

"Rocky Road To Jerusalem" Big Hit

By J. WESTBROOK McPHERSON Special Correspondent

"The Rocky Road to Jerusalem," a pageant presented under the direction of Mrs. Pauline Dailey, evangelist of Kansas City, Mo., December 9, at St. John A. M. E. church was acclaimed the finest that Omahans have witnessed in many years.

Impressive personages portrayed the principal characters of "King Solomon." Moss Webb; "Queen of Sheba," Mrs. Nannie Gaskin; "St. Peter," C. B. Fredricks; and "Moses," C. B. Kitchen. Picturesque is the word for the scenes in which a cast of eighty persons of local amateur and professional talent presented a colorful array of personalities, quaint costumes and golden harps supported by the striking background of a stage set with props of glittering gold and silver.

A large audience was moved to a mild state of alarm when the atmosphere that smacked of reverence and awe which reigned supreme was threatened by the ev' capricious and wild gesticulations of tantalizing Satan himself in the person of Mr. Willie Chapman, as he invaded the realms of the "kingdom" of the "savants" seeking recruits for a life of sin. A feeling of relief swept over the spectators when the provincial "gates of hell" failed to "prevail against" the majestic golden gates which defiantly protected the lambs of the fold.

The power and the glory showed its might when a weary, travelling convert, Mr. I. S. McPerson, whose way was impetuously dogged by the satanic influence of the devil, overcame the temptations of the pitfalls of the wayside and passed through the gates of the great beyond singing "I Am a Soldier of the Cross."

A second wayfarer, in the person of Mrs. Adverta Randall, was less fortunate. The choir piteously sang "Too Late, Too Late" as the wayfarer, bedecked with jewels, clad in an ultra modern party dress, and intoxicated with the spirit of the devil, staggered up to the golden gates, the glories of the other side, of which she was never to know. Pangs of pain pierced the hearts of the spectators as the rejoicing devils, Chapman and Floyd Collins, carried her pleading frantically, to suffer the "wages of sin."

Special mention should be made of the vocals of Mrs. Pearl Gibson, Mrs. Webb and again of Mrs. Venus Stearns who in song, touchingly human, sought the guidance of the angels whose help reached the "promised land" which was pitched into the throes of rejoicing to the tune of "Give Me that Old Time Religion."

Miss Ada Lee Walker captured her audience when she revealed an ability for dramatization that few if any suethed her of possessing, and Miss Ruth Redd, dramatic student at Omaha U. with babe in arms surpassing the beauty of the famous Italian painters.

Sentiment reached its climax amid the pleas of the "poor widow," Mrs. Gussie McPherson, clad in rags and begging alms of the flint hearted Mr. Rich man, Mr. Lawren' ce Parker. The "poor widow" depicted the struggle of providing for her two small children and at the same time trying to resist the temptations of the devils.

Mirth ran rampant throughout the scene in which "Mr. Rich Man" tried vainly to bribe his way through the gates.

Among other notables in the cast were Misses Gussie Cotton and Lois White, "hypocrites;" Mr. Paul Brines, "singing minister;" Mrs. Vincent, "Christing minister;" Mrs. Gertrude Lucas, reader; Delois Jackson, Marion Webb and Mrs. Hazel Walton.

Mrs. Daily, who has presented this pageant many times, said on interview: "I think this was one of the most successful presentations ever. I enjoy working with the people here and I hope to return to Omaha soon."

Nebraska Will Open National Advertising Campaign This Month

(Continued from Page One)

from extra taxes which are imposed on inhabitants of every other state. Every daily newspaper in the state has agreed to reproduce free of charge, in full newspaper page size, the time magazine advertisements immediately after they appear in the magazine. Many weekly papers have also expressed a desire to cooperate by republishing the advertisements.

In addition to the newspaper cooperation, the General Outdoor Advertising Company has arranged to place, on leading highways entering Nebraska, large display billboards advising tourists that they are now entering the state that believes in a "pay as you go" policy.

