

The Omaha Guidites

"The Door of Expression" — Edited by 'UNCLE GIL'

Begin Preparations For Big Guidite Picnic

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BEAUTY AND ROMANCE
by Marie Downing
DIRECTOR, LARIEUSE BEAUTY FOUNDATION



The Larieuse Beauty Foundation was established by the Godefroy Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public.

SUNBURN
Old Sol is smarter than most of us. Although he gives fair warning with that fiery countenance of his, he can burn you to a crisp before you are aware. That is the dangerous thing about sunburn. Too often we let the dull, pleasant feeling beguile us into basking too long under his glare and, first thing we know, the damage has been done.

Sunburn is no laughing matter. Besides the discomfort it produces, it injures the skin and produces a poisonous condition like any other burn. A severe sunburn may make you ill—to the extent of a fever, convulsions and rapid pulse. Certainly it is no friend of woman's beauty.

Olive Oil an Aid
The outdoors during the summer is an irresistible temptation to all of us. Motoring, sun bathing and the beaches have their special lure, and few are the persons who are careful enough to outsmart Old Sol. Then, too, there are those of us who are obliged to work in the sun—and we simply have to take it and like it.

If you must spend a great deal of time in the sun, cover the exposed parts of your body with an oily substance. This will give you some protection. Dry skins have a tendency to sunburn easier and wrinkle faster than oily ones because the natural lubricating glands under the skin are not working fast enough to keep up with the drying action of the sun. The skin dries

ELMWOOD TO BE SCENE OF GALA AFFAIR

Everything is going along in fine manner for preparations for the first annual Guidite club picnic to be held in beautiful Elmwood park on Saturday August 14th. Mr. Gregg Williams, popular orchestra leader, and now playing at the Harlem, some weeks ago offered to do something to help cheer and inspire the youth of our city, being prompted to offer his services after having witnessed the great display of talent during the Guidite club May Day Festival. Uncle Gil highly appreciates the spirit shown by Mr. Williams and only wishes that other men would seek to do their part towards pushing our boys and girls on to higher things of life.

All ready another fine young father has offered to supply the Guidite Picnic with candy. Next week Uncle Gil hopes to be able to reveal to you just who this man is who has zeal to do something that will make hundreds of boys and girls happy. So don't miss reading the OMAHA GUIDE next week to find out who Good Samaritan number two is.

Arithmetic

Answers

- The term minuend refers to the number from which a lesser number is subtracted.
- The subtrahend is the term used for the number which is subtracted.
- The remainder is the term used to denote the number which remains after the subtrahend is subtracted from the minuend.
- The term multiplicand denotes the number which is multiplied.
- The term multiplier denotes the number by which the multiplicand is multiplied.
- The term product denotes the result of multiplying the multiplicand by the multiplier.

Mrs. Irene Reynolds of 1008 Washburn Ave., Topeka, Kas., is visiting relatives and friends in the city.



Earn Extra Money
School days have come to an end, which means boys and girls everywhere have the opportunity to make merry during the three months vacation. Here's hoping that a majority of the Guidites especially the boys will find jobs and earn money so as to help their parents defray expenses at home.

While we're on the subject of working, perhaps it wouldn't be a bad idea if those of you desiring to earn some money during your spare time, would sell copies of THE OMAHA GUIDE.

IMPORTANT NOTICE!
Notice to Subscribers— Please notify the Omaha Guide office, by mail or telephone, as to your change of address. The postal authorities make a charge for the change of address when we are not notified, in time to prevent delivery to the wrong address. The Omaha Guide will be forced to charge a small fee of five cents for each change of address without notice. Please call WE 1517 or mail us a post card with your new address on it, at one week before you move. This will prevent a duplication of papers and the five cents charge. Thanking you for your cooperation in this matter, THE OMAHA GUIDE PUB. CO. C. C. Galloway, Business Mgr.

MODERN SHOE REPAIR
1410 North 24th Street
Women's Top Lifts 15c
Women's half soles 65c & up
Men's half soles and heels \$1.00 & up
Men's half soles 75c and up
Men's rubber heels 35c and up
Children's half soles and heels 75c
Children's half soles 50c up
Quality Is Our Policy

LEGAL NOTICE
Thomas and Thomas, Attorneys
Omaha National Bank Bldg.

