

# BUILD Your Own COMMUNITY By Patronizing Your Neighborhood Stores

Sponsored and Supported by Public Spirited Northside Business Men for the Purpose of Creating Better Understanding Between Merchants and Consumers and for the Purpose of Bringing Directly to You the Latest Price Quotations

**IMPERIAL CAFE**  
106 So. 14th St.  
Closed on Sundays  
Home Cooked Meals—Reasonable Prices  
Open from 6 a. m. to 6 p. m.

**CHOP SUEY**  
American and Chinese Dishes  
**King Yuen Cafe**  
2010 1/2 N. 24th St. Jackson 8576  
Open from 2 p. m. until 3 a. m.

For Dependable Service  
**White Eagle Oil Station**  
24th & Willis E. Carter, Mgr.  
Courtesy Our Motto.

**JOHNSON DRUG CO.**  
We Fill Relief Prescriptions  
WE. 0998 1904 N. 24th St.

**BEER ON TAP**  
**AMERICAN WEINER SHOP**  
2500 N. 24th Street.  
RED HOTS AND SHORT ORDERS  
TRY OUR DOUBLE DECK CLUB SANDWICH

Call  
**OMAHA POULTRY MARKET**  
1114 N. 24th St., We. 1100  
FRESH EGGS, FRESH DRESSED POULTRY  
While You Wait.

Do You Want Naturally Wavy Hair?  
Try Our **CROQUINGNOLE MARCEL WAVE**  
Affords Numerous Changes of Coiffure.  
**CHRISTINE ALTHOUSE BEAUTY SALON**  
2422 N. 22—WE. 0846

**RARE'S BUFFET**  
Carl Rabes, Prop.  
Refreshments and Lunch  
2425 N. 24th Street, 24th and Lake  
Phone JA. 9195 Omaha

Buy Milk by Name  
Ask for  
**Roberts Milk**

**OMAHA AUTO PARTS CORP.**  
Omaha, Nebraska  
2206 Cuming St. JA. 0019  
S. J. Sindelar A. R. Thacker, Pres. Treas.

**VONER and HOUSTON GROCERY**  
2114 N. 24th St. JA. 3543.  
Every Day is Bargain Day Here

**Duffy Pharmacy**  
We. 0609  
24th and LAKE STREETS  
PRESCRIPTIONS  
Free Delivery

**HARRIS & SON Grocery**  
Now Located at 1410 N. 24 Street  
We wish to thank our patrons for their patronage and hope to continue to serve you.  
Phone—JA. 4118

**NORTH SIDE TRANSFER**  
Long Distance Hauling  
Moving and Storage  
Phone WE 5656 2414 Grant St.

**C. H. HALL EXPRESS**  
PHONE JA 8585 RES WE-1056  
WE MOVE WITH CARE  
Office: 1405 N. 24th St. Omaha.

**WHITES SERVICE STATION**  
Standard Oil Products  
We repair tires  
**WHITE & NEWTON**  
24th and Grace St. JA. 8954  
All Work Guaranteed

**IT PAYS TO LOOK WELL**  
**MAYO'S BARBER SHOP**  
Ladies' and Childrens' Work  
A Specialty.  
2422 Lake Street.

**JESSIE'S ORIENTAL TAVERN.**  
The Place Where Good Fellows Meet—Hear  
**MISS BERNICE BIVENS AND HER POPULAR SONGS**  
2525 Erskine St. WE. 5758

## TOOK OFF 17 LBS. OF UGLY FAT

**HEEDED DOCTOR'S ADVICE**  
Mrs. Robert Hickey, Roseville, Calif., writes: "My doctor prescribed Kruschen Salts for me—he said they wouldn't hurt me in the least. I've lost 17 lbs. in 6 weeks. Kruschen is worth its weight in gold."  
Mrs. Hickey paid no attention to gossipers who said there was no safe way to reduce. She wisely followed her doctor's advice. Why don't you?  
Get a jar of Kruschen to-day (lasts weeks and costs but a trifle). Simply take half teaspoonful in cup of hot water every morning. All ingredients.

