



Another Opportunity for Retail Dealers.

Last week I wrote of the opportunity extended by the Publix Sales Corporation, in the retail clothing field to colored men and women.

This week I have run across another opportunity in the same line, offered by the Ideal Sale Company, of 3206 South State Street, Chicago, who have been in the retail and wholesale second-hand clothing field for the past eight years.

They are in position to offer colored men and women, throughout the country, an opportunity to handle slightly used and second-hand men's and women's clothing apparel, on terms and at prices that should bring considerable profit to the coffers of our small merchants, and with an investment for as low as Ten Dollars.

In writing to them, write direct to Mr. H. Kadetsky, proprietor, the Ideal Sale Company, 3206 South State Street, Chicago.

The Goodrich Hone Company, 1462 West Madison Street, Chicago, Illinois, have a specialty proposition to offer, our readers on which they can reap from one hundred to five hundred per cent on their money with an investment of as low as a dollar and a half, or for even twenty-five cents for one of their sample safety razor bones. Every interested reader desiring to contact a firm and a specialty offering wonderful profits should contact this firm immediately.

The Lo Bo Mfg. Company, 3611 South State Street, Chicago, has sent this writer a liberal supply of their hair-growing preparation which they are selling throughout the country through agents at prices and terms to net each agent at least one hundred per cent on the money invested. A card addressed to them will bring full particulars.

The Radio-Active Products Company, 2525 Howell Street, Dallas, Texas, has also sent this writer a supply of their hair tonic. This preparation, according to their statements, has met with wonderful success throughout the south-land and they are now attempting to bring it to the attention of consumers and agents throughout the country, and I would suggest that readers interested in this line, write them for details of their proposition.

The Lamb Beauty School, 4250 Indiana Avenue, Chicago, have asked me to announce through my columns that they are now offering a pre-holiday special scholarship offer, at half their regular prices, to young girls or women who are interested in learning the beauty trade through their individual instruction. I am advised that they guarantee each successful student a position, after securing their diploma, which will enable them to earn a lucrative living.

The Kuhn Remedy Company, 1857 Milwaukee Avenue, Chicago; the Scott Laboratories, 715 West Lake Street, Chicago, and the National Agency Distributors, 4812 Vincennes Avenue, Chicago, are also seeking additional agent contacts throughout the country.

Persons desiring specific connections with a certain line or firm have only to write to me direct, 3507 So. Parkway, Chicago, and I will personally make the desired contact for you. If a personal reply is desired enclose self-addressed-stamped envelope.

Samples of various propositions can also be secured and forwarded if the reader will forward cash or stamps to cover the expense of procuring and mailing same.

TRADE WITH YOURSELF.
BUY YOUR NEXT ORDER OF GROCERIES FROM A SQUARE DEAL GROCERY STORE.

NOTED SURGEON AND AUTHOR SPEAKS

THE OMAHA GUIDE

JUSTICE & EQUALITY

ALL THE NEWS WHILE IT IS NEWS

HOW TO THE LINE

An Unbridled, —
Outstanding —
Mouthpiece
for Your Community
"The Omaha Guide
Is Your Paper"

VOL. VII.—

OMAHA, NEBRASKA, SATURDAY NOV. 25TH, 1933

NUMBER FORTY.

Noted Surgeon and Author Speaks

On Wednesday night, November 22nd forty women heard Dr. Palmer Findley, noted surgeon and author of "The Story of Childbirth" speak on the subject, "Childbirth" at the Omaha Urban League. This lecture was the third in the course on Child Study and Parent Education being sponsored by the Neighborhood Department of the Urban League. In his talk, Dr. Findley traced the history of childbirth from ancient times down to the present, allaying certain superstitions and erroneous beliefs connected with childbirth and explaining the origin of these beliefs.

On next Wednesday, the speaker will be Judge Herbert Rhoades of the court of Juvenile and Domestic Relations, who will speak on the subject, "Problems of Adolescence." This will be the fourth lecture in the course. All women are cordially invited to attend.

