

SOCIAL AFFAIRS

Society

CLUBS ORGANIZATIONS

Clubs

FRISCILLA NEEDLECRAFT The members of the Priscilla Needlecraft club held their opening meeting for this fall at the home of their secretary, Mrs. Arthur Rafferty, 2901 Erskine street, Thursday, October 14th. The evening was spent in sewing and discussing articles about sewing. The hostess served a dinner which was enjoyed by all. The next meeting will be Thursday, October 28th, at the home of Mrs. A. W. Reynolds, 2810 Grant street.

TROJAN CLUB

The girls of the Trojan club are really interested in the problem of "Personal Relations." This is a subject that is being discussed by Miss Goldie Carter, Personal Counsellor of the YWCA. It is a series of talks that will last during the month of October. We are also entering the field of music under the leadership of Miss Ethel Jones.

The visitor for the evening was Louise Morris.

The Wide Awake 24 will have their annual luncheon at the Zion Baptist church, November 11th from 4 to 8 p. m. Everyone is invited to come and have luncheon with them.

THE QUACK CLUB

The Quack club was opened with a prayer read by Mrs. Bernice Marshall, chairman of the worship committee.

The talk on personal relations given by Miss G. Carter, personal counsellor of the YWCA was very interesting. Friday October 22nd will be her last talk on personal relations for the Quack club.

The chairman of the membership committee presented the new club members to the club and read the names of the members for the coming week.

NOTICE

Adult Education Music and Dramatic Classes, YWCA. Monday evening, 8 p. m., Voice Culture; Solo and Chorus singing. Wednesday evening, 8 p. m., Dramatics.

Born to cook for you, Jeff 1818 No. 24th

Mrs. Cora Haywood, formerly of Omaha, who is now living in Denver, Colo., is visiting her mother, Mrs. Rosa Andrews, 2702 1/2 Lake street. Many courtesies are being extended her in the form of social entertainments by her many friends during her visit here.

Marie Downing BEAUTY AND ROMANCE

SPONSORED BY LARIEUSE BEAUTY FOUNDATION

The Larieuse Beauty Foundation was established by the Godefrey Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

RELAX BY EXERCISING

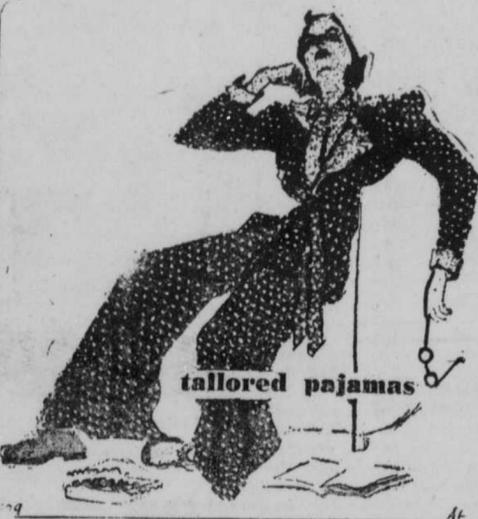
The text of today's "sermon" is "Relax by Exercising." A great number of people today suffer continually from nervous tension. Exercise will aid materially in remedying this condition. Exercise does best two important things: first, it encourages relaxation and second, it speeds up circulation and consequently elimination. When nervous tensions are relaxed the body functions normally, provided, of course, that the individual is free from any other physical disorder.

A special interval for relaxation after the day's work is completed will revive drooping spirits and help us face the evening's program with some anticipation. The office worker or housewife will profit by the addition of this period to her usual schedule. At a twenty-minute period of perfect relaxation after the bustle and hurry of your every-day business not only will you give your liver a rest, but you will give your body a rest. Most of us have a very difficult time relaxing, so give yourself every opportunity to do it right. Precede your rest by a leisurely shower and out set of exercises designed to loosen the nervous tension which has been gathering bit by bit since you awoke this morning. Do not wear binding garments or have your pleats up on curlers.

All exercises taken to relieve nervous tension should be performed in an effortless manner. The good set of stretching exercises formed in a lazy way will serve a purpose. For the back muscles stand with feet wide apart and let your trunk fall forward limply, the head and arms dangling loosely. Tighten the body and repeat why several times. Following the exercises lie down a bed in a quiet unlighted room.

