

NATIONAL RECOVERY ADMINISTRATION

News Letter To Salesmen

New Year's business started with a bang. The New York Times Index of Business Activity for the week ended January 5 reached 87.1, his was about 4 points higher than the record made by the last week of the old year ad nearly 9 higher than the record of the first week of 1934.

Encouraging reports continue to come in from the business comparisons of 1934 over 1933. The banks in the Federal Reserve System earned \$6,510,000 in 1934, while they lost \$917,000 in 1933. Company wrote \$60,000,000 more, iated Bell System had a net gain new business in 1934. The Association of 298,000 telephone installations.

General Motors sold 927,493 cars and trucks compared with 755,778 in 1933. The department and dry goods stores made 14.7 per cent more in dollar sales in 1934; the variety store sales ran 9.12 higher; electrical equipment sales, 21 per cent higher.

Real wages—based on purchasing power instead of dollars—increased 7 per cent in the first 11 months of 1934 over the comparable period in 1933, according to the National Industrial Conference Board. Employment and pay rolls were at all times higher last year than in 1933.

Farmers shared the better times with the urbanites. Standard Statistics Company estimates that farm income reached \$8,056,000.

You Can't Wear A Glass Bowl Over Your Face



but if you did it would keep your complexion safe from wind and weather.

COLDS Creomulsion

Your own druggist is authorized to cheerfully refund your money on the spot if you are not relieved by Creomulsion.

DEAFENED HEAR

Without Ear Drums

New Amplified Acousticon uses a new auditory path—bone conduction, detouring ear drum and middle ear mechanism. You can hear conversations from all angles and of greater distance, enjoy radio, movies, church services. A happy, healthy life guaranteed. Complete information and Free Booklet "Defeating Deafness" on request, write:

ACOUSTICON
AMPLIFIED HEARING AIDS
580 FIFTH AVE., NEW YORK, N.Y.

To keep your skin free from skin bumps and blemishes, cleanse it regularly with Black and White Cream. Large jar 25c. Trial size, 10c.

Prevent wrinkles, sagging muscles and "age lines" by nourishing your skin with Black and White Cream. Large jar 25c. Trial size, 10c.

BLACK AND WHITE BEAUTY CREAMS

Tune in "Lombardo-Land" featuring Guy Lombardo's Orchestra, Wed. Night, NBC



A Note to Women

If you suffer from painful menstruation every month, do this:

Get a bottle of CARDUI from the drug store. Take it regularly for a while. If it helps you as thousands of women have reported it helped them, then you will feel stronger, healthier, and happier.

CARDUI FOR WOMEN

Try Cardui for severe pains, cramps, nervousness at monthly periods. Take it just as the directions on each bottle say. Sold at drug stores.

Of course, if Cardui does not benefit YOU, consult a physician.

GAINS 25 1/2 LBS. IN TWO MONTHS

COD LIVER OIL—Once a Punishment—Now a Treat

Stop trying to force your children to take nasty-tasting cod liver oil. Give them Coco Cod—the cod liver oil with a delicious chocolate taste—and watch their bodies grow daily with vigorous, athletic strength! Mrs. Merton of Milwaukee says:

"Before my child took Coco Cod she weighed 80 lbs. Now, in two months, she weighs 105 1/2 lbs. and she has not been ill since."

Other cod liver oils have Vitamin A and D, but Coco Cod is also rich in Vitamin B—the appetite and growth promoting vitamin.

Start your children with Coco Cod today. At all drug stores.

COCO COD

The Cod Liver Oil That Tastes Like Chocolate

FEDERAL EMERGENCY RELIEF ADMINISTRATION

17,000 Unattached Negro Male Transients Cared for By FERA

OO in 1934. The Department of Agriculture expected it to be little more than \$6,000,000,000. The farm income was \$5,051,000,000 in 1933.

Bank clearings for the first week of the New Year in the 22 leading cities of the United States amounted to \$5,372,940,000, or 22 per cent higher than in the corresponding week of 1934. Taken by itself, New York City showed an increase of 20.3 per cent, while the other 21 cities jumped 26 per cent. The biggest gains for the week were made by Philadelphia, Pittsburgh, Chicago, Detroit, Cleveland and Cincinnati.

Only five national banks were still unlicensed on December 31, according to J. F. T. O'Connor, Comptroller of the Currency. When the bank holiday ended, there were 1,417 banks with deposits of \$1,971,690,000 without licenses. The deposits in the five unlicensed banks total only \$6,622,000.

