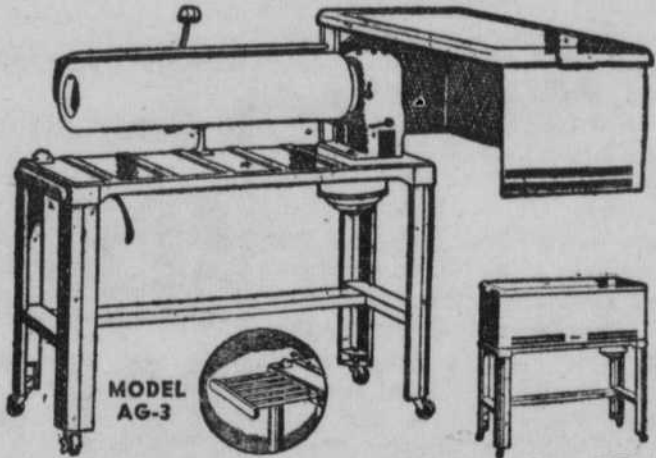


# LEADERSHIP IN THE ELECTRICAL WORLD!

America's Finest Appliances  
Are Presented For 1938 By—

# Westinghouse

## DeLuxe Ironer The Adjust-o-Matic



Cuts Any Ironing Time in Half

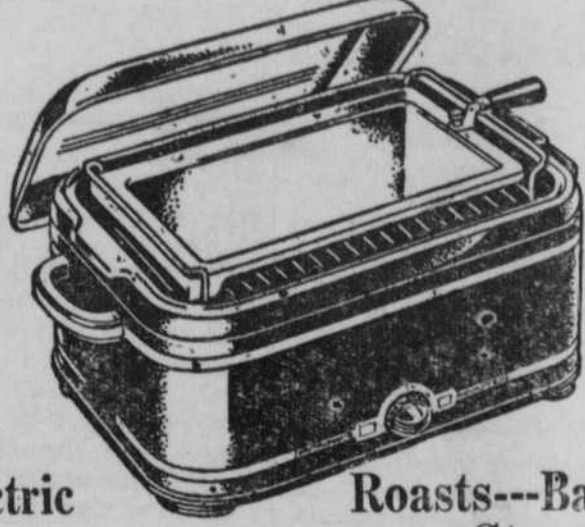
With such a speedy ironer you can wash and iron in less than a day and not be all in afterward. Super size roll and shoe for faster work. Twin thermostats to control temperature at both ends of the ironer. Two speeds for proper drying of heavier damp pieces. Other features such as finger-touch control, padded knee rest, on-and-off switch, pilot light, acid-resistant cabinet that swings out to become handy space for finished pieces, extension shelf.

Let us give you a free home demonstration. Be sure to ask us for your copy of our new 48-page book, "Home Laundering."

Small Down Payment—Convenient Terms  
See Us Today  
Other Models as Low as \$59.95

**\$84<sup>95</sup>**

## Westinghouse



## Electric ROASTER

Roasts, bakes, stews, broils, grills, toasts, fries and cooks the most delicious, complete meals you ever tasted. Clean, quick, cool and convenient for modern homes.

Roaster complete with broiler, grid, rack and dishes

**\$22<sup>95</sup>**

**\$32.90**

## SPECIAL OFFER

Save \$5

On the New 1938

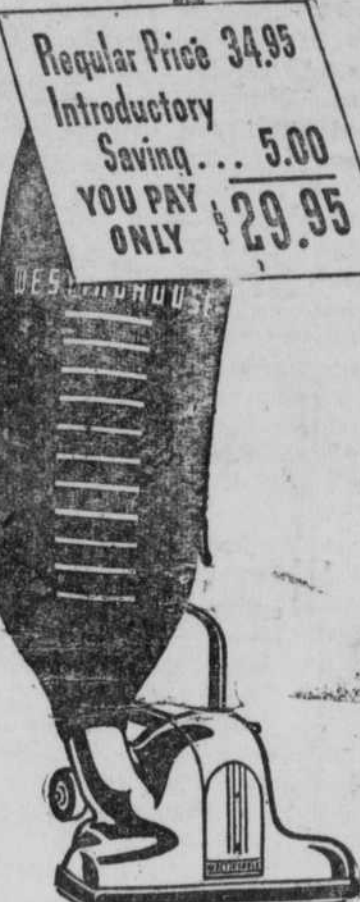
## Westinghouse VACUUM CLEANER

Never before has Westinghouse offered a motor-driven brush cleaner at so low a price. And now, as a limited introductory special, we are able to save you \$5.00 at the low price of