**MILTON WILSON**  
Now at Firestone Service Stores  
20th and Harney invites you to come in and ask about the  
**SIMPLE BUDGET PAYMENT PLANS.**  
**TIRES**  
BUY NOW! DON'T WAIT FOR PAY DAY AS LOW AS **51¢ PER WEEK**  
114. 2111 20th & Harney  
**Firestone**  
AUTO SUPPLY & SERVICE STORES

**HERMAN'S MARKET**  
24th Lake Sts. WE 5444  
The Best Quality Food at the Very Lowest Prices  
**WE DELIVER**

**CHAMPION CIGAR STORE**  
DIRECT WIRE ON ALL SPORT EVENTS  
JA. 4777 Ladies Welcome 2047 No. 24

**THULL'S ANNEX**  
24th and Seward  
**FOR YOUR CONVENIENCE—Free Special Delivery Service**  
BUD McMANGAL, Prop. Jackson 8054

**AMERICAN MEMORIAL CO.**  
Twentieth & Cumings St.  
**MONUMENTS AND MARKERS**  
PHONE ATLANTIC 4927 All Work Guaranteed  
"We have served your friends"—Ask them

**TUCHMAN BROS.**  
The North-Side's Largest "Food Market."  
Lowest Prices on Quality Foods  
WE-0402 24th and LAKE  
**CRISP FRESH VEGETABLES DAILY**  
**WE NOW FILL GOVERNMENT RELIEF ORDERS**  
LET US HELP YOU SELECT FOODS FOR YOUR PICNICS, LUNCHES, AND DINNERS  
Get Your Relief Orders Filled at a Store That Carries the Largest Line of Fruits and Baby Beef at Popular Prices.

**Grant Street Pharmacy**  
PHONE Webster 6100  
Registered Pharmacist Prompt Delivery  
PRESCRIPTIONS CAREFULLY COMPOUNDED  
**MIDAS ICE CREAM**  
Flavor—Quality Always  
P. J. Robinson, Mgr.  
24th and Grant Streets Omaha, Nebr.

## Former Secretary Accepts New Position

Mr. J. Harvey Kerns, former secretary of the Mid-Center Community Urban League, who has been temporarily employed at the Urban League Headquarter in New York City, has accepted a position as regional adult director of education for four states at a salary of \$350 per month and expenses. Headquarters at Livingstone College at Salisbury, N. C. He will have full charge of directing all teachers in the following states, in adult education: North Carolina, Tennessee, West Virginia and South Carolina.  
Mr. Kerns is a graduate of Livingston College. He is holding a government position made possible by the Roosevelt Administration determination to see that every citizen has a chance to receive an education, let he be old or young, and to give the Negro teachers a job that old man depression has cut off in these four states.  
Omahans wish him success in his new undertaking.

Mothers—Let your boys be Guide newsboys. Send them to the Omaha Guide Office, 2418-20 Grant Street.

## A Baby For You?

If you are denied the blessing of a baby all your own and yearn for a baby's arms and a baby's smile do not give up hope. Just write in confidence to Mrs. Mildred Owens, Dept. K, 512 Honan Bldg., Kansas City, Mo., and she will tell you about a simple home method that helped her after being denied 15 yrs. Many others say this has helped bless their lives. Write now and try for this wonderful happiness.

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## Douglas Memorial Home May Benefit By Bill in Congress

**National Teachers Association and National Association Colored Women, Ask That Anacostia Site Be Included in Places Benefitted by Bill S. 2073.**

Washington, D. C., Aug. 28.—Mr. Grant Lucas, president of the Columbian Educational Association of this city, and principal of Wormley School, returned Monday from Tallahassee, Fla., where he submitted to the Resolutions Committee of the Annual Convention of the National Association of Teachers in Colored Schools, a resolution requesting that the Frederick Douglass Memorial in Washington be included among the 400 or more places to benefit by a bill now pending before Congress. The bill is for "The Preservation of Historic American Sites, Buildings, Objects and Antiquities of National Significance." The bill already has passed the United States Senate. (S. 2073.)  
The Douglass home for years has been supported and maintained by the National Association of Colored Women's Clubs as a historical and patriotic shrine. This organization adopted a similar petition at its annual convention held 1st month in Cleveland, Ohio.

## Why A Newspaper Is Like A She

Because they are thinner than they used to be.  
Because they have forms.  
Because they spread the news.  
Because they are bold-face type.  
Because they have a great deal of influence.  
Because they always have the last word.  
Because they are not afraid to speak their minds.  
Because back numbers are not in demand.

## Straighten Your Hair At Home

Our newest product turns the most stubborn kinky hair into soft lustrous straight hair. Applied at home in a few seconds. Costs but a few cents. Write for free offer; CHEMCO PRODUCTS, 115 Harborview Avenue, Bridgeport, Conn.

