

# BUILD Your Own COMMUNITY By Patronizing Your Naborhood Stores

Sponsored and Supported by Public Spirited Northside Business Men for the Purpose of Creating Better Understanding Between Merchants and Consumers and for the Purpose of Bringing Directly to You the Latest Price Quotations

Buy Milk by Name  
Ask for  
**Roberts Milk**

OMAHA AUTO PARTS CORP.  
Omaha, Nebraska  
2206 Cuming St. JA. 0019  
S. J. Sindelar A. R. Thacker,  
Pres. Treas.

VONER and HOUSTON  
GROCERY  
2114 N. 24th St. JA-3543.  
Every Day is Bargain Day Here

Buy Your Garden and  
Grass Seeds Now!

Save Money by Using our  
BULK GARDEN SEEDS  
Home Landscape Service.  
924 N. 24th St. JA-5115

Duffy Pharmacy  
We. 0609  
24th and LAKE STREETS  
PRESCRIPTIONS  
Free Delivery

THOMAS SHOE REPAIR SHOP  
First Class Material  
Satisfaction Guaranteed  
1415 No. 24th St. Omaha, Neb.  
WEB. 5666

HARRIS' GROCERY  
2639 Franklin Street  
We Specialize in Fresh Vegetables  
and Meats  
We Appreciate your Patronage.

NORTH SIDE TRANSFER  
Long Distance Hauling  
Moving and Storage  
Phone WE 5656 2414 Grant St.

SPECIAL  
GET ACQUAINTED OFFER  
Shampoo, Press with Finger  
or Marcel ..... \$1 25  
Homer McCraney's  
BEAUTY SALON  
Two Doors South of Ritz

AFTER THE WRECK  
—CALL—  
KAISER & CHRISTENSEN  
AUTO TOP AND BODY CO.  
Auto Painting  
AT 8972 2810-12 N. 24th St.

SLAUGHTER BAR-B-Q HUT  
and  
RESTAURANT  
2011 N. 24th Street.  
Under New Management  
EDNA MITCHELL & Son, LEON.

DEEP ROCK  
SERVICE  
STATION  
24th and Charles

Now is the time to change motor  
oil and gear grease for Summer  
Driving  
KORRELL and CARPENTER.

PROGRESSIVE TAILORS  
John Hall, Prop.  
Cleaning and Pressing Neatly Done  
We Call For and Deliver  
2120 North 24th Street Omaha

MILTON WILSON  
Says  
Come in And Look Us Over.

BULGER TEXACO SERVICE  
Goodrich Tires.  
Willard Batteries.  
Recharge Batteries  
Fix Flats

Have Complete Road Service.

WHITES SERVICE STATION  
Standard Oil Products  
We repair tires  
WHITE & NEWTON  
24th and Grace St. JA. 8954  
All Work Guaranteed

FOR  
JOB PRINTING  
CALL  
WE. 1750  
OMAHA GUIDE

## MYERS FUNERAL HOME

Dignified, Efficient Supervision  
Nothing Over-Or Undone

2416 N. 22 St. WE 0248

## TUCHMAN BROS.

The North-Side Largest "Food Market."  
Lowest Prices on Quality Foods

24th and LAKE -- 24th and LAKE

Strictly Fresh  
From Benson Farms  
**EGGS** Doz. 25c.  
LARGE FRESH MUSTARD GREENS,  
Per Bunch, ..... 3c  
LARGE NEW POTAOES, 10 lbs for 29c  
JUICY SUNKIST ORANGES, Each 1c.  
Valley Brand Seedless Raisins, per box 5c

## HERMAN'S MARKET

WE-5444 24th and Lake Sts.  
The Best Quality Food at the Very Lowest  
Prices  
WE DELIVER

### MORE JOBS

The easiest way to prevent unemploy-  
ment is to create jobs. This Community  
offers a great variety of employment op-  
portunities. When you patronize your  
community merchants wholeheartedly,  
you increase their volume and make it  
possible for them to give all the mem-  
bers of this neighborhood additional em-  
ployment.

ARE YOU DOING  
YOUR PART

## Grant Street Pharmacy

PHONE Webster 6100

Registered Pharmacist Prompt Delivery  
PRESCRIPTIONS CAREFULLY COMPOUNDED

MIDAS ICE CREAM  
Flavor—Quality Always

P. J. Robinson, Mgr.

24th and Grant Streets Omaha, Nebr.

### JOHNSON DRUG CO.

We Fill Relief Prescriptions

WE. 0998 1904 N. 24th St.

