

Standard Historical
Lincoln, Neb.
COPY



Tune In
"DIGESTING
The NEWS"

BROADCASTED
Every Week from this Column
By CLIFFORD C. MITCHELL

By Clifford C. Mitchell
Omaha Chronicle. Compliments:
Practically all that a colored columnist gets is praise and so I am elated over the compliment paid me by John Benj. Horton, Jr., of the Omaha Chronicle, which reads:
"I hope to always publish your articles; they have much valuable merit. At this time I take great pleasure in offering to you a compliment, namely; That as a writer of news which has the particular bearing on the Race's intellectual, political and spiritual future, you've done still much more towards helping to develop ourselves economically—through your columns, you've made it possible for hundreds, if not thousands, of our men and women to secure profitable employment in various channels mentioned in your columns. Certainly, this labor on your part is worth the highest esteem from your fellow craftsmen as well as from our vast clientele of fourteen millions of patriotic American citizens in black.

I am glad that my efforts to dig up money-making propositions for my readers, and potential advertisers for the publishers are appreciated.

Without a doubt the most salable specialty that I have yet run across is found in an amazing new invention, "The Everlasting Match" which works and acts like a match and can be lit and relit thousands of times by striking over and over again.

This little novelty, which is most useful and compact, is made for both men and women and is finished in bakelite of pleasing colors and also in chromium with a high polish that will not tarnish or wear and is guaranteed for one year, with a money-back guarantee to agents. In fact the "Everlasting Match" is made with the same care and precision as a high grade watch.

Unlike most automatic lighters, etc., the "Everlasting Match" is especially adapted for pipe smokers, and, of course, is serviceable for all cigar and cigarette smokers, and are sold at various prices to meet the pocketbook of every smoker.

My readers, especially agents, will be particularly interested in knowing that on an investment as low as Three Dollars a full one hundred per cent on their money can be made, and where purchases are made in quantity lots it is possible to make much more.

This product is one of the many useful specialties created and sold during the World's Fair here in Chicago and the company is rapidly expanding and offering opportunities to agents throughout the country. From my own personal observation, while in their various local agency offices, I saw this specialty being sold to agents, both men and women, in quantity lots just as fast as the clerks could wait upon them.

I would strongly urge every reader, especially prospective agents, to contact the Everlasting Match Company, 445 South Dearborn Street, Chicago, Illinois, at once as I firmly believe this opportunity to be one of the best I have yet written up.

And for my women readers, especially for women agents and distributors throughout the country I have contacted a firm who is handling a new woman's needed specialty which has been on the market for only five months, being the Elvyn Sanitary Shield made with silk outside and rubber inside, washable with soap and water, and dried with talcum powder. This shield sells for only fifty cents and agents can make one hundred per cent and more on their investment when purchased in quantity lots. To those actively connected with work among churches, lodges and social clubs, the selling of these shields will prove quite profitable.

Three samples will be mailed to any address in the United States on receipt of one dollar with a money-back guarantee. Send all orders or inquiries direct to Mrs. Burdette, care of Elvyn Company, 166 West Jackson Blvd., Chicago Illinois.

SAVE A CHILD, BUY A XMAS. SEAL

THE OMAHA GUIDE

JUSTICE AND EQUALITY ALL THE NEWS WHILE IT IS NEWS HEW TO THE LINE

An Unbridled, --
Outstanding--
Mouthpiece
for Your Community
"The Omaha Guide"
Is Your Paper"

VOL. VII.—

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No. 42

Annual Xmas. Seal Sale of T. B. Ass.

The 26th Annual Christmas Seal Sale of the Nebraska Tuberculosis Association is now being held in Omaha and the state.



This month the cheery little Christmas Seal faces its gravest task in years raising funds for the fight against tuberculosis.

Teacher, social worker, and others in daily contact with children report undernourishment, lack of disease prevention, and contact with tuberculosis as conducive of seriously lowering health standards in this community.

The protection of children and the search for those who have tuberculosis are important parts of the work of the Nebraska Tuberculosis Association. Many Omaha children owe their first examination to the Christmas Seal and many more will not be found in time unless the public buy Christmas Seals.

The activities of the Nebraska Tuberculosis Association supported by Christmas Seals include: a tuberculosis nurse for Omaha; nutrition in the schools; chest clinics for children; health education programs; and health camps for poor children threatened with tuberculosis.

