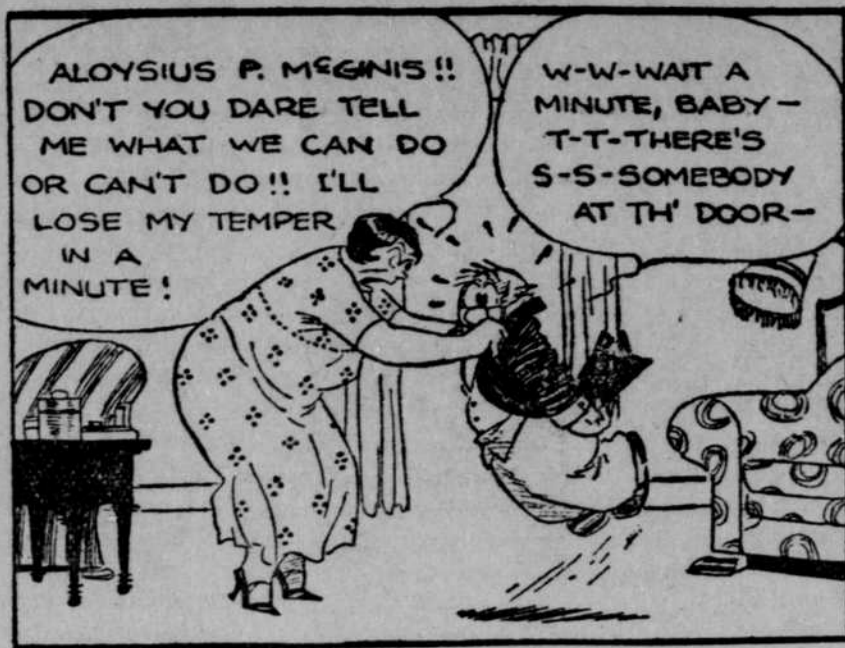


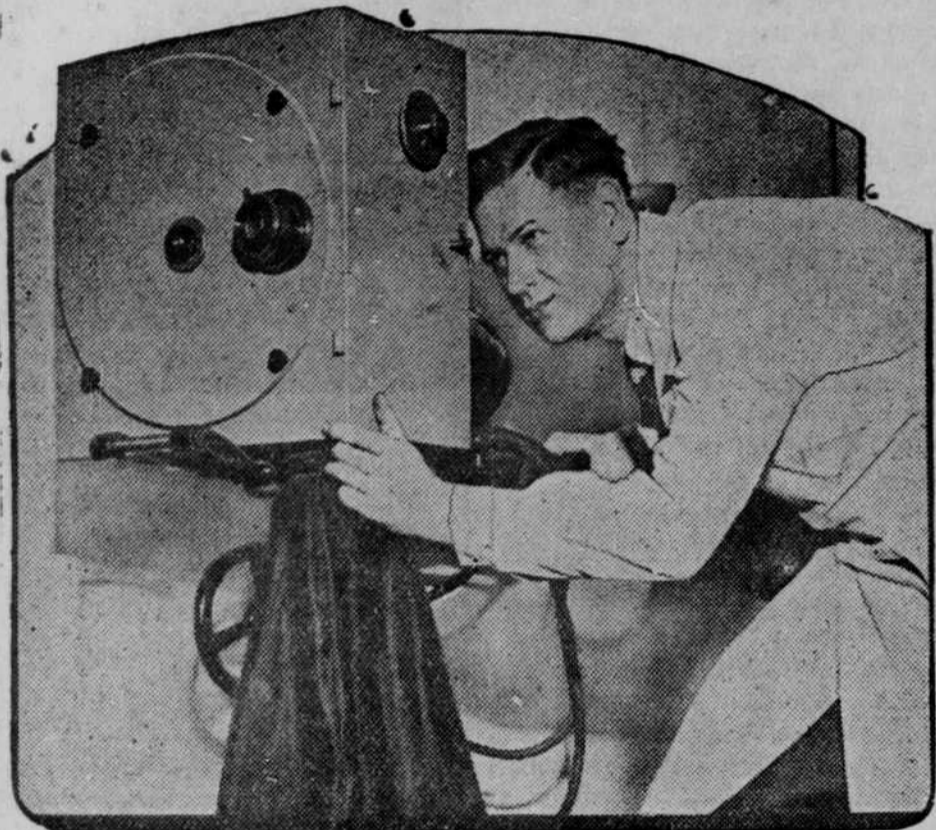
"KEEPING UP WITH THE JONESES"



