

"Help Make A Place in  
the Sun for Your Boys  
and Girls, by Making  
The Omaha Guide  
A Stronger Factor  
In Your Community

# THE OMAHA GUIDE

JUSTICE AND EQUALITY

ALL THE NEWS WHILE IT IS NEWS

HEW TO THE LINE

An Unbridled,  
Outstanding—  
Mouthpiece  
for Your Community  
"The Omaha Guide  
Is Your Paper"

VOL. VII.—

Omaha, Nebraska, Saturday, July 15, 1933.

Number Twenty-One.

**5c**  
PER COPY

Tune In  
"DIGESTING  
The NEWS"  
BROADCASTED  
Every Week from this Column  
By CLIFFORD C. MITCHELL

**KEEPING A PROMISE!**  
Back in my prison days over a month ago now I promised to use this column for the balance of my life in an effort to help the Negro in Business for I am convinced that every wrong affecting the Negro today can be righted if the Negro, as a group, will just quit chasing will of the wisps and concentrate on building up a strong economic group. Factors of any kind can best be secured by that group who know how to control and use their purchasing power. If you don't believe that is true just put a small want ad in your favorite white paper advertising you have some money to invest. The many people who answer your ad and seek your funds will be courteous, pleasing, promising and docile to you that you will even forget that you are black—such is the power of possession.

Since being free the very first step I have taken towards helping the Negro in Business is to ferret out all the little leaks that waste energy, and sap the financial vitality out of our economic system. For years, in prison, I recorded every significant fact and now I am checking these facts—as best as my meagre funds will permit me. And while a prisoner I wrote many an article on the wastefulness of our people chasing rainbows through following the leads of questionable advertisers. The very spot in our economic system that is worse than a cancer is the fact that many of our publishers in their zeal to achieve a revenue today without realizing the effect it will have on their own revenues tomorrow, or on the race as a whole, use the questionable, and yes in a great many cases, fraudulent advertisements that are plastered all over the advertising columns of some publications.

That conditions is the very worst spot in our economic condition today. How can we as a race expect to build ourselves up on a sound economic basis when the advertising columns of our paper lead the reader to believe that all one has to do is to buy a rabbit's foot, lucky charm, snake ring, incense powder, confidential tips, or whatnot and then sit back and wait for lady luck to do the rest. I am frank to state right here that every publisher who encourages this sort of procedure, regardless of what he may extol in his editorial columns, or how public spirited he may be, is POSITIVELY dragging his own race down and is POSITIVELY making it harder for his own paper to secure the advertisements of strictly legitimate business firms.

Our publishers are continually harping on cooperation but talk to one of the paper's readers about cooperation and you will be forced to wait until they "hit" the number or their lucky charm has brought around their ship for such readers spend their earnings in such uackery while their legitimate business needs are neglected and their honest debts are ignored. How any publisher can ride around in his swank car knowing that he is playing the part of a common "steerer" to a more common and despicable "racket" and not permit his conscience to hurt him is beyond me.

During the past few weeks I have checked up on some of my previous compilations and in my possession I now have FACTS on many of these questionable advertisers and I have definite proof of the worthlessness of their efforts. In some instances their mail has been definitely prohibited through a governmental fraud order, and yet our publishers run their advertisements permitting them to use the telegraph to further mulct our

## Negro Operators Gain In License Fight

Last week the Omaha Guide carried a story and commented editorially about the battle being on for two youths' right to a square deal for Motion Picture Operator's license. Due to this story we have received many inquiries and many letters, some special deliveries, endorsing our demand for representation. We believe the whole neighborhood is more solidly behind this matter than any thing heretofore that has been sponsored by the Omaha Guide. We are receiving also from supposed to be inside, information as about what trouble will be started by the Union Operators when the change is made. Few people know there is a penalty of a year in the state penitentiary for throwing stink bombs on the sidewalks, or in any place of business or private home. Some one has made the remark that the enemies of this movement would not have any trouble whatever in employing some Negro tramp for a five spot to do the dirty work. This, The Omaha Guide does not believe is true. As many Negroes as there are out of employment now, surely there is not one of them who would attempt to do anything that is so low and degrading to prevent a Negro youth for securing a position that pays \$45.00 a week. If there is one, and he should be spotted by any Negro at the time of the act, it is stated that he will not fair so well.