**\$29<sup>95</sup>**

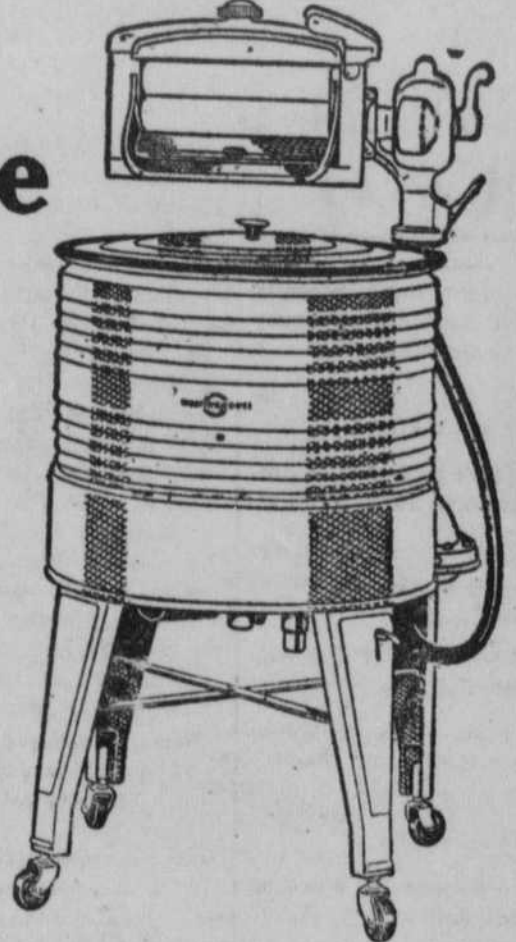
Come in while this special offer lasts, and learn about the Westinghouse quality features.

Clean House With a Westinghouse



Regular Price 34.95  
Introductory Saving... 5.00  
YOU PAY ONLY **\$29.95**

## The New Westinghouse Leader WASHER



A smartly designed washer for an extremely low price. French-type turbulator provides fast, thorough, gentle "natural" washing action for which Westinghouse Washers are famous.

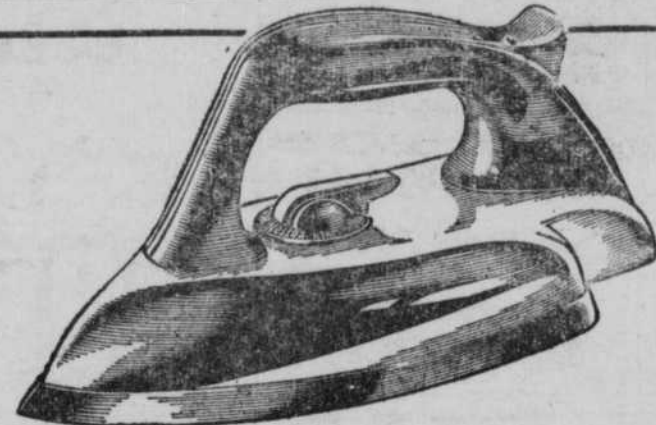
Compact safety wringer has 2 1/4 inch soft rubber rolls, reversible drainboard. Durable white porcelain enamel inside and out, gives tub a quality not found in many higher-priced washers

Come in for your free copy of "Home Laundering," a 48-page book so helpful you'll find use for it every laundry day.

As a Special Offer for This Week Only  
You Can Purchase This Wonderful Washer for **\$49<sup>95</sup>**

## FREE! With Every Washer

purchased this week we will give you FREE one of the new Westinghouse Adjust-O-Matic Irons (illustrated on this page) which sells regularly at \$8.95. Remember—offer good this week only.



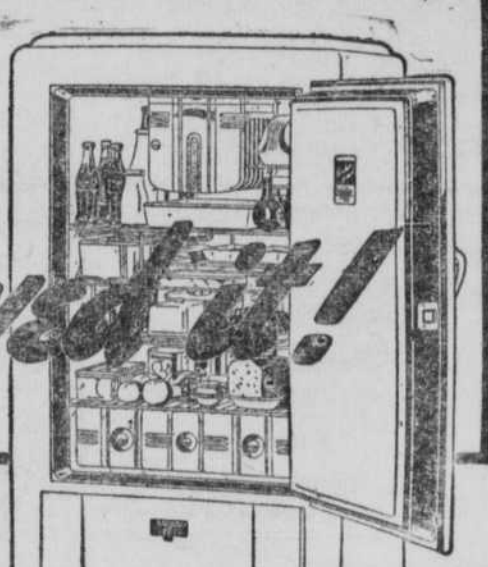
## The New Westinghouse Adjust-o-Matic Faster Thriftier IRON

Fully automatic with finger-tip temperature selector. Fatigue-proof soft, molded rubber handle. Scratch resisting chrome finish. Beveled edge streamlined beauty.

\$1 Allowance for Your Old Iron **\$8<sup>95</sup>**  
Balance Weekly

THE KITCHEN IS WHERE YOU USE IT...

