Ladies' Plain Dress	\$1.25
1 Men's 3-Piece Suit	
1 Top Coat	\$1.25
2 Ladies' Plain Dresses	\$1.25
1 3-Piece Suit	
1 Felt Hat	\$1.00
1 3-Piece Suit	
12 Neckties	\$1.25
1 4-Piece Suit	\$1.15
1 Pair Pants	40c
2 Pair Pants	75c

Edholm and Sherman Launderers and Dry Cleaners WE 6055

### LET PEOPLES DO IT

Clean up that front room. We specialize in making old houses look like new, inside and out. No charge for estimation on work. No job too small or too large.

Ten trained decorating mechanics. Our Motto—Service First, at the lowest prices. Call WEBster 2858.

Peoples Paint and Papering Shop LARRY PEOPLES, Proprietor

### Your share of TELEPHONE TAXES has INCREASED 50% in 2 years

Taxes of this Company have increased 50 per cent since 1935. This means that the part of your telephone bill which goes for taxes is about one-half more than it was two years ago.

The cost of providing telephone service is increasing. Labor and material costs as well as taxes are substantially higher now than a few years ago. Charges for telephone service have not been increased to meet the increased costs. Total revenues of this Company in 1937 were about 5 per cent less than in 1930.

Through improvements in equipment and methods of operation, we are doing everything we can to offset increasing taxes, wages and material costs and provide satisfactory service at present charges.

NORTHWESTERN BELL TELEPHONE COMPANY

**SLYTER**  
ICE and COAL OO.  
No Extra Charge for Half-Ton Delivery  
2520 Lake Street AT 6355