

# THE OMAHA GUIDE

Published Every Saturday at 2418-20 Grant Street,  
Omaha, Nebraska  
Phones: WEBster 1517 or 1518

Entered as Second Class Matter March 15, 1927, at the Postoffice at Omaha, Neb., under Act of Congress of March 3, 1879.

TERMS OF SUBSCRIPTION \$2.00 PER YEAR

Race prejudice must go. The Fatherhood of God and the Brotherhood of Man must prevail. These are the only principles which will stand the acid test of good.

All News Copy of Churches and all Organizations must be in our office not later than 5:00 p. m. Monday for current issue. All Advertising Copy or Paid Articles not later than Wednesday noon, preceding date of issue, to insure publication.

## ..EDITORIALS..

There are growing indications that the federal government may call a truce in its war on the private utility industry. The fact that the electric utility, if given reasonable assurance that they will not be saddled with confiscatory taxes, punitive regulation or driven out of business by government competition, could be a tremendous influence in curbing the recession, seems to have finally permeated the halls of Congress. However, to date there has been no concrete action, in spite of the new attitude of compassion. And after half a decade of merciless political attack it will take more than a few words of half-hearted conciliation to snap the industry out of the doldrums.

As has been pointed out, if the truce is genuine, the first form that congressional action should take is the stopping of further direct competition by government with its citizens. Second, it should compel true accounting of existing public power operations. Third, it should stop promoting and subsidizing public ownership and operation.

Billions of dollars of utility construction and expansion and thousands of jobs are awaiting such action. Will it be taken? Is the truce genuine—and permanent? One wonders—and hopes for the best.

As the New York Times observes, our ancestors would probably have thrown up their hands in horror if they could have foreseen the state of affairs suggested by a survey of public employment recently released by the Civil Service Assembly.

In 1936, wages and salaries for all employes of the government, excluding those on relief, came to \$5,145,873,000—which works out to \$160 for each American family of four. As the Times also says, "If the extraordinary figures for relief were added to this normal total the figures would be astronomical."

When conditions reach the point where the average American family must kick in \$160 a year to pay the salaries of "normal" government employes, the day doesn't seem far off when the taxpayers will exceed the taxpayers!

"In the field of life insurance we are likely to be led astray by false argument. Here, we have to consider both the contingency of dying prematurely and leaving a dependent family, and the contingency of living to reach old age without means of support.

"The prudent man will adopt a program which takes both contingencies into account, blending their respective costs in appropriate proportion according to his own individual needs." N. Albert Linton, president, Provident Mutual Life Insurance Company of Philadelphia.

Mrs. Corrine Williams of Kansas City, Mo. and Miss Maxine Crouch of Kansas City, Kas., returned to their respective homes after having spent a delightful visit with Mrs. Williams' uncle and aunt, Mr. and Mrs. Fred McDaniels. They were recipients of many social courtesies during their stay in the city.

The Sportsman club held its first meeting of the year January 5 with Mr. G. Ovant, 2511 No. 22nd, with big business in mind and we are planning to put it over in a big way. It is our aim to give Omaha history in baseball in time to come. Mr. John Brown is to give a series of lectures on ball playing. This first was very good, after which we were served a timely repast.

Mrs. John Curtwright, 418 So. 38th avenue, entertained Monday night January 10, with an elaborate birthday dinner party in honor of her husband, Mr. John Curtwright. The lace covered table with its color scheme of yellow and pink was centered with a flower pond of yellow tea roses with tall tapering pink candles at each end. The dinner with covers laid for ten, was served in five courses, by Mr. Chas. Weaver. The last course of frozen ice cream in the form of the Big Apple.

The guest list included Mr. and Mrs. Robt. Sherman, Mr. and Mrs. J. A. Gardner, Mr. and Mrs. Chas. Andrews and Mr. and Mrs. Burnell Mrs. Chas. Curtwright acted as hostess.

The evening was spent in playing cards, with highballs served in the wee hours of the morning.

"A British-American trade treaty is finally on the way, and the consequences may be of the highest importance to all the world. For the treaty is intended not only to foster trade but to avert war.