On Tuesday night, November 21st, fifty-five persons registered and attended the second meeting of the class in Business Administration at the Omaha Urban League. Mr. Roberts, professor of business subjects at North High School is teaching the class. At present, business English and bookkeeping are being taken up. It is planned to have typewriting and shorthand as part of the second semester work in this course. Although registration is closed at the present time, awaiting list has been formed and all those who are interested are invited to leave their names with Mrs. Elaine McGee Industrial Secretary of the League in case any openings occur in the near future.

"ECHOS FROM MASS MEETING SPONSORED BY THE SQUARE DEAL STORES; PLEDGES OF SUPPORT STILL GOING IN

At the Mass Meeting of the Square Deal Stores, held last Sunday, November 19th at St. John's A. M. E. Church, a copy of the Omaha Guide and a small piece of blank paper was placed on each seat. The people were asked to fill out the blanks with name and address if they intended to support the Square Deal Stores. A number of blanks have been turned in so far. This only goes to demonstrate the fact that it pays to advertise. Let the people know what you have to offer and what you handle is just as good and fresh as can be bought anywhere and just as cheap, and they will buy, but they must know first. The Merchant must tell it to the public.

GIVE YOUR OWN BOY AND GIRL A CHANCE TO EARN AN HONEST LIVING AND RESPECTABLE JOB BY TRADING WITH

YE OLDE CANDY PULL AND SQUARE DANCE PARTY

SPONSORED BY MEMBERSHIP COMMITTEE OF THE Y. W. C. A. NORTHSIDE

Monday night, November 20, an old time Candy Pull and Old Fashion Square Dance Party, was given by the Northside YWCA, sponsored by the membership committee of that organization. Quite a few very interesting games was featured. The "Trip to Jerusalem" and the "Magic Wand" seemed to have afforded more pleasure than the rest. Popular songs were sung, led by Mr. H. L. Anderson. The Square Dancing was led by Mr. Henry Black and W. L. Myers, everybody led the Candy Pull. Two new members, the Misses Lett, the following were: Mrs. C. Haines guest present: Mrs. Clara Haines, Bessie Kirby, Bessie Williams, Mrs. G. W. London, Mrs. Nellie Brown, Mrs. Lena Dallas, Mrs. Carrie Thomas, Mrs. Bessie Ross, Mrs. F. W. Cloud, Mrs. Mable Stevenson, Mrs. Marie Robinson, Miss Ella Mills,

White Minister Tells Negroes To Organize

PLANS ARE COMPLETED FOR COLORED SCHOOL

Plans have been completed for the establishment of a colored vocational school near Calvert, and a drive to raise funds will be started by Booker T. Washington, Jr., who is making an effort to establish in Texas a school similar to the one built and conducted by his father.

Young Washington after making a survey of the state, has decided that Calvert will be the best location for the school, and Monday a group of Calvert business men decided to underwrite a guarantee that Calvert will contribute a 200-acre site and \$1,000 in cash if Washington is able to raise funds for the buildings and to begin the school.

The promoter of the school has met several times with Calvert business men, and stated that his plans are for buildings and improvements costing about \$60,000. He added that a number of friends of his father, now deceased, and friends of Negro education in the North and other sections of the nation would contribute to funds to build this school.

He evidently has well laid plans and prospects for the completion of the project appear to be good.

The school would, as did that of the original Booker T. Washington who became nationally known by his practical work with his race, lean strongly to vocational and practical training, rather than literary education.

Those who understand the situation of the Southern Negro agree that the most promising field for his education is along lines proposed by this school. As is the case with the white race, there are a surplus of the Negro school teachers and others who desire to make a livelihood through the use of a literary education, but there remains much ground to be covered in making members of this race more efficient farmers, tradesmen and craftsmen, and educating the women in home economics, etc.

Tentative plans are for locating the school a few miles north of town on the Calvert-Marlin highway, and completion of the project would add a material asset to Calvert's financial and business resources. No definite time for raising of the funds has been fixed, but it is expected that this will be accomplished within the next year.

The principal factor leading to the decision to attempt to establish the school in this section was the fact that this is the center of one of the largest Negro population of the state, and the practical and understanding relationship between the two races which has been established here.

BELLEGRAD, MINISTER FROM HAITI SAIL FROM AMERICA

WASHINGTON, November 22.—(CNS)—M. Dantes Bellegarde, Minister to the United States from Haiti, who shocked diplomatic circles here recently when he announced before the Pan-American Union that he was retiring to private life, sailed Thursday, November 16 for his native country.

