

"KEEPING UP WITH THE JONESES"



A Vote for Edward R. Burke for U. S. Senator Is a Vote for Roosevelt

'Keep the NEW DEAL in Nebraska'

(Political Advertisement)

MRS. ETHEL BOOKER PASSES AWAY

Mrs. Ethel Booker, age 41, of 1837 North 22nd Street, died at the Methodist Hospital, Tuesday July 31. Mrs. Booker's was born in Sioux City, Iowa, she was the wife of Mr. Clifford Booker. She leaves to mourn her loss, a husband twin, children, a boy and girl 10 years old, and other relatives in California and Missouri, and a host of friends.

Funeral services were held at the Myers funeral home, August 3, burial was at the Mt. Hope Cemetery.

MR. ROBERT JOHNSON DIES

Mr. Robert Johnson died August 2, 1934, at a local hospital. He had been in bad health for a long time. His body is at the J. D. Lewis Funeral Home.

OMAHAN APPOINTED AS INSPECTOR

Mr. Maurice James, son of Mr. and Mrs. M. James received an appointment as a government meat inspector of last week. Mr. James is a graduate of Lincoln High School and attended Creighton University. He is now employed at the Union Pacific Railroad. He will leave Monday August 11 for San Francisco, to take up his new duties.

APPOINTED INSPECTOR UNDER CIVIL SERVICE

Mr. Marcellus Ritchie, prominent young man of Omaha, Saturday received a telegraphic communication advising him of his appointment as a government inspector, and is to be stationed at San Francisco, California. The appointment is under Civil Service.

Mr. Ritchie is a graduate of the Central High School, and attended the University of Nebraska. He is a member of Kappa Alpha Psi Fraternity. He is at present employed in the Election Commissioner McHugh's office, and will resign that position in a short time to take up his duties in San Francisco.

BERT MOORE'S COLUMN

A Poetry Puzzle

There will be a sentence to appear at the head of my column each week. Every reader of the Guide is entitled to try their luck of putting together the verse, and find the sentence. The first line of the sentence. The first line of the sentence will appear as follows: WHEN YOU AND I MY LOVE DEATH PARTS—Cut it out or write it down on something, and after the eight lines are down in the order that they appear in this paper, and see if you can find the question. There will be a prize offered later, and the winner will be announced through the columns of this paper.

THE BIGGEST 5c WORTH IS AN OMAHA GUIDE—BUY IT AND READ IT ALWAYS

Well boys, another good story for the Pool Hall fans. A strange fellow walked into the Apex Billiard Parlor, 24th and Grace Streets. He challenged anyone in the place for a nine ball game. After defeating several of the light weights, he then was matched with our heavy weight champ, L. Miller. A very nice crowd watched the contest. Miller won but a few games of the many played between the pair. The stranger calls himself Paul from South Carolina.

Phone in Your Name to The Omaha Guide, and Join Bert Moore's News Club. It Cost You Nothing

After five days of the past Street Car Strike, a great number of car owners got a wonderful break, and some were too dumb to take advantage of the situation. Immediately after the streets cars were put back in service, I interviewed some of the ride for 10c drivers, and was told that some made from 40c to \$40.00. Some were able to buy new tires, tanks full of gas, and some of those that didn't try have no spare tire or their capacity of one gallon of gas, unless airm. She was attended by Dr. Attfield comes along for a joy ride, and wood, and left at home.

Let This Be Your Pass Word - "I Read What Bert Moore Said."

Judge K. M. Landis, has made reservations at the Detroit Hotel, for the coming World Series. The Judge evidently believes in preparedness. Look it Yankee's, get your bets down right boys.

DOG BITES WOMAN

On August 7, Mrs. Jessie Decker, during the absence of some friends of hers, was taking care of their dog, at 1818 Paul Street. Today while feeding the animal, he bit her on the right arm. She was attended by Dr. Attfield.

A BAD LUCK FISHERMAN

On August 6, Mr. Jack Venable of 2367 T Street, was fishing with three lines at the Douglas Street bridge in the Missouri river, and was attempting to throw one of the lines in the river, and one of the fish hooks caught in his left leg, which caused a very bad flesh wound. He was attended by Dr. N. H. Attwood, and returned home.

BOYS BODY FOUND FLOATING IN MISSOURI RIVER BY FISHERMEN

On August 3, Albert White, and Leo Marsall were fishing in the Missouri river, a little south of the Douglas Street bridge, and they noticed a body floating in the river. They called to Joe Razeraka, who was fishing near by in a boat, and Mr. Pazderka threw a rope around the body, and pulled it to shore. Police were notified, the officers arrived, also Dr. Goodrich, who pronounced the boy dead. He was later identified as Clifford Blue, about 11 years old, of 2518 L Street. He was reported missing from his home since October 7, 1933. Officers Rodgers and Brown responded to the call.