**THE Kitchen IS WHERE WE proved it!**



all the details

right here, in the new FAMILY ALBUM

Average daily current consumption: 2/3 of a kilowatt hour.

Running time of mechanism—only 13%.

Average temperatures: 36° in the milk compartment, 41° in the food compartment!

Average weekly food savings: \$1.75

Ice cubes frozen in 69 minutes—average for 89 Proving Kitchens. Average freezing time of desserts, only 66 minutes.

AND HERE'S ADDED PROOF! U. S. Public Works Administration buys 16,697 Westinghouse Refrigerators on lowest 10-year cost. To meet rigid economy requirements, they found the answer in

**Westinghouse**

Buy Your Electric Refrigerator From Omaha's Largest Exclusive Electric Appliance Dealer  
You Can Buy a Westinghouse Refrigerator as Low as **\$114<sup>50</sup>**  
Small Down Payment—Easy Terms

IT'S Kitchen-proved IN HOMES LIKE YOURS Families of 2 to 6 persons! Food budgets \$27 to \$90 a month! Get all the facts! See the Westinghouse FAMILY ALBUM.

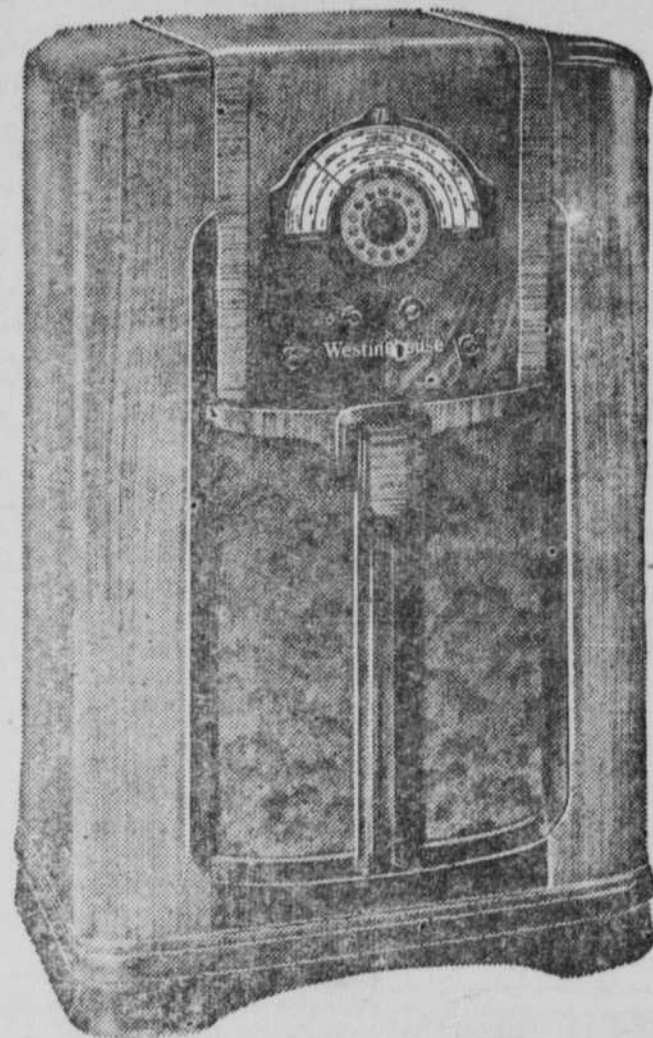
Visit our Store

Before Purchasing We Save You

Money

All Westinghouse Appliances on Display in Our Show-room. Address Below.

## The Westinghouse Precision RADIO



The new Westinghouse radio invites comparison... in smooth clearness of tone, in style and beauty of cabinets, in the worthwhile features developed by modern radio science, and in price.

These Westinghouse features add to your radio enjoyment:

- \* 14-POINT AUTOMATIC TUNING—simply pressing a button tunes in the station.
- \* AUTOMATIC VOLUME CONTROL—reduces fading.
- \* PRECISION EYE for silent tuning.
- \* AUTOMATIC FREQUENCY CONTROL—brings in the program in sharpest focus.
- \* NEWEST TYPE DYNAMIC SPEAKERS.
- \* TREBLE AND BASS CONTROL.
- \* IMPROVED PRECISION TUNING.
- \* ALL-WAVE RECEPTION—standard and short wave broadcasts.

Ask us for a demonstration today! Compare Westinghouse point by point. Trade us your old set—double allowance. See us before you buy and save money.

Small, Easy Payments—Expert Installation  
PRICED AS LOW AS

**\$19<sup>95</sup>**

## RADIO SPECIAL THIS WEEK ONLY

A Westinghouse Model WR-310 Console Gets Europe . Police . Amateurs

**\$33<sup>00</sup>**  
AND YOUR OLD RADIO

REGULAR \$49.95 VALUE  
Terms as Low as 50c Per Week

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