IN THE REALM OF

...SPORTS

Joe Loius Named "Outstanding American Athlete"

New York, Dec. 28 .- Joe Louis, ungrowned heavyweight champion of the world, was voted America's outstanding athlete in the 1935 poll by the Associated Press. The selection is annually made from both the amateur and professional

Louis won a three-to-one vote over W. Lawson Little, Jr., British and American amateur golf champion, who received second place. Third place was won by Jesse Owens, sprint marvel, who broke three world's records in one afternoon.

Eulace Peacock, Temple University sprinter, also placed among the first ten selections.

Among those who have won first place in the past has been "Dazzy" Vance, famous Brooklyn hurler, and "Pepper" Martin, as since last spring, Alpha Iota

LINCOLN URBAN LEAGUE IS COMMENDED

though today is observing its third anniversary, it is just beginning its work" observed Dr. A.

Speaking Friday night at the Negro high school and college graduates. He predicted, "substantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed, and his sheet carries and stantial additions will be made to lowed. stantial additions will be made to lowed, and his sheet carries an pointing out the assumptions of the new building," and pointed out that it is a challenge to the group for further effort. The speaker sentation. for further effort. The speaker asked that Millard T. Wood be given recognition for his work in Chapter for twelve years, Anthe project.

sponse. Mr. M. T. Woods, executive secretary of the Lincoln Urban League introduced the officers of the board of directors and tion, and has twice before been mighty to blast the hearts of the when not obtainable from a drug store, outlined the fall program. Mr. J. elected to national conventions, Yankees from the universe. Lat-D. Lau, president of the Community Chest; Mr. Louis W. Horne, secretary of the Community Chest, gave short talks. Mr. being delegated, but not at the prayer. He replied: "God of the N. Y. A. and Mrs. Maude St. Louis, Missouri. Nuquist, director of child labor welfare department and Mr. Bernard Squires of the Omaha Urban League made execellent contributions to the program. They congratulated the group for its achievement and praised Mr. Woods' leadership. Rev. I. B. Smith offered invocation. Rev. O. J. Burchardt made closing remarks which left a feeling of good will in the minds of all present. He also pronounced the benediction.

Musical selections were: solo by Charles G. Blooah accompanied by Mrs. Florence Blooah; vocal duet, Sara Ann McWilliams and Alvin Wilkes accompanied by Mrs. R. V. McWilliams and selections by the Wilson quartette accompanied by Mrs. James Wilson, The WPA band rendered musical numbers at the beginning of the program under the leadership of Mr. W. S. Fletcher.

white and colored citizens, to those other girls. I am writpacked and jammed the auditorium.

Various supervisors who will direct the work being done at the center the coming year were pre- the amount is. sented to the group. They were: { Newton, Adult Education instruc- and your dear aunt. tor; Mrs. Al Florence Chatman, Adult Home-making instructor; Mrs. Florence Blooah, secretary and hostess; Miss Sara Ann Mc- occasion by the Smith brothers, Williams, art and handicraft; John and Edward, who were the Miss Theresa Crews, girls athlet- contractors and directed the new ics: Mr. Aaron Knowles, men's building project. athletics; Miss Olga Harris, li- Our sick are on the improvebrarian; Mr. Sam Neal and Mr. ment list. Rev. S. H. Johnson of J. J. McWilliams, caretakers of the the M. E. church is able to sit up. building.

Mr. Woods also stated that em- provement list and Mrs Burckployment would be furnished hardt is about herself again for many other individuals as soon as which we are all grateful. the Urban League Project re- We are all glad to hear from ceives final approvement. A beau- Mr. Trago McWilliams who is tiful bequet graced the table. Red life, liberty and the pursuit of roses and ferns were given for the winter.

Coloradoans Elect Frater In Texas



U. J. ANDREWS

Although he has been in Tex-

Rev. C. A. Long gave a re- had served as vice-president. their group, a recognized leader, Charles Warner, assistant director tending, the 1933 conclave in

HER FATHER-NO. 25 Dear Alta Vesta:

I am happy over your dear little letter. Like you, I am a little sad, because yau had to go away from me. I am glad you were happy with your father, for you are my greatest source of happiness, and nothing gives me more real joy than to make you happy.

So you want to play Santa Claus, do you? Well, dear child, I am pleased with the spirit that prompts you to share your happiness with others. When you are older and can understand better, you will be able to realize that the people who give to others, who strive to make others happy, have more happiness than those who are selfish and live for their own pleasure. Very readily A crowd of representatives, I agree for you to make presents ever she may consider reasonable out of your allowance, and I will replace it when you tell me what

Mrs. Mary Shelby, supervisor of but always willing to add to the I pray you may never be selfish the Federal Project; Mr. Burt happiness of others. Love to you

Your Father.