Hot Weather Specials

Linen or Palm Beach Seer Sucker Suits 68c CASH AND CARRY PRICES

EMERSON LAUNDRY and ZORIC DRY CLEANERS

"Omaha's Most Progressive" Call We. 1029 2324 North 24th Street

ORDER A CASE OF COUNTRY CLUB BEER

FAMOUS FOR ITS FLAVOR Delivered to YOUR HOME Charles Sherman Company DISTRIBUTORS 1024 Dodge St. Phone AT 6825

Blame Faded Hair

HAS HE STARTED FOOLING AROUND? Make your hair a beautiful lustrous jet black again. Too often, love dies with the coming of gray, streaked and ugly, off-color hair. Then tears won't win him back. You can bet the other woman's hair is a lustrous coal black, that makes her lovelier and more youthful. Why should you spend lonely nights? ... when in a few minutes Godefroy's L'arieuse French Hair Coloring will make you look years younger—because it will change your hair to the most beautiful jet black you have ever seen. Be the girl you used to be. Get \$1.25 bottle of Godefroy's L'arieuse from your druggist or beautician today.

GODEFROY'S L'ARIEUSE french HAIR coloring

3506 OLIVE STREET - ST. LOUIS, MO. WARNING! Avoid new, strange, unproven hair colorings. For over 40 years Godefroy's L'arieuse Hair Coloring has been used with perfect results by thousands of people, leaders in religious, political and social life.

Vote for H. H. HARPER—Democrat—for CONGRESS

HARPER A WINNER

H. H. HARPER IS A FRIEND OF ROOSEVELT

- HARPER HAS SHOWN HIS INTEREST IN THE PROBLEM OF GOVERNMENT. WE SHOULD SEND HIM TO CONGRESS. HARPER IS A LAWYER. HARPER IS A BUSINESS MAN HARPER IS A REAL ESTATE MAN. HARPER WAS RAISED ON THE FARM. HARPER KNOWS THE FARMER'S PROBLEMS. HARPER FAVORS AN OLD AGE PENSION LAW. HARPER FAVORS EMPLOYMENT INSURANCE. HARPER FAVORS THE PAYMENT OF THE BONUS. HARPER FAVORS THE PASSAGE OF A BOND CONTROL ACT. HARPER SAYS THE FARMER IS ENTITLED TO A PRICE FOR HIS PRODUCTS IN PROPORTION TO WHAT HE HAS TO PAY FOR THE THINGS THAT HE HAS TO BUY.



H. H. HARPER H. H. Harper's active campaign has resulted in a general sentiment in favor of his election. H. H. Harper has an outstanding record as a private citizen. He suggested National Housing legislation two years ago and followed it through to victory. He saw his ideas become part of a great National Program. The bill that he sponsored, the National Housing Act has been signed by the president through out the country, to be the greatest piece of legislation since Roosevelt's

election. It has been estimated by newspapers throughout the country that this bill would create work for five million men and women. H. H. Harper is to be commended for his originality and his untiring efforts to carry through a program once started. H. H. Harper started his campaign for a Housing Program in Omaha. Making some two hundred talks creating public sentiment in favor of this program. Men came from Kansas City, Des Moines, and other cities to consult with him about his Private Works of Housing program more than two years ago. He carried on an active campaign, writing the President, Senators, Congressmen and heads of Civic Organizations. February 1933—The President-elect referred his suggestions to the Treasury Dept. Every letter in answer to his suggestions was favorable. April 3, 1933—World-Herald published statement by H. H. Harper. "An extensive rehabilitation program of the residential and business district of our cities, together with the rehabilitation of our operating equipment can be organized on a sufficient scale to put our idle men to work." May 9, 1933—Edward R. Burke, answering a letter from Mr. Harper said, "I have read with a great deal of interest your proposal in reference to a Private Works pro-

gram. You have put your finger upon a matter of vital importance. Any one I can be of assistance to you, let me hear from you." This is a sample of the many letters that came back showing the willingness of congressmen and other leaders to cooperate with Mr. Harper. He has cooperated with the President and the administration and will cooperate if nominated and elected. April 20, 1934—As the program began to take final form, the associated press reports were carried throughout the country indicating that the bill might not include the financing of new construction. April 20, 1934—Quoting from the Washington Star, "Administration orders were out today for a new vehicle to use on the road to recovery. The projected machine makes available as much as \$1,500,000 in lump sums of from \$200,000 for the renovation of buildings throughout the nation." "Other plans delayed. The conference yesterday also decided to defer until next session of congress large expenditures of government funds to stimulate actual new building and erection of large housing units in slum areas." Mr. Harper, immediately wired the President urging the broadening of the Housing Bill to include the financing of new construction. In answer to his telegram, he received the following:

