

Utilities District Sees Up-Turn In New Business

Mrs. Omaha is going shopping for a new kitchen! In keeping with a nationwide movement toward modernization, Omaha women are discovering just how truly inviting and pleasant a kitchen can be, with proper equipment.

As evidence of this local movement Mr. W. J. Barber, Assistant General Manager of the Metropolitan Utilities District cites the recent upturn in the purchase of modern gas ranges.

"Our sales of gas ranges have increased definitely during the last three months of 1935," Mr. Barber says. "In fact, we can hardly keep pace with the inordinate demand for modern gas cooking ranges."

"I am firmly convinced that this indicates a healthy sign of rapid recovery. Women are dissatisfied with their old stoves, their old refrigerators, their drab dark kitchens. They feel, and rightly so, that the kitchen is the place to start modernizing. Usually the most important single piece of equipment in the kitchen is the gas range. A range that is 'good enough' is often antique and inefficient, requiring a great deal more labor and drudgery in cooking meals than the new, modern, up-to-date gas range.

"Many women are surprised when we demonstrate to them just how much advancement has been made in the design and features of gas ranges. Automatic lighting, when the burner is turned on is a commonplace with the modern gas range, but we find many women surprised when we demonstrate this feature. Accurate oven control, too, is not widely known. The modern gas range has oven regulation that is absolutely faultless, due to advances made in insulation of the oven and burner equipment. Another thing, the new ranges consume less gas fuel and operate more economically, due to the modern methods of combustion and absolute even insulation. What appeals most, perhaps, is the modern design and appearance of the modern gas ranges—and let me tell you they are really beautiful, smart, chic and all the words women like to apply to something truly modern and attractive."

A serious effort will be made by the Utilities District to acquaint Omaha women with the merits of gas cooking and the modern gas range this year. A campaign is contemplated which will include instructive and interesting advertising, cooking demonstrations, etc. which will show just how modern and desirable gas cooking is.

The theme of the campaign will be "Go Modern with Mrs. Modern" and enjoy the full benefits of gas as a fuel for cooking. It will benefit all Omaha dealers in approved Gas Ranges.

3 UNFURNISHED rooms for rent at 2521 1/2 N. 24—Key at 2517 N. 24. WE. 1600.

State Can Shoulder Its Own Relief Lincoln—Nebraska will solve its own relief problem this winter despite the difficult transition period when federal control will pass to the counties and will emerge next spring ready to step on the business accelerator, State WPA Administrator Dwight F. Felton predicts.

"If people can raise funds as they have been doing to build auditoriums, schools and community projects of various kinds, then I am confident that the county boards should have little trouble in providing money for their relief cases," says Felton.

"Just as soon as Nebraska gets a good crop, the relief problem surely will become negligible in this state."

297 State Banks Have 65 Million Lincoln—There were 297 solvent banks operating in Nebraska as of June 30, last, with total deposits of \$65,011,523 and gross assets amounting to \$76,138,979, as shown by the biennial report of the state banking department just printed for distribution.

This setup, following the long depression period and its heavy mortality among banking institutions, gives a favorable comparison with the same date in 1933, except that the number of banks in business is 118 fewer this year. Deposits were about \$3 million dollars more in total last June than in the same month two years previously. The 1933 amount was \$61,621,921.

Loans and discounts fell off one-third during the biennial period, from \$39,484,721 in 1933 to \$26,326,034 this year. Offsetting this decline, the bonds and securities held by banks gained nearly 4 million, from \$14,781,690 to \$18,317,951, while general reserves increased over 10 million, from \$16,166,391 to \$26,375,281.

Waiter's Career Wins Award For Story Contest

Jacksonville, Fla., Jan 11—(ANP)—The nobility attached to going a task well and the value of appreciating the dignity of the vocation which one is following have been stressed again in the life of a man whose life has been devoted to waiting table, and who through love of his profession and through efficiency and ability, has won the plaudits of the hosts who know him.

The story of Joe S. McLane and his work as a headwaiter for more than thirty years has just won the first award in the Rosenwald contest, in the personal service group.

