

H. J. PINKETT IN COMMISSION RACE

Standard Historical
Lincoln, Neb
People Read
The Omaha Guide
Every Week

THE OMAHA GUIDE

JUSTICE & EQUALITY ALL THE NEWS WHILE IT IS NEWS HEW TO THE LINE

The Only Paper of Its
Kind West of the
Missouri River

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DEACON BRANDISHES RAZOR AT SERVICES

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PER COPY

Tune In
"DIGESTING
The NEWS"
BROADCASTED
Every Week from this Column
By CLIFFORD C. MITCHELL

AN APOLOGY!

When this month comes to a close I shall have completed three years of contributory service to Negro journalism. I am conscious of the fact that on many occasions I have permitted matter that was purely personal to creep into this "Digesting the News" column and for these occasions I offer an apology to the editors and the readers.

In defense of my actions upon the occasions I have exceeded the bounds of good ethical journalism I wish to offer the following quotation, from the pen of Florence Earle Coates: "****Though his beginnings be but poor and low, thank God, a man can grow!"****

At times certain incidents or happenings in connection with my humble efforts to rehabilitate myself have caused me to use this space in presenting facts of my growth and increasing reader-prestige to my readers all over America, because of a lack of any other suitable medium.

Since July 1931, through the helpful cooperation of the management of the Chicago Sunday Bee, I have conducted a weekly strictly personal column, "This and That", in which I recorded purely personal incidents, acknowledgements of letters, books, "exchanges" and so forth.

And for this privilege I have all ways maintained the same spirit of gratefulness to the Bee, that a homeless waif would hold towards his benefactor who picked him up when he was homeless, friendless and hungry, giving him shelter and food until the waif could shift for himself.

Now, however, that my writings are being used by early one hundred publications each week, made up as follows: about sixty, using "Digesting the News"; around fifty, using my weekly book comments; nearly forty, using "Prisons and Prisoners"; and an additional forty-odd publications published by the progressive Southern Newspaper Syndicate using an exclusive "Kilby" release each week, as well as other features, it becomes necessary that I provide some medium of national distribution in which to record the purely personal happenings that formerly were restricted to the Bee readers only.

To supply this demand I am, with the approval of the Bee, supplying "This and That" for "immediate release", to all the papers using any of the above features and thus my readers, in every part of the country, can keep closer in touch with me personally without the necessity of any correspondence on my part, and as the comments in this personal column affect the readers in any particular community the same publisher who uses my other features can also run that particular release of "This and That" which for nearly two years has been used exclusively by the Bee. Thus, as I am about to begin my

fourth year of journalistic service, I promise that never-again will anything of a personal nature be permitted to be used in a space that henceforth will adhere strictly to "Digesting the News" of, and for, racial readers.

Douglas County Voters' League Announces Slate

At a meeting of the Douglas County Voters' League, Friday evening, March 10th at 2420 Grant St., with more than 200 members present and S. E. Klaver presiding, the members accepted the recommendation of the Executive Board and endorsed Roy N. Towl, W. W. Carmichael, John Hopkins, Harry Trustin, Richard W. Jensen and Blaine Young for City Commissioners.

The vice-president, commenting on the purpose of the organization, said: "The founders of the League realize that many voters have no means of ascertaining who among the many candidates for public office will best serve them if elected. Therefore, believe they can serve a useful purpose by scrutinizing carefully, records of citizens seeking public office and recommending and endorsing men who have proven themselves capable, honest and efficient and who will serve the people ably and faithfully."

The League is advocating—an efficient, economical government, the divorce of the police and fire departments from politics, increasing Omaha's pay roll by cooperating in every way with the commercial and civic organizations of the city in the bringing of industries to Omaha, the employment of Omaha citizens on city works and no natural gas contract without a vote of the people."

The officers of the organization are: S. E. Klaver, attorney, President; C. C. Galloway, Vice-President; Alfonso J. Bell, Secretary.

FLOG LAWYER IN ARKANSAS NEGRO'S CASE

Memphis, Tenn., March—(ANP)—Even white southern lawyers who defend Negroes in the courts run the risk of censure and attack from prejudiced ordinary mine-run of common whites, it was demonstrated here this week when C. B. Tipton, local white lawyer, reported that he had been beaten at Marion, Ark., because he defended a colored man accused of robbery.

The defendant obtained a continuance of the case against his client. After he had stepped out of the courtroom, Tipton was set upon and knocked to the ground by friends and relatives of Robinson when he admitted that he was Davis' lawyer. The man who knocked him down was Sam Robinson, the plaintiff's brother.

