

SOCIAL AFFAIRS

S-o-c-i-e-t-y

CLUBS ORGANIZATIONS

HEART-TO-HEART CLUB TO HAVE ANNUAL SERMON

The Heart-to-Heart club will have its Annual Sermon Sunday afternoon, Dec. 13th, at 3:30 o'clock.

GRADIE STEVENSON CELEBRATES BIRTHDAY

Master Gracie Stevenson celebrated his ninth birthday Saturday, Dec. 5th.

WILL PRESENT PLAY

The young people's organization of Pilgrim Baptist church will present "March of the Months" at Pilgrim church Monday evening, 8:30 o'clock, Dec. 14th.

PINKSTON GLEE CLUB TO GIVE PLAY

The Pinkston Glee club, under the auspices of the Pilgrim Baptist church, presents "The Festival of the Nativity," a Christmas cantata, Dec. 23rd, at 8:00 p. m., at the church.

MR. AND MRS. GEORGE ALTHOUSE ENTERTAIN

Mr. and Mrs. Geo. Althouse entertained at a dinner Tuesday, Dec. 1st, in celebration of the sixty-fifth birthday of Mrs. Mary Irving.

MARRIED

Paul Turner and Dortha Stewart, formerly of Chicago, were quietly married at the St. John parsonage by Rev. R. A. Adams on Saturday, Nov. 28th.

SURPRISE PARTY GIVEN

A surprise party was given at the home of Capt. and Mrs. J. C. Greer on Saturday evening. Among the gifts received was a beautiful 36-piece breakfast set.

NOTICE

Mrs. Edna Mitchell, collector for the Omaha Guide Pub. Co. wishes to announce to the subscribers that although she has not fully covered the territory she is doing it as quickly as possible.

Goodwill Spring Musical

There are those who are beginning to ask already about the annual "Goodwill Spring Musical." I might say that the next musical will be Sunday, March 28, 1937.

ORGANIZATIONS TO URGE EMPLOYMENT OF NEGROES BY PRIVATE CONCERNS

The president of the National Alliance of Postal Employees is this week urging all organizations to contact every type of business that can be reached to urge re-employment of as many of their colored employees as the business will stand.

A Thought for the Week-End

It's a good thing to remember that a better thing to do, to work with the construction gang, and not with the wrecking crew.

Loyal Matrons Hold Meeting

The Loyal Matrons of Cleaves Temple met Tuesday, Dec. 8th, at the home of Mrs. Laura Winston.

OMAHA PERSONALS

Little Tyra Richardson, 25th and Patrick Ave., is ill. Mrs. Edna Burrell is ill in the County hospital. Mrs. Keyes, Blondo St., is ill in the County hospital.

WILLING WORKERS CLUB

The Willing Workers club of the Metropolitan church met on its regular meeting night with the president in charge.

PASTOR IN THE CITY

Rev. C. C. Harper, former pastor of Zion Baptist church, was a visitor in the offices of the Omaha Guide on Tuesday.

Johnson Drug Co.

We Fill Relief Prescriptions WE. 0998 1904 N. 24th St.

Lake St. Coal Co.

2520 Lake Phone AT 2575 Quality cannot be substituted Prompt delivery Service Thomas Robinson, prop.

ECONOMY BEAUTY SHOP

1809 N. 24th St. WE 4240 9:00 A.M. to 6 P.M. First Class Work At Cut-Rate Prices. Lillian Cunningham Bessie Wilson

THE NEBRASKA LEAGUE OF WOMEN VOTERS

The Nebraska League of Women Voters met Thursday, Dec. 3rd, at the residence of Mrs. Bland, 2809 No. 28th St.

AUTUMN LEAF CLUB MEETS

Mrs. Estelle Waters was re-elected president of the Autumn Leaf club of Pleasant Green church at its meeting Monday Dec. 7th.

FORWARD STEP MEETS

The Forward Steps of Cleaves Temple met Tuesday, Dec. 8th, at the home of Mrs. Finner.

IT PAYS TO LOOK WELL MAYO'S BARBER SHOP

Ladies' and Children's Work A Specialty. 2422 Lake Street.

LEVISON SUPER SERVICE STATION

DIAMOND D-X Gas and Motor Oils Alemite Grease Job 55c Special, Car Washed 49c 2303 N. 24 St.