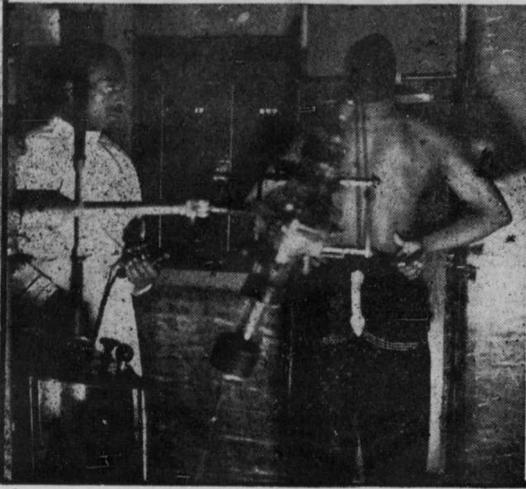
"In any case, the United States can congratulate itself on having made a start toward enlarging its own trade and that of its two best customers, Great Britain and Canada." Business Week.

### UNITED IN MARRIAGE



DR. and MRS. J. C. CARR

One of the outstanding events of the Montgomery, Ala., social season was the recent marriage of Miss Gwendolyn Craig to Dr. Josephus Cornelius Carr. Both are widely known in Montgomery, where the bridegroom has a lucrative practice. The happy couple were guests of Dr. Carr's parents in Okmulgee, Okla., and in attendance at the Alpha convention, New Orleans, during the holidays.



In the past few years the WPA has done much for the improvement of the health of America's Negro population. Its activities have included special attention to the problem of tuberculosis among colored people. In many communities, hospitals and clinics have been created or established by WPA workers, while in others local officials have been inspired to provide necessary facilities by surveys of health conditions made by WPA workers.

### This Week in Thought and Religion

By Robert L. Moody

Last week leading astrologists released their prophecies regarding the successes and failures. It will be interesting to follow up these prophecies and observe their accuracies and see if they are as exact as their authors claim.

While we are told that the United States is facing one of the most difficult years, it is comforting to remember that "Righteousness exalts a nation, but sin is a reproach to any people." Prov. 14:34. Therefore let us endeavor to follow a righteous course.

Our new International Sunday School course deals with "The Gospel of Service" i. e., according to Mark, in the midst of struggles against graft and greed, it would be well that we, the laboring class and they, the capitalists and industrialists, would remember that our purpose toward each other is to "serve." Neither class has a right to dominate, but rather realize our interdependence of each other. If our attitude toward each other would be that of our Lord we would "live and let live." He came not to be served but to serve. Promotion and success for any of us will only be worthy as we give unselfish, sacrificial service. Our personal profit should be secondary to service. If this were true then much of our clashing of ideals would cease. Let us give earnest heed of these 26 lessons on service and let us incarnate these ideals in our personal lives and in society.

### Fisk and Knoxville Split Series 33-40, 46 38

Fisk university basketball team opened up the season by dividing a series with Knoxville. Knoxville winning the first game 40 to 38 on January 7 at Nashville.

Fisk's early lead was soon overtaken, the half ending 18 to 18. Fisk and Knoxville played an even par throughout the game. Opening the last period Swanson proved too much for Fisk scoring 19 of his team's points.

Fisk's rally in the last minutes of play was not good enough to register a victory.

Fisk	Knoxville
Weaver (C)	F. Swanson (C)
Ousley	F. Wynn
Starks	C. Russell
Cornett	G. L. Hill
Knox	G. A. Hill

The second game was won on January 8, by Fisk 46 to 38. After the first five minutes of play Fisk never relinquished the lead. Knoxville was not up to that of the first night, and Fisk was far above the game she played the first night.

### CHARLES F. DAVIS

Attorney at Law 2504 No. 24th St.