"RADIO SPIRITUALISTS" FAILS TO HALT AWARD

Memphis, March—Entirely disregarding the opinion of a "radio spiritualist" who received \$1 for saying that Lena Jackson, who has been missing since 1922 is alive. Special Judge Joe Hanvoer ruled that Lena is dead and awarded her sister, Fredie Williford, the full \$385 provided in a Metropolitan Life Insurance Co. policy.

"Workers and the Race Problems"

(S. S. CALDWELL)

You publish today over 250 periodicals and every Negro colony of size publishes their weekly paper. The Crisis and Opportunity are monthly magazines of recognized literary merit.

We Americans love to have foreigners criticize our customs and manners and as an outsider looking in, I am going to point out some fault in your business structure, and race outlook, that in some measure has retarded your progress of economic penetration in the industrial and business fields. The crash of organized businesses all around, all over the United States, makes me feel that I am living in a glass house and a few stones from my audience could easily bring a glass shower that would pretty thoroughly envelope me.

Colored people as a whole seem to lack confidence in race enterprises, due to past experience when you have been exploited by some over optimistic colored sellers.

You do not seem to realize that every colored man or woman that succeeds in business, opens the doors of opportunity to your sons and your daughters, so that they can capitalize their educational advantages that their parents have sacrificed so much to give to them.

The colored merchant mainly, through lack of capital and lack of proper training in merchandising, fails to deserve your patronage. They often carry poor and shoddy stocks, keep dirty stores and fail to give their customers prompt and courteous service. The colored merchant is also prone to overcharge his customer.

The colored people must demand through their patronage, that the colored merchant earn their support by selling competitive goods in a clean and attractive surrounding at competitive prices.

The Jewish merchant is one of the world's greatest merchandisers. They have chosen the negro quarters all over the country as a place where a

small stock of attractive merchandise can be turned to the greatest profit. I do not see why the Negro with race support, cannot compete with the individual initiative of the Jewish merchant.

The general causes for the failure of colored merchants are not at all different from those of the white merchant. Lack of capital to purchase goods on the cheap cash market. Lack of Adequate Newspaper Advertising. The colored merchant very much like the white country merchant, fails to dress his windows and to allure customers into his shop by attractive bargain displays.

The store generally is an old store and there is no attempt made to modernize his salesroom in keeping with the latest designs so that the stock tempts the customer in a dozen different angles.

The colored merchant often allows himself to be oversold by plausible and persistent salesman. The younger generation before starting in business, should carefully survey the field against over-crowding and study the possibilities of new lines that could be operated at a profit.

To sum it up once again, sufficient capital, adequate advertising, attractive windows, clean stores, and a well arranged stock.

The colored banker has not been uniformly successful. The banker generally starts with too little capital, a private bank, and loans on real estate large sums. The private banks is under lack state control. Real Estate loans in times of depression soon become frozen and the banker cannot meet the demands of his depositors, and there is trouble. You will note that out of 51 colored banks in the 1929 year book, there was only 1 National Bank that is located in Chicago. National banks are operated under Federal control, are examined at regular intervals and cannot loan on farms or real estate, but must loan on liquid securities, such as listed stocks, bonds and loans to merchants for the purchase of merchandise.

The loans to be made on 60 to 120 day and to be of such caliber that they can be rediscouted for cash at the Federal Reserve banks. A National bank is not permitted to start until they have sufficient capital to safeguard their depositors. You will note during our depression that the majority of the failures were private banking houses.

A Negro bank cannot hope to succeed before there are enough substantial merchants and business men in the community to afford a suitable field for liquid loans. Let us now turn to the professional field as a future vocation.

The colored doctor has made great strides in the face of handicaps, that would discourage the most hardy white physician.

The only records I could find show 183 colored hospitals. On last inspection of 120, the ranking was as follows: 16.A grade and only 7 large enough and sufficiently high in standard for intership; 43 graded B; 30 graded C and 27 graded E. A colored hospital can never function efficiently until the colored population gets solidly behind the institution with their financial backing and selects a board of trustees that will only maintain the highest grade of professional efficiency. A patient must be assured as good or better care than can be obtained at the best white hospital. The lack of a colored hospital makes it extremely difficult for a colored doctor to give the care that can only be obtained in a modern equipped hospital. In Omaha, for instance you have no hospitals and colored physicians are not eligible for membership on the white hospital staffs.

This means that a colored physician cannot operate in a white hospital. This condition will exist until the force of race opinion induces some city hospital to place reputable colored physicians on their staff, so they can use the facilities of the hospital for operating on their surgical cases.