## Poisoned Kidneys Stop Getting Up Nights

To harmlessly flush poisons and acid from kidneys and correct irritation of bladder so that you can stop "getting up nights" get a 35 cent package of Gold Medal Hearlem Oil Capsules and take as directed. Other symptoms of kidney and bladder weaknesses are: scant, burning or cramps—puffy eyes.

## TIRED, WORN OUT, NO AMBITION

HOW many women are just dragging themselves around, all tired out with periodic weakness and pain? They should know that Lydia E. Pinkham's Tablets relieve periodic pains and discomfort. Small size only 25 cents.  
Mrs. Dorsie Williams of Danville, Illinois, says, "I had no ambition and was terribly nervous. Your Tablets helped my periods and built me up." Try them next month.



Compliments of  
**MONTGOMERY GROCERY**  
We carry a full line of groceries and Fresh Vegetables. Give us a Trial, 2531 Lake St. We. 0226

**LOOK!**  
WITH EACH OIL CHANGE WE GIVE A COMPLETE GREASE JOB  
No Extra Charge  
24 HOUR TOW IN AND REPAIR SERVICE  
Walker Garage No. 5  
24 and Lake Sts. Tel JA. 7086

## SPORT NEWS

**By George E. Horsley, Ex-Pug**  
It was a home-run last Tuesday for the Colored prize fighters of North Twenty-fourth Street, at the Omaha Arena at 22nd and Hickory, Smiling Spight, won by the K. O. route. Owing to the fact that it was his first knock-out, he was as happy as a hungry dog in a meat market. Folks said if Spight keeps that smile and continues to throw punches like he did Tuesday night, it won't take long for him to get to the top, where Joe Louis is going.

George Kennard the North 24th Bull Dog, won a decision over Jimmie Alger of Grand Rapids. It did not take the Bull Dog long to knock the play out of the Playboy.

It has been said that a fighter doesn't get far when he leads with his right, but George led with his right, and went to a clean cut decision.

The main event brings Hank Kavanaugh, of Los Angeles, and Tiger Payne, of Omaha, the man who denies that Joe Louis had him in a bad way and says that he, Mr. Jack Payne, can get in good condition and take on all of the present heavyweights of today. But from the way he fought in the fourth round last Tuesday night, all he would have to do is to have two or three High-browns to come around and talk to him, then he could show you some fighting that you have never seen before. For an example, last Tuesday evening, Mr. Hank Kavanaugh, a tall rangy fighter continued to stab a long left hand to the Tiger's face, but it did not seem to rile up the one time Jungle Tiger. And for three rounds the Tiger could not break through the up and coming coming young fighter's long left. On some occasions the Tiger would get through the left jab, but that straight right of Mr. Kavanaugh which he kept cocked at all times, would fire through like a shot from a gun and hold the Tiger at a safe distance then at the end of the third round, three of Omaha's gorgeous beauty's came to the Tiger's corner and was telling him what to do and to show you the Tiger took heed to what the gorgeous ones were telling him, the second in the Tiger's corner, the famous Left-hook Artist, none other than Cyclone St. Clair had to throw one of those hooks to get the Tiger's attention. Then that Hair raising fourth round came and the Tiger went to throwing punches from the Jungle, and to tell the truth those Jungle punches were taking effect. After they came out of a clinch Mr. Kavanaugh's eye was cut and the Tiger went right on to win by decision.

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Send them to the Omaha Guide Office, 2418-20 Grant Street.

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## Can You Imagine?

Noble Johnson playing a she role? . . . . . An Arkansas Sheriff killing one of his Deputy Marshal's for beating a Negro . . . . . Page Ripley that one is too strong for me . . . . . A funny joke I heard in Marianna, Florida, right after the Claude Neal lynching was . . . . . "You people say that the colored people don't pull together, but darn if they didn't pull together and "pull" out of town . . . . . Willie Bryant having managerial trouble . . . . . A guy getting pinched one thousand times . . . . . Yes I said ten hundred times . . . . . That's the misfortune of a fellow in Georgia . . . . . It's a good thing they don't pay dividends because if they did this "bird" would be chairman of the stockholders . . . . . Italian Soldiers living in Ethiopia where the temperature is one hundred and twenty degrees sweltering . . . . . Yes, Can You Imagine?

Notice, Subscribers: If you don't get your paper by Saturday, 2 p. m., call Webster 1750. No reduction in subscriptions unless request is complied with.