Mr. McLane was born in Mariana, Florida, of very humble parentage, worked his way up, schooled himself and reached the highest point in the hotel work that a colored man could. His position in the hotel gave him an opportunity to lead several rallies that netted thousands of dollars for the cause of education. Florida Normal, at St. Augustine, Florida; Bethune-Cookman, at Daytona Beach, Florida; Edward Waters College, at Jacksonville, Florida; and Gilmore Academy at Mariana, Florida are schools that received money through Mr. McLane's leadership. Mr. McLane has had contacts with the most important people in the country and counts his friends among millionaires as well as among those in the ordinary walks of life.

Gives City A Park Among the outstanding acts of Mr. McLane was donating a park to the city of Mariana to be used for colored people. He has very wisely invested his earnings and today, even though retired he is assured a comfortable income. Forty years after Mr. McLane had left school he was honored by the Bethune-Cookman College with an honorary degree. Bethune had been helped in the general rallies and he personally has given scholarships for students.

In the story he says, "The two most influential incidents in my life, I believe were my marriage and my joining the church. These two have served as the ballast that steadied and kept me always encouraged, always working, always believing

that I could do. Few men have worked harder, few men have gotten more and I am satisfied to be a man among men."

Teacher Wrote Story This prize winning story was written and submitted in the contest by Mrs. Wilhelmina J. Rutledge, a teacher in the Junior high school of Jacksonville, Florida. Mr. McLane gave his share of the award to Mrs. Rutledge which was another evidence of his generosity. Jacksonville and Florida feels proud because these two are native Floridians. Mrs. Rutledge is a member of the Inter-racial Committee of the YWCA. This body works with the Inter-racial Commission of Atlanta, who sponsored this contest for the Rosenwald Fund.

Cost of Riding Rises In Italy Because Of War Rome, Italy—(CNA)—Motor bus fares have been raised from 10 to 20 centimes (a centime equals 1-5 of a cent) or more to furnish the Italian government with funds to carry on its plunder of Ethiopia.

Taxicab fares were increased several times in the last month, bringing on idleness for the cab drivers whose former patrons now walk or use trams.

Three room furnished apartment. Call WE. 2654 after 8:30 p. m.

Furnished Rooms for rent. WE. 3454.

NEATLY furnished room in modern home. One block from car

Ray L. Williams, Attorney In the County Court of Douglas County, Nebraska.

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Bryce Crawford, County Judge 11-21, 28-35-1-4-36

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Y. M. C. A. To Hold Social Security Institute

An Employer's Institute on Social Security Legislation will be held at the Omaha YMCA, January 17 and 18, according to an announcement made Tuesday by C. S. Wilson, director of the "Y" schools.

Invitations have been sent Chamber of Commerce groups throughout Western Iowa and Eastern Nebraska to send representatives to the Institute. Employers generally in this territory have been invited to attend, Wilson said.

"Taxes on pay rolls started January 1 of this year. This new tax is imposed as part of the Social Security Act. It means an ultimate tax of \$90 a year on every \$1,000 of annual pay roll, as much as \$117 a year on a \$25 a week stenographer," Wilson said.

"There are many opportunities for tax savings for those familiar with the legislation," Wilson said. "very employer owes it to himself and his business to have fingertip information."

Thurman C. Morey, Omaha representative of Prentice Hall, Inc. is Dean of the sessions.

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GET READY for that Ball. Tuxedo Suit, size 37, for sale, \$9. Call WE. 0156.

2-ROOM furnished apartment, 2914 N. 25 St. WE. 2365.

Agents Wanted AGENTS—10 daily selling Negro Dolls. Write, National Co., 163 West 126th St., N. Y.

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Rooms For Rent ROOMS for rent, strictly modern. 2428 Erskine. WE. 1024.

FOR RENT—Two rooms furnished, kitchenette apt., also one single room for gentleman, in a steam heated home. WE 4162.

EMERSON LAUNDRY and ZORIC DRY CLEANERS

L. S. Hines, Manager

HELP WANTED Men-Women—\$50-\$180 a Month For Institutions, Hospitals, etc.—Everywhere NO PREVIOUS EXPERIENCE NECESSARY

*All kinds of good jobs practically everywhere*Write fully enclosing stamp, to Scharf Bureau, Dept. 1-4-A-46, 145 W. 45th St., New York.

