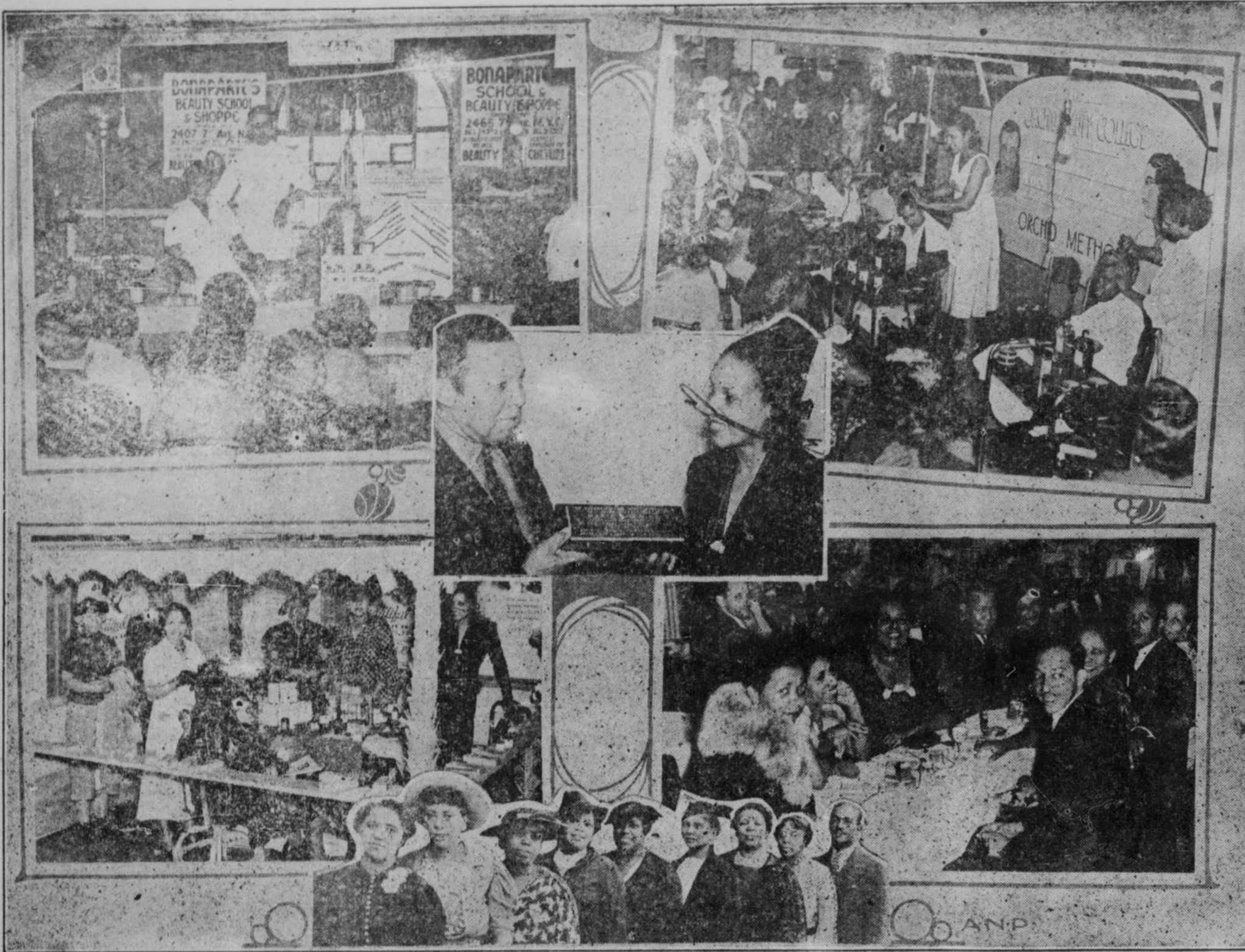


Scenes from National Beauticians Convention



The National Beauty Culturist League held in New York last week in its seventeenth annual convention, said to have been the most successful and helpful in its history. Every manufacturer of note and practically every large school and system of the country was represented, the various organizations cooperating in a program designed to place the business of beauty culture on a higher and more pro-

essional basis. The pictures above give a few glimpses of a few of the many active booths and some of the personalities in attendance. Upper left is the Bonaparte School display, upper right, the Orchid College in practical demonstrations; in the center James H. Tubert, secretary of the New York Beauty League is presenting the "Distinction" award to

Miss Marie Downing of St. Louis for her work in the fields of cosmology and journalism. In the lower left is the Godefroy booth; lower right a glimpse of guests at one of the many gay parties held, left to right, Miss Ethel Waters, the famous singer, Musa Williams, Gertrude Harvey of stage fame; Jimmy Acquette, Cleo Kovacs, M. Christian, Amsterdam News; Miss

Virgie Waters, Mr. Charles Evans, national organizer and Miss Marie Downing. Below left to right are the new officers, Mrs. Marjorie Stewart Boyner, Chicago, president; Mrs. D. Chapman, New York, first vice president; Mrs. A. Taylor, Boston, second vice president; Mrs. B. Mercer, Washington, D. C., financial secretary; M. S. V. Waters, Baltimore, treasurer; Mrs. C. Green

Johnson, Jersey City, parliamentary; Mrs. E. Postnell, New York, chaplain and Mr. Charles Evans, national organizer. Mrs. Ethel Baird of New York City is the retiring president.



S. EDWARD GILBERT

Special representative and Editor of the Guidite Page, known to thousands of kids as Uncle Gil. Mr. Gilbert is also secretary of the Omaha Negro Commercial club. He will speak at the Emancipation celebration.



JOHNNY OWEN

Omaha's own Negro Mayor, Johnny Owen. He resides with his wife, Mrs. Thelma Owen, and two charming children, Shirley and Barbara, 2228 Ohio street.



HELEN CHILDS

Daughter of Mrs. Daisy Childs, and the late Prof. S. G. Childs of Des Moines, Ia., is a graduate of Iowa University. She is now working in the capacity of Office Secretary-Bookkeeper of the Omaha Guide Publishing Co.



MISS EDROSE WILLIS

Young accomplished pianist of Omaha.

A. C. Nelson has in his employ a Negro clerk named John Henry Elyen, 2515 Ohio street. He has been connected with this firm for two years. He has had previous experience in the auto business for 10 or 15 years. In addition to his excellent salesmanship ability, he is an AI mechanic. He checks over cars and sees to it being in first class condition before he sells them. All used cars are guaranteed to be in good condition when they leave the store. 12 to 24 months to pay.

California members of the Disabled American Veterans of the World War have pushed a drive to bring their national convention to San Francisco in 1939, year of the Golden Gate International Exposition.

The state of Oregon already is making a collection of wild animals to be shown at the Golden Gate International Exposition in 1939.

Outside the Wins Palace at the 1937 World's Fair in San Francisco Bay will be a growing ramp of

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