Diplomats from 21 Latin-American nations and Secretary of State, Cordell Hull, who presided, were present when Minister Bellegarde announced that he had resigned, and was quitting the diplomatic service. His resignation is taken as a rebuke to Haiti for signing the agreement of August 7, and for Haiti allowing itself to be led into a loan agreement in 1922 with the National City Bank of New York, the United States, and an American negotiator, which loan agreement has proved a "sore spot" in Haiti.

Dr. Velaurez B. Spratlin, vice president of the Society of Friends of the French Language and Culture, bestowed the esteem in which M. Bellegarde is held by that organization, and by Negro Americans in general, following musical numbers by William Allen, pianist, and Louie Vaughn Jones, violinist. The Haitian national anthem was sung by Mrs. Gregoria Fraser Goins.

A token of appreciation was presented to Mme. Bellegarde by Mrs. Anna J. Cooper, after which the master of ceremonies proclaimed the Haitian Minister an honorary president for life of the society.

The Negro citizenry of the Nation's capital bade good-bye to Monsieur Bellegarde at a testimonial reception on Sunday last at the Phyllis Wheatley YWCA.

GALLOWAY HELD AS GUILTY ON 'EYES' CHARGE, TO FILE APPEAL

On Friday, afternoon, November 24th C. C. Galloway, Acting Editor of the Omaha Guide was held on guilty by evidence presented in the case of Criminal Libel brought by Miss Rae Lee Jones, former news editor of the Omaha Guide, he was late released on \$500 Bond. Mr. Elmer Thomas his attorney immediately filed notice of appeal.

After the Jury had been selected and after a short recess, the complaining witness, Miss Rae Lee Jones, took the stand. It was brought out in her testimony that she was formerly an employee of the Omaha Guide, and up until the article appeared in "Miss Eyes" was on friendly terms with C. C. Galloway, whom she alleged was Acting Editor at the time of the publication of the copy of the Guide in which appeared the alleged libelous article and that she supposed that he was friendly to her. She denied having been guilty of any of things done or alleged to have been done as intimated or charged on the night in question. Finally stating that the reason she believed that she was the party referred to, "because I walk with a swagger," Mr. Jess Hutton, who swore that he believed the article, referred to Miss Ray Lee Jones, was because he was 26 years old, Miss Jones was 33 yrs., and the article had referred to "Rocking the Cradle," and he had been called a "Sheik."

Just why he should connect himself with the "Cradle" and why he should be called a "Sheik" he failed to say. As he swore that he had kept company with Miss Ray Lee Jones for four years, and during all that time had refrained from allowing his "Sheikish" eyes to wander astray in the direction of some other damsel or to be drawn from the straight and narrow path.

When court adjourned, at 12 o'clock, Attorney H. J. Pinkett was on the stand and the other witnesses for the State testified that they had read the article in the "Miss Eyes" column and had drawn the conclusion that it referred to the plaintiff, Miss Rae Jones.

When C. C. Galloway, was called about 3 p. m. to the stand, in answer REV. C. C. HARPER OF ZION BAPT. RETURNS; HIGHLY COMMENDS POLICIES OF OMAHA GUIDE

Rev. C. C. Harper of the Zion Baptist Church, recently returned from Dallas and other parts of Texas, paid a visit to the Guide Office to personally express his commendation of the great work, the Guide is doing and the fight it is making to create a higher degree of race consciousness, without which the Negro can never hope to build for the coming generations. Rev. Harper said: "I want you to know that I am with the Omaha Guide in the great fight it is making to bring about race

to questions by the attorney for the defense, Mr. Elmer Thomas he entered a denial of any knowledge of who the article in the "Miss Eyes", column referred to, or that he was at the time Editor or Acting Editor of the Omaha Guide. The Arguments by the attorney begun at 9:30 Friday morning and the case went to the jury just before noon, after being out a little over 3 hours the Jury filed in with their verdict.

ECONOMIC HIGHLIGHTS

Both the Federal Government and the states are looking forward to liquor as the provider of tremendous sums of new revenue, are planning what to do with it. Principal danger is that there will be too many fingers in the flowing bowl, forcing the price of legal stuff to where the boot leggers will stay in business and undersell.