Prof. To Raise One Million Dollars

Dr. R. R. Wright, School Head; Banker, in Omaha Three Days \$1,000,000 To Be Raised As An Endowment Fund Delivers Three Addresses, Preached One Sermon On The Air

Sunday, December 10, Dr. R. R. Wright, School head, minister and banker, arrived in the City. Dr. Wright was here for the purpose of securing names for the BOOK OF A MILLION NAMES. This book is three feet long, two and a half feet wide, one and a half feet thick, and weighs 77 lbs. For the salvation and perpetuation of Wilberforce University of which he is the President. This book is to contain one million names, each person signing to give a minimum of one dollar, thus creating an endowment fund for Wilberforce University, so far ten thousand have signed. Pres. F. D. Roosevelt was the first signer.

Dr. Wright delivered addresses in Lincoln and Council Bluffs, and appeared before three different audiences and broadcasted over KOIL while in Omaha.

Mr. Clark Miller, formerly with the Omaha Poultry Co. at 1114 No. 24th St., is now in poultry business at the Produce Distributors Co. at 1301 No. 24th St.

OUT OF NRA SETUP

Miss Mable Byrd who was appointed to a position in setup of Dr. M. Sachs in the office of the NRA about four months ago will be out of office Dec. 15 when Dr. Sachs's department of research and planning of the NRA will be discontinued.

Read The Guide

Debate Federal Anti Lynch Law

Dr. Caliver Appointed To F.R.A. Staff

Ask Legislation In Giving Gov. Power In Lynching Cases

Xmas. Bureau Organized by Social Council

The Christmas Bureau organized under the direction of the Council of Social Agencies, operates from December 1st until Christmas. It is designed to prevent duplication in the giving of Christmas baskets to dependent families. It is assumed no responsibility for seeing that all families receive a basket or that any family receives a basket. It has only one service: that of making more efficient and more useful the Christmas giving of clubs, churches and individuals.

The Bureau receives from all relief agencies the names and addresses of all dependent families.

It asks that organization, clubs, churches and individuals who are planning to give Christmas baskets clear their lists through its files so that duplication of giving may be avoided.

It furnishes to individuals or organizations who desire it, the names and addresses of families who need help.

The Bureau is located this year in 503 Hospe Building. Its work is directed by Miss Gladys Shamp, and the Christmas Bureau may be reached by telephoning AT 9374 or AT-9016

Because Federal Relief is now being furnished on an adequate basis, The Christmas Bureau is asking this year that special attention be devoted to meeting the special needs which cannot be met either through Federal, County or Chest money. For your information we are enclosing a list of these special needs.

In connection with the Christmas Bureau the Junior League operates a Gift shop. Toys, collected by schools, repaired by the firemen and painted by the Boy Scouts, are placed in this Gift Shop. Dolls repaired and dressed by the Girl Scouts Camp Fire Girls, and Girl Reserves are also taken to the Gift shop. Dependent families are given tickets to the Shop and three days before Christmas the mothers and fathers go down and pick out presents for their children.

We believe that a Mother and Father belongs the right of planning Christmas for the family, and if we really want to make Christmas a joyful season we will help them plan their own Christmas and not do it for them.

We want you to know about our Christmas Bureau and Junior League Gift Shop. Will you not make it a part of your responsibility to see that the clubs and organizations to which you belong are informed of this service and make use of it.

Suggested Christmas Gifts for Dependent Families—

The following gifts are suggested inasmuch as the food requirements of dependent families can be met this year, while the thing included in this list cannot be furnished thru any of the relief agencies)

Lynching most Vile

The millions who listened to Pres. Roosevelt on Wednesday night, Dec. 6 felt deeply grateful for his condemnation of lynching and his rebuke to Gov. James Rolph of California for his expressed approval of the hanging of two prisoners by a mob in San Jose.

Speaking in Constitution hall at the twenty-fifth anniversary meeting of the Federal Council of Churches of Christ in America, the Pres. also criticized the frequent tardiness of American Justice.