In the District Court in and for Douglas County, Nebraska. Pearl Miller, Plaintiff, vs. Daniel Miller, Defendant. Doc. 332 No. 24. To: Daniel Miller, Defendant:

The defendant, Daniel Miller, will take notice that on the 22nd day of September, 1937, Pearl Miller, the plaintiff, filed her petition in the DISTRICT COURT IN AND FOR DOUGLAS COUNTY, NEBRASKA, Docket 332 Number 24, the object and prayer of which is to obtain a decree of absolute divorce from the bonds of matrimony existing between the above named plaintiff and defendant, alleging as the grounds therefor extreme cruelty toward plaintiff by defendant and non-support of the plaintiff;

NOW, unless Daniel Miller,

**SLYTER**  
ICE and COAL CO.  
No Extra Charge for Half-Ton Delivery  
2520 Lake Street AT 6355

**NEBRASKA PRODUCE**  
1202 & 6 North 24th Street  
Phone WE 4137

Poultry and Egg Dealers  
Our prices are reasonable, see us first.

defendant herein, shall appear before said Court and in the above entitled cause on or before the 28th day of February, 1938, and plead, answer or demur to said petition of plaintiff filed against him in the office of the Clerk of said Court, the contents of said petition will be taken as true and a Decree entered against the defendant according to the aforesaid petition.

PEARL MILLER  
Plaintiff  
By CHARLES F. DAVIS  
Attorney for Plaintiff  
Jan. 8 to 29 '38

## HERMAN'S MARKET

HERMAN FRIEDLANDER

Proprietor

"EAT FLEISCHMANN'S YEAST FOR HEALTH"

24th and Lake Street

Webster 5444

### Johnson Drug Co.

Liquors, Wines and Beer

Prescriptions

WE 6998 1864 No. 24th St.

## BLACK-DRAUGHT A GOOD LAXATIVE



Rarely Vegetable

## THE CHAMPION Always Offers The Best Race Results

COUNTRY CLUB — HAMMS AND METZ BOTTLED BEERS

Home Style Cooking By AMANDA OFFUTT

Ladies Welcome

2047 No. 24th St JA 4777

## Now Cleaning Prices SPECIAL

Any Two 90c Items	\$1.25
1 3-Piece Suit	\$ 75
2 3-Piece Suits	1.25
1 3-Piece Suit	
1 Ladies' Plain Dress	\$4.35
1 Men's 3-Piece Suit	
1 Top Coat	\$1.25
2 Ladies' Plain Dresses	\$3.25
1 3-Piece Suit	
1 Felt Hat	\$1.00
1 3-Piece Suit	
12 Neckties	\$1.25
1 4-Piece Suit	\$1.15
1 Pair Pants	40c
2 Pair Pants	75c

**Edholm and Sherman**  
Launderers and Dry Cleaners  
WE 6055

## Can You Keep a Secret? I HAVE GOOD NEWS FOR YOU

Regardless of what your trouble may be, you can look the world in the face; Solve all problems; Get what you Want, and Fear no Man or Circumstances. Your Happiness and Success demand that you print your name clearly and send it to

545 Owen Ave. REV. CHAS. P. COLBERT. Detroit, Michigan

## LET PEOPLES DO IT

Clean up that front room. We specialize in making old houses look like new, inside and out. No charge for estimation on work. No job too small or too large.

Ten trained decorating mechanics. Our Motto—Service First, at the lowest prices. Call WEBster 2858.

**Peoples Paint and Papering Shop**  
LARRY PEOPLES, Proprietor



### To The Woman Who's Trying to WIN HIM BACK

Bring back lustre and color to your tresses, quickly and easily with a simple application of Godefroy's Lariouse. Greyness and streaks merge into a beautiful, even shade. Black, brown or blonde as desired. Your face once more is framed with the halo of charm that first won his heart—and that will draw him back to you. Get a bottle of Lariouse today.

**GODEFROY'S Lariouse**  
If your dealer does not have it, send \$1.25 direct to  
GODEFROY MANUFACTURING COMPANY • 3510 OLIVE ST. • ST. LOUIS, MO.

LAR.EUSE very shortly will come to you in modern dress. Watch for the New Bottle

### MODERN SHOE REPAIR

1410 North 24th Street

While having your shoes repaired also do your Xmas shopping. We have lots of valuable Novelties and Xmas toys.

**DOUBLE COLA IDEAL BOTTLING COMPANY**  
WEBster 3043