SENTENCE SERMONS 1. While it pays to be honest you often are a long time collecting

2. The man who makes a fool out of himself always claims someone else

AN OPEN DATE

Omaha, Nebraska, Saturday, March 18, 1933.

With Ray of Sunshine

SENTENCE SERMONS

3. The great China question, as seen in most of our homes, is, "Who will wash the dishes?"

4. Everything has good points. Taking a deep breath for a long kiss developes a girl's lungs.

PAGE 4



TO GIVE WAFFLE BREAKFAST Mason at 2636 Parker St., will be the 25th St. on Tuesday, March 21st. Ev. scene of a dainty waffle breakfast to eryone interested in joining the Auxbe given Tuesday, March 21st for the benefit of the Conference Claim of Bethel AME. Church. The public is Pres., Mrs. H. L. Preston, Cor, Sec'y, cordially invited to attend.

did it.

A musical program will be given in connection with the affair. Tickets 20c. Mrs. Frances Holloway, pres. Mrs. Leslie Denton, Sec'y.

The Auxiliary of Theodore Roose. velt Post No. 30, American Legion,

of Mrs. Cassie Scott, 1506 North 28th and doing fine. St. A very pleasant meeting was held, and in response to the memberseveral new members were taken and jan's Hop, March 27th, at Dream. some of the present members paid land Hall. their 1933 dues. Plans were also future. After a pleasant social hour the meeting adjourned to meet at the



SHUT INS Mrs. Nettie Newby, who has been seriously ill at the Lord Lister Hos. pital, was moved to her home, 2612 Burdette St., last week and is still very sick.

Mrs. Amanda Williams of 2856 met on March 7, 1933, at the home Binney St., is home from the hospital

home of Mrs. Perkins, 2909 North

iliary will please call Mrs. H. L.

Preston, JA, 6545 Mrs. Wm. Perkins

COME OUT and boost your ship drive which is now in progress. Favorite Band, at the Annual Music-

made for a tea to be held in the near "Y" PLAYERS TO PRESENT TWO ONE ACT PLAYS

> Paul Green's "Rider of Dreams" an 'All Gummed Up" will be presented at the Zion Baptist Church, Thursday March 23rd at 8:15 p. m. The cast for "The Rider of Dreams" includes Alvin Wilkes, Fannie Lu Levison, Henry Thomas and James Dotson. The cast for "All Gummed Up" includ. es Vera Chandler, Ruth Gale Grif. fith, Charles Dickerson, Eugene Murrey, and Bill Peebles. Miss Helen Lolien, Community Play House Director, is coaching this group.

Woodson Center Trio will furnish music for the Vesper Service on Sunday afternoon, March 19th.



Simplicity Marks Striking Styles

spring and summer styles. As if recognizing the demands of the eason, fashion authorities have seen to it that women's new fashions are along lines that make them as easy to take care of as they are becoming to their wearers.

The new cotton sports frock of waffle weave shown here can be cleansed. for it distinction

lends a striking final touch.

economy or care with such clothes as these in the washer-equipped home. instance, in less than five minutes in Such simple summer designs are inany household washing machine, and creasingly popular for almost 9.000.000 pressed ready for wear again in scarce- iomes have electrical washers, and half ly more time. Its simplicity makes it the farm homes have power washers of coming to almost anyone The bodice one kind or another. The numbers are tucks and the contrasting sash and the ncreasing steadily, because more womscarf. slipped under the shoulders and en every year learn how easy it is to revealed again on the upper arms, give obtain a washer, and how easy and yet tow economical it thus becomes to en-Look at this formal dance frock OI joy the wearing of such attractive embroidered novelty pique. it has un- , clothes as these.

into the family washing machine with the rest of the week's garments and linens. The checked design, the bias panel back and the removable cape are outstanding. The stiff sash with its huge bow and interesting back detail

LOOKING BACK Dressing well offers no problems of (Cruel Kindness) by Videtta Ish (The Literary Service Bureau)

of unsung heroes



by F. Fraser Bond Professor of Journalism, Columbia University (McGraw-Hill Book Co., 330 W. 42nd

St. New York, Publishers) Whoever is responsible for the title of this book it must be acknowledged that "Breaking Into Print" liter-Perhaps little thought is given to ally describes its contents. Profesthe tasks, the perils and the sacrific- sor Bond has provided an up to the

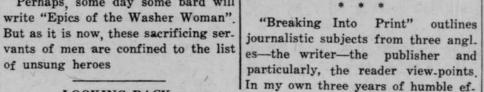
es those who keep the nations clean. minute treatise for the amateur who The laundry "does the clothes" of would seek his fame n ithe journalall classes. There are, consumptive istic field, and in a plain, understandsyphilitics, cancer victims and suffer. able, non-technical, language. ers from many contagious and infect.

-Clifford C. Mitchell.

for Quality Laundry

ious diseases The men who "collect Perhaps the best compliment I can laundry", those who assort and mark pay the text is that, more than any the articles and those who run the journalistic book I have studied. I washers are in constant and immin- have gleaned more practical working ent peril from germs, millions of ideas and writing technique, which I which lurk in clothing of unfortunate am putting into immediate effect in victims of diseases Every moment my own work, than three years of in contact with these articles is a contrbutory experience has taught moment of serious danger. me. In other words, the lesson learn-We put on our clothes and feel

many persons risked their lives to service to my own readers in nearly make this possible and that unmeas- one hundred colored papers in every ured credit is due them. portion of America. Perhaps, some day some bard will



forts I have been somewhat familiar with the first two angles, but thanks to "Breaking Into Print". I now more than ever, recognize journalism from the reader's angle, and in this res.

Some years ago I read a story en- pect. I am deeply grateful to the Mctitled "Cruel Kindness." It was the Graw-Hill Book Company, for the restory of an indulgent mother and the view copy of this particular book., tragic end of the only daughter who was indulged by this mother. If indulgence is kindness, it is surely cruel kindness-and destructive kind-

will appreciate and never forget. This

"When a woman loves a man,

There's naught she will not do, To prove her love is true.

When a woman loved a man."

HEROES UNSUNG

(Laundry Workers) by A. B. MANN

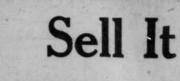
(The Literary Service Bureau)

Thus the story ever ran-

As a woman only, can,

case reminds.

night, March 16th, 1933. See you then means and sometimes I am tempted thing she wants," means foolish in-



thru the Columns We put on our clothes and feel proud, but we seldom consider that able me to give a greater journalistic of The Guide

MANUSCRIPTS

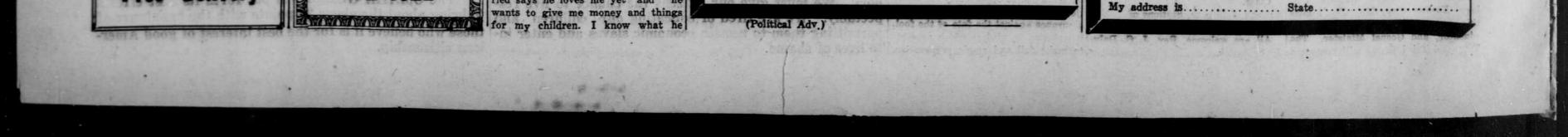
Typewriting, Criticism, Correction, "Breaking Into Print" outlines Revision, Sermons, Addresses and journalistic subjects from three angl. Special Articles Supplied. We have a Plan to Publish Books by Negro authors

> The Literary Service Bureau 516 Minnesota Avenue, Kansas City, Kansas

> FIFTY NEWSBOYS TO DELIVER The OMAHA **GUIDE TO YOUR DOOR**







ried says he loves me yet and he