To Riley McClung and John T. McClung, non-resident defendants and to their unknown spouses, heirs and next of kin:
Take notice that there is now on file in the Office of the Clerk of the District Court in Douglas County, Nebraska, in an action in which Halley M. Bliznak is plaintiff and Riley McClung and John T. McClung and their unknown spouses, heirs and next of kin, the petition of the plaintiff, the object and prayer of which are to obtain judgment declaring that all of said parties are interested in real estate situated in Douglas County, Nebraska, described as Lot Six (6) in Wohler's Place, an Addition in Douglas County, Nebraska, as surveyed, platted and recorded; that plaintiff owns an undivided five-sevenths (5-7ths) interest therein, and the said above named defendants each owns one-named (1-7) interest therein and praying further for the partition of said property, and if the same cannot be equitably partitioned, that it be sold by order of Court, and the proceeds of the sale be equitably divided between said parties according to interest and for equitable relief.
You are required to answer said petition on or before the 9th day of August, 1937.
Halley M. Bliznak
By THOMAS and THOMAS
Her Attorneys
6-26-7-24

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PROBAK BLADES



Uncle Gil's Big Picnic To Be In Elmwood Park August 14th

The Coronation in which King Borealis VII, (Dr. Lennox) and Queen Aurora VII (Miss Celestine Jberta Smith) were enthroned may have been a big event in the lives of the grownups, but the first annual Guidite picnic in Elmwood park on Saturday August 14th will without doubt be the most spectacular and colorful event ever attempted in Omaha for youth. That sounds funny, but preparations are under way to make the first annual Guidite picnic one of mirth, joy and happiness for thousands of boys and girls who are readers of the Omaha Guide and members of the Guidite club.

Free Ice Cream
Of course, there'll be the usual ice cream, lemonade, and candy. All this will be free to the boys and girls who attend the picnic and with them bring a card proving that they have been responsible for the sale of one new three months subscription to The Omaha Guide during the remainder of this month and July. So, hurry boys and girls and urge your parents to help you get one new subscriber so you can get your card for free ICE CREAM, LEMONADE AND CANDY.
Uncle Gil is especially desirous of having out-of-town boys and girls attend this big jubilee. Mr. Gregg Williams and his band will be on hand to furnish rhythm rocking melodies for Uncle Gil's kiddies.
Every week from now until the 14th of August Uncle Gil will tell you something about this coming so be sure to get your copy of THE OMAHA GUIDE every Friday.

Robbin's Pharmacy
We Make Our Own Ice Cream
Fresh Daily
2306 No. 24th St. WE 1711

SHE LOST 20 POUNDS OF FAT
Feel full of pep and possess the slender form you crave—you can't if you listen to gossipers.
To take off excess fat go light on fatty meats, butter, cream and sugary sweets—eat more fruit and vegetables and take a half teaspoonful of Kruschen Salts in a glass of hot water every morning to eliminate excess waste.
Mrs. Elma Verille of Havre de Grace, Md., writes: "I took off 20 lbs.—my clothes fit me fine now."
No drastic cathartics—no constipation—but blissful daily bowel action when you take your little daily dose of Kruschen.

APPLICATION—GUIDITE CLUB

Please enroll me in The GUIDITE CLUB, I promise to abide by the rules as set forth in The Omaha Guide.

My Name is _____
My Address is _____
City _____ State _____
School Grade _____ Name of School _____
Parents' Name _____
Date of Birth _____

Cut this out and bring or mail to "Uncle Gil", Omaha Guide, OMAHA, NEBRASKA

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By dissolving and removing mucus or phlegm that causes strangled coughing, Asthma attacks, the doctor's prescription, Asthmo-removes the cause of your cough. No smokes, no dopes, no irritating, absolutely tasteless, starts work in 3 minutes. Sleep soundly tonight, soon feel well, younger, stronger, and eat any food. Guaranteed completely satisfactory or money back. If your druggist is out, we'll ship by order. Mendeace for you. Don't wait another day. The guarantee protects you.

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Kidneys Must Clean Out Acids
The only way your body can clean out Acids and poisonous waste from your blood is thru 3 million tiny delicate Kidney tubes or filters, but beware of cheap, drastic, irritating drugs. Functional Kidney or Bladder disorders make you suffer from Getting Up Night, Nervousness, Leg Pains, Backache, Circles Under Eyes, Dizziness, Headache, Pains, Acidity, Burning, Smarting or Itching, don't take chances. Get the Doctor's guaranteed prescription called Cystex (Sine-Tex). Works fast, safe and sure. In 48 hours it must bring new vitality, and is guaranteed to fix you up in one week or money back on return of empty package. Cystex costs only a day at druggist and the guarantee protects you.

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Cannolene Bleach Cream (Double Strength) 50¢

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N.N.F. Ex. 8.

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Just fill in coupon and mail it today for FREE SAMPLES of Hair Dressing, Face Powder and Special Offer to AGENTS. Don't wait. Mail the COUPON NOW!

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