For Milady DOROTHEA McLANE

the laziest girl in the class . . .



tallored pajamas

The laziest girl in the class will hustle to be the first to show the smart tailored pajama illustrated above. Done in navy blue rayon crepe spatter with bright red dots—its the last word. A short quilted jacket to match and a long quilted robe are accessories to make a perfect ensemble.

TWO 5 room modern bungalows like new, \$2,150 and \$2,450. Terms. Maple street. WE 3482.

Anyone knowing the whereabouts of Leta Allington and Joe Allington, nieces of Lulu Taylor who died two years ago, please call at the Omaha Guide office, 2418 Grant or call WE 1517.

Mrs. Cora Haywood, formerly of Omaha and now of Denver, Colo., arrived here Sunday morning to visit her mother, Mrs. R. J. Anderson of 2702 1/2 Lake street, also friends. She was very fond of the climate in cool Colorado and has decided to make Denver her home. Mrs. Haywood's many friends regret to lose her from our city.

Cooking is a combination of food and seasoning. Jeff's 1818 No. 24th.

Hallowe'en Party Is Planned The social committee of the Quack club is planning a children's Hallowe'en party for the Quack club. The committee is promising barrels of fun to everyone. The party is to be given at the "Y" October 29th.

NOTICE

Adult Education Music class YWCA Monday evening at 8 p. m. Voice Culture, solo and chorus singing.

Madaie Dylano, of Denver, Colo. and Mr. and Mrs. I. H. Carter of Los Angeles, Calif., were the house guest of Mr. and Mrs. George W. Bryant, 2875 Wirt street.

Two of the most attractive luncheons that Omaha matrons have been privileged to attend this fall were given by Mrs. C. C. Foster at her Maple street home, honoring her mother, Mrs. Callie Nelson, who now resides in Mt. Vernon, New York. On Wednesday twenty a tractively gowned ladies were served a delicious four course menu in the spacious dining room of the hostess. Gold and maroon, the color scheme, was repeated in the service and decoration of rich autumn flowers. The honored guest was appropriately gown'd in soft brown print. Repeating a menu of palatable delicacies, a like number of admiring friends shared Thursday afternoon with Mrs. Foster's mother. After a feast of epicurean delight, bridge was played. Prizes were awarded as follows: first, Mrs. Charles Solomon; second, Mrs. Florence Branch; third, Mrs. I. S. McPherson and fourth, Mrs. Robbie Davis. A guest prize went to Mrs. Nelson.

Assisting the hostess were Mesdames Vawter, Davis, McPherson and Bell.

CONFERENCE BALL

Protective Order of Dining Car Waiters LOCAL #65

Dreamland Hall

Music By Nat Towle's Orchestra

Wed., Oct. 27

Committee on Arrangements P. A. Langley, Chairman William Taylor, Richard Artison Harold Roache, Wm. Simmons

ADMISSION 50c

Main Event Social Club Incorporates

The Main Event Social club, an organization composed of approximately 100 members, filed articles of incorporation with the Secretary of State, October 12th, and a Certificate of Incorporation signed by Harry R. Swanson, Secretary of the State of Nebraska was issued and received by the organization.

The object of this organization is to promote the highest friendly relationship between its members; to further promote the Civic and Social Development of Colored People and to promote Civic and Racial consciousness.

The Charter Members of the Club are: Levi James, Herbert Richardson, Alfred Langley, Fred Ashcraft and James Glenn. The Club meets the first and last Monday of each month.

The Club's Headquarters occupies the entire second floor at 24th and Burdette street, and includes a billiard room, reading and lounging room, and is equipped for private parties. The Club will sponsor a Bridge Tournament within the near future, for the purpose of crowning the Champion "Male and Female" bridge player. Watch for the Omaha Guide for announcement and entry blanks. Admission to the club rooms will be strictly by membership cards. The joining fee is \$1.00, plus 25c per month dues.

The officers of the club are: Alfred P. Langley, president; Levi N. James, executive secretary and treasurer; Fred Ashurst, Herbert Richardson and James Gellin compose the board of directors.