An Interview With The Duke

Bureau)
AFTER JAZZ—WHAT?—There has been much talk lately in popular musical circles as to the changing styles in the writing and arranging of compositions intended for orchestral use. Pro and con the "experts" argue—Is jazz in its accepted form going to last and, if so, how long?—Is some new musical form going to be discovered to take the place of jazz and, if so, what will it be called—These and many other questions along the same lines, are being asked and answered; and the musical debate goes on and on—What better way to strike a nail into this controversy and get a true expert opinion that will hold weight throughout the orchestral realm, than to ask the verdict of the one person who is most noted for his creative efforts in the field of jazz music—Duke Ellington—creator of such radical jazz departures as "Black and Tan Fantasy" and the sensational "MOOD INDIGO"! In answer to many questions the "Aristocrat of Jazz" had this to say:—

"It is my honest belief that the musical rhythm known as "jazz" will actually never make a full exit from the musical earth. I do feel that its accepted forms are due for radical changes but I also believe that in the background the jazz element, based on primitive jungle rhythms, will remain.

I have always been a firm believer in musical experimentation. To stand still musically is equivalent to losing ground. It has ever been my ambition and desire to be a few steps ahead of the times—so that they would have to try to catch up with me rather than I with them. Just as a scientist in his laboratory mixes and re-mixes his chemical elements again and again in order to reach a new discovery . . . so must the musical experimenter mix and re-mix his musical elements . . . trying different harmonies, melodic strains, tempos, rhythms—until he may emerge with that sought after "something new under the sun".

My belief is that the new form of jazz will be 'sophisticated jazz'—a more subtle, a more clever, a more startling form than ever before. You must have noticed the change in popular song lyrics in the past year or more. They have taken a sophisticated trend. They are more subtle—the rhyming is more clever—the results are more startling than ever before. In a similar way, music must keep satisfying the public taste—even in some cases, it must educate the public taste so that gradually it will learn to know, like, and call for this new type of jazz—this 'sophisticated jazz'.

I have just completed a recording for RCA-VICTOR of my latest composition called "RUDE INTERLUDE". In it are contained new departures in musical tempo and arrangement—some pretty daring departures—but I offer it as my first contribution to what I sincerely believe is due to be the new form of jazz—"sophisticated jazz".

To try to describe verbally what has been done in the writing of "rude interlude" is an impossible task. Be words is, at best, an unsatisfactory way asked to describe any music in assignment. Music is created to listen to—to react to—to stir emotions—and not to describe—"RUDE INTERLUDE" especially is difficult to talk about—Perhaps it might be best, considering the fact that I am its author, that I leave the description of this new radical "brain-child" of mine—this fore-runner of 'sophisticated jazz'—to somebody else".

And so we rush off to the RCA-VICTOR Record Company to get for ourselves a glimpse of this new form

We do not excuse those in high places or in low condone lynch law, Mr. Roosevelt said.

He did not however, directly refer to the California lynching or to recent lynching in Missouri and Maryland.

His remarks on lynching brought prolonged applause from the capacity audience. Mr. Roosevelt expressed faith in the new generation as a preliminary to his strong condemnation of mob violence.

This generation for example he said is not content with preaching against that vile form of collective murder-lynch-law which has broken out in our midst anew. They know and we know that it is murder—and a deliberate and definite disobedience of the commandment, Thou shalt not kill.

GIVE YOUR OWN BOY AND GIRL A CHANCE TO EARN AN HONEST LIVING AND RESPECTABLE JOB BY TRADING WITH THE SQUARE DEAL GROCERY STORES.

Appointed As Fed. Relief Administrator

Dr. Ambrose Caliver Appointed To FERA Staff

The appointment of Dr. Ambrose Caliver, Federal Office of Education Specialist in the Education of Negroes, as a part-time specialist in Federal emergency relief work involving Negro education was announced today by Harry L. Hopkins, Federal Emergency Relief Administrator.

Doctor Caliver, who has been loaned by the Commissioner of Education to the relief administration for part-time services, will continue his work in the Office of Education. His duties with the Federal Emergency Relief Administration will be to give advice in connection with special problems concerning emergency educational program for Negroes, and to help in disseminating information to Negroes and other persons interested in their education.

The Office of Education has been cooperating with the Federal Relief Administration since its establishment on May 22 and this appointment is in line with the general policy of the Federal Emergency Relief Administration in having specialists in the Office of Education allocated to the administration to direct and supervise the educational phases of relief.