Colored Citizens Incensed Over Unfair Treatment In Job Created by Themselves DEMAND SHOWDOWN

To The Editor, Omaha Guide, 2418 Grant Street, Omaha, Nebraska. Gentlemen:

I should like to have a word to say, relative to the alleged discrimination, so said practiced by labor unions. The question involves the hiring of a colored man to operate the motion picture machine at the Ritz theatre, from the information I have, the management of the picture show is desirous of hiring a colored man, but the applicant has been unable to pass the examination.

The examining has been under the control of union men, but at the last meeting of the City Council, the old board was discharged, and placed in the hands of a committee composed of City commissioners, one of which is the mayor.

I sincerely believe from now on, applicants of color, taking the examination for movie operators will receive a fair and square deal. I remain,

Yours very truly,  
Omaha Branch N. A. A. C. P.  
R. C. Price, Branch President.

## Negro Prospector Discovers Gold Mine

From time to time, through this column, I shall expose in concrete form some of these many propositions, naming the papers in which such ads are run and the method in which they are secured, and why they are run. It goes without saying that the guilty publishers will not run such releases but I am grateful to know that there are a sufficient number of other reliable publishers who can see far ahead and are willing to help a fight that will eradicate the cancer from our economic system and which will, in time, mean a larger and more reliable flow of advertising revenue from legitimate advertisers AFTER the illegitimate advertisers are first chased to oblivion.

### STATEMENT BY THE ACTING EDITOR TO THE READERS OF THE OMAHA GUIDE

Every Newspaper must have someone at the head of its affairs, in fact, all businesses must have a head. Since Mr. H. J. Ford, the founder and Editor of The Omaha Guide, moved to Washington, D. C., it happened to be my misfortune to be the acting Editor and the business manager of The Omaha Guide. I say misfortune because every man who is head of any business organization these depression days is everything but proud of the job he has on his hands. I have been reliably informed by some of my employees that the readers of our paper are accusing them of being responsible for certain items that are appearing in our paper. I wish to correct this matter. The Editor of any newspaper is wholly responsible for the contents therein, and as a rule, the Editor tries doubly hard to put into his paper what his readers will appreciate. When we fail to do that there is only two reasons, viz, shortage of funds and the lack of correct information from our readers as to what they want in their paper. We will accept, anytime, constructive criticism, and will regard it as a special favor when it is done unselfishly, and in writing, and not street gossip. Please hold the Editor, as the Courts do and who is responsible for the items in the paper which he is Editor of and not the many employees.

Signed,  
C. C. GALLOWAY,  
Acting Editor of  
The Omaha Guide.

### MISS PERKINS URGES MINIMUM WAGE LAW

WELLESLEY, Mass.—An appeal for ratification of the child labor amendment and continuance of efforts for state minimum wage laws was made tonight by Secretary of Labor Perkins in an address at the Wellesley college institute for social progress.

### COPPER GULCH NAME OF MINING TOWN AROUND HOARD'S GOLD 'HOLE'

Copper Gulch, Colo. (CNS) This town should have been named "Hoardville" after Bob Hoard, the gray-haired Negro who recently hit a rich gold find that assayed \$80 a ton and more. Some wanted that name given to the camp, others wanted it called "New Deal." The compromise selected was Copper Gulch, after six shooters (Continued on Page Two)

### COUNTY HAS CHARITY MONEY FOR 6 WEEKS

County funds are sufficient to take care of charity needs for the next six weeks whether federal money is received or not, County Commissioner Frank Riha said Saturday.

The deadlock between Governor Bryan and the federal relief administration which is reported to be threatening Nebraska's participation, still continues. The governor is said to have notified government authorities that if they do not want to handle the administration his way, they may do their own administering. The dispute is over the appointment of a state administrator.

### MR. PRICE WARNS BARBERS

Mr. R. C. Price made a statement to the barbers warning them against two men who are working against the barbers' Association who are putting forth an effort to repeal the City Ordinance requiring a City Board. The City Board has been in effect for quite some time. In 1928 a state law was passed requiring a State Board. The City Board is an exact duplicate of the State Board, and requires the barbers to pay a large tax. The City, in other words, after the state has licensed one, comes around to collect its share of tax, when as a matter of fact, does not deserve anything because it hasn't done anything.

### MAY GET NEW TAX CUT

There is a likelihood that a further reduction in assessed values of Douglas county real estate will be made by the state board of equalization when it meets July 14. County Assessor Greenleaf stated Saturday. He said the reductions made by some of the other counties in Nebraska are greater than those made in Douglas county.

### COMPLETES 3-ACT PLAY

Mrs. Elaine Smith McGee, Office Secretary of the Omaha Urban League, has just completed a three act play entitled "Not Alms but Opportunity," depicting the various services of the League. The play is to be presented along with another skit, "Scraps," early in the fall.

