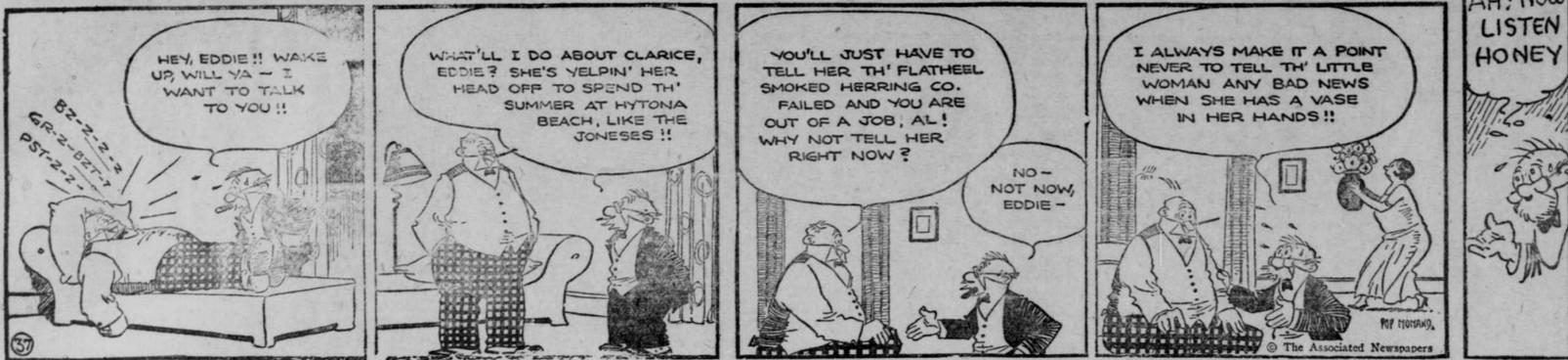


"KEEPING UP WITH THE JONESES"



Safety First!

AH! NOW LISTEN HONEY

DONALD GALLAGHER FOR ATTORNEY GENERAL



REPUBLICAN PRIMARIES

DONALD GALLAGHER "TO THE COLORED PEOPLE OF NEBRASKA: MY RECORD AS A LAWYER PROVES THAT I HAVE ALWAYS BEEN A FRIEND AND PROTECTOR OF THE COLORED PEOPLE. I BELIEVE I AM ENTITLED ON MY RECORD TO YOUR UNDIVIDED SUPPORT FOR THE IMPORTANT OFFICE OF WHICH I ASPIRE. DONALD GALLAGHER."

Political Advertisement.



Andy Jensen

Andy Jensen, 45 years in one spot, is now a candidate for County Assessor on the Democratic ticket in the August primaries. Mr. Jensen is the son of a pioneer North 24th St. business man, who for more than 5 years, given employment to 6 negroes in their Laundry plant known as the Jensen Laundry at 24th and Erskin Street.

Mr. Jensen says that if he is elected as County Assessor, you will not have to fight for your pro-rata of employment in his department and that is no pre-election talk either. My past record should be sufficient proof."

POLITICAL ADVERTISEMENT

DON'T FORGET TO READ THE GUIDE FOR YOUR testimony asked of me." The Guide apologizes for the error.

FERRIN VAN & STORAGE CO. LONG DISTANCE MOVING Telephone Office Atlantic 1200 After Hours and Sunday Residence Webster 2747 MOVING, STORAGE, PACKING AND SHIPPING Residence 2620 Burdette Street, 1422 Capitol Avenue OMAHA

"NATIONALS" AT LINCOLN AUGUST 13-18

With entries starting to come in from every section of the country, the 18th Annual Championships of the American Tennis Association, it appears that this year's "National" will surpass those of 1933 at Hampton. The scene of action this year will be at Lincoln University, Pa. The geographical location of Lincoln will undoubtedly bring a very large entry from points on the Eastern seaboard. Its accessibility, on U S Route No. 1, from all points north and South will bring many visitors from New York, Philadelphia, Baltimore and Washington.

The play will start at 9 a. m. on Monday August 13th and continue throughout the week, with the finals scheduled for Saturday, August 18th. Championships will be awarded in 8 divisions—Men's, Women's, Junior's, Boy's and Veteran's Singles,—Men's Women's and Mixed Doubles.