(Continued next week)

H. J. PINKETT FILES ATTORNEY H. J. PINKETT FILES FOR CITY COMMISSIONER

Mr. H. J. Pinkett, attorney, filed Tuesday, March 14th as a candidate for City Commissioner.

Mr. Pinkett received his academic and legal education at Howard University, Washington, D. C. and was admitted to practice law in the Supreme Court of the District of Columbia and the Court of Appeals of the District of Columbia. In the fall of 1907 he was admitted to the bar of the Supreme Court of the State of Nebraska and has resided and practiced law in Omaha, Nebraska for the past 25 years.

During the World's war, Mr. Pinkett served as an officer of the 92nd division in the United States and France. Upon his return from France he was admitted to practice in the Supreme Courts of the United States.

Mr. Pinkett has been active in public life during all of his residence here. He is one of the organizers of the local branch of the NAACP, and been an active worker since its beginning. For the last ten years he has been an assistant scout master of the Boy Scouts. He was also the organizer of the Theodore Roosevelt Post of the American Legion.

Atty. Pinkett sets forth the following things which he shall urge upon the attention of the citizens of Omaha.

1. Economy in government.
 2. Adequate Civil Service system for the selection of all appointive City Employees.
 3. Policemen and firemen to be selected in future through Civil Service examination.
 4. A central purchasing agency for all departments of the city government.
 5. Impartial enforcement of the laws.
 6. Opposition to the sale and distribution of Natural Gas in Omaha without a vote of the people.
 7. Immediate repeal of the Two dollar (\$2.00) wheel tax ordinance.
 8. Relief of unemployment through every proper means.
 9. Cooperation of city officials in the public interest.
- The campaign committee officers for Mr. Pinkett are: S. W. Mills, Chm.; Miss Lucy Mae Stamps, Sec'y.

THE MILLS BROTHERS AND LITTLE THEATRE GROUP

Springfield, Ill., March—The Mills Brothers, in a three-day engagement here at the Orpheum Theatre, played to twenty thousand people, an all time record in an amusement house in this section.

On February 28, they were entertained at the Urban League building by the Street End Players. These players, a Little Theatre Group, are rehearsing two plays, "The Man who Died at Twelve O'clock" by Paul Green, and "Simon, the Cyrenian" by Ridgely Torrence. They will be given at Christ Church auditorium on April 11. Mrs. D. E. Webster is president. Mrs. Eulalia Proctor, director and William M. Ashby, manager.

HAVE QUADRUPLETS

Tuscumbia, Ala., March—The stork failed to take any cognizance of the "depression" when it brought quadruplets to Mr. and Mrs. Sherman Young here recently. The new arrivals were named Roy, Troy and Eva and Neva. Their weights at birth were: Roy, four and a half pounds; Troy, two pounds and the sisters four pounds each. The mother is 22 years old and the father 24. They now have eight children.

PLEASANT GREEN DEACON BREAKS UP CHURCH SERVICES WITH RAZOR

At the Sunday night services of the Pleasant Green Baptist Church on North 24th St., of which Rev. T. W. Stevenson is pastor, Deacon James Smith, 3109 Pinkney St., is alleged to have slashed Frank Hughes, 2209 N. 25th St., on the neck during an argument over the retention of Rev. Stevenson as pastor. As a result, the participants were heralded into police court Wednesday morning. Deacon Smith's attorney, H. J. Pinkett, said the matter would be threshed out Friday night at a meeting of the congregation which neither Smith or Hughes would attend. So Judge Perry Wheeler gave Smith a 30-day suspended sentence.

METCALFE FOR-MAYOR CLUB HOLDS MEETING

A meeting was held by the North Side Branch of the "Metcalf for Mayor" club at the home of Mrs. Lucille Edwards, at which there were about 200 in attendance. Dr. Michael J. Ford, as personal representative of the Mayor, spoke of his association with Mayor Metcalfe over a period of 40 years, both having arrived in Omaha about the same time. Dr. Connolly, Dick Low, and Rev. Metcalfe told of the activities in the various departments of the Mayor. Joe Rosenbloom, Atty. John Adams and Mr. Coleman, Commander of the Roosevelt Post of the American Legion, paid tribute to the Mayor in acknowledging his fairness in dealing with the activities of the people in their communities. Dr. J. H. Hutton, who presided at the meeting, told of his 40 year acquaintance with the Mayor and cited the inadvisability of making a change in the Mayor's office to a man of untried ability.

MAN WHO LIVED IN A CAVE ALL WINTER, DIES

Kansas City, Mo.—Henry Jones, 60 year old man who had been living in a cave all during the winter, was taken to General hospital No. 2, Thursday, Feb. 23, where he died on the following Tuesday.