For the past few months, Doctor Caliver has been active in informing State and local school people and other leaders having charge of Negro education concerning the educational projects under the FERA. These activities will now be continued and enlarged.

GAMBLING WITH DEATH

The wise buyer, unless he happens to be a thoroughly qualified expert in the field in which he is making purchases, buy labels. He buys a name which he knows stands for quality and integrity—a reputation gained over many years through the production of an article or a service of unvarying excellence.

That's true of food products, of clothes, of watches or automobiles or guns. We have learned that it's usually better to pay a little more, when that is necessary, to get something we know to be the best, than to buy something the salesman represents as being "just as good." Most of us have had sad experiences with products falling in the latter category. We have found them to be expensive at any price.

What is true for the individual buying fire protection. The town buying clothing, is true for the community buying an unknown make of fire engine is courting disaster. It is taking a chance on ruin. It is gambling with death. If an engine fails at a crucial moment, hundreds of thousands of dollars worth of property and irreplaceable lives may be destroyed. definite interest in seeing that fire Citizens and taxpayers have a very departments are kept to the highest standards, and equipped with engines whose names are the arbiters of quality and service.

One thing which is not conducive to the popularity of any administration is a lot of official inspectors going over the country looking at everybody's books.—Fort Plain, New York, Free Press.

of jazz—sophisticated jazz—in Duke Ellington's recording of his own creation "RUDE INTERLUDE".

Ask Legislation In Giving Gov. Power In Lynching Cases

GEORGIA WOMEN DEBATE FEDERAL ANTI-LYNCH LAW

Ask State Legislation Giving Governor Power in Lynching Cases—Commend Roosevelt, Ritchie and Park.

Rap Rolfe's Abject Surrender.

Atlanta, Ga., Dec. 8:—Facing a marked increase of mob violence in 1933, the Georgia Council of Southern Women for the Prevention of Lynching, in annual session here today, discussed the wisdom of asking for a federal anti-lynching law, but deferred action until the matter could be more fully studied. The Council requested the South-wide meeting of the Association to be held here on January 9 to give mature consideration to the proposal.

It was reported that twenty-seven lynchings have been recorded this year, as against eight for 1932. In view of the unwillingness of local officials and courts to prosecute in such cases, the Council voted its approval of proposed state legislation giving the governor authority to direct investigation and prosecution in lynching cases.

The following telegram was sent to President Franklin D. Roosevelt: "The Georgia Council of the Association of Southern Women for the Prevention of Lynching, assembled at their annual meeting in Atlanta, wish to express their profound gratitude for the unequivocal and courageous denunciation of lynching conveyed in your address before the Federal Council of Churches of Christ in America."

The Council also expressed hearty appreciation of the emphatic condemnation of lynching recently expressed by Attorney General Homer Cummings, and commended the vigorous steps taken in recent lynching cases by Governor Ritchie of Maryland and Governor Park of Missouri. These steps, the Council stated, were the mob and the official inaction so Governor Rolfe's abject surrender to the mob and the official inaction so commonly observed in such cases."

The Georgia Council is a constituent part of the Association of Southern Women for the Prevention of Lynching, an organization of white women fostered by the Commission on Interracial Cooperation and directed by Mrs. Jessie Daniel Ames, of the Commission's staff. The Association has a membership in thirteen southern states of more than 16,000 women, each of whom has personally signed a repudiation of lynching and a pledge to do everything possible to eradicate it.

Hopelessness concerning tuberculosis has been transformed to hope, and a continuous campaign of education through lectures, movies, newspapers, radio, magazines, pamphlets and posters, which reaches every corner of the nation is in progress. This campaign is being held now in Nebraska through the Christmas Seal sale of the Nebraska Tuberculosis Association. Christmas Seals have accomplished big things—the death rate from this disease has been cut over one half—but there is still a tremendous job ahead. Tuberculosis remains the principal cause of death in the most important years of life—from 15 to 40. Among teen age girls there has been but a slight decline in the death rate, although the death rate for all ages has been slashed more than half.

Purchase of Christmas Seals is a simple and inexpensive act yet each contribution added to millions of others thru the country aids in building a powerful defense which means protection to each of us and which promises in time to completely vanquish the enemy.