TEACH YOUR DOLLAR TO HAVE MORE CENTS, BY TRADING WHERE YOU CAN WORK.

GIVE YOUR OWN BOY AND GIRL A CHANCE TO EARN AN HONEST LIVING AND RESPECTABLE JOB BY TRADING WITH THE SQUARE DEAL GROCERY STORES.

Annual Poultry Drawing
Tues. 28th
Ritz Theatre

Omaha, and when ever you need me don't be afraid to call on me; "I never fail he, continued, to tell my congregation where to spend there money, whom." While in the Guide Office he paid for one year subscription for the Guide.

REV. ALBERT KUHN, WHITE MINISTER, ADVISES OMAHA NEGROES. 'ORGANIZE AND STAND TOGETHER,'—HE SAYS

I believe it lies entirely in your power to remove some of the undeserved, unjust, unchristian and humiliating restrictions which have been placed upon your economic, political and cultural life, here in Omaha as everywhere in the United States.

I will mention a few of these handicaps and restrictions.

1. Colored citizens are too often passed over in the appointment of the working staff of the different departments of City and County government.

2. Local shops and stores who receive a large proportion of their trade often fail to return the favor by hiring a fair proportion of colored clerks.

3. Public Utilities like the Gas, Light, Water, Telephone, Street Car Service do not give to our colored people the share of employment which their patronage should entitle them to.

4. In at least two of our Public Schools in which colored children form a large percentage of the pupils half of the teaching positions including the position of principal should be given by the School Board to Colored Teachers. There is a super-abundance of the finest of teaching talent among colored College Graduates.

That some of these unfair and exasperating discriminations have persisted so long is not due entirely to the prejudice of more numerous white citizenship. A large percentage of your white fellow townsmen have enough of the Christian and human spirit that they are of one mind with you about the injustice of it all. They will both respect you and support you if you make a deliberate, intelligent and courageous fight for your rights. They will however not take the initiative. If you Negro citizens have not got "the guts" (if you will pardon this homely expression), of getting together and enforcing your demands they feel you are not worth the victory. The Whites had to fight and to suffer to gain democracy and their other civic rights; the women braved ridicule and persecution until their demands for political equality were heard; the laborers of Russia overthrew inequality and tyranny only through a fearless struggle. The trouble with you colored neighbors is that you did not have to fight hard enough yourself to become free from slavery in the days of Lincoln; that is why you are still halfway in the state of slavery. Your full emancipation waits for your own concerted and sacrificial efforts.

To win out in your struggle for equality you need neither brutal force nor money. You need the fearless, highminded courage of the eternal fidelity to a noble ideal, of Jesus, and, in modern times, of a Washington, a Gandhi.

There ought to be somewhere in your midst a born, magnetic leader, who could pull you together, and lead you in persistent united action. He ought to be a man of such an inspiring personality that most of those who come in contact with him could not help but respect and like him, both Colored and Whites. He ought to be not so much a great orator as a great organizer, who could develop his people into a well disciplined, enthusiastic spiritual army; he should have nothing in common with those vain glorious, bombastic, selfseeking political tricksters, who pose as leaders at election time. Both White and Colored have their fill of such.

Under such leadership all colored churches, clubs, lodges should get busy to put before their members a program for the recognition of the rights of their race such as I outlined above. Care should be taken to be moderate in their demands so, that they will impress with their fairness and moderation even the white people.

They should then induce every colored man and woman in Omaha to sign a simple pledge something as follows:

"I express my belief in the aims of the OMAHA COLORED RIGHTS LEAGUE (or whatever title that organization may have). I hereby enlist in the League as a comrade and active member. I shall obey the orders of the leader of the League as long as it does not conflict with my conscience or with the laws of our Country. If for any reason I cannot continue such obedience I shall resign from the League."

After two thirds of the colored populations have identified themselves with the organizations, the leader, with a carefully selected group of assistants, can begin the struggle for the realization of the program.

In a courteous but uncompromising manner, they would make their convictions known, both in conferences, and individual interviews to the white business men and officials, telling them that they had to choose

(Continued on Page Two)