Jones was found by Frank Denany at Twenty-seventh streets and Wyoming avenue suffering with severe ulcerations of the feet caused from exposure to the weather.

No relatives or friends of the old man could be found. His body was in charge of West, Appleton and Jones. No funeral service was held. Burial was at Leeds.

FINDER OF LINDBERGH BABY DESTITUTE

New York, N. Y. March—William J. Allen, who discovered the Lindbergh baby's body in the famous kidnapping case, has fallen on evil days at Hopewell.

For a time Mr. Allen was "exhibited" to morbidly curious people at circuses or carnivals, but this capitalization of the tragedy grieved such resentment that means of livelihood was denied him. He received nothing for finding the baby, and although for a few weeks he worked for a Philadelphia contractor, he has been without work for months. His family is destitute.

DR. FRYE TO SPEAK

The New Era Baptist Association and its Auxiliaries will hold their third quarterly board meeting March 20, 21, with the Pilgrim Baptist Church 25th and Hamilton Sts. Rev. J. H. Dotson, pastor. Dr. R. T. Frye, President of Western Baptist College, Kansas City, Mo., will be the guest speaker each night. We invite the Public to hear this great educator and leader. F. P. Jones, Cor. Secretary.

Dr. Lennox On the Job

THIS BOOKLET

Is issued to help you understand the Federal Home Loan Bank System The Act became a law July 22, 1932 Twelve Banks are now in operation

Federal Home Loan Bank System

We ask the cooperation of Congress, other public officials and the public in developing an honest understanding of the Home Loan Bank System. The public mind is confused and the issue has not been clearly set forth. The Home Loan Bank System was designed as a permanent system of sound mortgage-discount banks, providing funds to community home-financing institutions. It was not intended as a home-owner's dole at the expense of the taxpayer. A careful reading of the Act, of the hearings and debates in Congress and of the public statements which preceded its enactment reveals that it was intended to be a permanent addition to the credit structure of the United States, a companion in our financial structure of the Federal Reserve Banks and our Federal Land banks. The building and loan associations of the United States supported its passage and with others, were consulted in its drafting. They have joined the System where state laws permitted, with the understanding that it was a business proposition designed to service American communities through exist-

ing institutions. Representing a substantial business interest in the country, one that is as close to the humble, thrifty citizens and home-owners as any group in the nation, we are unalterably opposed to Government doles. If it was the intention or expectation of Congress that the Home Loan Bank System— (Continued next week)

THE MONTGOMERY GROCERY WINS WINDOW DISPLAY EXHIBIT

Competing with nine Negro Business establishments in a Window Display Exhibit, the Montgomery Grocery Company received honorable mention for the most attractive window. The decision was reached through the Special Committee with Mr. A. R. Goodlett, Chairman and Mr. J. D. Crawford and Eugene Murray. The Management of the Montgomery Grocery Store was presented at the large Mass Meeting on Monday evening at the Dreamland Hall.

CHARGED WITH ASSAULT

Wichita, Kan.—A warrant charging a felonious assault was issued on Feb. 20 for Theodore Ware accused of the shooting of Mrs. Essie Gibson, who is in a serious condition at the hospital with bullet wounds in her side and right arm. Mrs. Clotene Wilson made the request for the warrant.

ATTY. WILLIAM RITCHIE, JR SPEAKER AT NORTH SIDE "Y"

"The Present World Crisis" is the subject of a talk to be given by Attorney William Ritchie, Jr., at the North Side "Y" on Sunday afternoon at 4:30 p. m. sharp. There will be special music and Tea will be served following the program. Miss Jennie Robinson is Chairman of the Public Affairs Committee.

DANCE to Your Favorite Band at the Annual Musician's Ball, March 27th at Dreamland Hall.

GIRL RESERVE SPRING CONFERENCE HELD IN OMAHA

More than one hundred and forty girls, representing towns in Nebraska and Iowa, attended the Girl Reserve Spring Conference, held in Omaha, March 10, 11, and 12. There were sixteen colored girls in attendance, including four from Council Bluffs, four from Clarinda and eight from North Side Branch. Mrs. Alice Wilson was director for music for the Conference, accompanied by Miss Vera Chandler. Amelia Thomas was a group discussion leader and Lorraine Fletcher presided at the Sunday morning meeting. Girls from North Side Branch attending the Conference were Vonecil Anderson, Margaret Blair, Helen Wilkes, Mary Alice Willis, Lorraine Fletcher, Pauline Harbin, Thelma Lee and Amelia Thomas.