April 23, 1934, the Attorney drafting the bill for the President. Horace Russell, wrote Mr. Harper as follows, "I have been asked to reply to your telegram of the 18th to the President. This question of housing is being studied most carefully by a committee under the direction of the President and it is hoped that a program can be developed to accomplish the purposes which you have in mind. The most careful consideration is being given your suggestion." April 25th, 1934—The Omaha Bee-News said, "H. H. Harper, founder of the New Day League which undertook a rehabilitation campaign in Omaha a year ago, is in Washington seeking to have the government's home renovating program broadened so as to include home replacement as well. H. H. Harper did get results. The bill when finally passed provided for the financing of new construction. This was the important and vital part of the bill that had to do with creating employment in the builders trade and capital goods industry. He is to be congratulated for his efforts as a private citizen to secure legislation to create employment. He stayed in Washington two months conferring with Congressmen, Senators, business men and heads of governmental departments. While there, he wrote to organizations in 750 cities urging their interest in the measure. April 19, 1934—Hugh S. Johnson wrote Mr. Harper, "I agree with

everything you say." This is only a sample of the hundreds of letters received by Mr. Harper. We will quote here from a Georgia paper as a sample of what some of the Eastern papers had to say of Mr. Harper in Washington. May 24, 1934—The Bullock Times and Statesboro News, Statesboro, Ga., says, "The first outline of the bill provided only for repairs, but in its final draft included new construction as well. For more than a year a very strong organization in Nebraska, the 'Comnuaker' state, headed by H. H. Harper of Omaha, has urged the inclusion of the 'construction' clause. As a liaison committee of one, Mr. Harper has been in Washington for several weeks seeking to iron out any differences of opinion that might exist in this one particular between those drafting the bill and the proponents thereof. Congressman Edward H. Burke, now a candidate for the Senate, and other interested parties also fought hard for the insertion of this section." June 15, 1934—The North Omaha Dooster said "Mr. Harper has devoted a large part of his time for the past two years studying National plans to create employment." May 31, 1934—The Omaha Sun says, "H. H. Harper has taken an active interest in Housing legislation for the past two years and has given considerable time and study to the subject." Among the many letters written in support of H. H. Harper's Housing ideas are the following:

May 1934—Mayor Roy N. Towl wrote, "I have known Mr. Harper for the past 20 years, during which time he has been active in the Real Estate and building enterprises of the city. In my opinion Mr. Harper is thoroughly competent and an authority on Housing problems." May 1934—R. L. Metcalfe wrote, "Mr. Harper has been in the Real Estate business here for many years. If you make inquiry among those who have known him during the greater part of his time, you will find him to be in every way competent." May 11, 1934—Eugene O'Sullivan said, "Mr. Harper's wide and varied experience has in my opinion gathered a thorough and complete knowledge of the Housing problems which is not exceeded by any other man in the middle west. Mr. Harper to my knowledge has made a thorough study of the Housing legislation with view to carry forward the National Housing and building project, which would have application to farms as well as cities. He has been Omaha's real leader in the housing movement as far as rehabilitation and replacement are concerned." May 15, 1934—a letter by J. J. Thomas, member of the Federal Reserve Board, "I have known Mr. Harper for over 20 years. He has had a great deal of experience along this line of work." Talking about the Housing Program.

May 19, 1934—Harry Fleaharty says, "I have known Hugh Harper a great many years, and energetic and never knows when to quit." May 3, 1934—John D. Wear says, "He is a man of wide experience, and has had great experience in this particular line." Referring to the Housing Program. May 3, 1934—Letter by George Plafner referring to Mr. Harper's long fight for the Housing Program says, "I want to congratulate you upon having the nerve to stay with a deal like you have." When you go to the polls on August 14, remember that you have an opportunity to vote for a man who knows how to cooperate with those in authority, a man who knows how to think for himself, a man who knows how to originate and initiate plans and programs to provide employment and stabilize conditions that will bring about a period of prosperity so much needed throughout the country. H. H. Harper says, "We have the machinery provided by the last congress to carry out a tremendous and successful forward movement. What we need today, is cooperative action on the part of the individual strength of the nation depends upon the activity of its citizens." A great demoralization and replacement program can be started and will be started that will provide better housing facilities, better industrial buildings, better operating equip-

ment and an abundance of the comforts of life. Send H. H. Harper to Congress as Our Representative. He is Well Fitted to Represent You and Me. August 2, 1934—The Omaha World-Herald says, "U. S. Housing Drive Near. Modernization, Repair of Nation's Homes Begin in 15 Days." "Washington, D. C., Aug. 1 (Associated Press). "The Federal housing administration's home modernization and repair campaign is ready to start." "Rules and regulations will be mailed to 18 thousand financial institutions within the next few days. As soon as equipped with the rules, bank may begin lending." The Omaha Sun's recent newspaper poll gave H. H. Harper 63 per cent of all Democratic votes cast for congress. His nearest opponent on the Democratic ticket has 23 per cent of the total, the balance being scattered among the other three candidates. August 2, 1934—The Omaha Journal Headline reads, "How As Winner." Harper climbs to Lead Place. Has definite program and a record to help. It not merely a "Yes Man." The outstanding candidate in the democratic primaries for member of congress is H. H. Harper. He has moved from the position of dark horse to the leading candidate in ten weeks of campaigning.