



ENTERTAINED AT FONTENELLE PARK

The LaMode Girls entertained seventy five young folks at a formal summer party, Wednesday, July 25, 1934, at Fontenelle Park.

VISITING DAUGHTER

Mrs. George Callaway, mother of Mrs. Arthur B. McCaw, arrived July 28, 1934, for an extended visit with Mr. and Mrs. McCaw and their children.

ENTERTAINED WITH BREAKFAST

Dr. and Mrs. C. C. Harper, and daughter, Thelma, were entertained at an 11 o'clock breakfast, Wednesday morning, July 25, 1934.

Covers were laid for twelve, and served in a very unique way, on the porch. Out of town guest included Mrs. Irene Reed of Denver, Colorado.

SURPRISE BIRTHDAY PARTY

Mrs. Rowena Sudduth, 2701, Caldwell Street was hostess at a surprise birthday party, Saturday evening, July 21, 1934, at her home.

HONORS MOTHER

Mrs. Lucille Heywood, daughter of Mr. and Mrs. Rueben Moore, gave a surprise for her mother, Mrs. Alice Howard.

The following guest spent an enjoyable afternoon: Mesdames Josie Moore, Grace Flannagan, Lutisha Taylor, Lavina a Rose, Olivia Kirtley, Mary Frasier, Hattie Moore, Sophrony Henderson, Bessie Kirby, Allie Jones, Mable Lecock, Margaret Stewart, Jessie Vann,

10' First 34, 34th Mile to PUBLIC CARS PHONE 7900

LOST 57 POUNDS OF FAT—DIDN'T CUT DOWN ON FOOD

"I lost 57 lbs. by taking Kruschen Salts and it had no ill effect on me. I didn't cut down on a single food—"

arrived in Omaha, July 29th, 1934, to be at the bedside of her sick mother, Mrs. Hester Williams of 2228 Seward Street.

Mrs. Sarah Ferguson of Atchison, Kansas stopped in Omaha, enroute to Los Angeles, California, for a brief visit, called on Mrs. L. Harper, and Mrs. Louise Strawther of 2220 Willis Avenue, before departing for sunny California.

Mr. Ed. Smith of 2616 Burdette Street, returned to Omaha, Sunday July 29th, 1934, from St. Louis, Mo., where he has been visiting for several weeks.

Mrs. Mary Grant of 2220 Willis Ave., departed for Lake Okoboji, Ia., to be gone about six weeks.

Johnnie Shaw, on July 27, 1934, a former Omahan, arrived in Omaha from Tulsa, seeking some kind of a business venture.

VISITING NIECE

Mrs. Elcy Robinson and her daughters, Misses Cornelia and Marie Robinson of 1122 E. 22nd St., Kansas City, Mo., are visiting a niece, Mrs. Irene Harvey, 2618 Erskine; Mrs. Mary Carter, a sister and Mr. Joe Carter a nephew of 2524 Lake St.

BIRTHDAY PARTY

A birthday party was given in honor of Miss Lucille Gilbert of Council Bluffs, Ia., at the residence of Mr. and Mrs. Lester Jenkins, 2922 Grant St., July 29, 1934.

Delicious refreshments were served at 11:30. The young people, numbering thirty six after reporting a lovely evening, decided to call a halt at the hour of twelve.

Miss Gilbert, a charming young lady of Council Bluffs' social set, returned home Tuesday evening, after spending the week at the home of Mr. and Mrs. Jenkins, her cousins.

Mrs. Hendietta Fox, formerly of Benson, had a nervous breakdown on the train enroute to California and was taken on the train at Salt Lake City, Utah, then returned to Atchison, Kansas, where she died and was buried in the same city, July 28th.