And The Battle Went On



Makes 80,000 Exposures a Second



DEVELOPED by a German electrical company, the camera shown above is capable of 80,000 exposures a second. Operations of the shortest duration such as the oscillation of springs, valve motion of combustion engines, light processes of fuses and switches, and other movements which the human eye is incapable of seeing, can be clearly photographed. The reel runs with such rapidity that it is impossible to wind the exposed film which, therefore, is caught in a black bag attached to the camera and wound after developing.

"REVEALING" your PAST, PRESENT and FUTURE..



E. B.—Please tell me what this lady means and is what she says true or what?
 Ans: Its just another case of a JEALOUS WOMAN. Pay no attention to her tales for her type is generally called BLABBERMOUTHS.
 F. S. C.—Will I get any of the jobs I have in view?
 Ans: Your desire to stand on your own feet without anybody's charity will be granted. I believe you will contact the FOUNDRY JOB and I predict you getting along nicely this summer. Don't expect anything from the RAILROAD JOB in the west, it will turn out to be a false alarm.
 R. S. J.—Will you please tell me who this 'Mary' is, my husband is talking about?
 Ans: It looks to me like your husband's habit of "talking in his sleep is going to cause him a little embarrassment. This woman he talks about is not a sweetheart but an old friend who he has known in years gone by I suggest that you keep this matter of him talking in his sleep to yourself for you will learn a number of interesting things from his bedtime babbling.
 M. J.—Will I have to give up my new outfit?
 Ans: Your husband will come to your rescue again and find himself another job. In this manner you will be able to hold the WASHING MACHINE you are trying so hard to pay for.
 C. H. M.—I have two boy friends "A" and "B". I love "A" and I also hate to hurt "B". What shall I do?
 Ans: You must take a firm stand and give "B" up entirely. You are now engaged to "A" and it is unfair of you to let "B" continue to come around. It has to be done sooner or later and you might as well get it over with. The longer you put this job off the harder it's going to be to give "B" the gate.

EDITORIAL OF THE WEEK

Jubilee of N A A C P (From America, A Catholic-Review of the Week)

The National Association for the Advancement of Colored People, celebrates an organization on Lincoln's birthday, February 12. During the entire period of its history the Association has battled for Negro rights, particularly in the civic field. It has been the major agency in arousing the sentiment of the country against lynching. It fought successfully, against the Louisville segregation ordinance of 1914. In 1925 it carried the case of the Arkansas peons before the Supreme Court of the United States and won a historical decision therefrom. It was instrumental in preventing the Senate of the United States from confirming the appointment of Judge Parker. In the meanwhile, its branches have grown to 378, in the North, West and large centers of the South. At present moment the Association is conducting an appeal campaign for its work: "A penny for every Negro in the United States." The N. A. A. C. P. has been severely criticized for its militancy and will probably continue to be. However, it is not its policy to impede the work of those who resort to more peaceful methods. Its advocates observe that, in point of fact, the more conservative movements in behalf of the Negro would not achieve what he has accomplished were there not more militant group in the field to bear the burden of controversy. Indeed, that the Negro has obtained little in the United States that he has not had to contend for. From the Catholic point of view, militancy is as Christlike as peace. In His life, the Savior illustrated both policies; and the story of Blessed Roch Gonzalez, in this issue, shows the sanction that His Church puts upon a genuine battle for human rights. Catholics can wish success to the N. A. A. C. P.

Lola Stewart's Column

(For The Literary Service Bureau) Items in Negro History Africa Unknown—Continued

Why should Africa, at the very door of Europe and Asia, remain a dark continent so long? It is the second largest continent, being three times as large as Europe. The distance from its northernmost point to its southernmost, is about 5,000 miles; from the extreme western tip to the point farthest east, the distance is approximately 4,600 miles. One reason for the delay in the exploration of Africa is its contour. The coast line is very regular and is only 19,000 miles in length—shorter in proportion to its area than that of any other continent. There are no good harbors. Added too this was the lack of navigable rivers. Another reason is the surface of Africa. In general it was a vast plateau, the average height being 2,000 feet. From the northwest, the burning sands of the Sahara Desert kept out the explorers. Still another bar to early exploration was the climate of Africa. Most of the territory, about three-fourths, was in the torrid zone. The heat was intense. Only that part of the continent in the temperate zones and the highest plateaus was healthful, the rest abounded in fever. The tsetse fly and the malarial mosquito added to the hazards.