Many Nebraska radio stations have also enlisted in this campaign to bring needed industries to the state and will cooperate in extending Nebraska's message on the air.

Inquiries resulting from the national advertising will go to the offices of the Associated Industries of Nebraska and will be handled by O. H. Zumwinkel, managing director of the Association.

"Nebraska has many unique advantages to offer manufacturers because of the vast amount of raw materials produced in the state," Mr. Zumwinkel said. "As a predominantly agricultural state we depend to a great extent on our farms to produce our new wealth. At present most of Nebraska's farm products and raw materials are processed and made ready for public consumption outside of the state. This works to the disadvantage of the farmer and our state as a whole. Through this national advertising campaign the farmers and business hope to bring new industries to Nebraska so that more of our production may be processed and manufactured right here in the state. This will bring a more stable, more prosperous condition to our rural sections and increase the stability of the state as a whole by providing jobs for many now unemployed. New industries will add to the buying power of the state and thus help general business.

Before deciding on the nature of the campaign a careful analysis was made of the huge decentralizing movement in American business now going on," commented Mr. Zumwinkel. "Labor trouble and burdensome taxation were the two main causes why industry is moving out of many states. Nebraska, with its popular "pay as you go" policy and economical state government offers industry a very favorable situation. Some of the advertisements will stress this important point. Other advertisements will reveal Nebraska's excellent natural resources, transportation, cheap fuel and power, and marketing situation. Particular stress will be laid on the huge annual production of farm products. An important part of the campaign will also be devoted to telling the nation about Nebraska's freedom

from extra taxes on farmer, worker and business. The absence of sales taxes, income taxes and other forms of special taxation will be given prominence. The economy of state government and low property taxes in Nebraska will be emphasized as an attractive advantage of the state, of which Nebraska people are justly proud. Mr. Zumwinkel brought out the fact that all of the 48 states, Nebraska is the only one which has no state income tax, sales tax, luxury taxes or bonded indebtedness. This provides a unique appeal to industries seeking new locations. "In all others states," Mr. Zumwinkel said, "business have to bear a heavy burden of extra taxes. And the sorry part of it is these extra taxes do not reduced property taxes. Nebraska, through economy, has been able to run its government with low property taxes and still not resort to extra forms of taxation." A large part of the money for the campaign has already been raised. The advertising firm of Bozell and Jacobs, Inc., Omaha, is preparing the copy. While business men through Nebraska have subscribed liberally to the campaign fund it is felt that new industries coming to the state are likely to locate in small cities and towns. The policy of industries during the past few years has been to locate in smaller localities where real estate is less expensive and where housing and living conditions for employees are less expensive.

Bargains in Rebuilt Sweepers

Apex 12.95 Hoover 17.95 Eureka 16.95 and many others. Guaranteed like new Terms 50c per week, small carrying charge. We Trade For Free Home Demonstration CALL

Omaha Electric Sweeper Co. WA 0842

Where to Get Good Things to Eat Do your Christmas Shopping at THE ONE HORSE STORE Phone WE 0567 2851 Grant St. Free Delivery W. F. PARSLEY, Prop.

from extra taxes on farmer, worker and business. The absence of sales taxes, income taxes and other forms of special taxation will be given prominence. The economy of state government and low property taxes in Nebraska will be emphasized as an attractive advantage of the state, of which Nebraska people are justly proud. Mr. Zumwinkel brought out the fact that all of the 48 states, Nebraska is the only one which has no state income tax, sales tax, luxury taxes or bonded indebtedness. This provides a unique appeal to industries seeking new locations. "In all others states," Mr. Zumwinkel said, "business have to bear a heavy burden of extra taxes. And the sorry part of it is these extra taxes do not reduced property taxes. Nebraska, through economy, has been able to run its government with low property taxes and still not resort to extra forms of taxation." A large part of the money for the campaign has already been raised. The advertising firm of Bozell and Jacobs, Inc., Omaha, is preparing the copy. While business men through Nebraska have subscribed liberally to the campaign fund it is felt that new industries coming to the state are likely to locate in small cities and towns. The policy of industries during the past few years has been to locate in smaller localities where real estate is less expensive and where housing and living conditions for employees are less expensive.