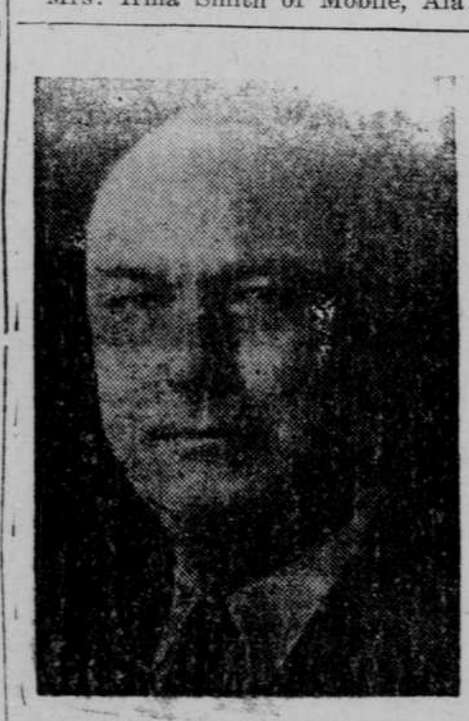
Mr. and Mrs. Forest Gant of Holly

Swiftest and Best RHEUMATIC PRESCRIPTION 85 Cents

Pain—Agony Starts to Leave in 24 Hours

Just ask for Allenru—Within 24 hours after you start to take this safe yet powerful medicine excess uric acid and other circulating poisons start to leave your body.

In 48 hours pain, agony and swelling are usually gone. The Allenru prescription is guaranteed—if one bottle doesn't do as stated—money back.



ATTY. EUGENE O'SULLIVAN

Attorney Eugene O'Sullivan, better known as "Light'n' Gene" is a candidate for Governor on the Democratic ticket next Tuesday, August 14, Primary Election Day.

Mr. O'Sullivan at one time was a cog in the old political machine, until the machine became so corrupt that he could not further stand by and see it abuse Omaha Citizens. He turned, and did he fight?

He is in a large, measure responsible for cleaning out the city hall. He put his life at stake in that campaign,

wood, California, were week end house guests of Mr. Elmore of 2220 Willis Ave. They were enroute to Canada, and with them also were Mr. and Mrs. Flny Davis of Pittsburgh, Pa.

Mr. Alex Enix, an old time resident of Omaha, passed away at a local hospital, July 20, at the age of 64 years, 6 months and 23 days old.

Mr. Enix was born in Clarksville, Tenn., Dec. 23, 1870. He came to Omaha in 1888, where he made his home until his death.

THE CRITIC

The Critics, a young men's club organized for the purpose of racial expression of ideas, thoughts, and the development of their native ability along the lines of intellectual procedure, its very colorful membership can boast. They have the support and endorsement of such young men as Charles Davis, President, Henry Thomas, Vice President, Lloyd Lee, Secretary, J. C. Harris, treasurer, Joe Spikes, Eugene Murray, and Roi Gordon.

More interested young men shall be added in the near future, and the club expects with the aid and acclaim, of its public to put on many interesting and helpful programs among the various communities.

Look for more to read about this very unusual club in your Guide, its members and its activities.

LES JOULIERS

The Les Jouiiers met at the home of Mr. Leonard Harrold, 2727 Franklin Street. Election of Officers were held: Miss Celestine Smith was reelected President, Mr. TED Summyth, was elected Vice Pres., Miss June Artison, secretary, Walter Harrold, treasurer, Miss Ethel Cole, reporter Miss Faith Patterson Assistant Reporter, Leonard Harrold Scargeant at arms, Lewis Artison, business manager with Miss Faith Patterson Assisting. The club is planning on of the swankiest parties for the near future. Miss Josephine Martin was guest of the club. A delightful evening was enjoyed by all, thanks to our congenial host Mr. Harold. The next regular meeting will be held at the home of Miss Patterson.

ENTERTAINED BY UNCLE

On July 21, at the residence of HER grandmother, MRS. ALICE Brown, 4215 North 26th Street, Miss JESSE Brown, was delightfully entertained at a Lawn Party, given by HER UNCLE, JESSE Brown, in honor of her BAKER EVER LOYAL Youth Fraternity.