Automobile and farm machinery production, factory and mill erection, and railroad requirements are continuing to advance still, output. It has now reached an average of 47.5 per cent of capacity, 72 per cent higher than at this time in 1934, according to the American Iron and Steel Institute.

The annual indexes of advertising prepared by Printers' Ink give a gain of about 16 per cent over 1933. Farm papers and radio had increases of 33 per cent each; magazines, 29 per cent; outdoor advertising, 12 per cent; newspapers, 10 per cent.

More than 10,000 additional the Ford Motor Car Company pay roll since December 29. This is the best employment increase in that company since 1929, and is due in part to the large step up in sales volume in the agricultural sections.

An increase of 72,953 freight car loadings for the week ended last week has been reported by the Association of American Railroads. The total of 498,073 car loads was a slight decrease under the corresponding week of last year.

FLORIDA FERA SLAVERY COMPACT IS EXPOSED

The report of December 15 on the transient relief program to Harry L. Hopkins, Federal Emergency Relief Administrator, shows 17,000 unattached male Negroes of all ages have been exposed by the National Association for the Advancement of Colored People.

Florida FERA officials contend that the Negroes were to be paid by Yonnelly for their work and for that reason they were dropped from the relief rolls. But the Negroes claim they were forced to do this private work and be removed from the relief rolls.

Investigation by the Federal Emergency Relief Administration at Washington, D. C. following protest from the N. A. A. C. P. revealed that twenty-five Negro workers on the relief rolls were forced to cut cord wood on land which had reverted to the State for non-payment of taxes. Ten of the colored men refused, knowing it was not legitimate relief work, and were promptly stricken from the relief rolls by Mrs. O. F. Mayes, FERA aide who had agreed to let A. C. Yonnelly of Tavares, Fla. have the men to fulfill a contract he had made to sell wood to nearby grove owners.

The land on which the timber stood had been leased by another white man, J. Ray Arnold, owner of the Arnold Lumber Company of Groveland. But owing to failure of Arnold to pay his taxes, the land had reverted to the State.

The two largest age groups of these transients irrespective of race, range between 25 and 34 years which make up 25 per cent of the total number and those from 34 to 44 which compose another twenty per cent. The next two largest groups are between the ages of 21 and 24, totaling 13 per cent; and 45 to 54 make up another 17 per cent. Those under 16 years of age was almost negligible accounting for only fifty-four hundreds per cent of the total number.

In order to stay on the relief rolls, fifteen of the Negroes continued to work until they were arrested by the local sheriff and his deputies for cutting wood on State land. Six workers eluded the deputies and escaped. The other nine were jailed. The two white men, however, were promptly released upon their own recognizance, immediately following their arrest.

Loves Kitchenette apartment for rent at 2518 Patrick Ave. We. 5553.

Kitchenette for Rent—strictly modern 2914 North 25th Street.

Two room apt. and use of kitchen We. 4162.

RESTAURANTS, CAFES

TULULA TEA ROOM 2422 Burdette We. 0689

HOME COOKED MEALS. 15 and 25 Cents LITTLE M. CAFE 24th and Blonde Sts.

MARIE LUNCH Sanitary Cooking 2011 N. 24th Street.

GOOD HOME COOKED MEALS 15 and 25 Cents SILVER MOON CAFE 1703 N. 24th Street

SAVE TIME, WORRY, CONFUSION AND MONEY BY CONSULTING THIS COMPLETE DIRECTORY OF NEIGHBORHOOD AND CITY BUSINESSES.

Damp Wash

3 1/2 c Per Pound

Minimum bundle 48c

Edholm and Sherman LAUNDERER AND DRY CLEANERS

2401 North 24th St.

We 6055

H. L. MENCKEN TO TESTIFY AT SENATE HEARINGS ON COSTIGAN-WAGNER BILL

New York, Jan. 25.—The sub-committee of the Senate Judiciary Committee will shortly hold hearings in Washington on the Costigan-Wagner anti-lynching bill, according to the National Association for the Advancement of Colored People, leading supporter of the legislation.

The nine Negroes have been released. The N. A. A. C. P. is trying to see whether they have been restored to the relief rolls and whether the two white men have been prosecuted. A demand has been made that Mrs. Mayes be ousted for her connivance with the white employers.

The Association announced that H. L. Mencken, noted Baltimore critic and outstanding opponent of lynching, will attend the hearings and speak in favor of the passage of the Costigan-Wagner anti-lynching bill. This will be an unusual departure for Mr. Mencken as he is known never to make

public addresses. His caustic denunciation of the Princess Anne lynching in the Baltimore Sun aroused a storm of protest from the Eastern Shore of Maryland.