Maxine Miller Writes:

Married woman attended wild party—A man participant threatens to tell friend husband unless wife sells herself for silence—Better confess all Dot and take a chance.
 For advice, write to Maxie Miller, care of Literary Service Bureau, 516 Minnesota Ave., Kansas City Kans. For personal reply send self-addressed, stamped envelope.
 (For The Literary Service Bureau.)
 Maxie Miller: I'm worried nearly to death. I'm a married woman twenty-four. I went out with a wild crowd. They persuaded to smoke, and drink. A man tried to get fresh with me, but I put him in his place. Now, he says if I don't do what he wants me to do he'll tell my husband about the party. Ill lose my husband if he finds. What must I do?? I am nearly crazy—Dot.
 Dot: You are finding true the Bible saying. "The way of the trans-

LET'S MAKE OUR TOWN CLEANER AND SAFER

Right now Spring is in the air, and nature, in her annual awakening, is doing her utmost to beautify this old world of ours. A little help on our part would not be amiss.

SPECIAL DIVINE CHURCH SERVICES

Conducted by the Whitwind Evangelist from Olka. Come out Sunday morning at 11 a. m. and hear the Rev. Robert W. Well, the presiding Elder, of the McAlester District. Let every one who believes in the Bible and believes God's word bring your Bible and bring your glass along with you, and the Evangelist will give you a glass of consecrated water, if you suffer Chronic diseases, such as men women, and children always suffer, namely diseases of the eye, ear, nose, throat, heart, lungs, liver, stomach, kidneys, spleen bladder, high blood pressure, prostate, or any kind of a disease that you was not born with and it can be cured. The Evangelist does not give you medicine, nothing but water and this is given during the service hour. Sunday morning will be the first and only treatment of healing and this will be free, all we ask you to do is to believe God's word and concentrate your will mind and all you have to Him, come and see for yourself.

At 3 p. m. special services to the women. Let every mother, sister, wife or daughter come. We want all the ladies to dress in white, no matter how old you are, anywhere from 18 to 118 years old. Come and ask any question you desire to ask or know. Come in time to be seated. Water will be given at 11 a. m. at Cleaves Temple C. M. E. Church at the corner of 25th and Decatur Streets.
 Rev. O. A. Calhoun—Pastor

INDUSTRIAL NEWS REVIEW

WEEDS IN THE GARDEN

There are thousands of persons throughout the nation, and a small army of lawmakers in city councils, state legislatures and congress, who seem to feel that the way to bring about recovery from depression is to destroy private business and undermine public confidence in capital. Their theories remind one of the weeds in a garden—they flourish until the owner realizes that they are sapping the strength of the productive plants on which they depend for a living. And then they are quietly removed. The people may find it necessary to do considerable weeding in their political gardens before long if they wish to retain time-tested American traditions and ideals.

OCTOPUS—OR JUST YOU AND ME

The present political campaign against the electric industry—which uses as its weapons oppressive taxation, inequitable regulation, and tax-free, publicly-subsidized government competition—is usually justified on the grounds that the private utilities are owned by wealthy financiers, who wax fat at the expense of a suffering public.

That makes an excellent picture for the agitators to display. But the facts are very different. The other day the San Francisco Chronicle ran an editorial concerning a local electric company, which is representative of such companies as a whole. The Chronicle said: "The company is owned by exactly 97,106 stockholders. The average investment of its stockholders is less than \$3,000. Should these average investors be portrayed by emotional journalists and political antagonists as octopuses and fat men, or should they be pictured as nearly 100,000 American citizens with a normal investment program including a nominal but vitally important stake in a legitimate corporate enterprise?"