There WERE 50 GUEST PRES ENT, and delightful REFRESH MENTS WERE SERVED.

CARD OF THANKS

The family of THE LATE John Dixon, wishes to acknowledge their sincere thank to THEIR MANY friends and saints for EXPRES SIONS of sympathy and floral offerings. Especially do we thank REV. O. J. Burckhardt for his consoling remarks to the family.

Talking Things Over

MILDRED J. BRONSON

CONFIDENCE

My friends, this week, I have been asked to write upon a very difficult subject, Confidence. This is indeed a very good suggestion, and I indeed hope Miss Elma Smith, of Toledo, Ohio will be satisfied with my version on this subject.

Confidence plays a big part in our lives. First we will analyze the word; What is Confidence? To what know ledge. Confidence is the faith you have in a person or thing. If you have confidence in any person or in any thing, you will cause or do will cause you to change your opinion on that person or thing.

We must remember that everyone and everything in this world is not honest or straight forward. In fact, to come straight to the point, there are more people in this world that are dishonest, crooked and low down dirty; than there are people that are decent, honest and good Christian liv ers.

There are people that are so low down dirty, that they delight in bringing other people that are trying to live a decent life down to their level. You may say, what has this to do with Confidence. Well, I will tell you just this, as long as you fail to have Confidence in these kind of people and things that they do, they are helpless in their effort to lower your position in life.

Now you may ask yourself this question as I sometimes do myself. How are we to know whom to place our confidence in and which people are honest and which are not? How are we to know if the person's intentions are honorable or not? My friends, I am sorry to say, I am unable to truthfully answer this question, as it has me baffled also. The only way, I know is to watch the person carefully that is being so nice to you, or the thing that everyon is so anxious for you to do. Weigh it, see if it is honest and straight forward. Use the old adject: "Think

OUR RISE OR FALL IN TENNIS

The available opportunity for our tennis player has surely been peer. The only place for us to play, that is to obtain the practice in quiet, is at 24th and Mapl Streets courts.

Confidence. You are never successful in anything you do, if you have no confidence in it. You are never what you would call real friends or acquaintances with anybody, unless you have confidence in them.

Remember, every way you turn, confidence is in front of you. There is no way to escape it. Even when you are sick, you must have confidence in the doctor who is working on you or he is helpless. Even when you go along the street, you hear people express their opinion on Undertakers; they want when they are dead.

From the time a babe begins to walk confidence is before him. Until he gains confidence in himself, there nothing that will force him to take that first step, and so forth through life until death.

So my friends, I will bring to a close our brief discussion on this very interesting subject, Confidence hoping I have given everyone a broader version on this subject.

Also asking my readers to try to rule their own minds, especially the younger generation. Try to get out of doing what the other person does. If Johnny and Mary want to give their souls to the Devil, is that a sign that you should give yours to him? Stop and think. Have try at all times to hold your head up to World, regardless of anything or anybody. As long as you have Confidence in yourself, and you rule your own mind, there is no reason why you cannot do the above.

Remember, my friends, I will be glad to discuss your topics over with you, just mail me a short letter or card with your suggestion on it, and I will do my best to analyze it for you. Just address it, Miss Mildred J. Bronson, 2514 Decatur Street, Omaha, Nebraska.