TUCHMAN BROS. 24th AND LAKE

LOWEST PRICES ON QUALITY FOODS

TRY A POUND OF TUCHMAN'S SPECIAL RED BAG COFFEE FRESH ROASTED, Per pound 21c

EARLY OHIO POTATOES 15 pound peck 15c

FRESH BREAD 16 ounce Loaves Sliced, 2 for 15c

WHEN KIDNEY TROUBLE CAUSES YOU TO GET UP NIGHTS

When Bladder is Irritated, When Passage is Difficult, When Backache Bothers Flush Poisonous Waste and Acid From Kidneys

If you aren't feeling just right—nervous—have dizzy spells and kidneys and learn more about yourself.

Through the delicate filters of the kidneys, acids and poisonous waste are drawn from the blood and discharged from the body. These filters become clogged with poisonous waste and kidneys do not function properly—they need a good cleaning.

One reliable medicine highly efficient and inexpensive is GOLD MEDAL Haarlem Oil Capsules—you can't go wrong on this grand medicine for it has been helping people for 50 years to correct their aches and pains and to ban-

ish uric acid conditions, the aggravation of sciatic, neuritis, neuralgia, lumbago and rheumatism.

So if you have symptoms of Kidney Trouble as backache, nervousness, getting up two or three times during the night—scanty, leg cramps—moist palms or puffy eyes, get a 35 cent package of this grand and harmless diuretic at any modern drug store—it starts the first day on its errand of helpfulness.

But be sure it's GOLD MEDAL Haarlem Oil Capsules—the original—the genuine—right from Haarlem in Holland.—Adv.

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1610 No. 24th AT 9726 1st Door North Chicago Bakery SPECIAL 90 Proof Whiskey Quart \$1.00 Season's Greetings

FREE MAGIC INCENSE Have money and love magic. Send your name and address and receive the mystic magic free. Just write Keystone Lab., Memphis, Tenn. Dept. 1-R-7.

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Robson Largest Selling Five-in-One Hair Dressing in the world! If you haven't used Robson, don't fail to try this treatment! Sell 200 World Patent Sellers!

FREE! How coupon with every order! Something new. Write immediately for our program! Keystone Lab., Memphis, Tenn., Dept. 9-R-12

CABINET WORK Of all kinds done. Prices reasonable. O. H. WHITE 2525 Charles JA 2869

FREE! JOE LOUIS Button With Samples of Sweet Georgia Brown Hair Dressing and Face Powder. Be a Joe Louis Booster. Wear this shiny Button of the "Brown Bomber." Send 2c Stamp for Samples, FREE Buttons and Souvenir. Write today before all buttons are gone. VALMOR PRODUCTS CO. 5213 Cottage Grove Ave. Dept. 535 Chicago, Ill.

NEW and different working a ir dressing pomade and KID HAIR GROWING FACE POWDER. Large trial size free. Write Lucky Heart Laboratories, Dept. 115 Memphis, Tennessee

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Sensational New Discovery GROWS HAIR In Three Quick Stages Or No Cost At last, here is a startling secret discovery that actually will grow hair in seven days or it doesn't cost you a penny! Mr. Johnson's Brilliantine Hair Grower, as this amazing fast working secret is called, is different from anything else you have ever used. Ugly, short, kinky hair turns into long, straight, thick, glossy hair that everyone envies and admires. Mr. Johnson's Hair Grower must do the work to your delight or it costs nothing. Send coupon for quick action.

MAKE THIS CONVINCING TEST Send no money. Just mail the coupon below right now. When your package of Mr. Johnson's Brilliantine Hair Grower arrives, deposit with postman only \$1, plus postage charges and then if you are not absolutely amazed with how long, how thick, how straight and how beautiful your hair is getting, we want you to pay back your deposit. Test Mr. Johnson's Brilliantine Hair Grower or at our risk. Mail coupon today and have hair more beautiful and luxuriant than you ever dreamed possible. Send Today.

Mr. Johnson's Company, 207 N. Michigan Ave., Dept. 56, Chicago, Ill. Send me the Mr. Johnson's Brilliantine Hair Grower. I will give postman only \$1, plus postage. I can return the unused Hair Grower in 7 days and get my deposit without question.

Name _____ Address (or P. O. Box) _____ City _____ State _____

1st Stage

2nd Stage

3rd Stage

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