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THE OMAHA GUIDE, OMAHA, NEBRASKA

SATURDAY, OCTOBER 16, 1937





Electrical Standard of Living

• Homemakers, home-lovers, and everyone is invited to enter the \$40,000 New American Better Living Contest. One hundred simple, sincere words on "The Electrical way of living appeals to me, particularly, because——" may win you a \$12,000 Electrically equipped New American Home; an \$8,000 New American Home; or any of the 100 weekly awards totaling \$20,000 in prizes.

Get started today! You can obtain your copy of the contest folder, "Invitation to Participate," by writing or calling the Nebraska Power Company, 17th and Harney Streets, Omaha, Nebraska. Don't delay! You may be a Grand Prize winner!

Nebraska Power Company

The Trojan club was opened with a short prayer uttered by Miss Holena Thomas, worship chairman. After the business was transacted the main event of the evening was a talk on Personal Relations, given y Miss Goldie Carter, Personal unsellor of the YWCA. This is a aries of talks that will last ove a period of one month from 9 to 1 each Tuesday night.

We welcome one new member to our group, in the person of, Mis Connie Simril and an older mem ber, Mrs. Louise Crumbly. Interest groups will begin next Tuesday with the Music Hour by Miss Ethel Jones. Club members don't forget 8 o'clock.

> GROW GLOSS Beauty Shoppe 2512 N. 24'h Street



Get a box of Elsie Turner's conbin ation pressing oil and hair grower. AT 3036, Miss Turner will be glad to serve you at any time. Grow Gloss Hair Grower is just the pre paration you have been waiting for Largest Showing of

Student's

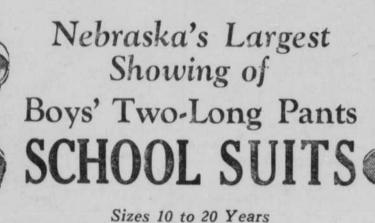
SUITS

Better Bicycles At Reasonable Prices Repairing and Sundries. Louis Flescher

KE 6646

3704 N.30th

The Boys' Own Store Has The Boys' Suits



Again The Nebraska steps out to lead in Boys' School Clothes values . . . the new styles are "keen." Double-breasted, sport back, patch pockets. The all wool fabrics are different, distinctively patterned in the newest colorings. The expert tailoring gives the right swirg to the smart style lines.

50

Other Boys' 2 Long Pants School Suits \$13.50 to \$19.50

Nebraska Clothing G

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CORRECT APPAREL FOR MEN AND WOME

BOYS WOOL SLACKS

New fall patterns — pleated \$275

Other Wool Slacks.... 2.95 to \$5

They're styled to the minute.

'em with a sweater or Cossack

jacket. Ages 10 to 20.