## AMATEURS HERE'S YOUR CHANCE

(Continued from Page 1)

choir directors, and business organizations to enroll as many persons as possible in this talent quest.  
"Major Bowes has given hundreds of young folks a chance at fame and fortune. It's up to all of us to see that all of our folks are at least given a chance to spin the wheel of fortune."  
In addition to the Major Bowes' award, Omaha Post will pay cash prizes totalling over \$400.  
Any amateur over 12 years of age may enter. Entry blanks for Omaha and Douglas County are available at the office of the Omaha Guide or from any Omaha radio station, the American Legion office, City Hall, Omaha.

Preliminary auditions will be held in the air-cooled Hotel Paxton Ballroom nightly starting September 5. Nightly winners will compete for the grand prize and cash awards at the Omaha City Auditorium, September 15, Saturday night. A gala dance will be conducted in connection with the finals, with a nationally known orchestra furnishing the music.

Duos, trios, quartets, bands or other groups may compete, but only for the cash awards.  
Judges in the preliminary contests will be expert talent selected from Omaha radio stations.  
Director of the contest will be Bill Wiseman, Omaha radio editor.

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## Lincoln Man, 15 Years On Burlington, Dies

**OBITUARY**  
By "Book" Lawton

Lewis Wilson Holmes, son of the late Mr. and Mrs. Henry Harrison Holmes of Clay Center, Kansas, was born October 11, 1881, near Sedalia, Pettis County, Mo. He, with his family, came to Clay Center, Kansas, March 13, 1884, and there grew to man-hood. He departed this life, and dear ones, Thursday, August 22, 1935, at his home, 2300 Orchard Street, Lincoln, Nebraska, at the age of 54 years, nine months and eleven days.

He leaves to remember him, for his living here in this life—and for his going there in death, a wife, Mrs. Mary Holmes, of the home address, Lincoln, Nebraska; one daughter, Mrs. Franklyn Brown, Washington, D. C.; one sister, Mrs. Anna Lawton, four brothers, Mathew, George, Lester, and Harry Holmes, all of Clay Center; and a host of near relatives and dear friends who sincerely regret his passing.

Lew, as he was familiarly called by the hundreds of his friends, passed from this life as he had often expressed a desire to go—quickly and bravely—in the out-of-doors of nature; amid the green of summer, the blooming of flowers—the solitude of his own thoughts.

Lew Holmes, like a desert-nomad, was a wanderer. His desert was the great plains of America—his caravan, "the iron wheel-ed" horses of the railroad which he rode for fifteen years over nearly the whole artery of the Burlington System.

We who regret his going, search our hearts and our minds for something appropriate to say. And though we may shed a tear, yet we ask: "What fancy have we? What strange vanity to hope that his spirit tarrieth here—For God changest his countenance, and sendeth him away. [We come to honor him, and we knoweth it not; and we are brought love, but he perceiveth it not. The living know that they shall die, but the dead knoweth not anything, neither have they a part forever in anything that is done under the Sun."  
Death, where is thy sting? Grave, where is thy victory? We approach thee in the shadows of gloom—in thee solitude of thy victories. But, he heard thy voice as rippling waters coming to engulf his soul, and with his spirit of stern resolve closed his eyes.

## Mrs. Squires Joins Husband

Mrs. Squires, executive secretary of the Urban League, returned to Omaha Friday, August 23, from Cleveland, Ohio, with his wife and two children. At present the family is making their home with Mrs. Dorsey, 3717 Parker.

## FREE COURSE IN HAIR CULTURE

Including Diploma, by Mail. Write  
**CUBAN COSMETIC CO.**  
Box 5315 Chicago, Ill.

## WOMEN END PAIN AND DELAY

SEND 25¢ FOR TRIAL SIZE  
Special Offer: 25¢ for 10 Tablets. Regular 50¢. Money refunded if not satisfied. Write for free literature. **Lydia E. Pinkham's Tablets**, 233 Central Bldg., Lowell, Mass.

## FREE LUCK BAG AND SAMPLES

Regular 50¢ Golden Brown Algerian Make Luck Bag, also samples Hair Dressing, Ointment and Beauty Book all FREE!  
Just send 10¢ coin or stamps to cover shipping costs. No obligation. Attractive Agents offer is also included. Write N.P. Golden Brown Chem. Co. Memphis, Tenn.

## "Keep Cool"

Wash Suits Properly Laundered  
SEER-SUCKER . . . . . 50c  
LINEN AND PALM BEACH . . . . . 75c  
10% Discount Cash and Carry  
**EMERSON LAUNDRY and ZORIC DRY CLEANERS**  
2324 North 24th Street Webster 1029