AMERICAN WEINER SHOP  
2509 N. 24th Street.  
RED HOTS AND SHORT  
ORDERS  
SCHLITZ BEER ON TAP  
TRY OUR DOUBLE DECK  
CLUB SANDWICH

Call

OMAHA POULTRY MARKET  
1114 N. 24th St., We. 1100  
FRESH EGGS, FRESH DRESSED  
POULTRY  
While You Wait.

HEADQUARTERS AND REST

ROOM FOR WAITERS AND  
PORTERS.  
2405 Lake Street AT 8295

### RABE'S BUFFET

Carl Rabes, Prop.  
Refreshments and Lunch  
2425 N. 24th Street, 24th and Lake  
Phone JA. 9195 Omaha

### BLACK AND WHITE CAFE

2210 N. 24th Street.  
Sandwiches, Steaks and Chops.

### C. H. HALL EXPRESS

PHONE JA 8585 RES WE-1056  
WE MOVE WITH CARE  
Office: 1405 N 24th St. Omaha.

### JESSIE'S ORIENTAL TAVERN.

The Place Where Good Fellows  
Meet—Hear  
GREGG WILLIAMS AND HIS  
FINE BAND  
2525 Erskine St. WE-5758

MRS. RANDLE'S  
Home Made Candy Pop Corn  
Carmel Corn and  
ICE CREAM.  
2510 N. 24th St. Omaha, Neb.

### SWANSON Plumbing Co.

Plumbing—Heating and  
Repairing.  
1918 Cuming St.  
E. A. Backlund, Mgr.  
Phone JA-3434 Night JA-4356

Do You Want Naturally Wavy  
Hair?  
Try Our  
CROQUINGNOLE MARCEL  
WAVE  
Affords Numerous Changes of  
Coiffure.

CHRISTINE ALTHOUSE  
BEAUTY SALON

WHY WANT TAILORED  
CLOTHES  
(Suits A Specialty, \$4.95)  
At Expensive Prices When You Can  
Buy Them Cheaply At The  
ARCHWAY SEWING ROOM  
1322 1/2 N. 24th Street

ALWAYS ASK  
FOR  
**FORBES'  
BAKERY  
PRODUCTS**

AT YOUR GROCER  
2711 North 24th St.

Compliments of  
MONTGOMERY GROCERY

We carry a full line of groceries and  
Fresh Vegetables. Give us a Trial.  
2531 Lake St. We. 0226

LOOK!  
WITH EACH OIL CHANGE  
WE GIVE A COMPLETE  
GREASE JOB  
No Extra Charge  
24 HOUR TOW IN AND  
REPAIR SERVICE  
Walker Garage No. 5  
24 and Lake Sts. Tel JA-7086

### Most Beautiful Negro Church in America

St Marks Once Thought Lost  
Forges Ahead; Congregation  
Carries \$850,000 Edifice  
Through

By Ferol Vincent Smoot

For the A. N. P.—  
New York City May 30—The  
most beautiful Negro church in  
America, St. Mark's Methodist  
Episcopal, has just returned to it  
for the fifth year as pastor, the  
Reverend Lorenzo H. King, D. D.  
When the depression which began  
in 1929 has become a matter of in-  
terest only to historians, and  
stories are told of great victories  
through faith, the story of this  
church in New York City will  
serve as an endless source of in-  
spiration of the youth of coming  
generations.

At the intersection of three  
great avenues, facing Dorrence  
Brooks Square in one of the most  
picturesque spots in Harlem, built  
of rough gray and brown stone  
in a combination of medieval and  
modern architecture, St. Mark's  
stands as the pride of Negro  
Methodists and of Negro church  
life in America. The congrega-  
tion is 64 years old, but the sta-  
tely and imposing edifice which is  
the St. Mark's of today's of re-  
cent construction, having hardly  
been erected before the present  
depression struck in all of its de-  
vastating fury to mar its peace  
and security. The story of how  
this church in all of its dignity  
and beauty has been preserved for  
Negroes is an interesting one and  
well worth repeating.

#### Call Rev. King.

St. Mark's new edifice was com-  
pleted in 1927. The property is  
valued at \$850,000. In 1931,  
when the New York conference  
deemed a pastoral chance neces-  
sary and the membership found  
itself so overloaded with debt  
that the most optimistic could  
not see their way out, Bishop  
Francis J. McConnell of the New  
York area appointed the Rever-  
end Dr. Lorenzo King to preside  
over the destiny of the distressed  
church. Reverend King received  
his early training at Clark Uni-  
versity where he won an A. B. de-  
gree. He later studied at Gam-  
mon Theological Seminary B. D.,  
Union Theological Seminary B. D.  
and D. D. from Wiley University.