### At The Dreamland



CLAUDE HOPKINS and his famous Roseland Ball Room Orchestra of New York City, who will appear at the Dreamland, Saturday, July 15th.

means, hire Negro operators because its main support is from the Negro race.

Signed,  
Lovejoy Crawford

### PALMER SCORES POLICE; "RAID LITTLE FELLOWS"

Municipal Judge Palmer, incensed at some recent liquor raids said in police court Wednesday: "Though the repeal of prohibition is near our raiding squad insists on breaking into homes illegally without a warrant to search for liquor.

"Our police court is clogged with petty liquor cases, while big shots are seldom arrested. It is just as illegal to sell 3.2 beer in Nebraska today as to have liquor in one's possession. Why continue to waste taxpayers' money in arresting poor men or persecuting certain ones because of political reasons when the great majority go free and unmolested?"

### CANDIDATE FOR MINISTRY KILLED BY LIGHTNING DURING ORDINATION

Savannah, Ga., (CNS)—Marion Moultrie, whose desire to become a minister was on the point of being realized, received a "call" in a most unusual manner. He was struck by lightning and killed as he stood in front of the Baptist Church pulpit preparing to be ordained.

The tragedy occurred Sunday afternoon in the presence of a large congregation of Moultrie's friends. There had been a sharp rain with some lightning during the day. About 5 o'clock Moultrie took his place near the pulpit to deliver his sermon incident to his ordination as a minister. He began:

"We are gathered here this afternoon"

He got no further. There was a sharp flash of lightning; the bolt struck the church and the pulpit before which Moultrie stood. He fell as if struck by a bullet. The storm was not long in passing. The body was removed from the church and rays of sunlight streamed through the windows.

### GOVERNOR McNUTT APPOINTS NEGRO AS A TRUSTEE OF STATE SCHOOL FOR BLIND

Indianapolis, Ind. (CNS) Governor Paul V. McNutt has just announced the appointment of F. B. Ransom as a member of the trustee board of the State School for the Blind for a term of four years.

Mr. Ransom is general manager of the Mme. C. J. Walker Beauty Products company and is known as a prominent leader among Indiana Democrats. The position carries little or no salary, but the political recognition is of a kind unprecedented in the history of the State of Indiana.

### DENMARK TO FIGHT ILLEGAL OPERATIONS

COPENHAGEN, Denmark—Starting disclosures in regard to the number of illegal operations performed by Danish physicians in the year have given new impetus to a drive for the legalization of certain types of abortifacients in Denmark. A bill which would allow physicians to perform operations of this type when certain social or physical circumstances appeared to justify them, will be presented to the next session of parliament.

## Vann, Pittsburgh Newspaperman Made Asst. Attorney General

### BURKE TO EXPLAIN NEW LAWS IN TALKS

Congressman Edward R. Burke is expected to return to Omaha this week, and will soon begin a speaking tour of the state, it was announced Saturday by his secretary, Homer H. Gruenther. In his talks Mr. Burke will explain the workings of the home loan bill, the industrial recovery, public works bill, and the new regulations concerning veterans' compensation.

Mr. Gruenther is in charge of Mr. Burke's new congressional office in the First National bank building. Two thousand applications for jobs have been received.

### WORKERS URGED TO REGISTER FOR PUBLIC WORKS JOBS AT AGENCIES

New York, July—Workers on the government's huge public works construction program will be selected largely from those registered at employment agencies designated by the United States Employment service and colored workers are urged to find out from their local U. S. Employment service office just which agencies are to receive registrations.

"Negro workers should register at once for these jobs in order that no alibis can be presented when the actual hiring begins," said a statement from the NAACP. "Secretary Harold L. Ices has stated the conditions under which labor will be employed and colored workers are urged to follow the rules laid down for everyone. Then, if any discrimination is shown and a protest is made, officials will not be able to say that Negro workers were not registered properly."

The NAACP has sent a telegram to Colonel Donald H. Sawyer, who is expected to be continued as permanent director of the public works program, urging that the government see that contractors do not discriminate against Negro workers in employing men for public works. The telegram asked Colonel Sawyer "to take all steps possible especially the inclusion of specific clauses in contracts, agreements, or other documents dealing with administration of the public works act, to prohibit discrimination in employment on account of race, color or creed. The telegram continues: "Denial to Negroes especially in government construction and other projects financed by the federal government is notorious through contractors refusing to give Negro workers full and fair share of employment. Every possible step should be taken to prevent continuance of this discriminatory practice."