Players and clubs who have not received entry blanks should communicate with Gerald F. Norman, 137, 62 Juniper Avenue, Flushing, New York. Entries close August 10th. Reservations for players and guests should be sent direct to Lincoln University, Lincoln University, Pa.

The Annual meeting of the American Tennis Association, will be held on Wednesday Evening, August 15th. Credentials of all delegates should be sent to the Executive Secretary before August 1st. The biennial election of officers will be held at this meeting. The present officers are: Dr. D. Ivison Hoage, President, Cleve Abbott, First Vice President, Clarence E. Mills, Second Vice President, Eugene Kinkle Jones, Treasurer, Gerald F. Norman, Executive Secretary and Arthur P. Chippey, Secretary.

E. HAROLD HOPPER Chairman, Publicity Committee 66 Ninth Avenue, East Orange, N. J.

CORRECTION

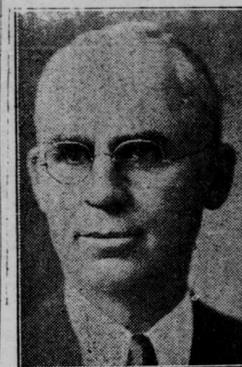
Mrs. Beulah Gibbons, 2430 Lake St., was erroneously reported to have refused to testify in police court in behalf of Eloma Robinson, who charged John King, 3344 Ave. C., Council Bluffs, with assault and battery. Mrs. Gibbons states that she was about 10 or 20 feet from Mrs. Robinson and King, and did not hear the conversation between them, as a consequence did not appear and testify in Mrs. Robinson's behalf. Mrs. Gibbons says, "It was not a matter of refusal to testify, but rather that I was unable to truthfully give the

Call Omaha Poultry Market 1114 No. 24th St. We. 1100 FRESH EGGS—FRESH Dressed Poultry While You Wait WE DELIVER

OMAHA JOBBING COMPANY 317 North 15th Street—JACKSON 5603 PAINT \$1.25 WHITE LEAD \$10.00 per 100 lbs. ENAMEL .50 a quart BEST SPAR VARNISH \$1.50 a gal. CONGOLEUM RUGS—STEPLADDERS CHEAP

HOCKEY BALL PLAYERS WANTED WANTED—COLORED HOCKEY PLAYERS FOR TRAVELING CLUB GOOD SALARY AND EXPENSES PAID STARTING ON ROAD NOVEMBER 1. WRITE R. L. VOELZ, IN CARE OF ROBBINSDALE SHOPPER, ROBBINSDALE, MINN. FOR FURTHER PARTICULARS

ENTERS RACE FOR GOVERNOR



ROY COCHRAN

R. L. Cochran, state engineer, announced his acceptance Tuesday of the filings made by petitioners in behalf of his candidacy for the governorship of Nebraska, with the following statement to the press: "Today I have accepted the filing made by petitioners for the office of Governor of Nebraska. "The privilege of having had a part in building the state road system, without creating any indebtedness, has been such a satisfaction to me that I have been somewhat reluctant to accept this filing. As a result, however, of the requests which have come from all over the State by petitions, letters and personal calls, urging me to become a candidate for Governor, I have come to feel that I could be of greater service to my native state in the office of Governor than in my present position.

"These earnest demands have convinced me that as Governor of the State of Nebraska I'd be given the united support of its citizens in working for the things needed most by and for the greatest benefit to the majority of its citizens. "My campaign will be made on my record of public service.

"As Governor I will employ the same business efficiency in all state departments as I have always used in the Department of Roads and Irrigation. "I favor a constitution of the present tax reduction program, at least until such time as the revenue from the farm, factory and business generally, has sufficiently increased to justify greater governmental expenditures. I am opposed to any new forms of taxation. "I favor the continuation of our present highway system which includes not only improvement of the main routes but also extensions of the secondary and feeder roads, that the farmer may be served in marketing his products. I am opposed to the construction of either state or county highways.

"I favor the utilization of the waste waters of the state. I believe my residents in North Platte in the heart of the irrigated district, my ownership of a farm near there, and my experience as irrigation engineer over a period of years in administering the waters of the state, qualifies me to cooperate and assist in the development and administration of needed projects."—R. L. (Political Advertisement)

A Big Banquet and Graduation Edition at No Cost to The Grates.