It is learned on good authority that Senator Joseph P. Guffey, new Democratic member from Pennsylvania, will publicly espouse the bill on the floor of the Senate. The fight will again be led in the Senate by Senators Edward P. Costigan of Colorado and Robert F. Wagner of New York, co-authors of the measure. The leading opponent of the bill is said to be Senator Huey P. Long of Louisiana, who last year sought to show there was really no need of the bill. Since then there have been three lynchings in Louisiana.

Classified Ads and Business DIRECTORY

Help us to Build Bigger and Better Business. The Omaha Guide in its Eighth Year and is offering a New and Greater Service to its Readers and Advertisers through this Weekly Classified Directory of Community and City.

ROOMS and APARTMENTS

Modern Room for Rent. Near car line. WEbster 1844.

Modern Front Room, single man or lady. Kitchenette for rent. WE. 3707.

For apartments, rooms and houses for rent and sale, call Dixon's Real Estate. AT. 7435.

FOR RENT: Apt. with gas, electricity, heat, hot and cold water at all hours. Telephone WE. 4285.

Loves Kitchenette apartment for rent at 2518 Patrick Ave. WE. 5553.

Kitchenette for Rent—strictly modern 2914 North 25th Street.

Two room apt. and use of kitchen We. 4162.

RESTAURANTS, CAFES

TULULA TEA ROOM 2422 Burdette WE. 0689

Free Facial and Scalp Analysis

Christine Althouse Beauty Salon 2422 N. 22nd St. WE. 0846

DRUG STORES

Prescriptions JOHNSON'S DRUG STORE

Our Telephone Number WE 0998 1904 N. 24TH ST.

BEAUTY SHOPS

COMPLETE LINE OF FRENCH COSMETICS

INTERNATIONAL CARTOON CO. N.Y.

FOR RENT CHEAP
4 Room Apartment, unfurnished.
2 Room Apt. ever, thing furnished.
1 Room, everything furnished.

BROADVIEW HOTEL
2060 N. 19th St.

SHOE REPAIR SHOPS

YOUR OWN—LAKE SHOE SERVICE NONE BETTER; 2497 Lake St.

THOMAS SHOE REPAIR SHOP
First Class Material. Satisfaction Guaranteed.

WE. 5666 1415 N. 24th St.

MISCELLANEOUS

WELCH OIL COMPANY
Quality and Service

24th and Nicholas Streets

WORKERS CENTER
HALL FOR RENT

For meetings, parties, dances, entertainments. All facilities. Rent reasonable. Special rates to organizations for regular weekly meetings.

2404 Parker St. ...Cor. Parker & 24th

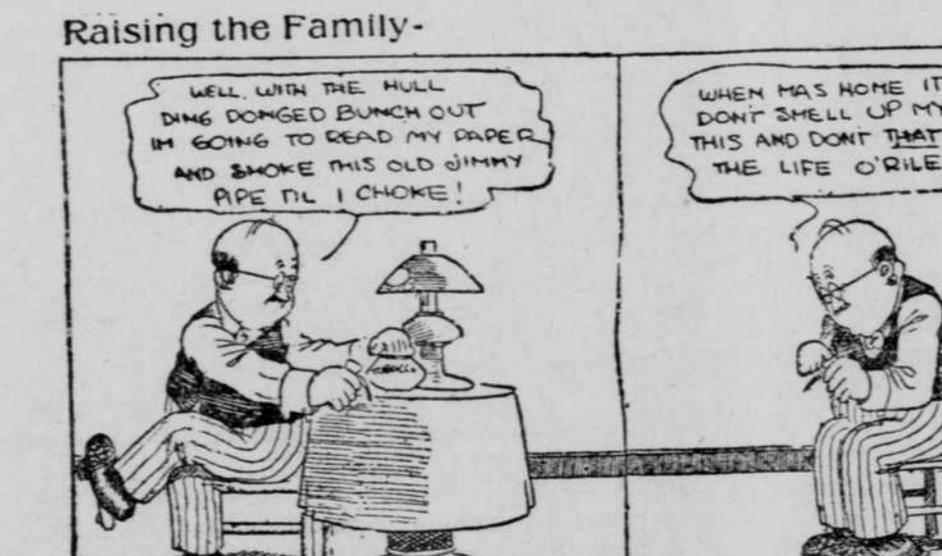
GENERAL AUTO REPAIRING
Batteries Charged 50 Cents

MERRIWEATHER GARAGE

2209 N. 22nd St.



Raising the Family-



KEEPING UP WITH THE JONESES'

