

# BUILD Your Own COMMUNITY

by Patronizing - Your Naborhood Stores -

BEER Draught or Bottled

## RABE'S BUFFET

Refreshments and Lunch  
2425 N. 24 St. 24th & Lake St.  
Ja. 9105  
Old Time Lager on Tap

**SCHLITZ**  
THE BEER THAT MADE  
MILWAUKEE FAMOUS  
ON TAP  
HOT DOGS, Steamed Finger  
Rolls with hot Chili Sauce 5c  
OUR SPECIAL HAMBURGER  
SANDWICH 5c  
ST. PAUL SANDWICH 15c  
Double Deck CLUB HOUSE  
SANDWICH, Breast of  
Chicken, only 35c  
**AMERICAN WEINER SHOP**  
2509 North 24th Street

## Duffy Pharmacy

We. 0609  
24th and LAKE STREETS  
DRUGS  
PRESCRIPTIONS  
HARDINGS  
ICE CREAM  
Free Delivery

## Autry Ice and Coal Co.

Basket Coal, Lump  
35c, 3 for \$1.00  
Nut, 30c, 3 for 90c  
Prompt Delivery  
We. 2762

**TIRE & BATTERY SERVICE**  
AUTO PAINTING  
General Repairing  
THE IDEAL GARAGE  
2419 Lake Street

Open Sundays  
Fresh Meats—Vegetables  
**FRANK MARK'S GROCERY**  
24th and Parker Streets  
RELIEF ORDERS FILLED

## January Clearance Sale

Women's silk dresses,  
\$1.75 to \$2.50  
Other Garments at Sale Prices  
The **KRAFT BARGAIN Store**  
2518 N. 24th 1701 N. 24th  
We Accept Relief Orders

**FINE WATCH, CLOCK AND JEWELRY REPAIRING**  
D. Schwartz, Prop.  
1906 No. 24th Street

**SLAUGHTER BAR-B-Q HUT**  
and  
RESTAURANT  
2002 North 24th Street

J. Harvey Kerns, executive secretary of the Omaha Urban League Mid-City Lenter, will be the principle speaker at the Youth Congress to be held in Sioux City, Iowa, February 9th. The Sioux City Congress is composed of the Negro and White High School graduates and College students.

READ  
THE OMAHA GUIDE

Sponsored and Supported by Public Spirited Northside Business Men for the Purpose of Creating a Better Understanding between Merchants and Consumers and for the Purpose of Bringing Directly to You the Latest Price Quotations on Quality Merchandise.

## Announcing the Opening of the Grant Street Pharmacy

Successor's To Owen Pharmacy  
PHONE WEBster 6100 ...

Registered Pharmacist Prompt Delivery  
PRESCRIPTIONS CAREFULLY COMPOUNDED  
P. J. Robinson, Mgr.  
24th and Grant Streets Omaha, Nebr.

Open 7 A. M. to 1 A. M.

## PETERSEN'S BAKERY

24th AND LAKE STREETS

You can buy at our Bakeries cheaper than you can bake at home and it will have that "Home made flavor, too." The best of ingredients are put into our cakes—rolls and pies—Our bread is made with milk—is of a fine texture and is nutritious.

"There is a great difference in bread"

### SATURDAY SPECIALS

Parker House Rolls, dozen ..... 14c  
CAKES—Lady Baltimore, Nut and Date Icing, each ..... 45c  
Black Walnut Cakes, each ..... 25c and 45c  
Yellow Butter Cakes, Orange & Carmel Icing, each ..... 25c—44c  
Pound Cakes, each ..... 15c and 25c  
Butterfly Rolls, dozen ..... 20c  
Sugar Doughnuts, dozen ..... 20c  
Apple and Cheese Loffee Cakes, each ..... 15c  
Custard Puffs, each ..... 5c  
PIES—Apple, Peach, Sweet Potato, Pumpkin, and Banana, each ..... 25c  
Small Pies, each ..... 10c  
Potato and Cottage Bread, loaf, 10c, 3 for ..... 25c  
Vienna Bread, loaf ..... 10c  
100 per cent Whole Wheat and Bran Bread, loaf ..... 10c  
Light Bread Biscuits, pan ..... 8c  
Boston Brown Bread and baked beans flavored with Ham, every Friday and Saturday.

## NEW Ritz THEATRE

TUESDAY, 29 — WEDNESDAY, 30 — THURSDAY, 31

### JACK BENNY, NANCY CARROL, GENE RAYMOND in Trans-Atlantic Merry-Go-Round

with Sydney Howard, Mitzi Green, Sid Silvers, Frank Parker, the Boswell Sisters, Sidney Blackmer, Patsy Kelly, Ralph Morgan, Shirley Grey, Sam Hardy, William Boyd, Jean Sargent, Jimmy Grier and his orchestra.  
Up with the gangplank! We're off for the high "Cs"! With everything aboard from Jack Benny and 14 other stars to a stunning girl-show and a deep, dark murder mystery.

also NEIL HAMILTON, PAUL CAVANAUGH in One Exciting Adventure  
Men called her Angel! Police called her Thief! Which was she?

## Tuchman BROS.

Home Owned Stores  
24th and Lake Street

LOWEST PRICE ON QUALITY FOOD

BROWN SUGAR Per lb. 5c  
NAVY BEANS Per lb. 5c

7 O'Clock COFFEE lb. 21c  
Fresh Roasted Daily

Macaroni or Spaghetti 2 lbs. 15c

SEEDLESS RAISINS per box .... 5c

POTATOES, Dandy cookers Pk. 25c

Rutabagas or Carrots lb. 3c

MUSTARD-GREENS bunch 5c

FINEST FOR PIES  
PUMPKIN 3 extra large cans 25c

## What Others Think

TO THE EDITOR:

I have resided and dealt with the people of this community for twenty-one years, and I have found dealing with them in business a pleasure. I hope this attitude will continue in the future and I will be glad to give these people the same fair deals as they have given me.

I appreciate the patronage, and I would like to have the people of this community come in and visit me at any time.

Thinking of the people who reside, mostly in the northern part of Omaha as people who believe in supporting their community enterprise in any way possible for them, I am surprised at their lack of cooperation with this paper.

Through the Omaha Guide I have been able to contact many more people. Hoping that these contacts will increase through the efforts of our community paper, I remain,  
Mrs. Lilly Kraft

Kraft Bargain Store, 2518 North 24th Street

## COAL MISSOURI LUMP

PLENTY HOT

\$6.75 per ton, cash

## CAREY'S

We. 6089

## CONOCO OIL

Now At Your Door

You can laugh at cold waves if you have a tank of special winter blend

CONOCO BRONZ HI TEST GASOLINE

In Your Car

## LEWIS SERVICE STATION

24th and Grants Streets

## Mason & Knox Cafe

Famous for its high quality, low prices and appetizing food  
2307 North 24th Street

### HOME OF THE BARBEQUE KING

Try our special club breakfast. Cheaper than cooking at home.

We specialize in Home Made Chili, Barbequed Chicken, Hot Cracklin Corn Bread with None too fat Chitlerlings

STORZ TRIUMPH BEER ON DRAUGHT

When you appetite is in need give us a call  
WEBster 4208

## HERMAN'S Market

WE-5444

24th & LAKE Sts.

The best quality foods at the very Lowest Prices

WE DELIVER

## MIKE COLTON

Dry Goods — Shoes — Furnishings

2503 North 24th Street

Phone JA. 5757

### SPECIALS

Ladies House shoes ..... 39c

Pure Thread Silk Hose ..... 44c Pr.