Just to encourage youth education among our group especially, the Omaha Guide Publishing Company is contemplating on putting out our annual 1934 graduation edition, with a big banquet and program for the graduates early in the month of July. Each high school and University graduates is requested to register at the Omaha Guide Office, 2420 Grant Street, at once, bring in your photograph, if you have one, if not register anyway.

CANDIDATE FOR METROPOLITAN UTILITIES DISTRICT THAT WILL BE FAIR TO THE NEGRO

Milton Peterson, business man and for years an active worker for Democratic success in Douglas County, is



MR. MILTON PETERSON

being strongly backed by many for the Democratic nomination for a director of the Metropolitan Utilities District.

They point out that he is especially qualified for this position. Born in Omaha, educated in Omaha schools and at Harvard University. Mr. Peterson is a home owner and executive of a large Omaha Wholesale baking company. He is president of the Douglas County Democratic Club, secretary of the Democratic Central Committee, has served as chairman, in 1930 and 1932 of Edward R. Burke's finance committee. His civic activities have included work each year on the Community Chest and for the Boy Scouts of America. He is a World War veteran. (Political Advertisement)

THREE WOUNDED IN ALABAMA TEXTILE STRIKE

HUNTSVILLE, Ala. — Alabama's textile strike continued after three days with three men wounded in disorders occurring at Decatur on July 19th. Strikers have closed 24 plants with 22,000 Negro and white workers out in a strike wave affecting Alabama textile mills throughout the state. Decatur, internationally known through the Scottsboro case; however, has not answered the call to strike.

Of those wounded, Monroe Adcock, President of the Textile Union local at Dallas Mills was shot in the leg in a street battle. Burnice Riggsby, Textile Union member and Isaac Bullard, Trustee of the Alabama State Council of Textile Workers, who with Adcock were visiting Decatur Mills, were both treated at hospitals for scalp wounds, caused by a pistol butt.

Adcock was hit by a pistol too, and struck back at his attacker with a brick. The strikers are making no negotiations for strike settlement. They are determined to win their demands for a 30 hour week, \$12 a week minimum wage, and recognition of the Union for collective bargaining. Tag—John J. Pszanowski

DEDICATED TO "GENTLEMAN JACK," WITH SINCEREST HOPES FOR HIS SUCCESS

'Twas along about '10 And they needed more men To pace in the ranks with the zest; To patrol all the streets And to walk all the beats And to take up their work with a zest, * * * To guard all our rights Thru the days and the nights They appointed to pick of the pack; They gave the mither brasses Their badges and pass-ers And, among them was "Gentleman Jack."

Now you can be a cop And arrive at the top And Jack realized from the start; That to get a promotion You must have the notion Of keeping your work near your heart. * * *

The records show In a way that will glow That service well rendered will reap; If you keep right on trying There can be no denying A place at the top of the heap. * * *

The time wasn't brief In becoming a chief He served 24 years without pause; With sincerest promotion He earned his promotion By giving his best to the cause. * * *

He was retired on pension And here we might mention To remain, he expressed his desire But he had no choice For they gave him no voice So there was nothing to do but retire. * * *

Now there's always a way In which we can repay A service well remembered indeed; There is need for a man Who is willing and can And now is the time to proceed. * * *

He's as true as the tide He's as deserving and tried He's as sure as the tax and the tariff So let's join in th band And extend him a hand And make "Gentleman Jack" our next sheriff. (This pamphlet contributed to Jack's campaign by his former buddies.

NEGRO MOTHER KILLED IN RELIEF BUREAU

CLEVELAND, Ohio — (CNA) — A mass funeral was held in this city for two workers killed in the relief bureau in the Negro neighborhood at 2100 East 40th Street. The Negro woman, Mrs. Winnie Williams, age 47, was a widow and a mother of four children, ages ranging from four to ten years of age

Ka Ka Ca So Incense Co. 2522 Lake Street

For centuries all eastern people were noted for their mystic secrets and powers. There were many tokens amulets charms and luck pieces that in ancient times were believed to have certain meanings and certain luck bringing value that appeared to great for those who owned them. This ancient lore has been brought down through the ages.

We are told in "Arabian Knights" about "Alladin" a poor who owned a wishing charm that brought him good luck, which raised him to great wealth and power, even Julius Caesar that great Roman Warrior and Napoleon carried with them "Talisman and charms and believed that their luck and success were due to them. We are proud of the fact that we have a fine selection of Lucky Oils, of incense of lucky herbs, roots and leaves packed most paper and candles.