Frank Chrisman is still on the im-

Bernard E. Squires Addresses Philo-

Elected Honorary Member

Bernard E. Squires, executive to the Negro."

duction: "There is a diversity of their race were performing." gro. His knowledge is limited by groes." virtue of his limited contact, ob-

"The society matron says she St. Louis world series hero in Chapter of Alpha Phi Alpha years. The Socialologist knows unanimously carried that Mr. restless and nightly visits to the Fraternity of this city, signal- him because he has made a rather Squires become an honorary life harmless and inexpensive way to ly honored U. J. Andrews, jour- incomplete study of some phase of member of the society. nalist, recently, when the organization elected him delegate of fairly content in the kitchen un- veloped a cable over which it is Haarlem Oil Capsules and take the chapter to the Alpha Gen der paid. The Socialologist knows eral convention to be held the that virtual slavery, antiquated tions at the same time. latter part of the month in customs, and a faulty socio-economic order enables him to pre-"The Lincoln Urban League, Nashville, Tennessee., Andrews judge and misjudge the Negro. gas generated on the vehicles are one of Colorado's most notable They know nothing of the Negro being operated in the Chinese athletes of a decade ago, and college graduates who must serve province of Kwangtun. L. Weatherly the president of the long active and widely known say 'I know the Negro' do not Board of Directors of the organ- in Mountain States' circles, de- know to what extent the Negro's parted from Denver in April Industrial and economic opporto accept the managing editor tunities are restricted on basis of of a baby of your own and yearn munity center, 2001 U street, Dr. ship of the San Antonio Regis- color. They know nothing of the for a baby's arms and a baby's

> interesting type of news pre- whites who believe that they know the Negro, he related the story drews, for the last three years Negroes, and appointed one of secretary, Director of Educa- what they wanted. He ended his representing his chapter at the er he was approached by a Negro sine Co., Chattanooga, Tenn. Cincinnati meeting in 1931, and who asked him what he meant by knows what I meant."

Said Mr. Squires, "The White Man does not know the Negro for he is not able to penetrate

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the deeper and more significant To Hold State Negro side of him. He may enjoy the beauty of Negro spirituals, but sophical Society he cannot enjoy their spiritual beauty and religious significance as does the Negro, for they are not as meanful to him as they are three-day Michigan State Negro

"Those who say, I know the ginning January 25. League, spoke to the Omaha Negro' do not know that Negroes A call for delegates has been Philosophical Society, Sunday at have been snatched from their issued to churches, political 4 p. m. at the Y. M. C. A. Mr. knees and expelled from the groups, trade unions and fratern-Squires' appearance as the So- church which they had help to al and civic organizations. The ciety's principal speaker drew an build, and which was supposed to state congress will elect delegates exceptionally large attendance, be following the teachings of to the National Negro Congress He spoke for an hour on the sub- Christ. They do not know that scheduled for Feb. 14 in Chicago. Negroes have been discriminated The problems to be taken up at Said Mr. Squires in his intro- at gatherings where members of the congress are: the housing

The inter-racialist, the sociologist, may know the Negro but they do ment problems of the Negro the radical, the employer, and not know that to ascribe the Ne- women; labor unions as they afeven the Negro, himself, says I groes social disabilities to racial fect the Negro; and civil rights. know the Negro.' Such an as- traits and tendencies is now no The address of the sponsoring sumption," he continued, "repre- longer popular nor possible. What committee for the Detroit Consents a distorted concept of the is needed is a truer and more gress is at 3762 Seyburn Avenue. Negro, and it generally means to sympathetic knowledge of the me that the person making such Negro gained through sincere inan acclamation is least qualified terracial activity, tending toward an acclamation is least qualified terracial activity, tending toward fine New York interpretation of the New York in to profess a knowledge of the Ne- a just interpretation of the Ne-

At the conclusion of the speech, servation, and study of the the chairman stated, "I have not heard a speaker who held his audience more attentive, since I become weak—the bladder is irriknows the Negro, because her have been a member of the so- tated-often passage is scanty maid has served the family for ciety, it was then moved and and smarts and burns—sleep is

Motorbuses driven by charcoal

A Baby For You?

If you are denied the blessing Weatherly praised various activities of the League, particularly adult education by public forums, and employment work in connection with finding suitable jobs for Negro, birth, school, and scale of the very best make-up men, his front, pages, birth, school, and scale of the school, and scale of the very best make-up men, his front, pages, birth, school, and scale of the very best make-up men, his front, pages, and the economic system."

In a baby's arms and a baby's smile, do not give up hope. Just write in confidence to Mrs. Millearning. They do not know the Negro's effect on labor unions, and the economic system."

West Texas—ranking as one of the very best make-up men, his front, pages, and the economic system."

Throughout Mr. Squires' distinguishing the school and scale of the very best make-up men, his front, pages, there were illuminating of the smile, do not give up hope. Just write in confidence to Mrs. Millearning. They do not know the Negro's effect on labor unions, and the economic system."

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> Ladies Birthday ALMANÁC 1936 Tell your druggist to give you a copy of this Almanac, NOW, before



Congress In Detroit

Detroit, Mich., Dec. 21 .- A Congress will be held here be-

conditions of the Negro; the fuopinions regarding the Negro. In concluding he said, "They ture of the Negro youth; employ-

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good times. "Your hair is holding you back", a

'kind, understanding friend advised her. "It is dull, iron-burnt, graystreaked-makes you look 10 years older. Why not try Godefroy's Larieuse French Hair Coloring?" Ella heeded her friend's advice. And how different her world is today. Dates, dances, parties, excitement. Hair that is soft, gleaming, too, can overcome the handicap of gray, faded or streaked hair by using Godefroy's LARIEUSE. You can make your tresses a beautiful jet-black, black, dark, medium, light brown or blonde color in 15 or 20 minutes. No fuss, no bother, no more trouble than an ordinary shampoo. Always sold on a money back guarantee. Your dealer has





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LITTLE NERO