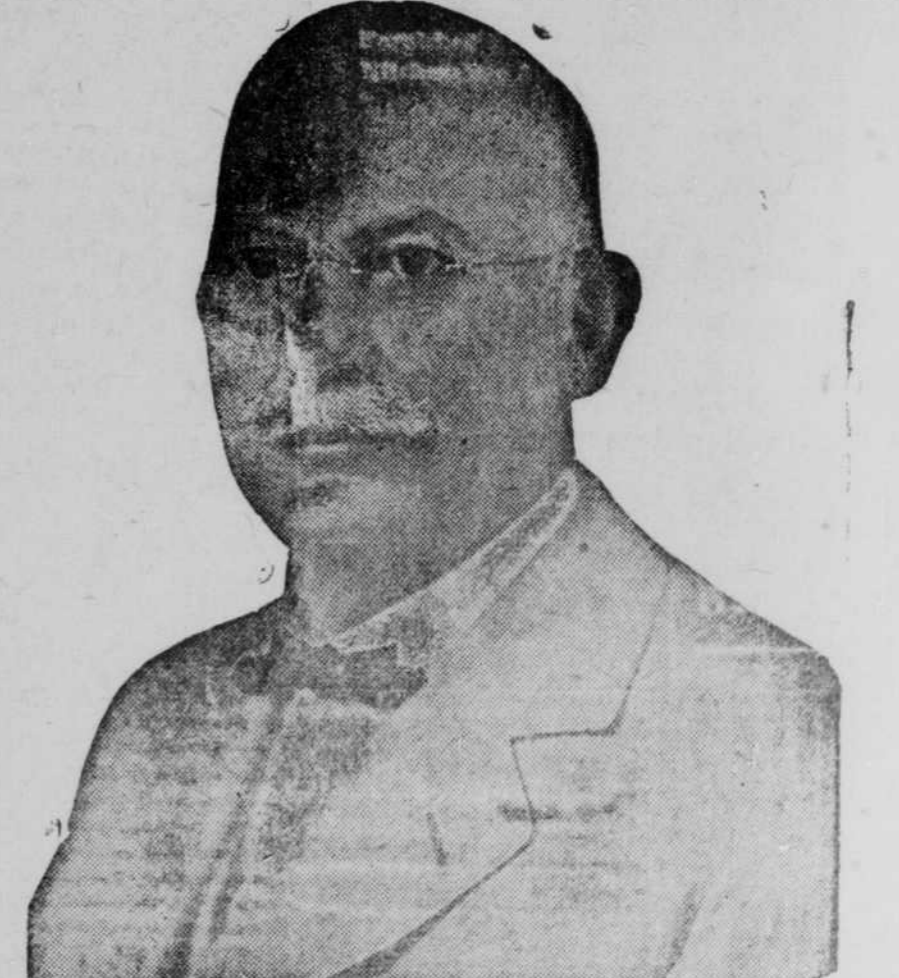
OMAHA N. A. A. C. P. WILL SPONSOR DANCE

The Omaha Branch of the NAACP, will sponsor a Benefit Dance at THE beautiful CABETTE CLUB, formerly called the ROSE LAND Garden, Monday night August 20, 1934. We will hear Red PERKINS ORCHESTRA and his original Dixie Rambler.

This is to be one of the most outstanding dances of the SEASON. WATCH the Omaha Guide for FURTHER INFORMATION concerning this dance.

MADAM LA BARR

Spiritual Medium. Advice on Life, Love, Business and Marriage. Readings that please and satisfy. Don't fail to pay a visit. Lost and Hidden. Located—Names and Dates given. Special Readings 50c. Daily 9 a m to 8 p m., 2206 Douglas Streets, Omaha, Neb.



HON. CHARLES W. BRYAN The Hon Charles Bryan, Nebraska's present Chief Executive again asks you for your suffrage. He is candidate for the United States Senate from Nebraska on a Democrat ticket.

Oh Boy, It's Here Free Lunch With Beer. FREE MENU—TAKE YOUR CHOICE. Each Night With Budweiser Beer—Starting 8:30 p. m. Until 6 a. m.

MASON AND KNOX CAFE. 2307 North 24th Street WEBSTER 4208 THE HOME OF THE KING OF BOTTLED BEER BUDWEISER.

Advertisement for General Electric Refrigerator, featuring an illustration of the refrigerator and text: "Jim—let's buy that General Electric Refrigerator this month"

Advertisement for General Electric All-Steel Refrigerator, featuring text: "Like most housewives I've always wanted an electric refrigerator. After shopping around, comparing values and talking to several of our friends who have General Electric, Jim and I naturally decided a G-E was the refrigerator for us."