We make no false claims for our goods. We sell them as wonderful curies only, although many favorable tributes have been paid them.

"SPECIAL PRAYER"

To be prayed at 10 o'clock every Friday night—while burning Ka Ka Ca So Incense Company's Incense. Concentrate on your desires, while doing so visualize and say "I will succeed, I must succeed." Repeating the following prayer:—

I thank thee, Heavenly Father, tonight for the blessing Thou hast bestowed upon me and ask that Thou continue the blessings and give me strength to carry on. Help me O, Lord, to overcome mine enemies; to move stumbling blocks from my path, that peace, success and happiness may dwell in my home. Give me those things I stand in need of.

North 24th Street Stroll (Stuart Service Bureau)

DEMOCRATIC CANDIDATES For United States Senator, Congressman Edward R. Burke; for County Sheriff, County Commissioner Wm. Barber; for County Attorney, William Jamieson.

As the election approaches, the candidates are talking of the New Deal. The Negro voters along the Stroll are wondering just how they have been affected. While there is a deal of grumbling among the rock-ribbed Republicans. The most progressive Negroes, who are in the majority, look upon this administration as a savior of their group. It is going the rounds that Congressman Burke has opposed every legislation that favored the Negro. But the liberal appointments the Negroes have received without a dissenting vote has been pointed out with pride. For instance, Dr. William J. Tompkins, of Kansas City, was appointed Recorder of Deeds of the District of Columbia; Robert L. Vann, Special Assistant to the Attorney General; Eugene Kinckle Jones, Special Advisor in the department of Commerce; Forrest or B. Washington, Special Assistant to Harry Hopkins; Earl R. Moses, member of the Research Bureau; and many others that space and time does not permit us to mention. While Nebraska has a Negro population of only 15,000 there are about 100 boys in the C. C. C. Camps. In reply to a letter which I wrote Congressman Burke in regards to Negro workers being discharged from work on the Missouri River, he stated that they would be paced back and they were. Regardless of what the Republicans out of the state may say, the Negroes of Omaha and the state know that there has been no distinction drawn because of creed or color and yet you are told that Mr. Burke opposes everything that has come up for the Negro.

Jack Pszanowski, former chief of police, is a Republican candidate for Sheriff of Douglass County. He was born at Nanticoke, Penn. and has been a resident of Omaha for over 50 years. He has the following record on the Omaha Police Department where he served for 24 years. He served 7 years as a patrolman; he organized the Auto Theft Bureau which gained national recognition for the Omaha Department in the recovery of stolen automobiles. He served 7 years in this department with the rank of lieutenant, then was made Inspector of Police. He organized the Boys Safety Patrol and instituted the police school for officers. He perfected the radio and cruiser patrol to its present standard of efficiency. After serving 3 1/2 years as Chief of Police, with many years of service before him, was retired on a pension at the age of 51 though he expressed at the age of 51 though he expressed to the police pension fund from his monthly salary since its beginning, and is entitled to the pension (which does not come out of the taxpayer's pocket) as every officer on the force contributes to this fund. Jack Pszanowski, if elected Sheriff, will return his pension check to the Police Pension Fund. The office of the Sheriff requires police experience, and Jack Pszanowski's 24 years experience in Law and Order equips him for this office. Jack Pszanowski is capable, efficient and deserving. The man for the job. The job for the man. Give him a vote on August 14. (Political Advertisement)



John J. (Jack) Pszanowski

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PRIM ROSE SOCIAL CLUB The Prim Rose Club met at the home of Mrs. Minnie Burns of 2920 Grant St., Wednesday, July 11, 1934. A brief business meeting was held. Five visitors were present. Mrs. Burns served a lovely lunch. The club had their first summer picnic for this year at Riverview Park. A good time was held by all. Due to warm weather, the club meets only twice a month. The next meeting will be held at the home of Mrs. Leona Allen of 1833 N. 23rd St.

Mr. Theodore Redd-Pres. Sammy Lee, Reporter

William Barber County Commissioner William Barber Democratic Candidate for Sheriff of Douglas County, has shown by the manner in which he's conducted himself that he knows the difficulty of the common people; he is possessed with the highest integrity, free from racial prejudices and no doubt is the only democratic candidate for sheriff that can win in the fall election, if nominated in the primaries.

William N. Jamieson The laws of this county will be vigorously upheld on the basis of law violation and not upon the color