Every reader would do well to answer that question for himself. If we throttle the private electric industry with taxes, we are throttling millions of dollars worth of savings belonging to average Americans like ourselves. We are destroying jobs, opportunities, futures. We are menacing the spirit of initiative which is the cornerstone of all our economic and social progress.

Separate the facts from the rhetoric when you listen to proposals designed to persecute the electric or any other business. Then think them over carefully.

What Negro Editors Are Saying.

"The triple agencies, the Home, the School and the Church must awake from their long slumber of contentment and inactivity and perform their civic and Christian duties and thus keep orderly society off the rocks of disaster. The modern home must do more than feed and clothe the child; the school must do more than teach the child, and the church must do more than inspire him—youth should and must, if properly trained, be taught self respect, his duty as a citizen, to respect the rights of others, to be industrious, thrifty and respectable. The society in which youth is born and reared owes every girl and boy this duty and debt."

The Shreveport Sun, April 21. '34
JOBS IN THE GROUND
 There are thousands of potential jobs in the ground. The jobs will be provided by the mining industry—when mining comes back. Not many years ago the mines were the greatest employers and tax-

When a movement to clean-up, paint-up and beautify sweeps through a community, it leaves in its wake a healthier, safer and more sanitary town than it found.

From the angle of fire safety alone, it is worthwhile. In this connection it is interesting to note that the National Board of Fire Underwriters reported that during the year of 1932, rubbish and litter caused a fire loss of almost \$1,200,000 throughout the United States. Let's beautify our communities—and save that money this year.



GRAYCE BROWNE, STAR "FLYING COLORS" PRAISES GODEFROY'S

Gives Full Credit to Larieuse French Hair Coloring For Luxuriant Black Tresses

"Everywhere I go, Godefroy's goes with me, that's why my hair looks so brilliant and coal black. In my position, I could never afford to neglect my hair."
 Nor can you afford to risk your youth and popularity because of streaky, off-color hair. Take the advice of this beautiful stage star and get Godefroy's Larieuse French Hair Coloring today. It's so simple, so quick to use, so satisfactory. Why, applying Godefroy's is no more trouble than a shampoo and again you have that lustrous jet black color so admired by everyone. Remember, Godefroy's has been on the market for over 40 years and during all these years has stood the tests of stage and screen stars and people of wealth, position and prestige. Get a bottle today. Satisfaction guaranteed or your money back. If your beauty shop or druggist doesn't have Godefroy's, send the coupon.

GODEFROY'S LARIEUSE french HAIR coloring

SPECIAL REMINDER
 If dealer cannot supply you—
 GODEFROY MFG. CO.
 3504 Olive St., St. Louis, Mo.
 Send me postpaid a full size bottle of Godefroy's Jet Black Larieuse French Hair Coloring. I'm sending \$1.25 (stamp or post office money order).
 Name.....
 Address.....
 Town.....

payers a number of states. Their prosperity was responsible for the prosperity of agriculture, retailers, local industries of all kinds. And the money they created went far beyond state borders, and made itself felt throughout the entire country. A mining revival would be a long step toward good times.

REV. HILSON HONORED AT BREAKFAST

Mrs. London, 2615 Decatur Street, honored Rev. E. H. Hilson, of Taft, Oklahoma at a May breakfast Tuesday morning. Those present were Mrs. Besse Williams, Mrs. Dorothy Young, and Mrs. Florence Leech. After the breakfast Rev. Hilson left for his home.

WHY.. IS THE MECHANISM OF THE REFRIGERATOR YOU BUY SO IMPORTANT?



With a G-E Monitor Top you get the standard 1 year warranty... PLUS 4 more years protection on sealed-steel mechanism

The General Electric Monitor Top set a new standard in dependable electric refrigeration at low cost. Now, you are protected 5 years against any possible replacement cost on this famous sealed-steel mechanism!

\$10 DOWN Balance Easy Terms
 Nebraska Power Co.
 Courtesy - Service - Low Rates

No No No



ask for **Harding's Ice Cream** And Butter

NOTE:—Your question printed free in this column. For Private reply send 25c and (self addressed stamped envelope for my New Astrological Reading and receive by return mail my advice on three questions free. Sign your full name, birthdate, and correct address. Address Abbe' Wallace.
 P. O. Box—11, Atlanta, Georgia.