Ray Lawrence Williams is the Club's Legal Advisor.

Miss Selma Gordon was a recent visitor in Quincy and Chicago, Ill., also in Gary, Ind.

To Play Hallowe'en



Nat Towles and His Orchestra Will Play A Special Hallowe'en Dance At Dreamland Sat., Oct. 30th

Jeff's Food 1818 No. 24th St.

Mrs. Virginia Bolden, 2908 No. 26th St. is spending her vacation in Chicago.

Miss Selma Gordon was a recent visitor in Quincy and Chicago, Ill., also in Gary, Ind.

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Lake Shoe Service 2407 LAKE ST.

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Men's Dress Shirts 1 1/2 to 20

\$1.00

Men's Ties. \$29-4 for \$1.00

Open until 9 Sat. evenings

ACE TIE SHOP 1402 Farnam

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2220 N. 24th St.

OPEN TO LADIES

7:30 A.M. to 10:00 P.M.

OPERATORS:-

Leroy Love Mrs. T. Jackson, Prop.

Courteous, Efficient Service

JOLÉNE FOOTWEAR

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New... flattering... ankle-slimming modes in Fall's most fashionable material. Discovered by Joléne, noted Hollywood style authority and sent directly to us.

FRIEDMAN'S SHOE STORE

1510 No. 24th St. JA 0353

HOLLYWOOD STYLED

Orchard & Wilhelm Co.

Used Furniture IS TAKEN INTO OUR Exchange Dept.

to encourage the purchase of new merchandise. It is offered for resale at the lowest prices we can put upon it.

Our first and constant purpose is to make it easy for our customers to have the new. Our second is the quick disposal of the old.

Every day in the year there are large assortments offered. In fact you can furnish a whole house from this stock which changes constantly.

It's worth your while to come to the Exchange Department today and a week from today to secure what you want.

We list a few typical examples:

Table listing furniture items and prices: Oak buffet, table and five chair s, 7 pieces... \$11.50; Large oak dining suits, 8 pieces... 17.50; Fine Colonial Mahogany China with mirror back and two glass shelves... 22.50; Fine 54 in Colonial mahogany round table with 6 leaves... 7.50; 25 metal beds, full or twin size, each... 1.00; Flat type springs to fit, each... 1.00; Good bed davenport tapestry... 7.50; Majestic Coal Range, 6 hole... 15.00; Combination Gas and Coal Range... 7.50; Large Thor Ironer in good condition... 15.00; 2-pc. Mohair Living room Suite... 7.50; 2-pc. Mohair living room Suite... 22.50; Overstuffed Davenport in black frieze... 12.50; Several firside Chairs... 4.50 to 9.50; 3-pc. Good Oak Bedroom Suite... 22.50; Large Mahogany Dresser... 15.00; Large Circassian Walnut Dresser... 15.00; 4-pc. Green Lacquered Bedroom Suite... 24.50; Ivory Enamel Dresser... 5.75; Several good Oak Dressers... 6.50; 9x12 Axminster and Velvet Rugs, used and imperfect, now cleaned, according to condition... \$7.50, 14.50 19.50, 22.50

EXCHANGE ANNEX

1619 Harney under Nebr. Power Building

YOU may be the lucky GRAND PRIZE WINNER!



The New American Better Living Contest

\$40,000 in PRIZES

\$20,000 in Weekly Awards

Your one hundred word essay on the Electrical Standard of Living may win a \$12,000 home. Think of it! For a simple, sincere statement you may enjoy lifelong happiness! You and your family can enjoy the ease, comforts, and many conveniences of a smooth-running New American Home. If you have always desired Better Living... ELECTRICALLY... this is your big opportunity!

HERE'S WHAT YOU DO!

Write or call the Nebraska Power Company, 17th and Harney Streets, Omaha, Nebraska, or ask any General Electric Dealer, for your copy of the folder, "Invitation to Participate." It contains the simple rules. Read it thoroughly—then write 100, or less, simple, sincere words on the following statement, "The Electrical way of living appeals to me, particularly because—" That's all! And yours may be the winning letter!

Nebraska Power Co.