### APPOINTED LABOR AGENT

J. Harvey Kerns, Executive Secretary of the local Urban League was recently appointed by the Director of the United States Dept. of Labor as Special Agent in the Employment Service of the Dept. This appointment will allow the League to serve in a broader way the employer and the employee's needs. The position carried with it the use of penalty privileges of the United States mails.

### GOVERNOR McNUTT APPOINTS NEGRO AS A TRUSTEE OF STATE SCHOOL FOR BLIND

Indianapolis, Ind. (CNS) Governor Paul V. McNutt has just announced the appointment of F. B. Ransom as a member of the trustee board of the State School for the Blind for a term of four years.

## Doctor of Philosophy at 26

Climaxing a brilliant scholastic career, Dr. Albert Durham has just been awarded the degree of Doctor of Philosophy by the University of Chicago. Dr. Durham who is but twenty-six years old, undoubtedly the youngest member of the group ever to receive so high a distinction, is a graduate of the University of Chicago, where he won the Phi Beta Kappa Key and also took his Master's degree. He studied at Harvard prior to beginning his teaching career at Harvard University, where he is a member of the faculty. He has contributed a number of articles to the Journal of Philosophy and is now engaged in writing an article for the Journal of Ethics.

### ROBERT VANN TAKES OATH OF OFFICE AS SPECIAL ASSISTANT TO THE ATTORNEY GENERAL

Washington (CNS) Robert Lee Vann, Pittsburgh publisher and one of the Negro leaders who led the fight for the election of President Roosevelt, was last Friday sworn in as Special Assistant to the Attorney General of the United States in the Department of Justice Building here. Vann's appointment marks the first of several Negro appointments said to be slated by the new administration.

Vann is the first Negro to hold such an office under a Democratic administration. There have been Republican appointees of equal and higher rank, however. William H. Lewis of Boston held the position of Assistant Attorney General under Attorney General George Wickham; and Perry W. Howard was Special Assistant to the Attorney General under the Coolidge administration.

The new appointee was accompanied to the Attorney General's office for the ceremony of taking oath of office by Joseph R. Guffey, Democratic leader in Pennsylvania. The oath was given by Hugo J. A. Carusi, secretary to Attorney General Homer S. Cummings in the presence of First Assistant Attorney General, William Stanley, Attorney General Cummings was not present at the ceremony but appeared shortly after to congratulate his new assistant.

Doubt was expressed as to the assignment which will be given Mr. Vann. The appointee said that he did not know where he would be assigned, but said that he did not expect to move his family to Washington. It is believed that he will spend most of time away from Washington probably around the western part of his own state.

Among the large group of friends of the new appointee who witnessed the swearing in and felicitated him at its conclusion, were George W. Coles, Sr., and Mrs. Coles, of Pittsburgh; Dr. Joseph L. Johnson, of Columbus, Ohio; D. D. Williston, Louis R. Mehlinger, Robert A. Pelham, Mrs. Eunice Scott, Manuel Roque and Mrs. Vann.

### SALESMAN ACCUSES PHYSICIAN OF WIFE THEFT

LOS ANGELES, Cal.—A suit charging alienation of affections and asking damages of 100 thousand dollars was filed today against Dr. Eugene C. Nelson, physician and former husband of Helen Lee Worthing, onetime Pollies girl, by Leo F. Desmond, young oil machinery salesman.

Desmond alleged Nelson persuaded his 28-year old wife, Margaret Desmond, to leave the couple's home on Long Island, N. Y., and come to Los Angeles with him.

Dr. Nelson said, "We expected trouble but we knew nothing of this action."

"I am sure Dr. Desmond misunderstands the relationship between me and his wife, I am planning on opening a clinic and she is to be my receptionist, that is all."

ner of a scholarship, graduating with the highest honors in her class of three hundred from the Hartford Public High School. She is a member of the National Honor Society of America and is a graduate of Boston University. The couple resides in Chicago where Mrs. Durham with Miss Kathryn McCoo have organized a Negro Ballet. The group appeared before the Artists' Ball at the Stevens Hotel last winter where they attracted much favorable comment. Mrs. Florence Price, whose symphony was presented at the Chicago World's Fair and Miss Margaret Bonds, winner of the Rosenwald Scholarship are working with the group and compose the music for the ballets. Dr. and Mrs. Durham will return to Washington, D. C. in the fall where he will resume his teaching at Howard University.