For two years, Reverend King  
was professor of English at Clark  
University and he served eight  
years as the successful pastor of  
Central M. E. Church, Atlanta.  
In 1920, he was elected editor of  
the Southwestern Christian Advo-  
cate, official organ of the Metho-  
dist Episcopal Church for its  
350,000 Negro members. After  
serving in this position for eleven  
years, he was called to New York  
from New Orleans. And the story  
of St. Mark's from 1931 is  
the story of a church whose mem-  
bership and development have  
been built around the powerful  
and compelling personality of its  
new pastor, the Reverend Lorenzo  
H. King.

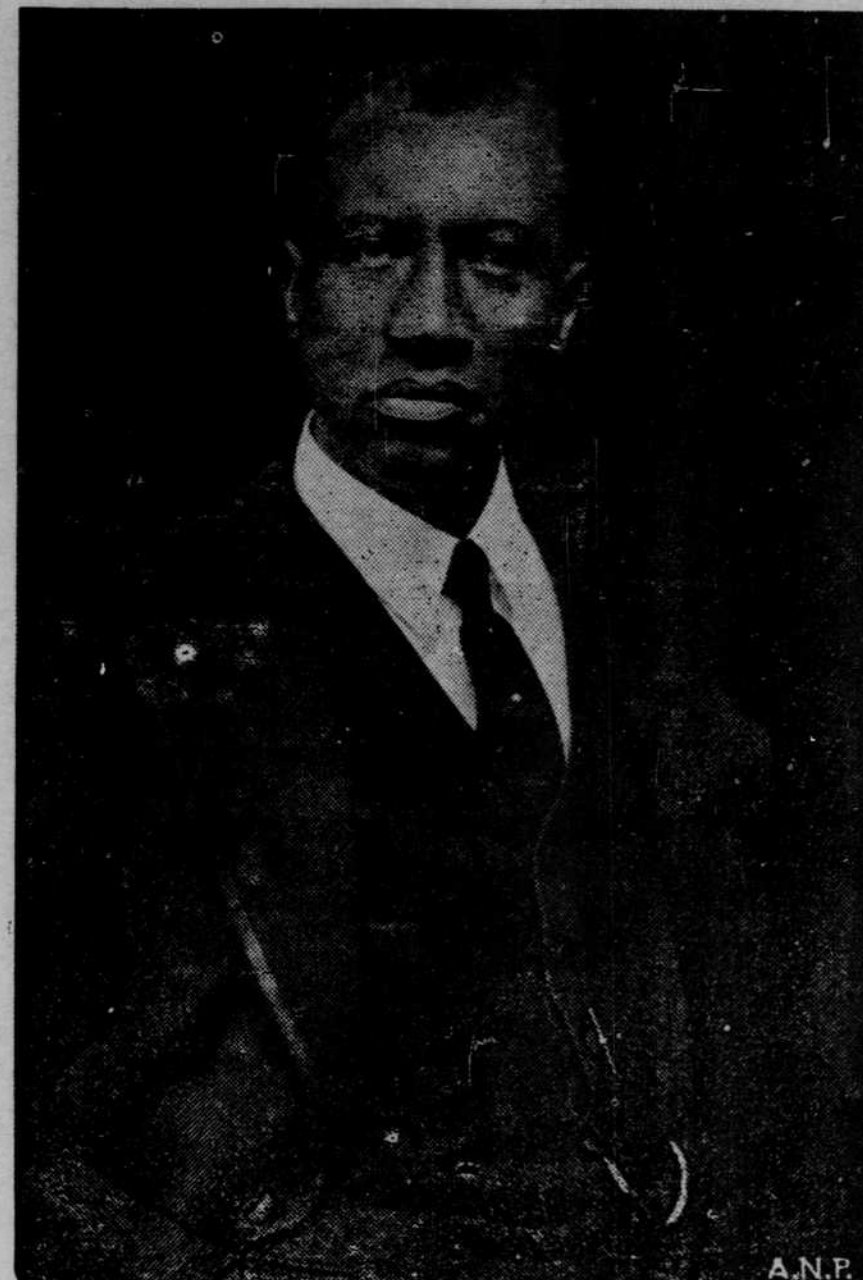
Although Dr. King was well  
known nationally, few residents  
of New York City knew him. As  
editor, he had sat for three quad-  
renniums in the law making body  
of the General Church, and trav-  
elled in every section of Method-  
ist preaching and addressing  
Methodist Men's Councils and en-  
joyed wide experience as pastor,  
educator and administrator. The  
rank and file of Harlem accepted  
him as just another preacher and  
perhaps felt a little sorry for him  
for accepting to do the impossible.  
But it was not long before he be-  
gan to mingle with the citizenry  
in their community activities and  
admiration for his unusual ability  
and engaging personality began  
to reflect itself in the growing  
membership and increased com-  
munity support of the church.