Boley, Okla., Dec. 16 (ANP)—Governor Marland today appointed Letcher A. Hill, mayor of Boley, as chairman of the Negro board of regent to succeed or replace Editor Roscoe Dungee of the Black Dispatch, who resigned. Mayor Hill, one of the foremost educators of Oklahoma was unanimously endorsed by his many white and colored friends. He served as coach of the Boley high school; instructor, Phoenix, Ariz. city school, superintendent of Langston university and superintendent of City Schools of Boley and assistant of Oklahoma county.

63 "Dead" Hearts Revived Sixty-three human hearts have been made to beat again after being removed from the bodies of persons who have died. The object of these experiments, by Dr. William B. Kountz, of St. Louis, was to learn more about human hearts and how they function, both in health and sickness—information which cannot be obtained by observation of animal or chicken hearts.—Scientific American.

Strange Golf Match Two men living near Swindon England, have played golf ever; week that the weather permitte. for the past 14 years. One is a retired farmer seventy-three years old and the other is a postmaster several years younger. There is an understanding between them that the match will continue until one dies or has to quit. The winner gets a silver jug.

THE CHAMPION Always Offers The Best Race Results COUNTRY CLUB — HAMMS, AND METZ BOTTLED BEERS Home Style Cooking By AMANDA OFFUTT Ladies Welcome 2047 No. 24th St JA 4777 WE 0998 1904 No. 24th St.

Johnson and Dube Co. Liquors, Wines and Beer Prescriptions WE 0998 1904 No. 24th St.

Milpatrick's BASEMENT Where Quality Is Low Priced Women's Slippers Plain and novelties in smart combinations of materials and colors. Velvet with cuffs. Crepe in black, blue, red. Warm felt with plaid cuffs \$1

ful celebration of the Emancipation Proclamation held in the history of this city will take place on Sunday afternoon, January 2, at the St. Marks M. E. church, the Rev. H. H. King, pastor, under the joint auspices of the Independent Benevolent Protective Order of Elks of the World. The call for this celebration on the part of the Elks was issued by J. Finley Wilson, grand exalter ruler, who appealed to the New York State Association of Elks of which W. E. Lewin is president to rally the forces for an outstanding demonstration that will be a creditable reflection on the pride of the Negroes of this city.

New York, Dec. 16 (By Cleveland G. Allen for ANP)—What will doubtless be the most eventful public meeting at the church will be preceded by a huge parade headed by J. Finley Wilson, and in which the various lodges and temples of New York will participate. The occasion will mark the 75th anniversary of the Emancipation Proclamation. Plans are being worked out by a permanent committee of Elks representative of the various lodges and temples New York, and of which Dr. L. H. King is chairman.

Robbin's Pharmacy 2306 No. 24th St. WE 1711

PuritanFuel Co WA 4480 Semi Nut ... 9.25 Double screened. Ton Comfort Lump 8.40 Hot, Clean, Free Burning Cher. Nut ... 7.40 WASH, FAO STONE, No Slate OUR FAMOUS New Dixon ... 6.65 NOW

NEBRASKA PRODUCE 2202-4-6 North 24th Street Phone WE 4137 Poultry and Egg Dealers Our prices are reasonable, see us first.