RITZ CIGAR STORE

Direct wire on all sporting events. Jimmie Jewell, Prop. 2225 N. 24 HA 4634

North 24th Street SHOE HOSPITAL

Your worn shoes are formed to your feet. Retain their comfort and get more service and appearance by having them properly rebuilt. We Call For and Deliver 1807 No. 24th St. WE 4240

MICHAEL'S Beauty Shoppe

HOLIDAY SPECIAL Free facial or hot oil treatment given with every shampoo, press and wave. WE 5633 2115 No. 27 St.

MUSICAL BREVITIES

The Harlem Swinger changed leadership. Jess Simmons, Mr. "Pluke" to you, replaced Jimmie Woods, who is now with his brother, Henri Woods in Colorado Springs doing a bit of radio work.

\$985 CASH will buy Good 5 room house on corner lot. All in fine condition—2539 Decatur McFarland & Kennedy, Inc Realtors JA 2100 636 World-Herald Bldg

Ladies Social Bridge Club

The Ladies' Social Bridge club met with Mrs. Stella Sullivan.

THE LIQUOR STORE Beer \$1.55 Case Old Faithful Brand Whiskey 90 PROOF 8 MONTHS OLD Quart 95c Sweet Wine Full Gallon . \$1.45 Whiskey 18 Months old Pint 65c SPECIAL PRICES ON CASE LOTS WHISKEY FREE DELIVERY 24th and Cuming Phone Jackson 6564

MODERN SHOE REPAIR 1410 North 24th Street Shoe Repairing, Dye and Shine. Quantity plus Quality is our slogan. We Call For and Deliver This Coupon with any purchase of 50 cents or more Is Good For 10c.

Hineman's Garage General Automobile Repair Greasing, Car Washing, Gas, Oil Tire Repairing 24-HOUR SERVICE JA 9269 2417 No. 24th St

Bordy's Introductory Sale Sale now in full swing. Many bargains to Choose from. We mention a few of Our Many Bargains. Boys' broadcloth shirts, all sizes 35c Men's bath robes \$1.69 70x80 Cotton plaid blankets, pair . . . \$1.39 Boys' corduroy Jimmy pants 98c Men's and ladies' cotton socks and hose . . 7c 1316 North 24th St.

Kilpatrick's BASEMENT Do Your Christmas Shopping Wednesday for That Ever-Acceptable Gift! Beautiful Crepe Silk Stockings 69c Pair A Four-Thread Weave That Looks Like a Three-Thread, Wears Like a Four The same luxurious crepe weave that you find in expensive hose. Three carrier ringless to make them clear and sheer. Beautiful mid-winter colors. We Never Buy Seconds Basement—Where Quality Is Low Priced

BEAUTY AND ROMANCE by Marie Downing DIRECTOR, LARIEUSE BEAUTY FOUNDATION The Larieuse Beauty Foundation was established by the Godefrey Manufacturing Company to study methods of preserving women's natural beauty, and to make the results of this research available to the public. ST. LOUIS, MO.—Now that winter is here again, most of us will be spending a large part of the day in heated rooms and then going out into the cold winds. Naturally, we'll have trouble with that old winter problem—chapped faces and hands. Dry, over-heated rooms are often a major cause of this trouble. All the moisture is baked out of the air by your stove or radiators, and naturally this atmosphere dries up some of the natural oils of your skin. To avoid this difficulty, keep the room at a moderate temperature, around 70 to 75 degrees, and turn off the heaters if the room gets warmer. Keep one window open at least a little bit, so that some fresh air circulates through the room. If the air is still dry, try placing a pan of water on top of the heater, or near it, so the water will evaporate and spread the moisture in the air. If you keep any plants in your room, you'll see that they look fresher when the air is kept moist. Your skin will stay healthier for the same reason. During the winter, your skin may dry out if you wash it too frequently with soap and water and fail to take precautions to preserve the natural oils. Use a soap with an oily base instead of the dry, alkaline type. And be sure to rinse your face and hands thoroughly, first in warm water and then in cold, every time you wash. Unless your skin is naturally oily, it is a good idea to use soap on your face only once a day. Before going to bed use a cleansing cream to remove all traces of cosmetics or grime, and spread on a little lubricating cream such as cold cream or even olive oil. It is especially important to apply a thin layer of cream over your face and hands before going out into the wintry winds. Even if you don't use cosmetics ordinarily, you should take this precaution to prevent chapped skin. If you don't ordinarily use lipstick, you can keep your lips from chapping by applying the colorless lip pomade you can buy at your drug store. It is really a form of cold cream for your lips. The change to winter foods may also be a cause of dry skin. Don't eat too many sweets, or too many starches like white bread, potatoes and spaghetti. Get as many green vegetables as possible, and try to include in your diet such raw foods as lettuce, celery, milk, tomatoes and fruits.