#### Add 1,000 Membership

In four years, more than 1000  
persons have been added to the  
membership of the church. On  
Sundays, we find the auditorium  
which seats 1800 filled to cap-  
acity at morning service. Follow-  
ing the trend of the times, a youth  
movement has been inaugurated  
in St. Mark's in which the young-  
er members share more largely in  
the life of the church. Pastor and  
officials inspire this by putting  
into practice a workable program  
and interpretation of religious  
truth adapted to the requirements  
of modern living and thinking.

St. Mark's is no longer regarded  
as merely a fashionable church.  
Today it is a community church  
whose worship and social service  
activities are enjoyed by thou-  
sands of non-members as well as  
members. It is interesting to note  
that the \$35,000 organ serves as  
a center of musical culture and  
interest. Fraternal and civic or-  
ganizations throughout Harlem

### HEADS AMERICA'S MOST BEAUTIFUL CHURCH



Dr. Lorenzo H. King, D. D.,  
pastor of St. Mark's Methodist  
Episcopal church in New York  
City. The Church which repre-  
sents a valuation of \$850,000 is  
one of New York's show places  
and plays an important part in

the religious and civic life of the  
community. The congregation is  
64 years old and despite the trem-  
endous cost of the beautiful  
edifice in which it worships has  
come through the depression with  
flying colors.

### Civil Liberties Committee Warns of Increasing Danger

Chicago, May 30.—ANP—At  
the annual meeting of the Chi-  
cago Civil Liberties committee  
held last Monday at the Steubben  
club, a warning was given of the  
increasing threat to civil liberties  
as a result of activities of certain  
groups who feel their position less  
secure as a result of the prolonged  
economic slump.

Preliminary reports by Miss Jes-  
sie Binford, chairman of the local  
committee by James F. Currey, ex-  
ecutive secretary, indicated the  
frequency and the seriousness of  
the assaults upon the civil rights  
of citizens of all colors and creed.  
Dr. Arthur G. Falls, chairman of  
the Interracial Commission, gave  
a review of the present bills before  
the state legislature of Illinois  
which offered a serious threat to  
the minimum of civil liberty which  
the ordinary citizen now possesses.  
He particularly emphasized the  
danger of the drive against free-  
dom of speech on the part of col-  
lege students. He brought to light  
the dangers of the proposed new  
criminal code which would make  
the ordinary citizen subject to the  
most brutal repression.

Corliss Lamont, member of the  
board of directors of the American  
Civil Liberties Union with head-  
quarters in New York City, discus-  
sed the subject from a nation-wide  
viewpoint. He gave illustrations of  
the method of procedure followed  
by the American Civil Liberties  
Union in combating injustice par-  
ticularly against labor and against  
minority groups. He urged not  
only that organized pressure be  
brought to bear against legislation  
or other means of repression but  
that individuals and groups active-  
ly participate in the moves which  
were found most effective in com-  
bating this injustice.

### New Welfare Chief At New York "Y"

New York May 30.—ANP—  
In his first appearance in Harlem,  
Oswald Kanuth, a newly appoint-  
ed administrator of public wel-  
fare, speaks at the Y. M. C. A.  
Sunday on the initial program of  
Activities Week. Mr. Kanuth  
consented to address the repre-  
sentative group which will assem-  
ble in the special gymnasium Sun-  
day afternoon upon the invitation  
of Henry K. Craft, executive sec-  
retary and Henry C. Parker, ac-  
tive secretary of the branch.

Also during the week, Eric  
Hagenlacher one of the greatest  
billiard players in the world, will  
give a demonstration as will  
James C. Evans, the colored play-  
er who recently won the state  
championship.

### READ

THE OMAHA GUIDE

### Open Camp for Colored Boys

Columbus, S. C., May 30.—A  
recreation camp for Negro pupils  
of vocational agriculture, the only  
one for colored boys in the United  
States, was formally opened Fri-  
day near Orangeburg. The camp  
is an FERA project and will ac-  
commodate 120 boys. It is expect-  
ed that 2,000 boys will camp there  
during the summer. The camp is  
composed of four frame cottages  
for sleeping quarters and a large  
mess hall. There is also a large  
swimming pool and a baseball  
park.

### 7 Scale Prison Camp

Wilson, N. C., May 30.—ANP—  
Seven convicts escaped from the  
state prison farm here last Mon-  
day night after filing their way  
out of the wash rooms. The men  
who fled were; Jerry Grooms,  
Robert Lee Davis, Willie Hug-  
gins, Arthur Curry, Tom Farmer,  
Jet McNeil and John Wallace.  
Grooms was captured shortly  
after the escape.