CLASSIFIED ADS

FOR RENT—Love's Kitchennette Apartments, 2516-18 Patriek, or 2613 Grant St. Call Wa. 5653. NEWLY decorated and furnished apartment for rent. Phone AT 7818. FOR RENT 2 room apartment, \$3.50 per week. 4 room apartment with private bath, \$4.50 per week, Call JA 0986 REWARD FINDER of rimless glasses, lost at the Omaha Guide Food Show will please return same to Miss Susie Whiteside, 3007 Ohio St., WE 2582 or call WE 1517. Cash Reward. No Questions asked.

FOR RENT Modern furnished apartment, call WE 2742. FOR RENT One modern furnished room in private home \$2.00 per week. Inquire at 2210 No. 24th St. FOR RENT furnished room. Call AT 0748. FOR RENT Apartment. Call WE 2365. FOR RENT Nice room in modern home, 2705 Ohio street.

FOR RENT Neatly furnished rooms strictly modern for rent \$2.00 per week and up. Apartment and houses for rent. Call AT 7435 or WE 3678.

FOR RENT A nice warm room for a nice man. Call AT 9531, \$2.50 per week.

See ANDY First Everyday is Sale Day at Andy's 1936 Chev. V8 Sedan \$450 1935 Ford Town Coupe 385 1936 Ford Tour Sedan Radio, heater 450 1934 Olds Sedan, Radio new tires 395 1934 Ford V8 Tudor or Sedan 265 1933 Chev. Sedan or Coupe 275 1933 Ply. Sedan or Coach 275 1932 Chev. Coupe or Coach 175 1932 Ford V8 Tudor or Coupe 195 1931 Chev. Coupe or Coach 145 1930 Chev. Sedan 125 1929 Chev. Sedan or Coach 95 1930 Ford Coupe 85

A C. NELSEN Auto Sale, Inc. 2042 2044-2112-2200 Harney Street Phone Atlantic 2425-2426

Edholm and Sherman Launderers and Dry Cleaners WE 6055 A REAL GIFT. Silk Lounging Robes \$5.45 45c down No Carrying Charge WOLF BROTHERS 15 at Douglas

Dresher Brothers Dry Cleaners Announce NEW LOW PRICES Men's Wear— Suits 75c... 2 for \$1.25 Topcoats 75c... 2 for \$1.25 Felt Hats 65c... 2 for \$1.25 Trousers 40c... 2 for 75c Women's Wear Plain Dresses 90c... 2 for \$1.25 Plain Spring and Fall Coat s. 90c... 2 for \$1.25 Note: You May Combine Any 2 of the Above Items for \$1.25 Special CALL DRESHER'S NOW.. AT 0345 2217 Farnam Street.

ATTEND OUR GREAT MONEY-SAVING '2 FOR 1' PIANO Sale with the definite knowledge that you will find the piano you want in the store you desire. In the finish your desire. . . . and for every dollar you pay down, \$5 to \$25, we will give you credit for double what you pay. LOWBOYS! We feature the nationally advertised and popular MINETTE and WINTER. Prices range from as low as \$275 Trade In Your Old Piano

Complete with case, bow resin, extra strings and EZ Instruction book, for 17.50 MUSIC STANDS \$1.20 SCHOOL DRUMS \$6.75 We have a complete line of King Band and Orchestra Instruments. See us for lowest prices.

Xmas Specials On Musical Instruments GUITARS 5.95 Up MANDOLINS 5.95 Up TROMBONES 34.50 Up CLARINETS 36.00 Up SAXAPHONES 79.50 Up CORNETS 25.00 Up Lessons can be had with all instruments. ASK ABOUT OUR LESSON PURCHASE PLAN. Weekly payments. See Our Display! of SOPRANI PIANO ACCORDIONS

A GRAND Clearance of TRADE-INS Crown Upright \$38 Gable Upright \$45 McPhail Upright \$65 Hardman Grand ... \$99.50 Harrington Grand .. \$175 Brambach Grand ... \$245 Ludwig Grand \$295 Trade In Your Old Piano for a Better One Schmolzer Mueller 1516 DODGE ST. 6th & Broadway, Council Bluffs